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July - December 2025
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AI-Powered Cybersecurity for Banking and Finance

How to Enhance Security, Protect Data, and Prevent Attacks



Edited by **Alex Khang**

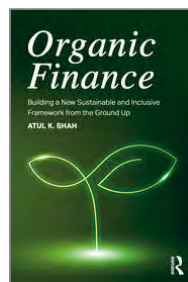
The book explores the importance of artificial intelligence (AI)-based predictive cybersecurity tools in the financial industry and their role in protecting financial data. As AI continues to revolutionize the landscape of global transactions, it also brings forth new challenges, including sophisticated theft activities.

Productivity Press
November 2025 : 688pp
Pb: 978-1-032-98066-9 £57.99
Hb: 978-1-032-98064-5 £145

* For full contents and more information, visit www.routledge.com/9781032980669

Organic Finance

Building a New Sustainable and Inclusive Framework from the Ground Up



Atul K. Shah University College, Suffolk, UK

There is an urgent need to reform the theory and practice of finance, given its total failure to protect our society and ecosystem. The planet is biodiverse, and society, too, has many faiths, customs, beliefs, and practices in finance. This book, written by renowned finance expert, Atul Shah, articulates how the current dominant model of abstraction of finance from society needs to be transformed – finance should be a servant of society and not its master.

Routledge
June 2025 : 206pp
Pb: 978-1-032-86964-3 £39.99
Hb: 978-1-032-87802-7 £135
eBook: 978-1-003-53453-2

* For full contents and more information, visit www.routledge.com/9781032869643

Cyber Resilience in Banking

A Practical Guide to Governance, Risk, and Compliance



Richard Gwashy Young, PhD

Drawing on the authors' experience as a cybersecurity practitioner, technology risk leader, and educator, he has crafted this series to bridge the gap between theoretical frameworks and practical applications in banking security.

Productivity Press
November 2025 : 200pp
Pb: 978-1-041-10385-1 £39.99
Hb: 978-1-041-10386-8 £145

* For full contents and more information, visit www.routledge.com/9781041103851

4TH EDITION

Sustainability Accounting and Accountability



Matias Laine, Helen Tregidga

Drawing on the most recent research and topical practical insights, the fourth edition has been thoroughly updated to reflect the contemporary developments in the area, especially topics relating to sustainability reporting and development in the financial markets. Sustainability Accounting and Accountability walks the reader through a spectrum of themes which are essential for all accountants and organisations. This key book will be an essential resource for undergraduate and postgraduate instructors and students, as an entry point to sustainability accounting and accountability, as well as being a vital book for researchers.

Routledge
August 2025 : 376pp
Pb: 978-1-032-87540-8 £59.99
Hb: 978-1-032-87542-2 £200

* For full contents and more information, visit www.routledge.com/9781032875408

Employee Ownership and Profit Sharing

Models, Incidence, and Sectors



Edited by **Joseph Blasi, Jonathan Michie** Oxford University, UK

This book explores a quiet revolution reshaping global capitalism: the rise of employee ownership, worker cooperatives, and profit-sharing enterprises. Authored by leading researchers, this volume presents 16 studies on how equity and profit shares for workers operate — exploring their impact on employees' lives, firm performance, local communities, the racial wealth gap, and the determinants that drive success or failure in such enterprises. The chapters in this book were first published in the International Review of Applied Economics.

Routledge
August 2025 : 342pp
Hb: 978-1-041-12210-4 £145

* For full contents and more information, visit www.routledge.com/9781041122104

Sustainable Finance and Society

Grand Challenges of the New Millennium



Edited by **Francesco Gangi, Daniele Angelo Previali, Flora Sfez**

Series: *Business for Society*

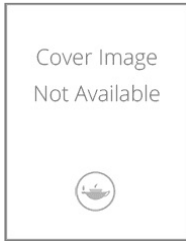
Sustainable Finance and Society explores how finance can be managed to address pressing global challenges. It is essential reading for academics, researchers, and policymakers interested in finance for society. It is also relevant for finance practitioners, sustainability experts, and institutional investors looking to implement socially responsible financial practices and addressing the grand challenges of the 21st century.

Routledge
June 2025 : 282pp
Hb: 978-1-041-00102-7 £145

* For full contents and more information, visit www.routledge.com/9781041001027

Technology, AI, and Operational Security in Banking

Mastering Cybersecurity and Tech Risk Management



Richard Gwashy Young, PhD

In today's rapidly evolving digital landscape, banks are not only financial institutions but also technology-driven enterprises. As banking operations migrate to digital platforms, cyber threats targeting financial institutions have become more sophisticated and relentless.

Productivity Press

November 2025 : 208pp

Pb: 978-1-041-10381-3 £39.99

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* For full contents and more information, visit www.routledge.com/9781041103813

Airline Customer Experience

Digitalization in Passenger Services



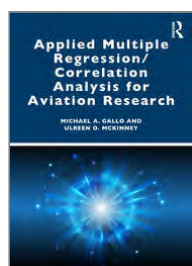
Edited by Pushan Kumar Dutta, Martin Ricciuti, Ismail Bogrekci, Sumeet Suseelan

Airline Customer Experience: Digitalization in Passenger Services aims to show how digitalization is transforming the way the aviation industry operates, making it more efficient, profitable, and sustainable. The wide-ranging contents embrace all aspects of aviation relating to the customer experience, from purchase and pre-check-in, to the services offered to passengers in flight and beyond. The authors present a nuanced and kaleidoscopic view of the airline customer experience, which will be at once familiar and illuminating to readers.

Routledge
July 2025 : 364pp
Pb: 978-1-041-03733-0 £39.99
Hb: 978-1-041-03737-8 £145

* For full contents and more information, visit www.routledge.com/9781041037330

Applied Multiple Regression/Correlation Analysis for Aviation Research



Michael A. Gallo, Ulreen O. McKinney

Applied Multiple Regression/Correlation Analysis for Aviation Research describes and illustrates multiple regression/correlation (MRC) analysis in an aviation context, including flight instruction, airport design, airline routes, and aviation human factors research. Tailored to the needs of aviation students, it is the ideal textbook for research-oriented graduate aviation programs such as a thesis-based master's degree or doctoral program that require knowledge of advanced statistical strategies for analyzing research data.

Routledge
July 2025 : 434pp
Pb: 978-1-032-82911-1 £65.99
Hb: 978-1-032-82912-8 £145

* For full contents and more information, visit www.routledge.com/9781032829111

Digital Transformation in Aviation Industry Operations

Innovations and Sustainable Solutions



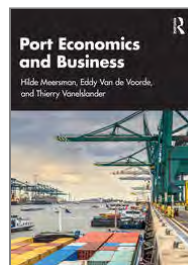
Edited by Pushan Kumar Dutta, Martin Ricciuti, Ismail Bogrekci, Sumeet Suseelan

Digital Transformation in Aviation Industry Operations explores the transformative technologies driving a new era in aviation, focusing on solutions that streamline operations, enhance passenger experience, promote safety, and support sustainable practices. It provides a comprehensive look at how digital tools are reshaping the airline industry. Aimed at postgraduate students, researchers in aviation and operations management, this book showcases how digital technology can leverage better profitability, sustainability and improved efficiencies in the aviation industry.

Routledge
August 2025 : 278pp
Pb: 978-1-032-79956-8 £49.99
Hb: 978-1-032-79957-5 £145

* For full contents and more information, visit www.routledge.com/9781032799568

Port Economics and Business



Hilde Meersman, Eddy Van de Voorde, Thierry Vanelslander

There is growing interest in the port economy in all its facets from the business world, political decision-making and scientific research. In a constantly evolving port environment, pertinent questions arise every day, concerning aspects of financing infrastructure and operations, competitiveness, productivity and horizontal and/or vertical cooperation. The book provides the reader with tools to solve port-related problems independently in the next phase. Emphasizing economics aspects and decision-making, **Port Economics and Business** is a vital resource for students and researchers in port economics and management, as well as professional port managers.

Routledge
October 2025 : 208pp
Pb: 978-1-041-04778-0 £49.99
Hb: 978-1-041-04783-4 £145

* For full contents and more information, visit www.routledge.com/9781041047780

The Routledge Handbook of Sustainable Urban Transport



Edited by Lucy Budd, Stephen Ison De Montfort University, Uğur Maria Attard University of Malta, Malta.

Series: Routledge International Handbooks

This volume offers a state of the art, comprehensive overview of sustainable transportation modes, impacts, technologies and policy. Featuring contributions from world-leading, international scholars, the chapters provide an overview of current knowledge, identifies issues, discusses the relevant debates in sustainable urban transport and seeks to put forward a future research agenda in the field. The handbook is an essential reference for researchers, academics and students working in all areas of sustainable transportation, from policy and planning to technology, in addition to industry practitioners looking to develop their professional knowledge.

Routledge
August 2025 : 356pp
Pb: 978-1-032-54568-4 £230

* For full contents and more information, visit www.routledge.com/9781032545684

Transportation and Mobility Technology Futures

Intelligent Systems, Decarbonization and Micromobility



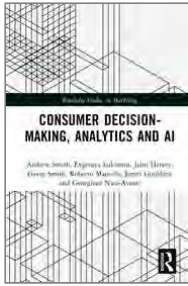
Sungwon Lee, Devon Farmer, Hyun Kim

Emerging technologies in the transport sector have profound implications for the betterment of our daily lives and economic prosperity. This book delves into modern and emerging transportation technologies, highlighting their significance as they transform how we move people and goods, offering crucial insights for navigating the future of transportation systems. It also discusses policy implications of these technologies, and touches on economic and econometric methodologies for analyzing them. This book is written primarily for transport professionals in government or consulting, but it is also appropriate for academic use, or for anyone with an interest in transportation and cities.

Routledge
October 2025 : 212pp
Pb: 978-1-032-78441-0 £39.99
Hb: 978-1-032-78448-9 £145

* For full contents and more information, visit www.routledge.com/9781032784410

Consumer Decision-Making, Analytics and AI



Andrew Smith Nottingham University Business School, UK, **Evgeniya Lukinova**, **John Harvey**, **Gavin Smith**, **Roberto Mansilla**, **James Goulding**, **Georgiana Nica-Avram**

Series: Routledge Studies in Marketing

Many decisions in our lives are decisions we make as consumers and buyers. Analytics driven marketing underpinned by machine learning and AI has had a seismic impact on the execution of these decisions and on behavioural outcomes. This book dissects processes and issues at the heart of our emerging reality as human actors embedded in a system of exchange driven by fast evolving technologies. It is a seminal work on a complex but urgent issue in social and behavioural science. This cutting edge book is a must read for scholars and upper level students researching and studying marketing, consumer behaviour, AI, decision-making and behavioural science.

Routledge
June 2025 : 172pp
Hb: 978-1-032-83044-5 £145

* For full contents and more information, visit www.routledge.com/9781032830445

Corporate Communication about Climate Change

Villains, Victims, and White Knights



Jagadish Thaker

Embedded in the emerging field of climate change communication, Thaker provides a comprehensive analysis of enablers and barriers to corporate action on climate change, business role and influence on media coverage of climate change, and its impact on public opinion and the policy-making process. An essential read for students, scholars, and professionals interested in the emerging fields of climate change communication, strategic communication, and related areas of sustainability and Environmental, Social, and Corporate Governance (ESG) communication.

Routledge
July 2025 : 134pp
Pb: 978-1-032-80400-2 £39.99
Hb: 978-1-032-81843-6 £145

* For full contents and more information, visit www.routledge.com/9781032804002

Counterfeit Luxury and Consumption



Edited by **Cláudio Félix Canguende-Valentim**, **António Carrizo Moreira**, **Vera Teixeira Vale**

Series: Routledge Studies in Luxury Management

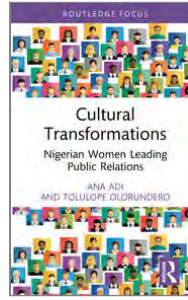
Counterfeiting is a widespread problem in the luxury market. To develop appropriate countermeasures, a comprehensive understanding of this phenomenon is crucial. This book provides a holistic approach to explore counterfeit luxury consumption. With contributions from international experts, the volume provides broad perspectives from both the demand and supply side of luxury counterfeiting, offering valuable insights to help mitigate the issue and improve counter strategies. It will be of interest to researchers, post graduate students, and policymakers across the fields of luxury management, marketing, consumer behavior, brand management, and ethical and responsible business.

Routledge
June 2025 : 230pp
Hb: 978-1-032-83118-3 £145
eBook: 978-1-003-50792-5

* For full contents and more information, visit www.routledge.com/9781032831183

Cultural Transformations

Nigerian Women Leading Public Relations



Ana Adi Quadriga University of Applied Sciences, Germany, **Tolulope Olorundero**

Series: Global PR Insights

This book is a groundbreaking exploration of the lived experiences of women in Nigeria's public relations industry. Readers will gain a nuanced understanding of how Nigerian women navigate professional barriers, societal expectations, and the evolving demands of the public relations field. By highlighting strategies for overcoming systemic barriers, the book inspires students, researchers, and professionals to foster greater inclusivity and innovation in communication practices. Moreover, the book will also resonate with policymakers and professional associations focused on equity in the workplace.

Routledge
May 2025 : 114pp
Hb: 978-1-032-54299-7 £52.99
eBook: 978-1-003-41622-7

* For full contents and more information, visit www.routledge.com/9781032542997

Digital Brand Management

Understanding Consumers and Communication in the Digital Age



Magdalena Grębosz-Krawczyk, **Dagna Siuda**

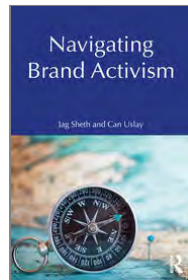
Series: Routledge Studies in Marketing

In today's fast-evolving digital landscape, branding has transcended traditional boundaries, becoming a dynamic and multifaceted process. This book provides an in-depth exploration of brand management in the digital world, covering its historical evolution, theoretical foundations, and strategic applications. This book serves as a comprehensive guide for scholars and academics across marketing, brand management and consumer behaviour.

Routledge
September 2025 : 234pp
Hb: 978-1-041-08718-2 £145

* For full contents and more information, visit www.routledge.com/9781041087182

Navigating Brand Activism



Jag Sheth, **Can Uslay**

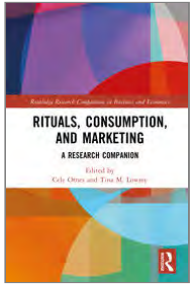
In a world where brands are no longer just selling but also taking a stand, Navigating Brand Activism, written by leading thinkers of the marketing world, is your guide to the fascinating, messy, and at times, head-shaking world of brand activism. This groundbreaking book delves into motivations behind this movement, dissects potential pitfalls, and celebrates triumphs. Whether you're a business leader, a conscious consumer, or simply curious about this evolving landscape, this book will challenge, inspire, and empower you to navigate the world of woke washing and genuine advocacy.

Routledge
July 2025 : 308pp
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Rituals, Consumption, and Marketing

A Research Companion



Edited by **Cele Otnes**, **Tina M. Lowrey**

Series: *Routledge Research Companions in Business and Economics*

This volume is a compendium of cutting-edge scholarship exploring the relevance, roles, and functions of rituals in consumer culture. With contributions from international scholars, it showcases the ways rituals can contribute both to the well-being of consumers and the business objectives of marketers. This book will be a valuable resource for academics in the marketing field pursuing ritual scholarship. It will act as a rich resource for creating assignments, cases, and projects in courses on consumer culture, consumer behavior, and marketing strategy. It will also inspire practitioners to make their customers' experiences more meaningful and memorable.

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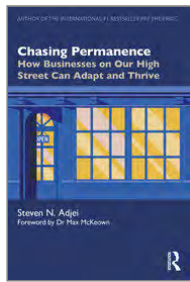
September 2025 : 386pp

Hb: 978-1-032-87191-2 £160

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Chasing Permanence

How Businesses on our High Streets Can Adapt and Thrive



Steven N. Adjei

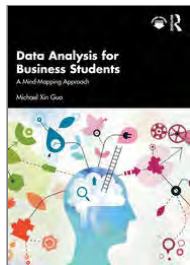
Nevertheless, some shining exceptions continue to thrive. This book explores these success stories and demonstrates how High-Street businesses can prosper. While many reports cite external influences, this book focuses on how High-Street businesses can drive their own lasting success. True permanence may seem an unreachable ideal, yet this book outlines seven mindsets, five determinants, and four strategies necessary for a lasting, ethical, and sustainable business.

Routledge
September 2025 : 219pp
Pb: 978-1-032-90226-5 £35.99
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* For full contents and more information, visit www.routledge.com/9781032902265

Data Analysis for Business Students

A Mind-Mapping Approach



Michael Xin Guo

Data Analysis for Business Students: A Mind-Mapping Approach is an innovative educational resource that guides business students in mastering the essential concepts and methodologies of data analysis. This book's unique instructional design incorporates mind maps, a proven cognitive tool to streamline the learning experience, making complex data analysis concepts digestible. This book covers an introduction to data analysis, data preparation and exploratory analysis, basic data analytics techniques, advanced data analytics techniques, and data analysis in a digital world and equips students with the analytical skills required to succeed in the data-rich business world.

Routledge
July 2025 : 312pp
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* For full contents and more information, visit www.routledge.com/9781032796987

Digital Business

Navigating the Digital Landscape and Thriving in the Digital Economy



Patrice Seuou

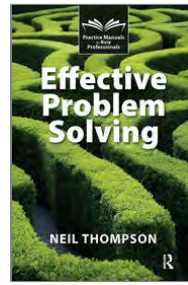
This comprehensive guide explores the fundamentals of digital business, from understanding digital business models to leveraging emerging technologies and trends. Written in a clear and accessible style, the author provides real-world examples to illustrate how successful companies have leveraged digital technologies to drive growth and achieve their business goals. Each chapter features case studies, learning objectives and key discussion questions. This new text is recommended reading for undergraduate and postgraduate students of Digital Business, Digital Marketing, and Business Analytics. It will also be valuable reading for reflective practitioners in the industry.

Routledge
August 2025 : 298pp
Pb: 978-1-032-67244-1 £45.99
Hb: 978-1-032-67243-4 £160

* For full contents and more information, visit www.routledge.com/9781032672441

2ND EDITION

Effective Problem Solving



Neil Thompson

Series: Practice Manuals for Busy Professionals

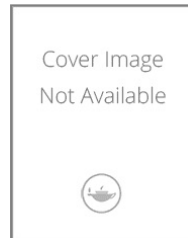
Packed with critical exercises and opportunities for reflection, Effective Problem Solving encourages readers to analyse difficult situations and provides guidance on how to respond to these challenges head-on, making a real impact. This book is a handy guide that will increase readers' skills and confidence.

Routledge
October 2024 : 244pp
Pb: 978-1-916-92537-3 £24.99
Hb: 978-1-041-05530-3 £135
eBook: 978-1-041-05531-0

* For full contents and more information, visit www.routledge.com/9781916925373

Flexible Lives

Spatial, Temporal, and Behavioural Boundaries in a Fluid World of Work and Home



Edited by **Stefanie Reissner** Newcastle University, UK
Michal Izak

The increasing use of flexible work arrangements has decoupled work from time and space, making the world of work and home increasingly fluid and challenging to manage. The Covid-19 pandemic, in particular, has been a catalyst for questioning accepted norms of where, when, and how work takes place. This book seeks to explore the impact which this reshaping of traditional modes of working has had on workplace interactions and relationships, as well as on managing the boundaries between familial and working lives. In this way, this collection contributes to a wider dialogue concerning the flexibility challenges encountered by white collar workers, which is needed now more than ever.

Routledge
August 2025 : 136pp
Hb: 978-1-041-02095-0 £145

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How to Survive in a Scale-Up Business

Master the Human Skills Needed to Thrive in Young, High-Growth Businesses



Vidya Murali

Working at a scale-up is exciting, but it can be exhausting. This book is your emotional survival kit to succeeding in a new and unfamiliar environment, a fast-paced and unpredictable environment. Understanding the emotional and behavioural patterns commonly seen in scale-ups and learning from others' experiences can help one move from struggling to thriving. A must-read for anyone transitioning to scale-ups or working in one already, this book will be of immense interest to graduates looking to land their first proper job, professionals transitioning from corporates, leaders including founders, HR professionals and coaches.

Routledge
August 2025 : 148pp
Pb: 978-1-032-91186-1 £35.99
Hb: 978-1-032-93370-2 £145

* For full contents and more information, visit www.routledge.com/9781032911861

Human Service Organizations in Times of the COVID-19



Edited by **Hillel Schmid , Itay Greenspan**

This book explores the ramifications of the COVID-19 pandemic crisis on human service organizations from an international perspective. The pandemic is described as a "disruptive extreme event" that has resulted in extensive and intolerable physical, psychological, and material consequences for members and clients within human service organizations. The chapters in this volume highlight the need for organizations to strengthen their resilience, adapt to changing external circumstances, and continue to serve their missions effectively. The chapters in this book were originally published in Human Service Organizations: Management, Leadership & Governance.

Routledge
May 2025 : 210pp
Hb: 978-1-041-02525-2 £135
eBook: 978-1-003-61971-0

* For full contents and more information, visit www.routledge.com/9781041025252

Management Consultancy

How to Win



Peter Cross

Many professionals are now working on a consultancy basis. Management Consultancy: How to Win is a practical guide for both those new to consultancy and experienced consultants seeking formal accreditation. This is an essential guide for aspiring, junior, and mid-level career consultants, including those aiming to become Certified Management Consultants, gain the UK's Chartered Management Consultant status or equivalents elsewhere. Students on executive education programmes and business and management courses at the postgraduate level will also value its deft mixture of theory and practice.

Routledge
July 2025 : 214pp
Pb: 978-1-032-79083-1 £34.99
Hb: 978-1-032-79085-5 £145

* For full contents and more information, visit www.routledge.com/9781032790831

Positive Approaches to Conflict at Work



Suzanna Tan

Series: *Business in Mind*

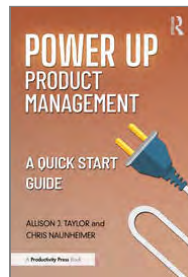
How can we sensitively manage different types of conflict to create a more harmonious and efficient workplace? This accessible and practical book assists business owners, managers and leaders in effectively navigating conflict management within the work environment.

Routledge
September 2025 : 182pp
Pb: 978-1-916-92523-6 £18.99
Hb: 978-1-041-09485-2 £145

* For full contents and more information, visit www.routledge.com/9781916925236

Power Up Product Management

A Quick Start Guide



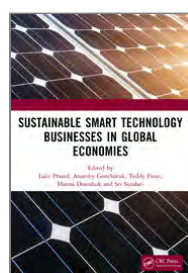
Allison J. Taylor , Chris Naunheimer

The book fills a gap in the market as an essential job companion with a fresh combination of knowledge, fun and hands-on exercises to rapidly upskill or cross-skill in one of the most in-demand job areas today.

Productivity Press
May 2025 : 160pp
Pb: 978-1-032-93952-0 £31.99
Hb: 978-1-032-95025-9 £145
eBook: 978-1-003-58289-2

* For full contents and more information, visit www.routledge.com/9781032939520

Sustainable Smart Technology Businesses in Global Economies



Edited by **Lalit Prasad , Anatoliy Goncharuk , Teddy Fauzi , Hanna Doroshuk , Sri Sundari**

To live a healthy life, we need a continuous supply of clean air, water, and other natural resources. But, in the recent past, the environmental conditions have deteriorated significantly due to ongoing development and industrialization. Owing to the increase in the population globally, we cannot avoid the ongoing developmental works. Thus, maintaining a balance between environment and development is the demand of the current time. This conference was intended for works pertaining to mathematical modeling and management of natural resources. It provided a forum for the research community to exchange ideas related to sustainable development.

Routledge
May 2025 : 714pp
Pb: 978-1-041-01772-1 £42.99
Hb: 978-1-041-01771-4 £145
eBook: 978-1-003-61630-6

* For full contents and more information, visit www.routledge.com/9781041017721

Towards Transformative Education in Marketing

Challenging Rhetoric and Embracing Change



Edited by **Teresa Heath , Mona Moufahim , Lisa O'Malley**

Series: *Key Issues in Marketing Management*

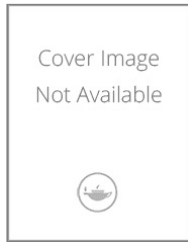
This book collects bold and challenging contributions to pedagogy that foster creative and critical thinking in the marketing classroom. The contributions, which range from fascinating personal reflections to deep engagement with theory, are united by a desire to share insights about how to turn teaching in marketing away from mere training towards rigorous and broad education about markets and their place in society. The chapters in this book were originally published as a special issue of Journal of Marketing Management.

Routledge
June 2025 : 184pp
Hb: 978-1-032-90897-7 £145

* For full contents and more information, visit www.routledge.com/9781032908977

Transforming the Human Service Workplace

Network for Social Work Management Forward Thinking Summit



Edited by **Karen Hopkins , Bowen McBeath**

This book guides human service organizations in their transformative efforts to create greater workforce inclusion and well-being through a range of forward-thinking practices: promoting employee mental health; providing personal and professional wellness coaching; engaging in multisolving strategies; identifying supports for individuals as they enhance organizational climate; building meaningful evaluative practices with a focus on social justice; elevating the financial well-being of lower-wage workers; employing a trauma-informed model of leadership; and preparing graduate students with online and in-person pedagogies for inclusive supervision and leadership.

Routledge

August 2025 : 110pp

Hb: 978-1-041-02236-7 £145

* For full contents and more information, visit www.routledge.com/9781041022367

Corporate Environmental Governance in China

The Impact of Public Concern and Attention



Le Luo Macquarie University, Australia
Hongtao Shen Jinan University, China
Yankun Zhou Nanjing University of Science and Technology, China

Series: Routledge Advances in Management and Business Studies

The book explores how diverse stakeholder groups—particularly community and regulatory stakeholders—shape corporate environmental practices. Focusing on one of the world's largest economies, this book provides an in-depth analysis of stakeholder dynamics and their impact on corporate environmental performance and disclosure. This book will be of interest to policymakers, corporate managers, and academics seeking to understand the nuanced relationships between businesses, governments, and communities. It offers actionable recommendations for fostering effective environmental governance and sustainable corporate practices.

Routledge

June 2025 : 164pp

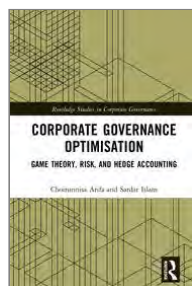
Hb: 978-1-032-56109-7 £52.99

eBook: 978-1-003-43391-0

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Corporate Governance Optimisation

Game Theory, Risk, and Hedge Accounting



Choirunnisa Arifa, **Sardar M. N. Islam** Victoria University, Australia

Series: Routledge Studies in Corporate Governance

Corporate Governance Optimisation introduces an innovative approach to addressing some of the most pressing challenges in modern corporate governance. Combining game theory, mechanism design, and hedge accounting, this research monograph offers a comprehensive framework for resolving agency conflicts, mitigating financial risks, and improving organizational performance.

Routledge

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Hb: 978-1-041-06416-9 £145

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The Next Board

Delivering Value Today while Making the Board Fit for Tomorrow



Thomas Keil, **Marianna Zangrillo**

Illustrated with real-life examples from interviews with board chairs, board members, CEOs, and investors, The Next Board explains how boards can master the dual challenge of implementing the best practices of today and also futureproofing an organization for the emerging challenges of tomorrow. Case studies and interviews are with some of the most highly regarded firms from across the globe, including ABB, ASML, Avnet, Bertelsmann, BNP Paribas, Engie, Ericsson, HSBC, HP, IBM, Inditex, Infineon, Kellogg, Macy's, McKesson, Merck, Nestlé, Nokia, Novartis, Paypal, Santander, Target, Tesco, and UPS.

Routledge

November 2025 : 252pp

Pb: 978-1-032-86520-1 £32.99

Hb: 978-1-032-87350-3 £135

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Building Trust in the Generative Artificial Intelligence Era

Technology Challenges and Innovations



Edited by **Joanna Paliszekiewicz** Warsaw University of Life Sciences, **Jerzy Gołuchowski**, **Magdalena Małdra-Sawicka**, **Kuanchin Chen**

Series: *Routledge Studies in Trust Research*

In an era where generative artificial intelligence (AI) is reshaping industries and daily life, trust has become a cornerstone for its successful adoption and application. *Building Trust in the Generative Artificial Intelligence Era: Technology Challenges and Innovations* explores how trust can be built, maintained, and evaluated in a world increasingly reliant on AI technologies. Designed to be accessible to a broad audience, the book blends theoretical insights with practical approaches, offering readers a comprehensive understanding of the topic.

Routledge
June 2025 : 306pp
Hb: 978-1-032-95799-9 £145

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3RD EDITION

Ethics for Managers

Philosophical Foundations and Business Realities



Joseph Gilbert

Ethics for Managers introduces students to the philosophical underpinnings of business ethics and translates this theory into practical terms, demonstrating the moral implications of the decisions managers make. It explains the decision-making processes and constraints that managers face. It proceeds to show how to identify and analyze the ethical aspects of these decisions. Student-friendly features include learning objectives at the beginning of each chapter, examples that demonstrate real-world business decisions, and end of chapter discussion questions. Students will find this well-organized text a useful tool for understanding ethics in the digital age.

Routledge
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Pb: 978-1-032-97379-1 £58.99
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Good Growth

How Brands Win with Social Impact



Omar Rodriguez Vila, **Sundar Bharadwaj**

Many sustainability books offer 30,000-foot strategic views and broad-brush guidance on the business of “doing well by doing good,” but here is a ground-level guide for profitably integrating social and environmental benefits into individual products and brands. The book introduces the rapidly emerging phenomenon of social impact markets, and shows how companies can capitalize on these new pockets of consumer demand through focused strategy, data-informed implementation, and a clear eye on the future, including how digital technologies are creating new ways for brands to expand their social impact and make social mission a central element of competitive strategy.

Routledge
May 2025 : 168pp
Pb: 978-1-032-46779-5 £35.99
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eBook: 978-1-003-38324-6

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Nature's Blueprint for Business

Harnessing the Hidden Power of Edges



Ines Garcia

This book contends that natural abundance flourishes at the edges, where one environmental element contacts another, and that these relationships that have been successful for millennia have endless lessons for us about how we organize ourselves. Each chapter starts with a clear example of a problem that a team or organization might face, goes on to consider a range of natural examples and offer practical suggestions to incorporate nature's wisdom in the business world, and concludes with success stories of people and organizations already embracing the principles outlined in the book.

Routledge
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On Vocation

How to Align Your Purpose with Your Profession



Florian Kemmerich

'On Vocation - How to Align your Purpose with your Profession', explores the transformative journey of aligning one's passion and purpose with their profession to create meaningful impact. Readers learn not only how to discover their purpose but also how to implement it within their professional lives in a way that benefits both themselves and the world.

Routledge
September 2025 : 126pp
Pb: 978-1-041-06728-3 £32.99
Hb: 978-1-041-08084-8 £135

* For full contents and more information, visit www.routledge.com/9781041067283

Realising Good Growth

A Practical Guide for Business Leaders



Steve Kempster University of Lancaster, UK, **Stewart Barnes**, **Simon Townsend**, **Jamie Rudd**

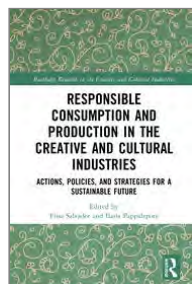
Highly practical, *Realising Good Growth* addresses the need for a radical rethink of capitalism by business as a consequence of increasing inequalities, low levels of well-being, employee engagement and meaningful work, and the increasingly obvious need to reconsider the sustainability of economic growth. Using insights from over 100 businesses to develop a clear set of tools, this book presents best practice, practical insights, steps and examples on how to transform business and realise value. A complementary website provides digital tools and supporting videos that align with each chapter.

Routledge
August 2025 : 328pp
Pb: 978-1-032-75395-9 £35.99
Hb: 978-1-032-80311-1 £145

* For full contents and more information, visit www.routledge.com/9781032753959

Responsible Consumption and Production in the Creative and Cultural Industries

Actions, Policies, and Strategies for a Sustainable Future



Edited by **Elisa Salvador** ESSCA School of Management, France, **Ilaria Pappalepore**

Series: *Routledge Research in the Creative and Cultural Industries*

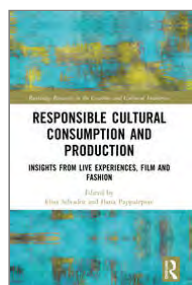
No sector can escape the challenge of the climate crisis. This book brings together a team of academic experts to urgently examine the intersection of sustainability and the Cultural and Creative Industries (CCIs), particularly within the framework of Sustainable Development Goal 12 (SDG 12): Responsible Consumption and Production. It will be a valuable resource for researchers, academics and advanced students with an interest in sustainable business practices, especially their application to the CCIs.

Routledge
June 2025 : 252pp
Hb: 978-1-032-66569-6 £135
eBook: 978-1-032-66574-0

* For full contents and more information, visit www.routledge.com/9781032665696

Responsible Cultural Consumption and Production

Insights From Live Experiences, Film and Fashion



Edited by **Ilaria Pappalepore**, **Elisa Salvador** ESSCA School of Management, France

Series: *Routledge Research in the Creative and Cultural Industries*

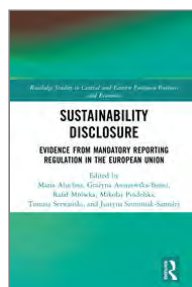
Exploring the Sustainability Development Goal for Responsible Consumption and Production, this volume provides insights from the performing arts, festivals and events, film industry, and fashion sectors. With a variety of examples and case studies, contributors illuminate the political and social importance of the creative and cultural industries in driving sustainable transitions. The influence of policy, funding, and international standards are also considered, alongside other key themes such as social entrepreneurship, the post-growth economy, and the importance of overcoming barriers to equity, equality and social justice.

Routledge
April 2027 : 260pp
Pb: 978-1-032-87333-6 £39.99
Hb: 978-1-032-87321-3 £135

* For full contents and more information, visit www.routledge.com/9781032873336

Sustainability Disclosure

Evidence from Mandatory Reporting Regulation in the European Union



Edited by **Maria Aluchna**, **Grażyna Aniszewska-Banaś**, **Rafał Mrówka**, **Mikołaj Pindelski**, **Tomasz Serwański**, **Justyna Szumniak-Samolej** Wrocław University

Series: *Routledge Studies in Central and Eastern European Business and Economics*

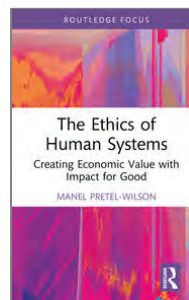
Sustainability Disclosure examines the evolution of sustainability disclosure resulting from the implementation of mandatory reporting legislation within the European Union using the evidence from the Non-Financial Reporting Directive (NFRD) and Corporate Sustainability Reporting Directive (CSRD). Overall, the findings underscore the significance of mandatory reporting legislation in increasing the number of companies disclosing their social and environmental impact, as well as broadening the scope of reporting.

Routledge
September 2025 : 170pp
Hb: 978-1-032-93616-1 £145

* For full contents and more information, visit www.routledge.com/9781032936161

The Ethics of Human Systems

Creating Economic Value with Impact for Good



Manel Pretel-Wilson

Series: *Systems Thinking*

Addressing major social and ecological issues, this book establishes the field of ethics as a fundamental science that cannot be separated from economics and business. In particular, it redefines the nature of good investments which, besides being profitable, have to realize values as opposed to reinforcing the countervales that are destroying our world. The book develops a universal morality hypothesis constituted by four sets of universal values-countervales that correspond to the fundamental laws of ethics. It is an insightful read for academics and practitioners in the fields of systems thinking, business ethics, and impact investing in particular.

Routledge
August 2025 : 150pp
Hb: 978-1-041-09319-0 £52.99

* For full contents and more information, visit www.routledge.com/9781041093190

The Routledge Companion to Responsible Business



Edited by **Stefan Markovic** Copenhagen Business School, Denmark, **Adam Lindgreen**, **François Maon**, **Cristina Sancha**

Series: *Routledge Companions in Business and Management*

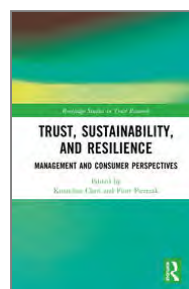
This edited volume sheds light on different crucial themes and approaches spanning historical, conceptual, operational, critical, practical, and prospective considerations that have animated the field of business and society in the last decades, and that are instrumental or have the potential to drive constructive research discussions and business efforts. The central aim of the book is to highlight emerging research areas in need of further investigation, representing a prestige reference work providing an overview of the subject area of responsible business, primarily for academics, researchers, postgraduate students, as well as reflective practitioners.

Routledge
August 2025 : 478pp
Hb: 978-1-032-44642-4 £230

* For full contents and more information, visit www.routledge.com/9781032446424

Trust, Sustainability, and Resilience

Management and Consumer Perspectives



Edited by **Kuanchin Chen**, **Piotr Pietrzak**

Series: *Routledge Studies in Trust Research*

Trust, Sustainability, and Resilience: Management and Consumer Perspectives offers a comprehensive exploration of the key concepts shaping today's world. This book examines the complex relationship between trust, sustainability, and resilience across various domains, providing insights into their significant implications for both organizations and consumers. Whether studying management, environmental stewardship, or social sciences, this book offers a multidisciplinary approach to understanding and implementing trust, sustainability, and resilience principles for a better tomorrow.

Routledge
June 2025 : 224pp
Hb: 978-1-032-87105-9 £145
eBook: 978-1-003-53244-6

* For full contents and more information, visit www.routledge.com/9781032871059

Turning DEI Goals into Reality

A Hands-On Guide to an Inclusive Workplace



Edited by **Semiha Denktas , Gwen de Bruin , Joris van den Ring-Bax**

In today's dynamic organisational landscape, striving for a diverse workforce does not automatically translate into an inclusive workplace. The book provides practical insights and hands-on tools for how everyone can work towards an organisation that is more inclusive, diverse, equitable, accessible, and ultimately more enjoyable for all. The model presented in the book has already been successfully applied within organisations and can have impact straight away. If you're in HR, you can read the chapter on Inclusive HR, and start changing processes and systems today.

Routledge

May 2025 : 192pp

Pb: 978-1-032-89262-7 £35.99

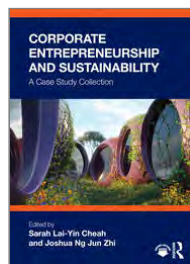
Hb: 978-1-032-94504-0 £145

eBook: 978-1-003-57106-3

* For full contents and more information, visit www.routledge.com/9781032892627

Corporate Entrepreneurship and Sustainability

A Case Study Collection



Edited by **Sarah Lai-Yin Cheah** National University of Singapore, Singapore and **Joshua Ng Jun Zhi**

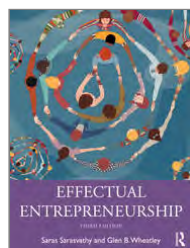
This book provides detailed case studies exploring how industry-leading organizations are integrating corporate innovation and sustainability initiatives. The book identifies five themes key for organizations seeking to future-proof their business: external drivers in the business environment, structures for corporate entrepreneurship, modes of collaboration, sustainability as a lever for innovation, and performance management. Teaching notes are available as online resources for instructors which include lesson plans, discussion questions, and further readings. A useful resource for instructors and students in corporate entrepreneurship, corporate innovation, and strategic foresight.

Routledge
June 2025 : 184pp
Pb: 978-1-032-98318-9 £39.99
Hb: 978-1-032-98319-6 £145

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3RD EDITION

Effectual Entrepreneurship



Saras Sarasvathy, **Glen B. Wheatley**

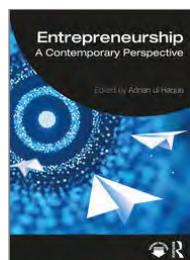
Whether you come to this book as an entrepreneurship student, a corporate manager, someone seeking regenerative social change, or a seasoned creator of new ventures, you already know that entrepreneurship is the primary engine of growth, innovation, and financial self-reliance. Presented in the concise, modular, graphical form made popular in previous editions, *Effectual Entrepreneurship* is perfect both for those seeking to become entrepreneurs, and those already in the thick of things!

Routledge
May 2025 : 480pp
Pb: 978-1-032-42728-7 £65.99
Hb: 978-1-032-42730-0 £145
eBook: 978-1-003-36401-6

* For full contents and more information, visit www.routledge.com/9781032427287

Entrepreneurship

A Contemporary Perspective



Edited by **Adnan ul Haque**

Entrepreneurship: A Contemporary Perspective emphasizes theories and practices related to entrepreneurship as it is found in the real world. The book provides in-depth insights into entrepreneurship concepts, as well as offering practical learning solutions through its many and varied case studies. This textbook steps away from the traditional views of entrepreneurship and instead looks at entrepreneurship through a number of distinct lenses, including gender, geo-political trends, and the social environment. Suitable for students at advanced undergraduate and postgraduate level, this textbook will find a home wherever modern entrepreneurship is taught and studied.

Routledge
July 2025 : 182pp
Pb: 978-1-032-82402-4 £39.99
Hb: 978-1-032-82403-1 £135

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Entrepreneurship in Media and Entertainment

Hits and Value Creation



Alex Connock

Entrepreneurship in Media and Entertainment: Hits and Value Creation is the detailed, global, go-to guide to the journey of a startup in the fast-evolving, global creative industries. Written by academic and media entrepreneur Alex Connock, the book spans the lifetime of an entrepreneurial venture, through seven key stages and value drivers: Startup, Ideas, Talent, Technology, Engagement, Scaleup and Exit. An up-to-date, academically informed global guide, this book is part of a trilogy that represents essential reading for students, scholars and reflective practitioners of Media Management, building on earlier titles on AI and Live Experience.

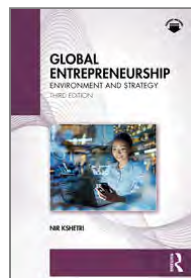
Routledge
October 2025 : 320pp
Pb: 978-1-032-84799-3 £43.99
Hb: 978-1-032-84800-6 £145

* For full contents and more information, visit www.routledge.com/9781032847993

3RD EDITION

Global Entrepreneurship

Environment and Strategy



Nir Kshetri University of North Carolina Greensboro, USA

This third edition improves coverage of the global environments in which entrepreneurs operate. In *Global Entrepreneurship: Environment and Strategy*, Nir Kshetri explores and illuminates the economic, political, cultural, geographical, and technological environments that affect entrepreneurs as they exploit opportunities and create value in economies around the world. New for this edition, *Global Entrepreneurship* offers case studies at the end of each chapter to illustrate relevant concepts to encourage broader reflection. Most of the case studies in this edition highlight the role of artificial intelligence in enabling and advancing entrepreneurial activities globally.

Routledge
June 2025 : 334pp
Pb: 978-1-032-90017-9 £59.99
Hb: 978-1-032-93273-6 £145
eBook: 978-1-003-56515-4

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Immigrant Entrepreneurship

Opportunities, Ventures and Outcomes in a Global Market



Tamaralaiyefa Tiemo

Series: Topics in Entrepreneurship

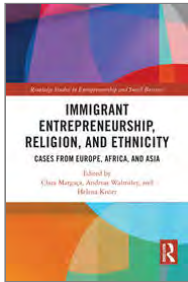
Analysing immigration around the world, *Immigrant Entrepreneurship* illuminates how immigrant entrepreneurs overcome barriers to mobilise resources across diverse socio-economic environments. The global comparative approach taken by the book sheds light on the vital role that immigration plays in driving entrepreneurial growth in economic development around the world. The book is enlightening reading for researchers and advanced students of entrepreneurship, international business and development studies.

Routledge
September 2025 : 198pp
Pb: 978-1-032-99608-0 £44.99
Hb: 978-1-032-99609-7 £145

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Immigrant Entrepreneurship, Religion, and Ethnicity

Cases from Europe, Africa, and Asia



Edited by **Clara Margaça , Andreas Walmsley , Helena Knörr**

Series: *Routledge Studies in Entrepreneurship and Small Business*

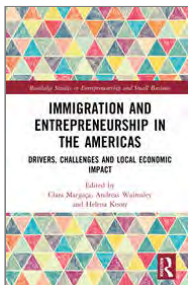
International migration is a growing phenomenon in the 21st century and is increasingly seen as a high-priority public policy issue by many governments, politicians, and the broader public throughout the world. Its importance to economic prosperity, human development, and safety and security ensures that it will remain a top priority for the foreseeable future. This book will be an invaluable resource to researchers and scholars in the fields of Immigration, Immigrant Entrepreneurship, Entrepreneurial culture and Economic Development.

Routledge
June 2025 : 218pp
Hb: 978-1-032-78515-8 £145
eBook: 978-1-003-48921-4

* For full contents and more information, visit www.routledge.com/9781032785158

Immigration and Entrepreneurship in the Americas

Drivers, Challenges and Local Economic Impact



Edited by **Clara Margaça , Andreas Walmsley , Helena Knörr**

Series: *Routledge Studies in Entrepreneurship and Small Business*

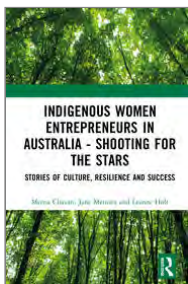
Migration in the Americas continues unabated. Seeking to improve understanding of the complexity of this phenomenon, this book presents different approaches that are at the root of an immigrant-entrepreneur's decision-making and the implementation of entrepreneurial activity in North and South America. This book will be an invaluable resource to researchers and scholars in the fields of Immigration, Immigrant Entrepreneurship, Entrepreneurial culture and Economic Development.

Routledge
June 2025 : 180pp
Hb: 978-1-032-78512-7 £145
eBook: 978-1-003-48919-1

* For full contents and more information, visit www.routledge.com/9781032785127

Indigenous Women Entrepreneurs in Australia - Shooting for the Stars

Stories of Culture, Resilience and Success



Meena Chavan Macquarie Business School, **Leanne Holt** Menzies Deakin University, Australia, **Leanne Holt** Macquarie University

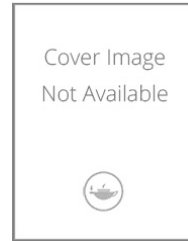
This book explores the role of Indigenous identity in entrepreneurial behaviour and success by analysing 14 case studies on Australian Indigenous women entrepreneurs. The book draws on interviews conducted with successful Indigenous women entrepreneurs who have been operating their businesses in Sydney, Australia. Each case study is accompanied by relevant literature and industry information to contextualise business challenges and opportunities faced by the individual entrepreneur. This intersectional study of entrepreneurship will interest students and researchers in the fields of Indigenous studies, entrepreneurship, and anthropology.

Routledge
August 2025 : 128pp
Hb: 978-1-032-47856-2 £145

* For full contents and more information, visit www.routledge.com/9781032478562

International Business Growth Strategies for Emerging Markets

Creating Sustainable Entrepreneurial Expansion



Seni Hazzan , Alym Amlani , Paul Davis

Series: *Small Business & Entrepreneurship*

International Business Growth Strategies for Emerging Markets: Creating Sustainable Entrepreneurial Expansion is a comprehensive introductory guide to taking sustainable business into, and doing business within, the world's fastest-growing economies. The authors, multi-cultural seasoned experts in accounting, finance, law, and strategy, stress the fundamental importance of sustainability. Primarily written to inform undergraduate and postgraduate business students, the book also appeals to executives and managers tasked with crafting successful plans for businesses contemplating foundation or expansion in a world of unlimited potential.

Routledge
October 2025 : 286pp
Pb: 978-1-041-06543-2 £46.99
Hb: 978-1-041-07028-3 £145

* For full contents and more information, visit www.routledge.com/9781041065432

Leveraging AI for Freelancing

Current and Future Prospects



Edited by **Richard Boateng , Sheena Lovia Boateng , Thomas Anning-Dorson , Emmanuel Awuni Kolog , Joseph Budu , John Serbe Marfo , Obed Kwame Adzaku Penu**

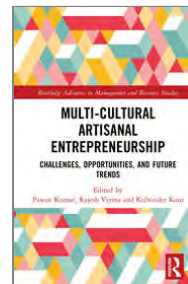
Through the compilation of diverse perspectives, case studies, and practical insights, the book endeavours to serve as a valuable resource for professionals, entrepreneurs, investors, and professionals seeking to understand and navigate the dynamic landscape of AI-driven entrepreneurship.

Productivity Press
May 2025 : 258pp
Pb: 978-1-032-83014-8 £51.99
Hb: 978-1-032-83015-5 £145
eBook: 978-1-003-50731-4

* For full contents and more information, visit www.routledge.com/9781032830148

Multi-Cultural Artisanal Entrepreneurship

Challenges, Opportunities, and Future Trends



Edited by **Pawan Kumar , Rajesh Verma , Kulvinder Kaur**

Series: *Routledge Advances in Management and Business Studies*

In recent years, the realm of entrepreneurship has witnessed the emergence of a distinctive domain: multi-cultural artisanal entrepreneurship. This research book dives into this novel area, unravelling the challenges, exploring the opportunities, and identifying future trends within this dynamic field. The main themes include cultural diversity, language barriers, global resource accessibility, market expansion, leveraging cultural differences, sustainability, technological impact, and cross-cultural collaboration.

Routledge
July 2025 : 232pp
Hb: 978-1-032-80552-8 £145

* For full contents and more information, visit www.routledge.com/9781032805528

Resilience and Digitally-Advanced Entrepreneurship



Edited by David Audretsch Indiana University, USA
Maksim Belitski , Rosa Caiazza , Mark D. Drapeau ,
Matthias Menter , William Wales

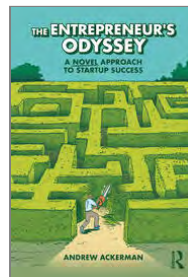
This book explores the intersection of digital technologies, entrepreneurship, and resilience, focusing on how small businesses and entrepreneurial ecosystems navigate challenges such as technological maturity, digital transformation, and economic crises. Through topics ranging from blockchain applications in vulnerable ecosystems to the impact of digital overload on well-being, the chapters in this volume examine diverse strategies for adaptation in a rapidly evolving digital landscape. Understanding the mechanisms behind digital technologies and entrepreneurial resilience is essential for policymakers, researchers, and practitioners to develop rapid policy responses.

Routledge
September 2025 : 232pp
Hb: 978-1-041-07225-6 £145

* For full contents and more information, visit www.routledge.com/9781041072256

The Entrepreneur's Odyssey

A Novel Approach to Startup Success



Andrew Ackerman

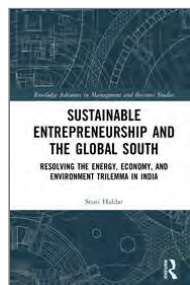
"The Entrepreneur's Odyssey" is an authentic window into what it really takes to turn an idea into a viable startup. It is both an essential how-to guide for would-be startup founders as well as an entertaining novel for the startup curious. There has never been a more fun - and effective! - way to learn how to build a startup.

Routledge
May 2025 : 238pp
Pb: 978-1-032-88354-0 £26.99
Hb: 978-1-032-89404-1 £145
eBook: 978-1-003-54261-2

* For full contents and more information, visit www.routledge.com/9781032883540

Sustainable Entrepreneurship and the Global South

Resolving the Energy, Economy, and Environment Trilemma in India



Stuti Haldar

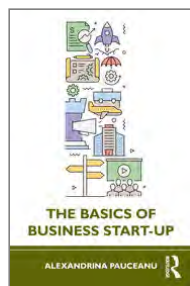
Series: Routledge Advances in Management and Business Studies

This book contributes to the emerging global discourse on sustainable entrepreneurship by highlighting its transformative potential to harmonize economic growth with environmental sustainability. It emphasizes the role of innovative, sustainability-driven entrepreneurs in reshaping production and consumption practices to achieve just and equitable economic, social, and environmental outcomes. The book intends to serve as a resource for researchers in sustainability, innovation studies, ecological economics, and Science, Technology, and Society (STS) studies.

Routledge
September 2025 : 138pp
Hb: 978-1-032-38367-5 £145

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The Basics of Business Start-Up



Alexandrina Pauceanu

The Basics of Business Start-Up outlines the entrepreneurial journey from inception to start-up. Starting from the basic concepts and working through the start-up process step by step, the book is an indispensable guide both for would-be entrepreneurs and students on entrepreneurship / small business courses. Written in a refreshingly personal style, this concise guide is the perfect starting point for anyone seeking to put their entrepreneurial ambitions into action.

Routledge
October 2025 : 170pp
Pb: 978-1-032-96952-7 £35.99
Hb: 978-1-032-96953-4 £145

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From Safety to Safely

Principles and Practice of Systemic Potentials Management



Erik Hollnagel University of Southern Denmark

From Safety to Safely provides a practical perspective on managing safely, illustrating a practical form of synesis. It offers a new understanding of safety, combining concerns for productivity and safety rather than juxtaposing them, and shows how to manage complex industrial and social systems in the spirit of Resilience Engineering and Synesis. This book is for all middle and senior managers, board members and independent consultants seeking to ensure safe, revenue-generating operations.

Routledge

June 2025 : 172pp

Pb: 978-1-032-66470-5 £35.99

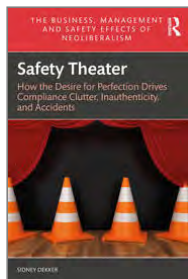
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Safety Theater

How the Desire for Perfection Drives Compliance Clutter, Inauthenticity, and Accidents



Sidney Dekker

Series: *The Business, Management and Safety Effects of Neoliberalism*

Safety Theater shows how our desire for perfection drives compliance clutter, inauthentic relationships with work-as-done, and new kinds of accidents. This hopeful, forward-looking book is the final instalment of a three-part series on the effects of 'neoliberalism,' which promotes the role of the private sector in the economy. This text is written for all managers, board members, organization leaders, consultants, practitioners, researchers, lecturers, students and investigators curious to understand the genuine nature of organizational and safety performance.

Routledge

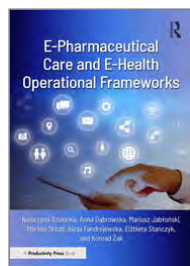
June 2025 : 264pp

Pb: 978-1-032-01247-6 £32.99

Hb: 978-1-032-01248-3 £145

* For full contents and more information, visit www.routledge.com/9781032012476

E-Pharmaceutical Care and E-Health Operational Frameworks



Katarzyna Szalonna, Anna Dąbrowska, Mariusz Jabłoński, Mariola Drozd, Alicja Fandrejewska, Elżbieta Stańczyk, Konrad Żak

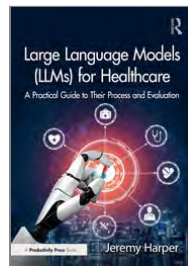
Through an in-depth analysis, the authors will showcase existing tools that are already functioning in the market and those that are expected to be implemented soon. Furthermore, the authors will focus on e-health tools that have yet to be adopted due to organizational barriers and mental barriers on the part of their potential users, medical and pharmaceutical practitioners, patients, and consumers. Drawing insights from surveys that have been conducted among medical professionals, pharmaceutical staff and patients, the authors examine the awareness of both medical practitioners and patients of the usability, necessity and benefits of these IT tools.

Productivity Press
June 2025 : 192pp
Pb: 978-1-032-84795-5 £48.99
Hb: 978-1-032-84982-9 £145

* For full contents and more information, visit www.routledge.com/9781032847955

Large Language Models (LLMs) for Healthcare

A Practical Guide to Their Process and Evaluation



Jeremy Harper

This book starts with discussions over how large language models are used in healthcare and the opportunities we have to change portions of the healthcare paradigm. There are amazing opportunities to save both time as a business unit as well as improve patient experiences.

Productivity Press
July 2025 : 216pp
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Fundamentals of the Intelligent Hospital

Adapting Diverse Enabling Technologies to Transform Healthcare Delivery



Paul Frisch, PhD

Series: Intelligent Health Series

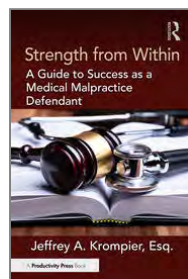
This book outlines the technologies and clinical applications which constitute the fundamentals of the Intelligent Hospital and the technologies that support patient care and health management across a spectrum of healthcare environments, the home, remote offices and treatment facilities and the hospital itself.

Productivity Press
November 2025 : 256pp
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Strength from Within

A Guide to Success as a Medical Malpractice Defendant



Jeffrey Kromprier

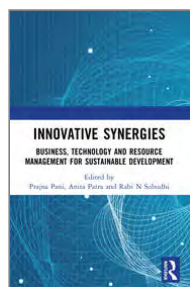
While politicians, practitioners, insurance companies and trial attorneys debate the nation's "malpractice crisis", suits continue to be filed. In addition, now that COVID-19 is behind us and the unprecedented public support for health care providers has waned, it is anticipated that physicians and nurses will again become malpractice defendants to a remarkable degree. In fact, the post COVID-19 uptick in lawsuits against medical and nursing professionals will continue for the foreseeable future.

Productivity Press
September 2025 : 118pp
Pb: 978-1-032-60411-4 £35.99
Hb: 978-1-032-60412-1 £145

* For full contents and more information, visit www.routledge.com/9781032604114

Innovative Synergies

Business, Agriculture, Technology and Resource Management for Sustainable Development



Edited by Prajna Pani, Anita Patra, Rabi Narayan Subudhi

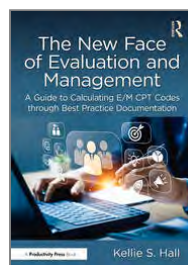
CVBSG2024 is designed to drive sustainable development across various sectors. It aims to ensure inclusive economic growth that benefits all sections of society, emphasizing technological advancements to foster sector-wise development and innovation. The conference will deliberate on promoting entrepreneurship and developing world-class infrastructure to support sustainable growth and improve living standards. It targets business leaders and entrepreneurs, agricultural scientists and farmers, NGOs, technology developers and researchers, faculty and students, industry experts, policymakers and government officials who are interested in sustainable development and innovation.

Routledge
July 2025 : 304pp
Pb: 978-1-041-09432-6 £57.99
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The New Face of Evaluation and Management

A Guide to Calculating E/M CPT Codes through Best Practice Documentation



Kellie Hall

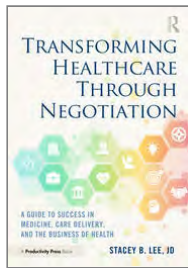
Physicians want to care for patients, not spend their time documenting in an electronic medical record. Physicians are always complaining about the amount of time they spend documenting patient care in support of medical billing through an evaluation and management coding system (E/M). New guidelines were created to lessen the time a physician/provider spends on documentation as many of the mandatory elements are no longer a requirement for calculating a code level. Previously an E/M (evaluation and management) note required documentation of history, exam, and medical decision-making with required elements in each component to support a level for payment.

Productivity Press
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Transforming Healthcare Through Negotiation

A Guide to Success in Medicine, Care Delivery, and the Business of Health



Stacey B. Lee

This book provides readers with the tools to develop a special skill set suited to healthcare and any situation that encompasses the relational aspects of human communication, such as the workplace or one's personal life.

Productivity Press
September 2025 : 320pp
Pb: 978-1-032-37242-6 £48.99
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Transforming the Healthcare Revenue Cycle with Artificial Intelligence

A Guide to Building Impactful AI Using Electronic Claims and Electronic Health Record Data



Korin Reid

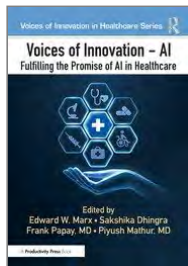
Revenue cycle management (RCM) refers to an institution's financial management process that helps track, identify, collect, and manage incoming payments. This helps businesses foster financial transparency within the company and charge patients the correct amount for the services and healthcare they receive. But because of the unique healthcare payment system in the United States, relatively few of these dollars change hands directly between providers and their patients. Instead, there is a complex reimbursement system, mostly driven by third-party payment transactions between government programs and insurance companies on the one hand, and healthcare providers on the other.

Productivity Press
August 2025 : 196pp
Pb: 978-1-032-63948-2 £48.99
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* For full contents and more information, visit www.routledge.com/9781032639482

Voices of Innovation - AI

Fulfilling the Promise of AI in Healthcare



Edited by Edward W. Marx Advisory Board Company, Colleyville, Texas, USA
Sakshika Dhingra, **Frank Papay**, **Piyush Mathur**

Series: Voices of Innovation in Healthcare

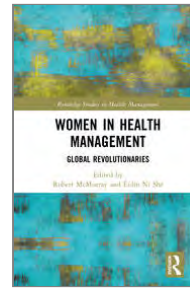
As an industry we have clearly made great technological advancements and yet we find ourselves behind peer industries when it comes to innovation with patient, customer experience, augmented intelligence, virtual care and cybersecurity. One reason for the lack of innovation velocity is the need for a universally adopted model or best practice framework. The time has come for Voices of Innovation - AI. Artificial Intelligence is what some call the 4th transformative revolution in human history.

Productivity Press
May 2025 : 336pp
Pb: 978-1-032-71510-0 £42.99
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* For full contents and more information, visit www.routledge.com/9781032715100

Women in Health Management

Global Revolutionaries



Edited by Robert McMurray, *Éidín Ní Shé*

Series: Routledge Studies in Health Management

This book contributes to the process of writing women back-in to our shared history and understanding of health and its management. The book also shows how the work of these women went beyond health management to influence political and societal change.

Routledge
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Hb: 978-1-032-89825-4 £145

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AI and Innovation in HRM

The Future of Strategic HR in the Service Economy



Edited by **Pushan Kumar Dutta**, **Amarnath Padhi**,
Sulagna Das, **Vinod Kr Sharma**, **Poshan Yu**

Series: *Routledge Studies in Innovation, Organizations and Technology*

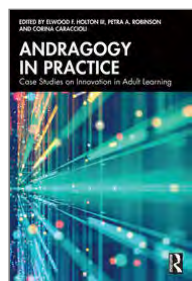
This book provides a comprehensive blueprint for organizations to strategically leverage AI technologies and drive innovation in their HRM practices, enabling them to cultivate a future-ready workforce that can thrive in the service-centric marketplace. It weighs in on the challenges and opportunities brought forth by the convergence of AI and HRM in a rapidly evolving service economy. This timely volume will be a valuable resource for scholars across human resource management, organizational management, and innovation and technology management. It will be useful to HR professionals, business leaders, and decision-makers in service-based organizations.

Routledge
August 2025 : 442pp
Hb: 978-1-032-86275-0 £145

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Andragogy in Practice

Case Studies on Innovation in Adult Learning



Edited by **Elwood F. Holton**, **Petra A. Robinson**, **Corina Caraccioli**

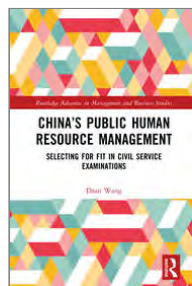
Andragogy in Practice is a timely book of case studies, which offers readers the opportunity to see andragogy in practice solving real-world challenges in a variety of adult learning contexts. It highlights the wonderful range of innovative practices that characterize adult learning today. The Editors bring a variety of diverse and inspiring extended cases together from a range of experienced teaching and learning specialists. Students and practitioners of human resource development and adult education will enjoy the engaging, innovative and insightful cases in this book addressing andragogical practices in the contemporary society.

Routledge
June 2025 : 520pp
Pb: 978-1-032-62597-3 £53.99
Hb: 978-1-032-62599-7 £145

* For full contents and more information, visit www.routledge.com/9781032625973

China's Public Human Resource Management

Selecting for Fit in Civil Service Examinations



Daan Wang City university of Hong Kong, Hong Kong

Series: *Routledge Advances in Management and Business Studies*

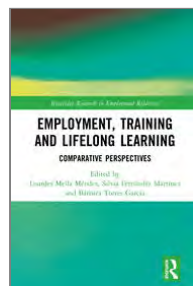
Spanning policy, practice, and perception, the book explores how China's civil service examinations function in practice and whether they effectively match candidates with job and organizational requirements. Drawing on interviews with policymakers, examiners, and test designers and large-scale survey of civil servants, the study introduces a new theoretical concept—person–government fit—to explain hiring practices in state bureaucracies. It traces the historical development of the system and evaluates the outcomes of civil service selection. It also offers a comparative perspective of the civil service examination in Hong Kong, providing practical lessons and policy improvements.

Routledge
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Employment, Training and Lifelong Learning

Comparative Perspectives



Edited by **Lourdes Mella Méndez**, **Silvia Fernández Martínez**, **Bárbara Torres García**

Series: *Routledge Research in Employment Relations*

This book offers a timely exploration of the continuous training of individuals, a subject crucial to both business competitiveness and societal progress in today's rapidly changing world. Addressing the digital and climate revolutions, it examines how lifelong learning helps workers adapt their skills to meet evolving demands while supporting active aging for all citizens, even in retirement.

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Equity and Inclusion in Green Design

Inclusive Approaches for Designing Healthier Work and Living Spaces



Stevie Famulari

This book gives readers a way to not only understand JEDI in greening but also to understand how to develop inclusive approaches to design. The two basic site types in this book are- existing spaces which greening design is applied to afterwards; and upcoming spaces which greening design can be built into the space.

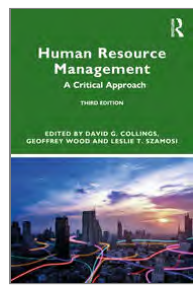
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Pb: 978-1-032-75706-3 £43.99
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3RD EDITION

Human Resource Management

A Critical Approach



Edited by **David G. Collings** Trinity College Dublin, Ireland
Geoffrey Wood University of Warwick, UK **Leslie T. Szamosi**

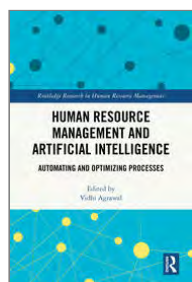
Written by an international team of respected scholars, Human Resource Management: A Critical Approach, 3rd Edition adopts a critical perspective to examine the core management function of HRM in all its complexity – including its darker sides. Despite over three decades of debate around the nature of human resource management (HRM), its intellectual boundaries and its application in practice, the field continues to be dogged by several theoretical and practical limitations. This textbook is essential reading for advanced and inquisitive students of HRM, and for HRM professionals looking to deepen their understanding of the complexities of their field.

Routledge
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Pb: 978-1-032-62561-4 £59.99
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Human Resource Management and Artificial Intelligence

Automating and Optimizing Processes



Edited by **Vidhi Agrawal**

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This edited volume undertakes an intellectual expedition aimed at elucidating the symbiotic relationship between Artificial Intelligence and the domain of Human Resource Management (HRM). Aligned with a forward-looking perspective, this scholarly work embarks on an inquiry into the transformative capacities of AI within distinct HR functions, including recruitment, performance evaluation, and employee development. Its framework aspires to cultivate an environment conducive to intellectual discourse, offering a collaborative platform to engage in the nuanced exploration of emergent AI-driven paradigms in HRM, organizational culture, and management of technology and innovation.

Routledge
May 2025 : 188pp
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Human Resource Management and Ethics at Work



Lisa Grover

Human Resource Management and Ethics at Work dives deep into understanding ethical human resources practice, including professional codes of conduct, and what it means to be an ethical human resources professional. Each chapter explores the philosophical underpinnings of the ethical challenges faced by contemporary human resources professionals. It draws upon narratives from fiction and film to bring these scenarios to life. This is an ideal resource for those undertaking an undergraduate or postgraduate course in Human Resource Management, practising human resources professionals who worry about the right thing to do, or anyone interested in people management ethics.

Routledge
May 2025 : 200pp
Pb: 978-1-032-74304-2 £46.99
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Innovation and the Sharing Economy

Employment, Human Capital, and the AI Revolution



Edited by **Pawan Kumar, Tanima Dutta, Sumesh Dadwal, Napinder Kaur**

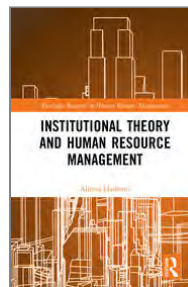
Series: *Routledge Studies in Management, Organizations and Society*

This book is a novel exploration of the complex interplay between modern work structures, artificial intelligence, and economic sustainability. This edited collection caters to academics, technologists, policymakers, students across various disciplines, and professionals interested in the future of work and economic development. Its interdisciplinary approach makes it an invaluable resource for those seeking a deeper understanding of the complexities surrounding AI, the sharing economy, and the gig economy. Whether you're a researcher, entrepreneur, or policymaker, this book provides essential insights into the transformative forces shaping the global economy.

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Institutional Theory and Human Resource Management



Alireza Hashemi

Series: *Routledge Research in Human Resource Management*

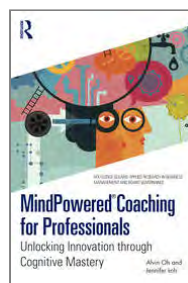
This research volume delves into the intricate realm of human resource management (HRM) through the lens of institutional theory. This book will be of value to academics, researchers, and practitioners in the field of HRM seeking to deepen their understanding of the institutional underpinnings of HRM. It is also invaluable for advanced students studying HRM, organizational studies, or related disciplines, providing them with a solid theoretical foundation and practical insights for navigating the complexities of HRM in real-world contexts.

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MindPowered® Coaching for Professionals

Unlocking Innovation through Cognitive Mastery



Alvin Oh, Jennifer Loh University of Canberra, Australia

Series: *Routledge-Solaris Applied Research in Business Management and Board Governance*

In an era where digital transformation reshapes every industry, the greatest competitive advantage isn't technology—it's the power of the human mind. MindPowered Coaching (MPC) revolutionizes how leaders and organizations approach innovation, revealing the profound connection between mindset and breakthrough thinking. Perfect for CEOs, business leaders, and professionals navigating the digital age, this book provides the tools to transform how your organization approaches innovation. Whether you're leading a digital transformation or seeking to amplify your team's creative potential, MPC offers the blueprint for turning cognitive capabilities into competitive advantages.

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Retiring in a New Age

Life after Paid Work



Russell D. Lansbury, Marian Baird

Series: *Routledge Focus on Business and Management*

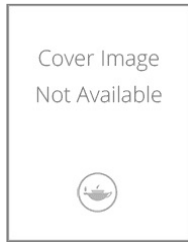
It analyses government data and surveys of over 1,000 retirees in Australia and 4,000 retirees in Sweden, and in-depth interviews with retirees in each country. It demonstrates that while both countries have differences in their retirement policies and practices, as well as the outcomes for retirees, the process of retirement is undergoing change in both countries as people retire at a range of ages, but often then re-enter the workforce for various reasons. The book proposes four distinctive post-retirement orientations: Stayers, Leavers, Blenders and Disengaged retirees. It is of interest to scholars of employment and work relations, human resource management and labour economics.

Routledge
July 2025 : 128pp
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The Management of Loss

Humanity's Existential Crises



Manfred F R Kets de Vries

Loss is experienced in many ways—from death, job loss, the emotional reactions concerning retirement, divorce and separation, and the feelings of loss that come with boredom and loneliness. World-renowned psychologist and executive coach, Manfred Kets de Vries, explains how loss can be managed in life and work. As a pioneer in the field of clinical and psychodynamic-systemic executive coaching, Manfred sets out different types of loss, some easily recognized and some much less so, helping us to understand our reactions to it and fulfil our potential.

Routledge

November 2025 : 144pp

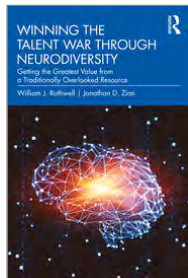
Pb: 978-1-041-09030-4 £28.99

Hb: 978-1-041-09680-1 £145

* For full contents and more information, visit www.routledge.com/9781041090304

Winning the Talent War through Neurodiversity

Getting the Greatest Value from a Traditionally Overlooked Resource



William J. Rothwell, Jonathan D. Zion

Few books examine the human resources processes relating to people with disabilities but this book provides a range of new insights. It addresses the global context, focuses on successful transition from school to workplace and examines the lessons learned from the best practices of top diversity employers worldwide. Legal issues and the role of recruiting firms are dealt with and the authors provide a disability recruiting score-card for rating firms' performance. Lastly, advice is offered about avenues for employment for PWDs who aren't suited to working in companies and other organizations.

Routledge

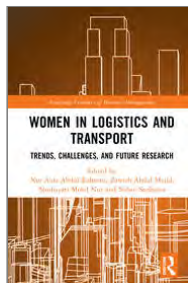
June 2025 : 208pp

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* For full contents and more information, visit www.routledge.com/9780815382874

Women in Logistics and Transport

Trends, Challenges, and Future Research



Edited by **Nor Aida Abdul Rahman** Universiti Kuala Lumpur, Malaysia **Zawiah Abdul Majid, Nurhayati Mohd Nur, Nihan Senbursa**

Series: Routledge Frontiers of Business Management

This book details the challenges and opportunities for gender equality in the logistics and transport sectors. Drawing on real-world insights from maritime, rail, aviation, and humanitarian logistics, contributors, many of whom are active members of the Women in Logistics and Transport association and the Chartered Institute of Logistics and Transport, explore the unique barriers women face in these traditionally male-dominated fields. Key topics include women's empowerment and leadership, capacity building, sectoral challenges, gender bias, and career obstacles. An essential read for researchers, policymakers, and professionals in aviation, rail, and maritime transport sectors.

Routledge

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eBook: 978-1-032-70955-0

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Chinese Business Negotiation

Art and Strategy



Shougang Zhang , Amily Wang Guenier

Series: Routledge Advances in Management and Business Studies

This volume offers readers a comprehensive insight into Chinese negotiation principles, shaped by centuries of cultural tradition and contemporary global business dynamics. It introduces key concepts such as Shi (strategic advantage through interdependence), ethical wealth-seeking, and human-centered, empathy-driven communication. This book serves as a valuable resource for business professionals, scholars, and policymakers seeking to deepen their understanding of Chinese negotiation culture. By bridging Eastern and Western approaches, it equips readers with the tools to foster cooperative, mutually beneficial agreements in an increasingly interconnected world.

Routledge
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Cyber Governance in China

Balancing State Centrism and Collaborative Dynamics



Cuihong Cai

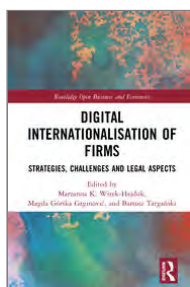
This book conducts an in-depth investigation into cyberspace governance in China through Chinese decision making processes, policy formulation and international presence, exploring how China navigates governance imperatives while fostering digital innovation in an increasingly interconnected world. The book also analyses the strengths, deficiencies, and consequential impacts of China's cyberspace governance policies, utilizing social science research methodologies. A book of interest to scholars in international relations, internet governance, and China studies.

Routledge
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Digital Internationalisation of Firms

Strategies, Challenges and Legal Aspects



Edited by Marzanna K. Witek-Hajduk SGH Warsaw School of Economics, Poland
Magda Górka Grginović, *Bartosz Targański*

Series: Routledge Open Business and Economics

Digital Internationalisation of Firms offers a comprehensive examination of the digital outward internationalisation of firms, focusing on both Internet-based and Internet-enabled businesses, including SMEs and large enterprises. This monograph provides in-depth analysis of the processes, modes, and strategies firms employ to expand internationally in the digital age.

Routledge
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2ND EDITION

Global Business

Connecting Theory to Reality



Cover Image
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Yongsun Paik Loyola Marymount University, USA
Dong Chen Loyola Marymount University, USA
William Newbury , Dan Prud'homme

This textbook is designed to help students recognize and analyze key issues in global business by bridging theory with real world applications. Divided into three parts, it explores critical aspects of global business, introducing readers to relevant topics, and examining core concepts and their applications through about 40 case studies. New and updated case studies illustrate the magnitude and complexity of global business. Undergraduate students looking for an introduction to international business and graduate students looking to apply their knowledge will find Global Business stimulating, since it demonstrates how theories and concepts work in real-world business settings.

Routledge
September 2025 : 532pp
Pb: 978-1-032-78021-4 £92.99
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International Marketing in Practice

A Case Study Collection



Edited by Véronique Boulocher-Passet

Series: International Cases in Business and Management

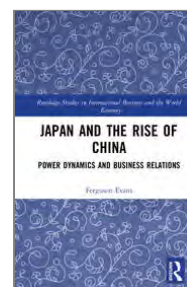
International Marketing in Practice features select case studies relating to businesses from various markets and countries facing the challenges and decisions involved when undertaking international marketing. Across its four sections, the book examines how companies can overcome the challenges of connecting with potential customers in a foreign country. The book showcases 11 unique and international case studies grounded in the experiences of real companies of varying sizes, operating in a range of industries. This exciting new text is designed as recommended reading on undergraduate and postgraduate International Marketing and International Business courses.

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Japan and the Rise of China

Power Dynamics and Business Relations



Ferguson Evans

Series: Routledge Studies in International Business and the World Economy

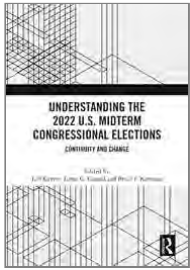
This book provides a comprehensive study of Japan's evolving relationship with China since 1949, tracing the shifting dynamics from a distant relationship during the early communist era to a more cooperative phase in the late 20th century, and finally to the growing tensions of the 21st century. It is ideal for scholars, researchers, and advanced students of international relations, East Asian studies, international business, and global geopolitics. It also appeals to those interested in the broader implications of China's rise and Japan's role in the shifting global order.

Routledge
June 2025 : 278pp
Hb: 978-1-041-00769-2 £145

* For full contents and more information, visit www.routledge.com/9781041007692

Understanding the 2022 U.S. Midterm Congressional Elections

Continuity and Change



Edited by **Joel Sievert**, **James C. Garand**, **Bruce I. Newman**
Newman DePaul University, USA

This book brings together a group of respected congressional election scholars to explore how and why the 2022 midterm congressional elections unfolded as they did. The book will appeal to scholars, students, and political analysts interested in U.S. elections, contemporary U.S. politics, public policy and political behaviour. The chapters in this book were originally published as a special issue of *Journal of Political Marketing*.

Routledge

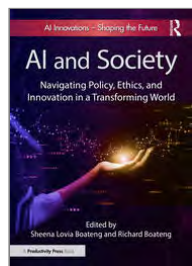
June 2025 : 112pp

Hb: 978-1-041-04143-6 £145

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AI and Society

Navigating Policy, Ethics, and Innovation in a Transforming World



Edited by **Sheena Lovia Boateng, Richard Boateng**

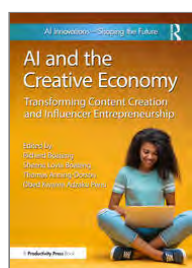
This book addresses the broader societal implications of AI, focusing on policy, education, and ethical considerations. It reviews national AI policies in Africa, explores AI-powered innovation in STEM education, and investigates the use of AI in fraudulent activities.

Productivity Press
May 2025 : 240pp
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eBook: 978-1-003-59567-0

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AI and the Creative Economy

Transforming Content Creation and Influencer Entrepreneurship



Edited by **Richard Boateng, Sheena Lovia Boateng, Thomas Anning-Dorson, Obed Kwame Adzaku Penu**

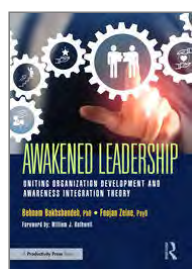
The book aims to provide a contemporary and thorough analysis of how AI is playing a pivotal role in shaping new forms of entrepreneurship across various industries. It seeks to illuminate the ways in which entrepreneurs are leveraging AI technologies to drive innovation, and create businesses that contribute to societal progress.

Productivity Press
May 2025 : 210pp
Pb: 978-1-032-97596-2 £51.99
Hb: 978-1-032-97841-3 £145
eBook: 978-1-003-59571-7

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Awakened Leadership

Uniting Organization Development and Awareness Integration Theory



Behnam Bakhshandeh, Foojan Zeine

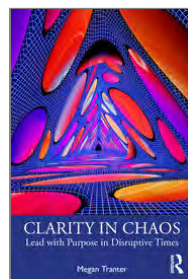
The book presents actionable frameworks for leaders, managers, HR professionals, and individuals to use conscious evolution techniques and access their Awakened Leadership in their everyday lives and workplaces.

Productivity Press
May 2025 : 314pp
Pb: 978-1-032-83009-4 £39.99
Hb: 978-1-032-83010-0 £120
eBook: 978-1-003-50728-4

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Clarity in Chaos

Lead with Purpose in Disruptive Times



Megan Tranter

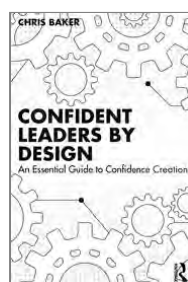
In a world increasingly defined by uncertainty and rapid change, leadership grounded in purpose is the compass that transforms uncertainty into impact, stagnation into growth, and vision into a legacy. Drawing on her extraordinary journey from technical safety expert to global executive, Megan Tranter weaves together compelling personal anecdotes, cutting-edge research, and practical tools to show how leaders can redefine success. But the book goes beyond strategies to invite readers into an authentic dialogue about vulnerability, growth, and the kind of leadership that transforms lives—not just spreadsheets.

Routledge
September 2025 : 156pp
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Confident Leaders By Design

An Essential Guide to Confidence Creation



Chris Baker

Do you feel confident at work? Are there times when you lack confidence but can't show it? The role of confidence in successful leadership is both significant and undisputed and yet organisations are full of leaders and teams who don't have as much as they want and, even worse, are not doing anything about it. Alongside the theory, readers will practically locate their confidence sweet spot and explore activities like sludge audits, confidence curves and self-efficacy circles which will help them to immediately start growing confidence in themselves and their teams.

Routledge
July 2025 : 262pp
Pb: 978-1-032-89717-2 £35.99
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Develop Your Leadership Voice

How to Speak with a Powerful Voice that Assures, Unites and Influences People



Cynthia Zhai

Speaking with a powerful voice is the backbone of successful leadership. A leader needs his/her voice to calm people down, reassure people with certainty and hope, foster connection, build trust, convey the vision, inspire teams and drive results. This book shows you that the voice you were born with can be changed. Written by a professional speaker and voice coach, this book gives you the tools to speak and lead with assurance and confidence.

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2ND EDITION

Disruptive Leadership

Apple's Revolution of Care and Nine Keys to Organizational Excellence and Global Impact



Rich Kao

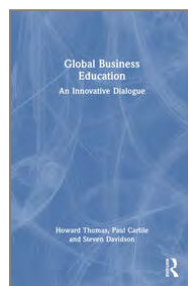
This second edition updates all the facts, data, and history around Apple since the first edition, and calls out how its revolution of care continues to not only validate its success but astound with its seemingly unfettered upside.

Productivity Press
September 2025 : 192pp
Pb: 978-1-032-75518-2 £25.99
Hb: 978-1-032-75519-9 £135

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Global Business Education

An Innovative Dialogue



Paul R. Carlile , Steven H. Davidson , Howard Thomas

How can business education enhance value for students, employers, and the rest of society? How will technology continue to challenge the model of business education? And how can academia and industry collaborate to make sure that students develop critical leadership and management competencies? These are just some of the critical questions facing business school leaders, educators and industry experts today. With insights from some of the leading business school deans and educators, the book describes the evolution of the Jam method from a fully online conversation to a series of regional, hosted dialogues.

Routledge
December 2026 : 252pp
Pb: 978-0-367-68251-4 £34.99
Hb: 978-0-367-68250-7 £145

* For full contents and more information, visit www.routledge.com/9780367682514

Essentials of Contemporary Business Leadership



Amy E. Forbes , Craig A. Talmage

Essentials of Contemporary Business Leadership provides contemporary tools for the next generation of aspirational leaders to fully meet their potential and optimise group performance. The highly experienced authors utilize their own 'Contemporary Leadership Dimensions' model, which provides flexible and creative ways to enhance leadership learning. Each chapter also features cases studies, multiple interactive exercises and discussion questions which helps complete understanding from theory to practice. This is an ideal text for students starting their leadership journey, or for practitioners hoping to improve their leadership and management skills.

Routledge
October 2025 : 360pp
Pb: 978-1-032-75582-3 £56.99
Hb: 978-1-032-75583-0 £175

* For full contents and more information, visit www.routledge.com/9781032755823

Global Leadership

Research, Practice, and Development



Edited by **Mark E. Mendenhall** University of Tennessee at Chattanooga, USA **Joyce S. Osland** San Jose State University, California, USA **Allan Bird** Northeastern University, USA **Gary R. Oddou** California State University - San Marcos, USA **Michael J. Stevens** Weber State University, USA **Martha L. Maznevski** Ivey Business School, Canada **Günter K. Stahl** Vienna University of Economics and Business, Austria

Series: Global HRM

Focusing on leading across cultural, economic, social, national, and political boundaries simultaneously, *Global Leadership: Research, Practice, and Development* (4th edition) presents an in depth summary of the field's past and latest studies and practices in a succinct and engaging style that helps both managers and students grasp the complexities of global leadership. *Global Leadership* is a valuable guide for executives and managers who work in the global context, graduate students of global leadership, international business, and general leadership classes. PowerPoint slides and a list of suggested cases are available to further assist instructors.

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Finding Your Groove

Resonant Leadership in a Disconnected World



Barry van Zyl , Chris Dalton

Finding Your Groove is an inspiring guide that challenges you to rediscover your innate rhythm amid today's disjointed, fast-paced world. Drawing on the timeless language of music and the universal patterns of nature, this book reframes everyday challenges as opportunities for creative transformation and genuine connection. Finding Your Groove is a call to reclaim the joy of connection, balance, and mindful presence. It invites you to lead with authenticity in an increasingly complex world.

Routledge
October 2025 : 198pp
Pb: 978-1-032-74409-4 £31.99
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Lao Tzu and Confucius Meet Heisenberg

Leadership Wisdom from Quantum Science and Chinese Philosophy



Danah Zohar

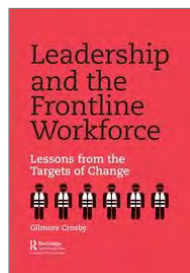
This highly original book offers a new philosophy and vision of higher purpose for leaders facing the immense challenges of the 21st Century. By exploring Western quantum physics and traditional Chinese thought, leading management thinker Danah Zohar develops an emergent, new East/West vision that leads not just to global co-operation but to an exciting and revolutionary global-co-creativity. The book provides a foundation for a new leadership vision and style, based on moral renewal, greater cross-cultural understanding and global harmony, and is truly thought-provoking for business leaders and management researchers.

Routledge
August 2025 : 148pp
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Leadership and the Frontline Workforce

Lessons from the Targets of Change



Gilmore Crosby

This book explains practical culture change based on engaging frontline workers and citizens in real engagements including at aluminum fabrication and bauxite refineries, social service agencies, and citizen engagement projects.

Productivity Press

July 2025 : 246pp

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Leadership Development for a Transformational Future

The Vertical Edge



Sheila Boysen-Rotelli

Traditional horizontal leadership development focuses on skills but falls short in helping leaders navigate complexity, ambiguity, and exponential technological advances. What's needed now is vertical development that emphasizes expanding leaders' capacity to think strategically, manage complexity, and lead with empathy. This book bridges the gap between traditional leadership development and modern demands by providing practical tools for vertical development and, uniquely, integrating digital coaching platforms.

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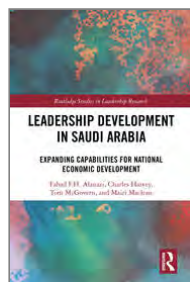
Pb: 978-1-041-08337-5 £35.99

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Leadership Development in Saudi Arabia

Expanding Capabilities for National Economic Development



Fahad F.H. Alanazi, Charles Harvey, Tom McGovern, Mairi Maclean

Series: Routledge Studies in Leadership Research

Leadership Development in Saudi Arabia offers a comprehensive examination of the role of leadership development in expanding capabilities for national economic development, accelerating realization of the ambitious goals of Vision 2030, the country's blueprint for socioeconomic transformation.

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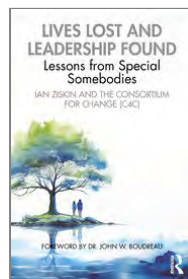
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Lives Lost and Leadership Found

Lessons from Special Somebodies



Ian Ziskin

Lives Lost and Leadership Found: Lessons from Special Somebodies explores leadership and transformational change through the lens of personal stories. This unique book gathers insights from dozens of contributing authors who reflect on the profound impact of losing "special somebodies" who helped shape their lives and careers. While emotional, the focus is on growth, leadership, and learning through love and loss rather than grief. Featuring heartfelt narratives, survey input from 150 leaders, and an exploration of the neuroscience of grieving, this book offers valuable perspectives on resilience, growth, and leadership.

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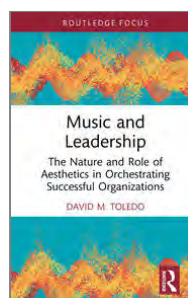
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Music and Leadership

The Nature and Role of Aesthetics in Orchestrating Successful Organizations



David M. Toledo

Series: Leadership Horizons

Music and Leadership: The Nature and Role of Aesthetics in Orchestrating Successful Organizations explores how music can offer fresh insight into the practice of leadership. Moving beyond traditional models focused solely on strategy and systems, the book argues that leadership is also a performative and aesthetic act. It requires timing, emotional awareness, and the ability to shape meaning.

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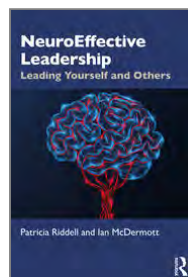
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NeuroEffective Leadership

Leading Yourself and Others



Patricia Riddell, Ian McDermott

Neuro-based leadership is transforming the way we understand, interpret, manage and lead ourselves and others. This book provides practical neuroscientific approaches to leadership that promote far greater effectiveness at both a personal and team level. With its clarity and practical applications, this book is the perfect guide for leaders and managers wishing to improve their understanding of their own and others' behaviour. It offers guidance on how to build the skills needed to create more effective teams in the workplace. It is also a very useful tool for leadership coaches.

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June 2025 : 352pp

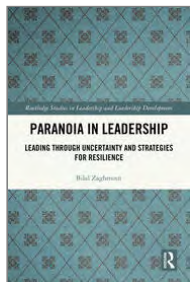
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Paranoia in Leadership

Leading Through Uncertainty and Strategies for Resilience



Bilal Zaghmout

Series: Routledge Studies in Leadership and Leadership Development

This book is a profound exploration of this enigmatic phenomenon that plagues leaders and organizations, offering insights, solutions, and guidance for those navigating the complex terrain of leadership. With its unique focus on navigating paranoia within the context of leadership, this book delves explicitly into the nuanced challenge of paranoia.

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Powering Workplace Proactivity

How to Build a Future-Focused, Change-Oriented Culture



Joanne Gray

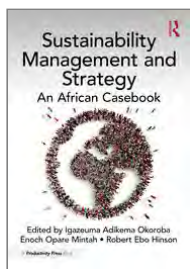
The pressures and expectations of 21st-century life have led to short-term, reactive behavior in the workplace, however, long-term business success relies on proactive behavior, which is self-directed, future-focused, and change-orientated. But proactivity does not occur in a vacuum – it is a complex, social process heavily affected by contextual and situational factors. With its distinct and flexible design model, this book solves the problem of 'how' to create the optimal conditions for proactivity at work to flourish, and to drive sustainability and competitive advantage.

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Sustainability Management and Strategy

An African Casebook



Edited by **Igazeuma Adikema Okoroba, Enoch Opare Mintah, Robert Ebo Hinson**

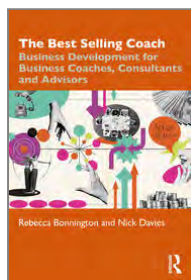
The focus of this book is on the role of sustainability leadership over the last decade and discusses the contributions and challenges of navigating this multi-disciplinary function in different sectors. The authors share their insight into this under-researched and under-reported perspective highly relevant to business and sustainability.

Productivity Press
June 2025 : 288pp
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* For full contents and more information, visit www.routledge.com/9781032832418

The Best Selling Coach

Business Development for Business Coaches, Consultants and Advisors



Rebecca Bonnington, Nick Davies

Selling professional services, particularly for new or aspiring consultants, can seem daunting and distasteful. This book shows that it doesn't need to be this way, and using a four-step process, shows coaches how to first build their confidence, and go on to locate, connect and meet desirable clients, virtually or in-person. The book guides readers through asking for the sale and keeping control of the business relationship as it develops. Each chapter also links to an online course which gives access to downloadable materials such as professionally designed PDFs suitable for workshops, presentations and coaching sessions.

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June 2025 : 180pp
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The Coaching Leader

Coaching Skills for Leading through Complexity



Ian Day

The Coaching Leader: Coaching Skills for Leading through Complexity sets out a new approach to leadership by synthesising both coaching skills, leadership theory and practice. This approach enables the coaching leader to make a crucial difference to individuals and organizations in the current socio-economic climate. Readers are given the tools to develop the mindset and skills to support practical approaches to leadership theories in the workplace, and develop a reflective self-awareness. This book is ideal for those studying leadership or coaching at a postgraduate level, MBA students or organizational leaders looking to improve their leadership skills for greater impact.

Routledge
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* For full contents and more information, visit www.routledge.com/9781032759111

The Cybersecurity Handbook

A Guide for Board Members and C-Suite Executives



Richard Gwashy Young, PhD

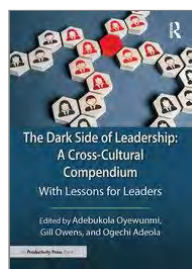
The central theme of the book is that cybersecurity is not just an IT issue but a critical business imperative that requires involvement and oversight at the highest levels of an organization.

Productivity Press
July 2025 : 168pp
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The Dark Side of Leadership: A Cross-Cultural Compendium

With Lessons for Leaders



Edited by **Adebukola Oyewunmi, Gill Owens, Ogechi Adeola**

In the last three decades, the research in leadership and organizational sciences has expanded in theoretical and typological breadth to include the dark side. These works have aimed at uncovering the complex interplay of personalities, power dynamics, and organizational cultures that can lead to destructive and unethical behaviors in the workplace. While there are volumes of literature on leadership, there is a dearth of research that integrates dark leadership and cross-cultural norms, perspectives, variances and interventions.

Productivity Press
June 2025 : 340pp
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The Elemental Leader

Unlocking Your Potential Through Values, Perseverance, Adaptability, and Innovation



Tyler Comeau

This book is a comprehensive leadership development book that reimagines the classical elements of Earth, Air, Water, and Fire as metaphors for effective leadership principles. It focuses on helping leaders unlock their leadership potential by grounding their practices in these elemental principles. Each element represents a principle.

Productivity Press
September 2025 : 184pp
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The Psychology of Effective Leadership

This Works



Kate Pearlman-Shaw

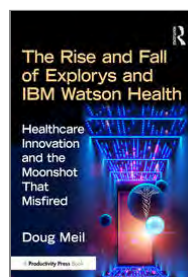
Leaders are leading in unprecedented circumstances as the world of work is more complex than ever before. Leadership success can seem elusive. Simple, easy to follow and clear, this book takes complex and validated thinking and research from psychotherapies, psychology and neuroscience, to create simple approaches that have been proven to work in helping leaders address the challenges and tensions experienced day to day. Tools and techniques are provided to influence and manage through change, increasing engagement and decreasing resistance.

Routledge
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The Rise and Fall of Explorys and IBM Watson Health

Healthcare Innovation and the Moonshot That Misfired



Doug Meil

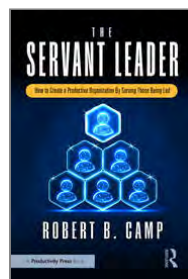
This book chronicles the story of Explorys and IBM Watson Health and what led to its downfall in just 3 short years. Written by one of Explorys' founding engineers, the book relates the rise and fall of both Explorys and IBM Watson and provides a message for future tech entrepreneurs and IT managers alike.

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The Servant Leader

How to Create a Productive Organization By Serving Those Being Led



Robert B. Camp

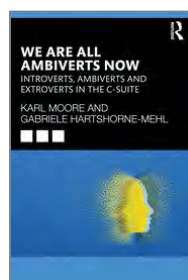
This book details the way servant leaders think and act. It emphasizes the role of humility in the work of great leaders. Servant leaders see it as their job to grow their people and to remove obstacles from their paths.

Productivity Press
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We Are All Ambiverts Now

Introverts, Ambiverts and Extroverts in the C-Suite



Karl Moore, Gabriele Hartshorne-Mehl

Thanks to landmark books such as How to Win Friends and Influence People, many professionals think that only extroverts can be standout leaders, but Karl Moore's interviews with over 750 CEOs from around the world prove that introverts make excellent leaders too. These insights make clear that the optimal leadership style is ambivert, with senior leaders combining introversion—being excellent listeners and thinking before they speak—and extroversion—inspiring and connecting with their teams. This book teaches how introverts and extroverts work, manage, and lead effectively and how readers can be better leaders regardless of their natural communication style.

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Christianna Hayes

This book provides a groundbreaking fusion of neuroscience and organizational development, offering business leaders a scientifically-backed framework to drive both individual and organizational success.

Productivity Press

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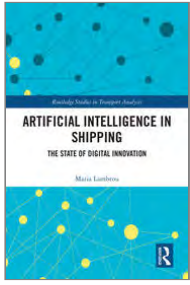
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Artificial Intelligence in Shipping

The State of Digital Innovation



Maria Lambrou University of the Aegean, Greece

Series: Routledge Studies in Transport Analysis

The book addresses strategic and innovation management matters that emerge with AI technology deployment in shipping. It illustrates the making of an AI-powered shipping operation as a process; advances in AI technology as well as trustworthy design and development principles and practices can frame, inspire and guide the contextualized, AI-instigated shipping digitalization. This volume will be of value to students and researchers interested in shipping markets, digital technology, and innovation management.

Routledge
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Leaner Manufacturing

How to Make the Lean Production Process Easier, Faster, and More Cost-Effective.



Terra Vanzant Stern, PhD SSD Global Solutions, Conifer, Colorado, USA

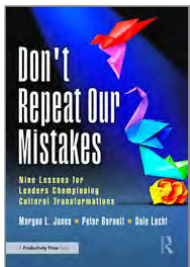
This book promotes Leaner Manufacturing as next generation thinking involving the manufacturing process. It considers transformative tools that still work well, such as value stream mapping, and considers the manufacturing process as well as design theory.

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Don't Repeat Our Mistakes

Nine Lessons for Leaders Championing Cultural Transformations



Morgan L. Jones, Peter Barnett, Dale Lucht

This book focuses on a practical application of how to coach senior leaders and executives to be personal Lean Leadership champions and how leaders coach their teams to do the same.

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Leading Operations with Meaning, Optimism, and Relationships for Excellence



Kathy Miller

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Effective Manufacturing Consulting

Strategies for Success in a Dynamic Industry



Philip J. Gisi

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The Airline Industry – A Comprehensive Overview

Dynamic Trends and Transformations



Frankie O'Connell

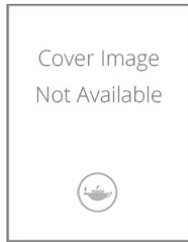
The Airline Industry — A Comprehensive Overview: Dynamic Trends and Transformations is an up-to-date global perspective on the airline industry. Its dedicated and meticulous examination of the airline industry makes the book an invaluable tool in deciphering how airlines have been managed to date and provides a roadmap for the future evolution of the industry. It is essential reading for airline employees, university students, and serves as an invaluable reference point for all those who are seeking a thorough and commercially-oriented guide to the airline industry.

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Action Learning

Facilitation and Coaching



Edited by **Peter Cauwelier**, **George Boak**

People undertaking action learning work in small groups to tackle organisational and social problems, and learn from their experience of working together to bring about change. Having a dedicated facilitator or a coach for a group can make the process more effective and rewarding. This book provides examples and analyses of effective behaviours of action learning facilitators and coaches. This book was originally published as a special issue of Action Learning: Research and Practice.

Routledge

May 2025 : 134pp

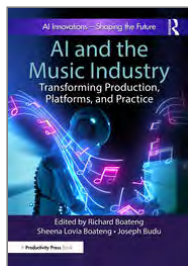
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AI and the Music Industry

Transforming Production, Platforms, and Practice



Edited by **Richard Boateng**, **Sheena Lovia Boateng**, **Joseph Budu**

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Productivity Press

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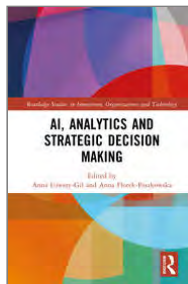
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Routledge

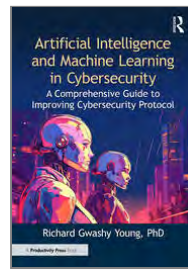
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Artificial Intelligence and Machine Learning in Cybersecurity

A Comprehensive Guide to Improving Cybersecurity Protocol



Richard Gwashy Young, PhD

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Productivity Press

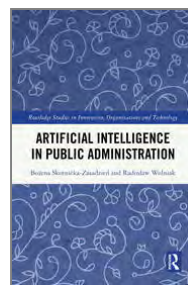
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This book presents a conceptualization of the process of using artificial intelligence in public administration, along with its operationalization in terms of technology, competence, and the use of AI by employees of municipal offices. The authors offer a holistic examination, drawing on a multidisciplinary approach that combines theoretical insights with empirical analyses, to develop a theoretical model for improving the use of AI in public administration. Combining theory with practice, it will be of interest to scholars and post-graduate students in the fields of public administration, policy studies, governance as well as artificial intelligence and technology management.

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Circular Innovation and Sustainable Entrepreneurship



Bart Bossink, **Sandra Hasanefendic**, **Marjolein Hoogstraaten**

Creating and building sustainable organizations that participate in circular innovation processes helps to foster a virtuous circle that benefits people and planet, without neglecting profit. This practical textbook introduces and analyses this phenomenon. Replete with worked examples, and features to support learning outcomes, this book is an up-to-date introduction to the subject which will be of particular use to undergraduates and postgraduates who are new to the topic and who require a concise, practical textbook to aid their studies. Instructors will find additional resources online, including key videos to further contextualise learning.

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Integrating Technology for Organizational Success



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How Cities Can Reinvent Themselves for Economic Success



William B. Rouse

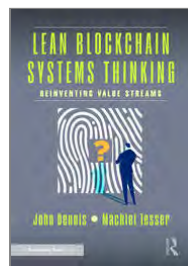
This book chronicles how four resort cities (Ashville, Aspen, Key West, and Laguna Beach) addressed failing economic situations to reinvent themselves and prosper.

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Lean Blockchain Systems Thinking

Reinventing Value Streams



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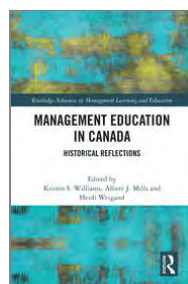
This book shows that blockchain, together with Lean and Systems thinking can provide multiple advantages for societies and the environment. It can be used effectively to meet sustainable development goals (SDGs).

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Digital transformation is inevitable. The eras of 'if and when' are over and the urgent question of how to best lead, manage and navigate this process is upon us. Now in its second edition, Managing Digital Transformation brings together scientifically grounded insights into the design and implementation of true digital strategies. Acknowledging a plurality of strategic approaches, the book highlights crucial differentiating factors in terms of business scale and case studies from around the world are introduced. An expert-led guide to digital strategy, this book highlights how managers and leaders in organizations can successfully lead digital transformations.

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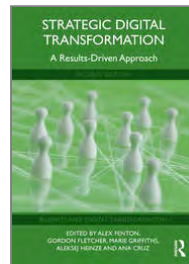
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The book helps investors, entrepreneurs, and legislators make well-informed decisions. It increases public understanding of how augmented reality and virtual reality can support sustainable behaviors.

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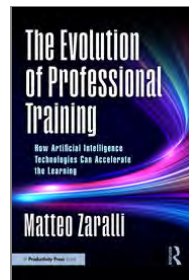
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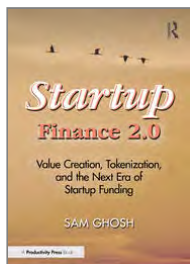
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"Going Concern" refers to the assumption that a company will continue to operate indefinitely, with no intention or necessity of liquidation or cessation of operations in the foreseeable future. The problem is that the "Going Concern" assumption does not hold for startups due to the inherent uncertainty associated with startups. Traditional financial education and resources, usually meant for analysts and accountants, aren't ideal for entrepreneurs. They focus on analyzing past data from established businesses, not on making forward-looking decisions in the uncertain and highly dynamic environment of startups.

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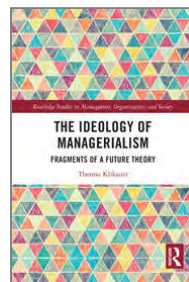
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Fragments of a Future Theory



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The term 'managerialism' is widely used in the world of business and government, and this book details the theory behind the illusive idea. It distinguishes between management and managerialism and highlights the two groups pushing managerialism, namely corporate apparatchiks and the apostles of managerialism, and outlines twelve key ideas shaping managerialism. It will be of value to researchers, academics, practitioners, and students looking to gain a deeper understanding of managerialism and how managerialism can be overcome, with particular interest to those in the fields of critical management studies, leadership, corporate governance, and organizational studies.

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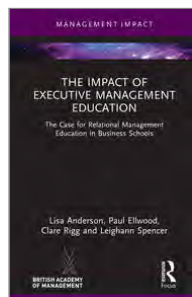
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The Impact of Executive Management Education

The Case for Relational Management Education in Business Schools



Lisa Anderson, Paul Ellwood Maynooth, Co. Kildare, Ireland
Clare Rigg, Leighann Spencer

Series: *Management Impact*

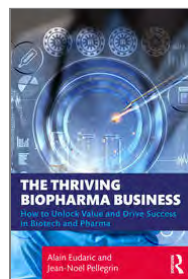
This book contributes to the debate about the impact of business and management schools. It will be of interest to academics in business and management schools at any career stage. It will also appeal to university and business school leaders and policymakers seeking to extend their understanding of the power and potential of education to achieve impact.

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The Thriving Biopharma Business

How to Unlock Value and Drive Success in Biotech and Pharma



Alain Eudarc, Jean-Noël Pellegrin

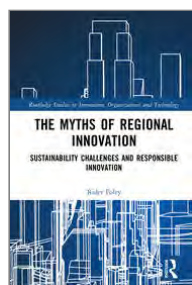
Bringing new therapies to market is both a sought-after experience and a distinguished accomplishment. A biopharma leadership team that is able to master the critical levers covered in this book will drive unparalleled value creation through tremendous competitive advantage in the industry. Chapter by chapter, you'll delve into innovation, valuation, intellectual property, strategy, financing, pitching, transactions, contracts, and regulatory affairs. Through numerous case examples and concepts, you'll learn practical avenues to avoid pitfalls, drive value creation and navigate the intricate world of the biopharma industry.

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The Myths of Regional Innovation

Sustainability Challenges and Responsible Innovation



Rider W. Foley

Series: *Routledge Studies in Innovation, Organizations and Technology*

This book draws on evidence from 144 interviews with civic leaders in three urban regions—Atlanta, Phoenix, and the Twin Cities—to illuminate three commonly accepted but flawed myths about innovation that misdirect policymakers and civic leaders and perpetuate the idea that innovation is solely about economic growth. It offers a novel method to assess the processes and outcomes of innovation in a manner that can complement economic approaches. This volume will appeal to scholars across broad fields, including innovation studies, technology management, entrepreneurship, economic development, and public policy.

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Women In, and Beyond, Business Schools



Edited by Eric Cornuel, Nicola Kleyn, Howard Thomas, Matthew Wood

Series: *EFMD Management Education*

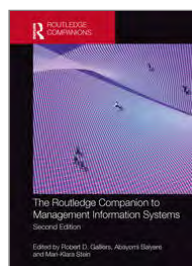
This important book in the EFMD series shines a light on women (and sometimes the absence of them) within business schools, as well as their contributions and impact across multiple spheres within and beyond their schools. Despite the clear rationale for promoting sustainable gender equity, the experiences of women in business schools differs relative to male counterparts across geographies, student populations, faculty, professional staff and leaders in business schools. In this book, contributions from leading business school thinkers provide deep insight on gender equity to determine what hinders and accelerates progress in creating gender diverse and inclusive schools.

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Series: *Routledge Companions in Business and Management*

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AI in Marketing

Applications, Insights, and Analysis



Edited by **Hannah D. Walters , Rachel M. Hammond**

AI in Marketing equips students with the knowledge to understand the impact of Artificial Intelligence (AI) on marketing strategies, processes, and activities, empowering them to navigate the AI-driven marketing landscape confidently. Each chapter includes real-world examples, exercises, discussion questions, key terms, and AI resources empowering students to develop practical skills and industry-relevant knowledge. Students studying in advanced undergraduate and postgraduate Marketing courses will benefit greatly from this comprehensive textbook, preparing them for a future workplace that requires them to know how to use AI effectively, ethically and responsibly.

Routledge
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All Change! Marketing and Consuming the Menopause Transition



Edited by **Jennifer Takhar , Anna Schneider-Kamp , Shona Bettany**

Series: *Key Issues in Marketing Management*

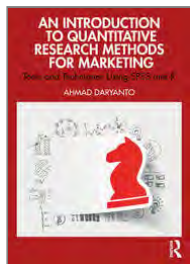
This book critically examines the marketisation of the menopause transition, a phenomenon that in recent years has given rise to an array of products, services, investment opportunities, and the supposed empowerment of women navigating midlife transitions. The chapters in this book adopt interdisciplinary perspectives to reveal how sociocultural narratives influence menopause marketing strategies and suggest how they may be utilised to rethink advertising rhetoric to faithfully represent lived experiences of the menopause.

Routledge
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An Introduction to Quantitative Research Methods for Marketing

Tools and Techniques Using SPSS and R



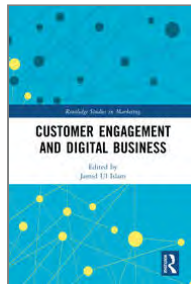
Ahmad Daryanto

This introductory text covers the foundational concepts and statistical applications of quantitative research techniques using SPSS and R. Using step-by-step examples throughout, the book is a very applied text designed to make this complex subject accessible to students with no background in quantitative methods. An Introduction to Quantitative Research Methods for Marketing is valuable recommended and core reading for advanced undergraduate and postgraduate students studying Business and Marketing Research Methods, Business Analytics, Marketing Analytics, Statistical Skills and Quantitative Methods.

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Customer Engagement and Digital Business



Edited by **Jamid Ul Islam**

Series: *Routledge Studies in Marketing*

In an age where digital disruptions rewrite the rules of commerce, this edited volume presents a timely and cutting-edge examination of how businesses must rethink engagement to thrive. It brings together a diverse group of international scholars who explore the evolving dynamics of customer engagement across a variety of technological, social, and ethical landscapes. The book offers actionable insights for academics, practitioners, and students exploring the new frontiers of customer engagement. It equips scholars, strategists, and digital innovators with conceptual clarity and practical foresight needed to engage meaningfully with today's empowered, tech-savvy consumers.

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Customer Relationship Management in the Digital Age



G. Shainesh , Jagdish N. Sheth , Varsha Jain

Customer Relationship Management in the Digital Age charts the concepts, strategies, benefits and technologies of CRM in an evolving and increasingly digital business landscape. It empowers readers to use CRM to forge enduring customer connections, optimize experiences, and drive loyalty across diverse industries. This book enables readers to navigate the complexities of CRM implementation and customer-centric approaches and tailor strategies for B2B and B2C markets. It is particularly suitable for advanced undergraduate and postgraduate students of CRM, Sales Management, Relationship Marketing and Customer Experience Management, as well as reflective practitioners.

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Digital Ownership and Consumption

Visions of Web3 and the NFT Experiment in Digital Uniqueness



Domen Bajde University of Southern Denmark, Denmark

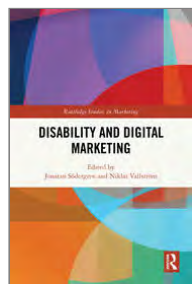
Series: *Routledge Studies in Marketing*

The book ventures into new and often-contested terrains of NFT consumption to explore what they reveal about digital ownership. The author undertakes this journey by drawing on consumption research, sociological, philosophical and law literature, and by paying close attention to what NFT consumers and industry insiders have to say about digital ownership. While the primary intended audience for this book are consumption scholars and students, many other readers interested in digital ownership, digital markets and Web3 will find it interesting and relevant.

Routledge
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Disability and Digital Marketing



Edited by **Jonatan Södergren**, **Niklas Vallström**

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This book explores how digital marketing can drive disability inclusion in consumer culture by addressing accessibility, representation, and research methodologies. It offers practical and theoretical insights for academics, practitioners, and policymakers interested in marketing, communication, sociology, and public policy. This book encourages readers to reconsider disability as a complex and intersectional category. It inspires marketers, researchers, and advocates to adopt more inclusive and socially conscious marketing practices, ultimately contributing to a more equitable digital consumer culture.

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How Not to Hate Advertising

A Creative's Guide to A Long And (Dare I Say) Happy Career in A Remarkably Silly Industry



Nick Sonderup

This is not a "how to break into the business" book, and it doesn't aim to explain the creative process and how to come up with ideas. Instead, it accepts and expects that the reader has already done the hard part of breaking in and (hopefully) getting some work produced that they're proud of—it's the "what's next" to avoid burnout, filled with practical tips, sage advice, and real stories from an array of people who have definitely hated advertising at some point—but stuck with it anyway.

Routledge

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2ND EDITION

Influencer Marketing

Building Brand Communities and Engagement



Edited by **Joyce Costello** Bournemouth University, UK
Sevil Yesiloglu Bournemouth University, UK

Influencers offer brands the ability to deliver the "right" communication and marketing messages to a specific target audience. This is one of the first textbooks to explore the phenomenon of Influencer Marketing and how it fits within marketing communications to build brands and their communities. Influencer Marketing should be core and recommended reading for advanced undergraduate, postgraduate and executive education students of Digital Marketing, Advertising, Marketing Communications, Brand Management and Public Relations. With its accessible style and practical content, it is also highly valuable for Marketing Communications, Branding and PR specialists.

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6TH EDITION

International Marketing

Strategy and Theory



Sak Onkvisit, **Michael A. Merz**, **John J. Shaw**
Providence College, USA

This comprehensive text provides students with a solid foundation in International Marketing theory, research, and practice. Fully updated throughout, the book covers all the latest trends and topics, including e-commerce, digitalization, corporate sustainability, business ethics, corporate social responsibility, cryptocurrency, and the broader political and economic context. Demonstrating the complexities of marketing on a global scale, this well-regarded text should be core reading for advanced undergraduate and postgraduate students of International and Global Marketing, Marketing Management and Strategic Marketing.

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Pb: 978-1-032-58366-2 £81.99

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Luxury Marketing and Brand Strategy

Theory and Practice for a Changing World



Květa Olšanová, **Gina Cook**, **Marija Zlatić**

Series: *Mastering Luxury Management*

This text provides a comprehensive and strategic overview of luxury marketing and brand management, guiding brands to balance tradition with innovation as they navigate modern challenges and seize opportunities in a rapidly evolving global market. This textbook is designed to be the cornerstone for advanced undergraduate and postgraduate courses in Luxury Marketing and Luxury Brand Management. With a focus on the latest trends and future directions in luxury marketing, *Luxury Marketing and Brand Strategy* is not only an academic resource but also a practical guide for navigating and succeeding in the dynamic luxury market.

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Machiavelli, Marketing and Management

Revisited



Phil Harris University of Chester, UK
Andrew Lock,
Patricia Rees

This second fascinating and cutting-edge text provides insight into the meaning and interpretation of Machiavelli and his works for management, marketing and political thought and highlights their particular relevance to the manager and policymaker today. By bringing together contributions from authors, both academic and practitioner, this book addresses a number of common themes relating to the influences and arguments of perhaps the first political scientist and advocate of sound management and marketing principles. It will be of great interest to all practitioners, students and scholars of management, marketing, political science and public affairs.

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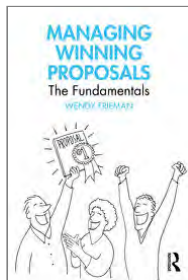
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Managing Winning Proposals

The Fundamentals



Wendy Frieman

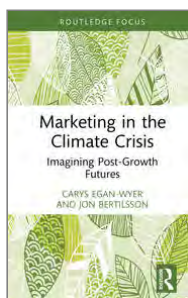
This book walks the proposal manager through the steps that are essential and common to every single proposal and ensure a foundation for winning. Many proposal management books are of little use, particularly to a first-time proposal manager, due to their broad scope and unrealistic assumptions about resources including time, expertise, and information. This book provides actionable, concrete steps for the activities that underpin all successful proposals, providing a step-by-step description of how to make a proposal compliant and compelling.

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Marketing in the Climate Crisis

Imagining Post-Growth Futures



Carys Egan-Wyer, Jon Bertilsson

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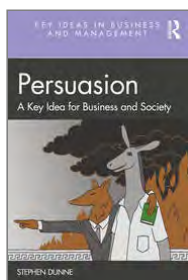
In this book, the authors explore the potential of marketing to help create a more ecologically sustainable future. It argues that marketing researchers and practitioners have a crucial role to play in reimagining and promoting alternatives to growth capitalism. This book is essential reading for those who want to understand why it is so hard for us to imagine desirable, sustainable futures and who want to be part of changing that. A book for those interested in saving, not just marketing's legitimacy, but also the planet, it is a must read for scholars and upper-level students of critical marketing, marketing ethics, marketing theory and consumer culture.

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A Key Idea for Business and Society



Stephen Dunne

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Persuasion. Philosophers have worried about it. Political and economic actors have weaponized it. Psychologists have measured it. Prose writers have required it. Of them, we are often very suspicious. Why is that? *Persuasion: A Key Idea for Business and Society* asks the disciplines of philosophy, politics, psychology, and prose analysis - the 4 Ps of persuasion - to answer this important question. The book is written for students and teachers of business and marketing but will also guide researchers across the social sciences and humanities.

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The Communal Consumption Experience

Ritual, Exchange and the Business of Connection



Edited by Brittney C. Bauer, Adam J. Mills

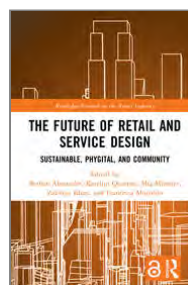
This book examines how shared consumption experiences shape consumer behavior, market strategies, and social connection. From wine tastings and direct selling events to hospitality and digital engagement, it explores the evolving ways people come together to consume, celebrate, and connect. Topics include the role of social interaction in purchasing decisions, the balance of competition and collaboration in business, and the rise of digital platforms that reshape traditional consumption experiences. The chapters in this book were originally published as a special issue of *Journal of Wine Research*.

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The Future of Retail and Service Design

Sustainable, Phygital, and Community



Edited by Bethan Alexander London College of Fashion, Katelijn Quartier Hasselt Univ, Mia Münster Malmö Univ, Zakkiya Khan Univ. of Brighton, Francesca Murialdo Middlesex Univ.

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This book explores the future of retail and service design, offering cutting-edge insights from leading researchers. With a focus on sustainability, phygital innovation, and community retail, it provides a forward-thinking roadmap for the evolution of these fields. Each chapter examines the current landscape and future possibilities, presenting a dynamic vision of what lies ahead. Ideal for researchers, designers, educators, students, and innovation enthusiasts, it delivers fresh perspectives on the rapidly evolving world of retail and service design.

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The Routledge Companion to the History of Advertising



Edited by Robert Crawford RMIT, Australia, Jackie Dickenson University of Melbourne, Australia

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With expansive global coverage from an international range of experts, this unique volume critically examines the stakeholders and influences on the production, dissemination, and consumption of advertising - from its early history via the development of mass advertising to the emergence of the digital age. It is a comprehensive source of current scholarship and debate on the history of advertising for advanced students, educators, and researchers in advertising, marketing, communication, and media studies, and will provide an invaluable one-stop literature resource for academics and informed professionals alike.

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Mark Cole

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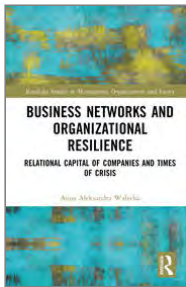
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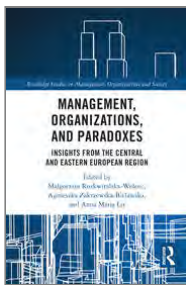
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Management, Organizations, and Paradoxes

Insights from the Central and Eastern European Region



Edited by Malgorzata Rozkwitalska-Welenc, Agnieszka Zakrzewska-Bielawska, Anna Maria Lis

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Paradoxical tensions are persistently inevitable in today's complex organizational world. Therefore, managers should perceive them as a lens through which they see organizations and work through them. Reconciling paradoxes requires understanding their nature and appraising them. It also involves novelty and creativity in implemented tactics. Thus, to help managers navigate dualities and contradictions in their organizations, Management, Organizations, and Paradoxes presents a comprehensive overview of implementing the paradox theory from a distinct organizational standpoint in the Central and Eastern European (CEE) context.

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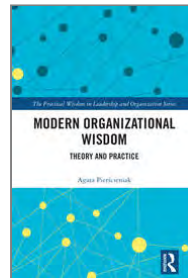
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A Complexity Approach



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4TH EDITION

Organizational Culture in Action

A Cultural Analysis Workbook



Gerald W. C. Driskill University of Arkansas at Little Rock, USA, **Julien C. Mirivel**

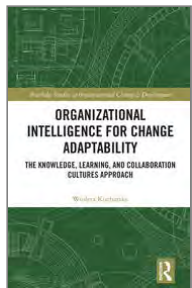
Offering students and practitioners an applied approach, *Organizational Culture in Action* walks them through a six-step model for analyzing an organization's culture. The application of the model provides insight into positive communication practices to improve organizational ethics and effectiveness. Practical guides for data collection methods are provided, and the workbook is full of interactive tools that engage students and reinforce learning. Professionals come away equipped to apply cultural insights into fostering inclusiveness in relation to diversity, making leadership dynamic, understanding the link between ethics and culture, and achieving personal and professional growth.

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Organizational Intelligence for Change Adaptability

The Knowledge, Learning, and Collaboration Cultures Approach



Wioleta Kucharska

Series: Routledge Studies in Organizational Change & Development

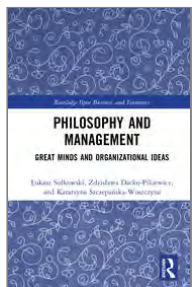
This book offers a pioneering exploration of how the synergy between knowledge, learning, and collaboration (the KLC approach) drives organizational intelligence and adaptability. Grounded in empirical research and case studies, it examines how the impact of the KLC approach varies based on company culture (adhocracy, clan, market, hierarchy) and management levels (team, division, organization). This research-rich volume is an essential resource for researchers, academics, and students in organizational change, knowledge management, and strategy, as well as business leaders seeking to enhance their company's collective intelligence and adaptability.

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This book invites readers on an intellectual journey where the great minds of philosophy intersect with contemporary organizational challenges. The book fills a significant gap in management literature, which often lacks deep philosophical reflection on organizational practices. It draws on ancient, modern, and postmodern thought, connecting these insights to current management theories, thus making it an invaluable resource for both practitioners and scholars.

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Purpose at Work

How Purpose and Innovation Drive Transformational Change



Patty Lindstrom

This book offers practical frameworks, models, and case studies that will help leaders inspire and lead change effectively, making it an essential resource. It belongs on the desks of founders, entrepreneurs, CEOs, leadership teams, HR professionals, managers, consultants across industries, as well as business students. Despite the recognition that innovation is key to growth, many companies struggle to implement it effectively. In this groundbreaking work, Patty Lindstrom introduces a three-dimensional framework for growing an organization's capacity to innovate, focusing on defining, communicating, activating, and embedding purpose.

Routledge
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Remotely Innovative

Innovation a Hybrid/Remote and AI Driven World



Tom Coughlan, **David Fogarty**

This book gives managers a new perspective on innovation and AI—allowing them to seize the future. As the pace of change has increased, organizations have needed to invest in innovation initiatives to survive and thrive. Up until now, these models have focused on co-location, which is no longer an option in some cases and may not be necessary for all, leaving organizations scrambling for options.

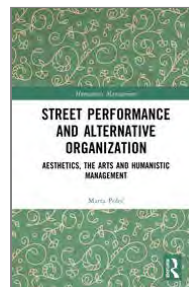
Following up on their work in *Managing at a Distance*, Tom Coughlan and David Fogarty have developed the guide to help managers navigate the challenges of innovation in a world of hybrid and remote workers amidst the ever-increasing use of AI.

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Street Performance and Alternative Organisation

Aesthetics, the Arts and Humanistic Management



Marta Połeć

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The book presents a description of the phenomenon of organising street performances, both informal and within formalised structures, as well as its interpretation from the point of view of humanistic management. The book is a result of ethnographic fieldwork conducted in Polish and European cities from 2014 to 2024.

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The Change Agent's Field Guide

Mastering the Intersections of Change Management and Continuous Improvement



Kyle Bradley Stone

This book provides a primer for those leading change on the foundations of change management and continuous improvement, an area often missed in their formal education. The reader learns how to plan change, manage people through change, measure change, and sustain change -- all important aspects of being an effective change agent.

Productivity Press

October 2025 : 232pp

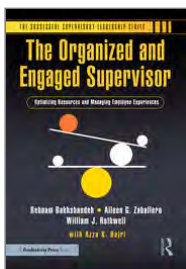
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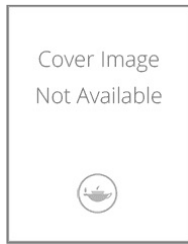
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Building Information Modeling in Pedagogy and Practice



Edited by **Anne Anderson , Kevin Miller , David Gunderson**

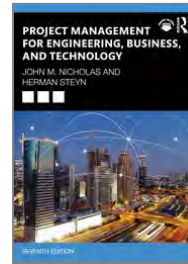
This book: is a compilation of the best academic and research articles on the topic of BIM, provides a resource for both educators and practitioners for understanding issues regarding BIM, covers BIM topics such as: BIM Execution Planning, Collaboration, Visualization, Site Utilization Planning, Safety, Estimating, Sequencing, Coordination/Clash Detections, Integrated Project Delivery, Legal considerations for BIM, Industry Uses of BIM, Sustainability, Facilities Management, Interoperability, Modular Construction, and Virtual Reality, and includes a new introduction and conclusion.

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Project Management for Engineering, Business, and Technology



John M. Nicholas , Herman Steyn University of Pretoria, South Africa.

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Managing the Aerospace System with Lean Six Sigma

A Roadmap to Success



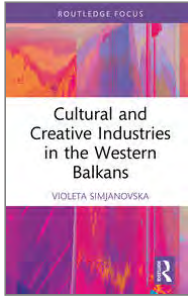
John M. Longshore EmbryRiddle Aeronautical Uni,
David B. O'Maley College Bus
Angela L. Cheatham
EmbryRiddle Aeronautical Uni, David B. O'Maley College Bus

Lean Six Sigma entered the aviation and aerospace industries in 1993 in response to significant changes affecting these industries. Since then, Lean Six Sigma has made monumental contributions to the aerospace system. **Managing the Aerospace System with Lean Six Sigma: A Roadmap to Success** is designed to provide those with a desire to practice the art of Lean Six Sigma – in any industry, but specifically in the aviation and aerospace sector – the tools and knowledge to ensure success. The book is designed for lectures and application in the classroom, for use with students and candidates at all levels of the Lean Six Sigma certification process.

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Violeta Simjanovska

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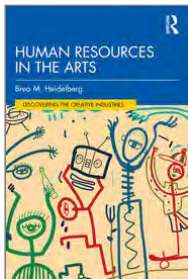
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This insightful text, written by two renowned experts, provides students of public administration and nonprofit management with a collection of relevant, global case studies and corresponding activities. The cases focus on building the knowledge, skills, and abilities needed by public and nonprofit administrators globally, providing a much-needed supplement to many of the introductory texts in public administration. This book should be used as either core or recommended reading for courses on public and nonprofit management at both the undergraduate and graduate level, including Master of Public Administration (MPA) courses, and related degree programmes.

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Human Resources in the Arts



Brea M. Heidelberg Drexel University, USA

Series: Discovering the Creative Industries

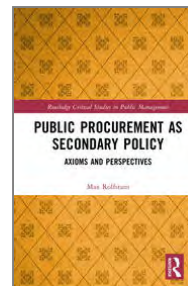
Arts and cultural institutions are a unique organizational context. Managing creative people within that context requires considerations that are not standard in traditional human resource practice. This book is designed to provide arts and cultural administrators with an overview of the most pressing elements of human resource management for arts and cultural institutions. Infused with practical considerations and real-world examples that are grounded in human resources and industrial psychology research, Human Resources in the Arts will benefit arts management students and practitioners alike.

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Public Procurement as Secondary Policy

Axioms and Perspectives



Max Rolfstam Aalborg University, Denmark

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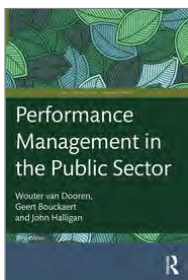
This book examines four axioms which have been used in the debates regarding using public procurement as an instrument for secondary policy implementation, the assumption of demand as the driver of innovation; the promotion of Small and Medium-sized Enterprises (SMEs), the negligence of measuring, and the use of functional specification. The book will be of interest to both academics and policy makers in the fields of public management, public administration and policy and related disciplines.

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Wouter Van Dooren Universiteit Antwerpen, Belgium
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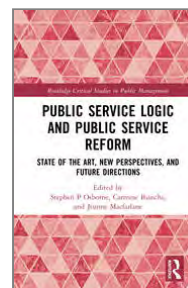
This fully revised third edition provides a comprehensive exploration of performance management in the public sector, incorporating nearly 200 new references from the latest decade of performance management research. The book presents fresh evidence on the uses and effects of performance management, making it an essential resource for students, researchers, and professionals seeking to design functional performance management systems.

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State of the Art, New Perspectives, and Future Directions



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Conducting Narratives

Navigating Through Complexity Using Strategic Improvisation



Jesper Falkheimer Lund University, Sweden
Hans Gennerud, **Katarina Gentzel Sandberg**, **Mats Tyrstrup**

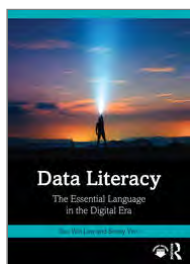
In a world where globalization, digitalization, crisis and polarization are putting severe pressure on most organizations, the previously accepted tools of effective governance and communication are no longer effective. The book presents an approach anchored in strategic improvisation – a combination of order and chaos. Strategic improvisation allows organizations and leaders to meet the demands of a paradoxical world in which windows of opportunity constantly open as well as close. It presents strategic improvisation as a concept, mindset and toolbox for leaders and organizations.

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The Essential Language in the Digital Era



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Data has been called the “new oil” of the 21st Century economy, yet knowledge of how to harness and comprehend data is lagging. This book presents a comprehensive guide for undergraduate students and business practitioners to acquire the core competencies to become data literate. With a structured methodology for interpreting data, practical case studies and useful exercises, this textbook is an essential guide and reference for students, practitioners, scholars in any disciplines, as well as policymakers and regulators from all over the world.

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Impact Business Design

The Playbook for Developing Sustainable Business Models



Stephan Grabmeier, **Stephan Petzolt**

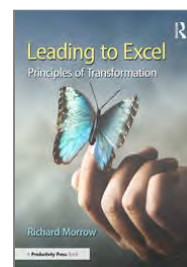
Impact Business Design will be the new standard for developing sustainable business models. The playbook contains a holistic organizational model that is suitable for all organizations (as the systems can be adapted).

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Leading to Excel

Principles of Transformation



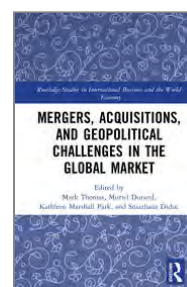
Richard Morrow

This book details those principles found across industries including highly competitive automotive global competitors to local healthcare large and small. Leading radical improvement demands leadership “muscle, mentality, and motivation.” It demands practice, repetition, and building muscles to “lift” organizations often facing heavy resistance. Leaders who excel in transformative change achieve a mental state envisioning the future, blocking out disruptions, and help others see the same view of a largely different future.

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Edited by **Mark Thomas**, **Muriel Durand**, **Kathleen Marshall Park**, **Sniazhana Diduc**

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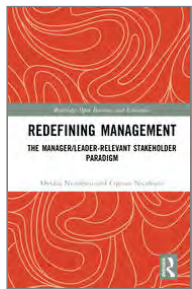
In an era marked by unprecedented geopolitical uncertainty, Mergers, Acquisitions, and Geopolitical Challenges in the Global Market explores the intricate ways global events shape the landscape of mergers and acquisitions (M&As). This edited collection is an indispensable resource for academic researchers and will also be of interest to corporate executives, M&A professionals, and policy makers. It offers valuable perspectives for those involved in strategic decision-making and provides advanced students with a nuanced understanding of the evolving M&A landscape in a volatile geopolitical context.

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Redefining Management

The Manager/Leader-Relevant Stakeholder Paradigm



Ovidiu Nicolescu Bucharest University of Economic Studies, Romania
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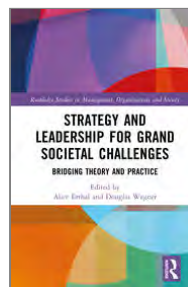
Redefining Management: The Manager/Leader-Relevant Stakeholder Paradigm presents a groundbreaking shift in management philosophy, theory, and practice, introducing the innovative concept of the manager/leader-relevant stakeholder. It assists academics, researchers, and students in updating their approaches and promoting sustainable development through innovative management practices and may equip professionals and practitioners with collaborative, creative, and flexible approaches to enhance organizational functionality and address societal challenges.

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Bridging Theory and Practice



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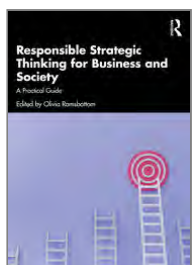
Strategy and Leadership for Grand Societal Challenges: Bridging Theory and Practice offers a thorough examination of Grand Challenges (GCs), addressing the origins and impacts of these global issues while outlining practical solutions. While practitioners and policymakers may find actionable strategies within its pages, scholars and professionals alike will benefit from its rigorous theoretical foundation and empirical case studies.

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A Practical Guide



Edited by Olivia Ramsbottom University of Derby, UK

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How to Develop Strategic Business Plans



Hakan Butuner IMECO Industrial Management & Engineering, Istanbul, Turkey

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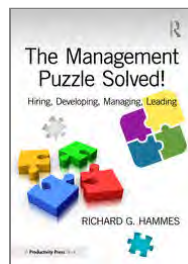
Commercial acumen is a critical skill that underpins the realisation of successful and high value trading relationships. This concise textbook provides knowledge of the principles of strategic commercial management together with a framework for critically understanding commercial practice within and between organisations. Strategic Commercial Management provides a practical and concise introduction for executive education students currently studying for MSc and MBA apprenticeship programmes, as well as supplementary reading for postgraduate students studying Strategic and Commercial Management.

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The Management Puzzle Solved!

Hiring, Developing, Managing, Leading



Richard G. Hammes

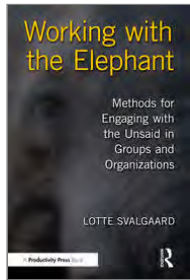
Most often managers come up through the ranks of employees and are chosen because of their success, drive, abilities, education, other accomplishments, and personal factors. However, collectively their accomplishments as employees do not necessarily prepare them for managing and leading. Completing tasks is different from energizing and motivating others to perform. Often the best "doers" are not the best managers. In managing and leading, it often is the mid-level or average performer that is more effective. They may not achieve at the highest level as an employee, but they have qualities that fit with the characteristics of successful managers and leaders.

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Working with the Elephant

Methods for Engaging with the Unsaid in Groups and Organizations



Lotte Svalgaard

This is an example of 'the elephant in the room.' Most of us notice the elephant, it gets in the way, and it's difficult to deal with until someone points at it and says, 'There it is, let's take a look at it and reduce its impact.' With an engaging use of examples and questions, Lotte Svalgaard addresses how we can best deal with the elephant and thus promote job satisfaction, creativity and productivity. In the context of action, what we notice often recedes into the background and gradually slips out of focus until we eventually reconnect with our need to reflect and recreate a space for it.

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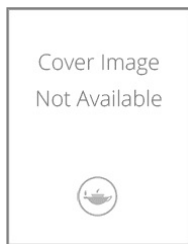
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Global Value Chains and Geopolitical Uncertainty

Disruption and Transformation



Edited by **Imran Ali , William Ho , Thanos Papadopoulos**

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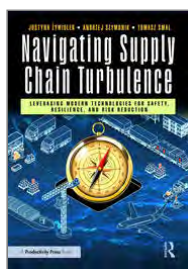
This book supplies a comprehensive overview of practical negotiation tips, strategies, and action steps. It is different from other books on the subject as it provides an outline of various corporate disciplines, including sales, purchasing, contract management, customer service, and supply chain.

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Navigating Supply Chain Turbulence

Leveraging Modern Technologies for Safety, Resilience, and Risk Reduction



Justyna Żywiolek Czestochowa University Of Technology, **Andrzej Szymonik , Tomasz Smal**

This book Analyses critical external elements affecting modern logistics, including pandemics, geopolitical conflicts, energy crises, and trade embargoes, and investigates how these circumstances necessitate logistics networks to implement more resilient and adaptable strategies to maintain operational continuity.

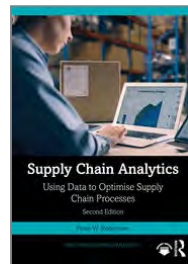
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2ND EDITION

Supply Chain Analytics

Using Data to Optimise Supply Chain Processes



Peter W. Robertson

Series: Mastering Business Analytics

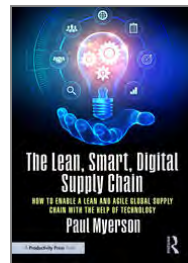
Supply Chain Analytics, second edition, introduces the reader to data analytics and demonstrates the value of their effective use in the improvement of supply chain process performance. Providing both management expertise and technical skills, which are essential to decision-makers in the supply chain, this textbook should be essential reading for advanced students of supply chain analytics, supply chain leaders, and supply chain and operations management professionals. Its practice-based and applied approach also makes it valuable for teaching academics, organisational trainers and coaches, practitioners and those studying for professional qualifications.

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The Lean, Smart, Digital Supply Chain

How to Enable a Lean and Agile Global Supply Chain with the Help of Technology



Paul Myerson

Essentially, this book details various Supply Chain and Logistics Management areas where Lean and Agile thinking in combination with existing and emerging technologies, can take an organization to the next level through increased speed, accuracy, integration, and collaboration among all parties in the Supply Chain.

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Integrative Approaches and Emerging Trends towards Sustainable and Resilient Supply Chain Management



Edited by **Jiuping Xu , Yi Lu , Asaf Hajiyev , Zongmin Li**

This book offers a comprehensive exploration of the latest advancements in sustainable and resilient supply chain management. The chapters in this volume present a diverse range of topics, including innovative strategies for optimizing sustainable food supply chains through data envelopment analysis, dynamic multi-modal perspectives on global supply chain network configuration, and robust data-driven optimization techniques for designing sustainable cold supply chains for livestock and perishable goods.

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Edited by **Timilehin Olosoji Olubiyei**, **Tulus T.H. Tambunan**

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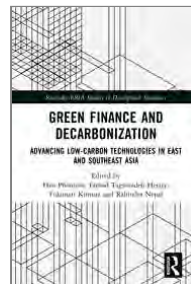
Artificial Intelligence and Small Businesses in Emerging Economies explores the emergence and application of Artificial Intelligence in developing economies. This is in response to the shift in Artificial Intelligence research towards the achievement of Sustainable Development Goals (SDGs), as well as the environmental problems and methods to solve them. It is a useful resource for academics and university students with interest in Artificial Intelligence and sustainable small businesses, specifically small business development. It is also a valuable read for policy makers and SME stakeholders.

Routledge
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Hb: 978-1-032-94545-3 £145

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Green Finance and Decarbonization

Advancing Low-Carbon Technologies in East and Southeast Asia



Edited by **Han Phoumin** Economic Research Institute for ASEAN and East Asia, Indonesia; **Farhad Taghizadeh-Hesary** Tokai University, Japan; **Fukunari Kimura** Keio University, Japan; **Rabindra Nepal**

Series: *Routledge-ERIA Studies in Development Economics*

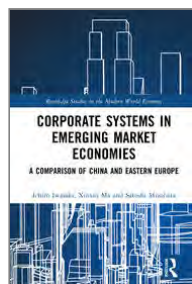
This book explores empirical studies and policies related to green finance and low-carbon technology development through country-level case studies and regional analyses across East and Southeast Asia. Contributors explore how countries such as China, Indonesia, Japan, Lao PDR, Malaysia, the Philippines, the Republic of Korea, Singapore, Thailand, and Vietnam are leveraging green finance to advance their energy transitions and pursue carbon neutrality. With valuable insights into effective practices for achieving global sustainability goals, this book will interest researchers of finance, energy economics, environmental economics and policy.

Routledge
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Corporate Systems in Emerging Market Economies

A Comparison of China and Eastern Europe



Ichiro Iwasaki, **Xinxin Ma**, **Satoshi Mizobata**

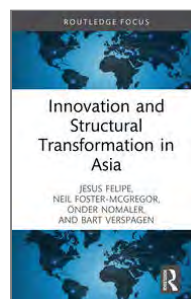
Series: *Routledge Studies in the Modern World Economy*

This book provides a comparative perspective of various areas of corporate management in China and Eastern Europe. Employing original firm-level empirical analyses and meta-analyses of the literature, this book investigates the impacts of corporate ownership on firm performance and organizational behaviour. In comparing China and Eastern Europe, the book addresses whether corporate governance structures have evolved due to global pressures from competition and technological progress, or if inter-regional differences reflect how firms were privatized or handed over to managers after the end of central planning. Ideal for researchers and scholars in comparative economics.

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Innovation and Structural Transformation in Asia



Jesus Felipe, **Neil Foster-McGregor**, **Önder Nomaler**, **Bart Verspagen**

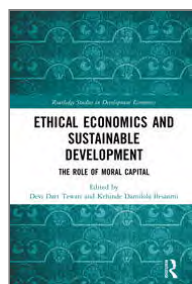
This book explores recent drivers of Asia's growth and economic development. The analysis is based on a database created by the authors. It covers a large number of economies, including 39 from Asia for the period 1990-2020. The database and the analysis in the book use novel indicators of development. It is structured along four areas: productivity and structural change, global value chains (GVCs), economic complexity, and the Fourth Industrial Revolution (4IR). The book offers insights into current economic performance and future prospects.

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Ethical Economics and Sustainable Development

The Role of Moral Capital



Edited by **Devi Datt Tewari**, **Kehinde Damilola Ilesanmi**

Series: *Routledge Studies in Development Economics*

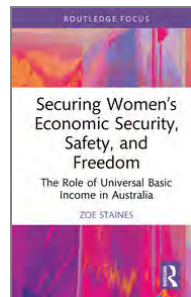
This book explores the role of moral capital and its relationship with economic growth and emphasizes the ways in which investment in moral frameworks can promote social well-being and sustainable development. The key message of the book is that the cultivation of moral capital requires a collective effort from all stakeholders involved in institutional development; governments, institutions, civil society, and individuals must collaborate to create an ecosystem that incentivizes and rewards ethical behaviour. It presents global case studies to make the case for the importance of moral capital in addressing African leadership problems.

Routledge
October 2025 : 230pp
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Securing Women's Economic Security, Safety, and Freedom

The Role of Universal Basic Income in Australia



Zoe Staines University of Queensland

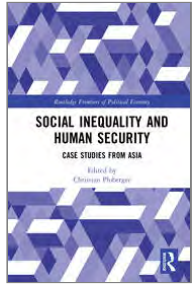
This book contributes to the discussion by focusing on UBI's potential impacts for women, including women of colour and First Nations women. Utilizing a "scenario interviewing" approach, Zoe worked with 26 diverse Australian women to imagine the potential implications of UBI for their own lives, as well as for women more broadly. The women talked about a range of possible impacts including poverty reduction, economic security, improved autonomy, and freedom from violence, which are sorted into overarching themes and chapters. Integrating these women's narratives into the key arguments for and against UBI, this book provides a robust and readable introduction to relevant literature.

Routledge
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Social Inequality and Human Security

Case Studies from Asia



Edited by **Christian Ploberger**

Series: *Routledge Frontiers of Political Economy*

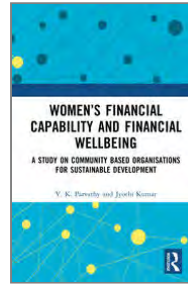
While inequality is a fundamental developmental challenge and global phenomenon, responsibility largely falls to the state to address it. This book seeks to provide a specific framework to analyse these efforts at the national and sub-national efforts. It does so through the United Nations' concept of Human Security, whose five core principles provide a good means of addressing inequality's various facets. Each chapter opens by highlighting the specific aspect of human security that is being addressed. Specific issues covered in the volume include local economic development, maritime economies, fishing communities, and governance and public administration.

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Women's Financial Capability and Financial Wellbeing

A Study on Community Based Organisations for Sustainable Development



V K Parvathy, Jyothi Kumar CHRIST university, Bangalore

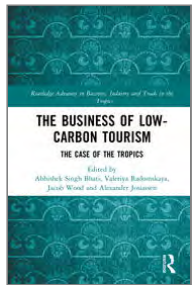
This book investigates the impact of financial capability and decision-making ability on the financial wellbeing of women associated with Community Based Organisations (CBOs). In light of the evolving socio-economic landscape in South Asia and the growing gender disparity in poverty, there is an urgent need to address these issues at the grassroots level to achieve sustainable development. Community Based Organisations play a crucial role by providing a platform for women to discuss shared challenges, develop potential solutions, and create livelihood opportunities.

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The Business of Low-Carbon Tourism

The Case of the Tropics



Edited by **Abhishek Singh Bhati, Valeriya Radomskaya, Jacob Wood, Alexander Josiassen**

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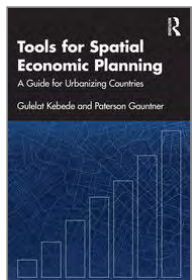
The millions of tourists who visit tropical nations annually underscore the region's significance in global tourism. However, these nations receive little scholarly attention compared to major countries. This book fills that gap, presenting a unique, in-depth exploration of the pressing transformations and shared sustainability challenges faced by nations and territories in the Tropics, providing valuable insights and solutions for low-carbon tourism development, and offering a novel attempt to progress the responsible tourism agenda. This practical and insightful book is essential reading for anyone interested in low-carbon tourism development and the challenges that lie ahead.

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Tools for Spatial Economic Planning

A Guide for Urbanizing Countries



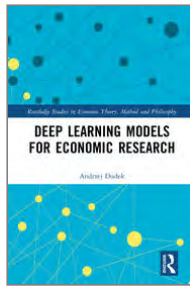
Gulelat Kebede, Paterson Gauntner

This book remedies the divisions between spatial and economic policy, through a review of development theory, grounding it and then through an overview of and practical guidance on two different sets of tools. The spatial-economic analysis tools are aimed at elucidating the spatial realities of urbanizing economies and informing improved decision-making; the policy tools can be used to break down silos and incorporate a more effective integrated approach to development. The book is written to be accessible to advanced experts in international development institutions, practitioners in data-poor countries, and students wishing to apply their studies to real world problems.

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Deep Learning Models for Economic Research



Andrzej Dudek

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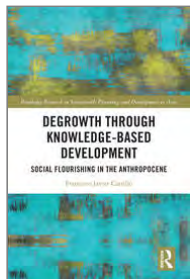
In today's data-driven world, the ability to make sense of complex high-dimensional datasets is crucial for economists and data scientists. Traditional quantitative methods, while powerful, often struggle to keep up with the complexities of modern economic challenges. This book bridges this gap, integrating cutting-edge machine learning techniques with established economic analysis to provide new, more accurate insights. It is essential reading for economists, data scientists, and professionals looking to deepen their understanding of AI's role in economic modelling. It is also an accessible resource for non-experts interested in how machine learning is transforming economic analysis.

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Degrowth through Knowledge-Based Development

Social Flourishing in the Anthropocene



Francisco Javier Carrillo

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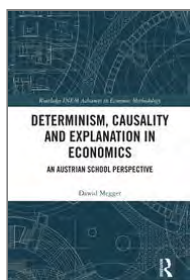
This book tackles the terms under which a knowledge-based society can indefinitely improve while pursuing an eco-economic steady state. In doing so, it addresses the literature gap on continued social improvement within a postgrowth economic and cultural paradigm. Carrillo consolidates research on the degrowth paradigm and proposes a conceptual framework for continued social improvement based on the integration of tangible and intangible collective value. This transdisciplinary book will be of particular interest to researchers of degrowth economics, sustainable development, and urban planning.

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Determinism, Causality and Explanation in Economics

An Austrian School Perspective



Dawid Megger

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This book opens by exploring disputes in the philosophy of science over the fundamental goal of science. While instrumentalists argue that scientists should aim at good predictions regardless of veracity of theories, according to scientific realists, they should look for knowledge that reflects reality. The book shows that the Austrian tradition adheres to scientific realism and can be perceived as a middle ground between historicism and positivism. It discusses the determinism / free will problem in economics and its methodological relevance.

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Economics and Literature

A Novel Approach



Edited by **François Bourguignon** Paris School of Economics
Avinash K Dixit, **Luc Leruth**, **Jean-Philippe Platteau** Faculté des sciences économiques (Université de Namur)

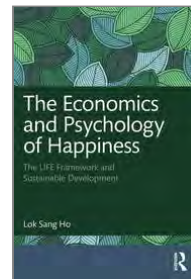
Economics and fiction often pursue parallel objectives. Economists analyse human decisions and interactions in markets and other institutions. Fiction writers also provide keen insights into individual minds and motives, examining how their characters respond to conflict and tensions in varied situations. This book explores the insights to be gained from developing this parallel. This book will captivate readers in economics, social sciences and the humanities and open their minds to the viewing of economic ideas and concepts through the prism of great works of literature.

Routledge
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The Economics and Psychology of Happiness

The LIFE Framework and Sustainable Development



Lok Sang Ho

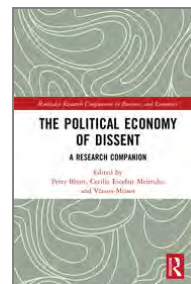
This book applies the framework of economists to discuss the question of how one can maximize subjective happiness. Building upon the author's earlier work, this book blends the classic theories and empirical evidence of positive psychology with economic concepts of choice, capital, information costs, and intangible goods. Every chapter is accompanied by a summary of key points, as well as reflective questions for students. This book will interest researchers and students in happiness economics and positive psychology, and anyone keen to learn more about living fuller, happier lives.

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The Political Economy of Dissent

A Research Companion



Edited by **Peter Blunt**, **Cecilia Escobar**, **Vlassis Missos**

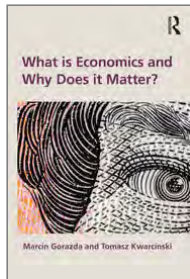
Series: Routledge Research Companions in Business and Economics

In 2020 Noam Chomsky asserted that the time to panic about the threats posed by nuclear war, global warming, and the stifling of informed debate in supposedly open and democratic societies was upon us, and that it was the duty of concerned citizens to act. The book analyses dissent in the main domains of institutionalised capitalist control and the manufacture of uninformed consent, namely: political economy; education; the media and IT; trade unions; the commons and communities; and culture. The book is addressed to students, scholars and researchers, but its breadth of coverage, authenticity and writing style will appeal to activists, community organisers, and concerned citizens.

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What is Economics and Why Does it Matter?



Marcin Gorazda , Tomasz Kwarcinski

Through a series of contemporary cases, issues and applications, this book provides an engaging initiation to the philosophy of economics. The book explores morality of economics, the role of the state, policies for well-being, and the methods applied by economists. The book provides an accessible and thought-provoking overview of current debates in philosophy of economics. This book is an ideal introduction to contemporary issues and questions in the philosophy of economics for all academic readers.

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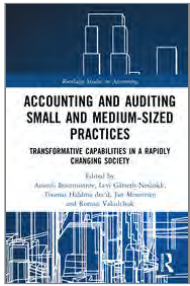
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Accounting and Auditing Small and Medium-Sized Practices

Transformative Capabilities in a Rapidly Changing Society



Edited by **Anatoli Bourmistrov** University of Nordland, Norway, **Levi Gårseth-Nesbakk**, **Toomas Haldma**, **Jan Mouritsen**, **Roman Vakulchuk**

Series: *Routledge Studies in Accounting*

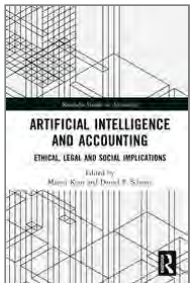
This book addresses the recent trends, developments and future of accounting and auditing of small and medium-sized practices (AASMPs) in the public and private sectors. It uniquely disseminates the findings of a large research project carried out by both academics and practitioners from the accounting and auditing industry. Readers of this book will be better equipped to understand the development trends in the accounting and auditing industry, the impact those trends create for AASPMs and the way different actors can work proactively to maximize AASPMs chances for success amidst rapid technological and regulatory change.

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Artificial Intelligence and Accounting

Ethical, Legal, and Social Implications



Edited by **Manjit Kour**, **Daniel P. Schutte**

Series: *Routledge Studies in Accounting*

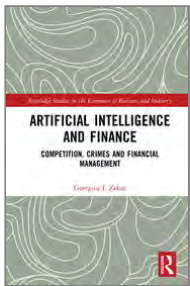
With the speed at which technology is developing, a thorough manual that helps readers understand the complex world of artificial intelligence in accounting is desperately needed. By offering a sophisticated grasp of how artificial intelligence is changing the core ideas of accounting and financial management, this book bridges this knowledge gap. It explores the relationship between AI technology and accounting processes, revealing the significant influence and unrealised potential outside of traditional bookkeeping. This book will enable accountants, auditors, and financial analysts to prosper in the emerging AI-driven world.

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Artificial Intelligence and Finance

Competition, Crimes and Financial Management



Georgios I. Zekos

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This book examines the impact of AI upon Finance, financial management, competition and crimes. It presents the AI-driven economy by combining a theoretical framework with econometric analysis and involves a discussion of the intersection of novel areas, including blockchain and AI. It investigates the AI-driven economy from four perspectives: economic impacts and financial implications, technological innovation and political considerations. The book will find an audience among researchers and students in the field of economics, finance or business, as well as economists, lawyers, and financial and cybersecurity professionals.

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Beliefs About Inequality Around the Globe

Results from the ISSP Social Inequality Survey



Edited by **Markus Hadler**, **Benjamin Roberts**, **Jarø Struwig**, **Jonas Edlund**, **Arvid Lindh**, **Albin Neumayr**

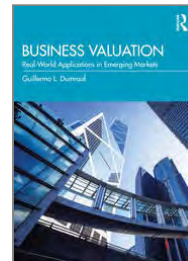
This edited volume presents the latest findings from the 5th International Social Survey Programme (ISSP) Social Inequality module, a widely recognized dataset comprising responses from over 30 countries. It explores global perspectives on social inequality, including topics such as public views on taxation, government redistribution, personal experiences of inequality, and related themes. The chapters provide valuable insights into how attitudes toward inequality have evolved since they were first studied comparatively in the late 1980s.

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Business Valuation

Real-World Applications in Emerging Markets



Guillermo L. Dumrauf

Business Valuation: Real-World Applications in Emerging Markets serves as a useful guide for those who want to learn business valuation methodology from scratch, applying corporate finance theory to real-world cases. Key learning and teaching features include: key terminologies; discussion questions; boxed examples and real-world cases; mathematical appendices; and a suite of supplementary instructor's resources. This will be a valuable textbook for students taking advanced undergraduate and postgraduate-level courses in business valuation, as well as a practical guide for appraisers.

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Digital Platforms in Finance and Supply Chain Management

Governance, Ethics, and Industry 5.0



Piotr Łasak, **Sławomir Wyciślak** Jagiellonian University, Poland

Series: *Routledge Open Business and Economics*

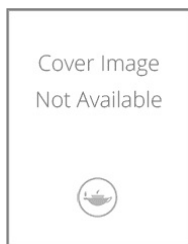
This book offers a comprehensive analysis of digital platforms as the driving force of the modern economy, exploring their evolution, governance, and integration across financial and supply chain ecosystems. It presents a synthesis of theories, strategic models, and empirical insights to address the complexities of platform economies, making it an essential resource for scholars, policymakers, and industry practitioners. By integrating theoretical insights with practical case studies, this book provides a holistic and interdisciplinary approach to digital platforms, bridging gaps between economic theory, strategic management, and technological innovation.

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Economic Alliance, Economic Split

Technology Transfers, Trade and Models of Industrialization between China and Soviet Eastern Europe in the Early Cold War



Edited by **Tao Chen**, **Jan Zofka** GWZO, Germany

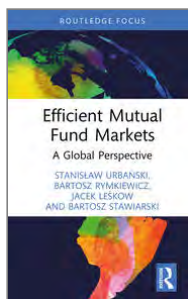
This book delivers crucial historical background in these times, as bloc-building returns to the global economy and China and Russia massively intensify their economic cooperation. It gathers global cutting-edge research on the economic exchanges in the early years of the Cold War between the newly formed People's Republic of China and Soviet Eastern Europe. The chapters in this book were originally published as special issue of European Review of History: Revue européenne d'histoire.

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Efficient Mutual Fund Markets

A Global Perspective



Stanisław Urbański, **Bartosz Rymkiewicz**, **Jacek Leśkow**, **Bartosz Stawiarski**

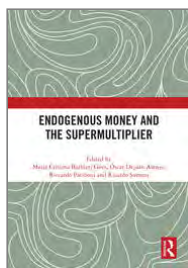
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This book covers a new and innovative approach to the issue of investment portfolio efficiency from the perspective of a large institutional investor. It discusses the challenges relating to changes in returns on the international stock market, with particular emphasis on investments. The research conducted in the book is unique in its assumption that investors form portfolios that consider the structure of the company's financial results. The book will find an audience among researchers, scholars and students specializing in finance and capital market investments.

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Endogenous Money and the Supermultiplier



Edited by **Maria Cristina Barbieri Góes**, **Óscar Dejuán Asenjo**, **Riccardo Pariboni**, **Ricardo Summa**

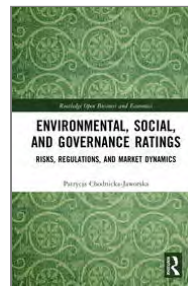
This book explores the Supermultiplier model which has rapidly evolved into a key analytical framework, embraced and debated by Post-Keynesian economists across various schools of thought. At its core, the model extends Keynesian principles to the long run, asserting that economic growth and productive capacity are fundamentally shaped by effective demand. Central to this framework is the concept of autonomous demand—components of aggregate demand such as government spending, exports, and private investments that operate independently of income flows, driving growth and capital accumulation.

Routledge
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Environmental, Social, and Governance Ratings

Risks, Regulations, and Market Dynamics



Patrycja Chodnicka-Jaworska

Series: *Routledge Open Business and Economics*

This book presents ESG ratings and scorings and their providers and lists problems with data quality, data sources, and unknown methodology, contributing to the green- and social-washing ESG rating phenomenon. The value of assets invested in green instruments relies on high-quality ESG ratings to measure green transition. The size of the rated company, geographical location and industry biases are considered in understanding the greenwashing phenomenon. This book illustrates all the problems related to ESG rating inflation, conflicts of interest, models of payment, and internal and external ratings. It describes current regulations, initiatives, and practical knowledge of ESG scoring.

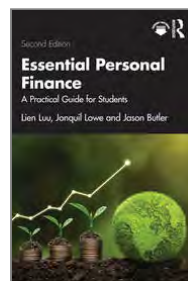
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2ND EDITION

Essential Personal Finance

A Practical Guide for Students



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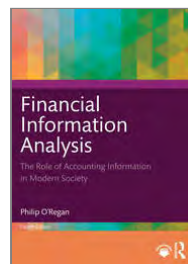
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Financial Information Analysis

The Role of Accounting Information in Modern Society



Philip O'Regan

Aimed at the UK, Ireland and continental European markets, this new edition is completely updated to incorporate relevant accounting standards, sustainability/ESG regulations and advanced analytical techniques. Features which add unique value to this fourth edition of Financial Information Analysis include case studies in every chapter with numerous supporting articles from the major financial presses, questions for review, and comprehensive online support and materials. This essential textbook is core reading for advanced undergraduate and postgraduate students wishing to understand the role of accounting information in modern society.

Routledge
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Financial Transaction Tax

The Case of the European Union



Anna Bišta

Series: Routledge International Studies in Money and Banking

The publication discusses the original EU concept of taxing financial transactions and contains a detailed description of the efforts made by selected EU Member States within the framework of the mechanism of enhanced cooperation between 2013–mid 2024 in the field of financial transaction taxation. It also discusses the financial transaction taxes recently adopted at the national level in 3 EU countries that have taken part in the enhanced cooperation mechanism: France, Italy and Spain. Lastly, the author presents the results of her own research on the impact of introducing the FTT on derivatives trading on financial market in Italy and her concept of taxing financial transactions.

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Fiscal Policy in China (1949–2019)



Yang Zhiyong

Series: China Perspectives

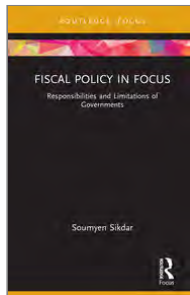
This book offers a comprehensive analysis of the evolution of China's fiscal policy since 1949. It provides an in-depth understanding of the contextual factors that shape its implementation and examines the transition logic between planned fiscal policy and market-oriented fiscal approaches. The title will appeal to scholars of Chinese economy, comparative economics, public finance, and macroeconomics.

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Fiscal Policy in Focus

Responsibilities and Limitations of Governments



Soumyen Sikdar

Series: Routledge Focus on Management and Society

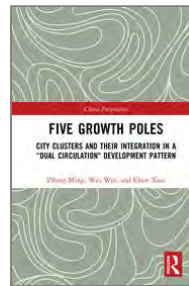
Most economists today oppose governments playing a significant role in economic affairs, favoring supply-side policies and emphasizing the risks of government failure. The book challenges this view, arguing that for inclusive and sustainable development over the long run, the State must act as an active enabler and regulator of private initiative. A complementary public-private relationship, supported by well-designed fiscal policies, is indispensable for promoting social welfare. Keeping the 'government failure vs market failure' debate as a focal point, the subject matter discusses the strengths and limitations of tax-expenditure policies in managing the economy.

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Five Growth Poles

City Clusters and Their Integration in a "Dual Circulation" Development Pattern



Zhang Ming, Wei Wei, Chen Xiao

Series: China Perspectives

This book discusses the future development trajectories, industry allocation, and investment opportunities of five regions in China: the Great Bay Area, the Yangtze River Delta, the Beijing-Tianjin-Xiongan Triangle, the Central Triangle, and the Western Triangle. The title will bring greater attention to the new wave of regional economic integration among the academic circle, markets and policy makers.

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Innovation in Banking and Financial Intermediaries

The Disruptive Role of ESG Policies and Fintech Players



Edited by Enrico Fioravante Geretto, Egidio Palmieri

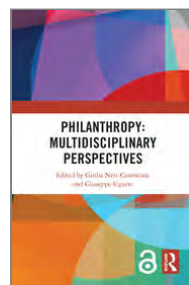
Series: Routledge International Studies in Money and Banking

This volume provides a thorough examination of the drivers of recent innovations in the financial sector. The book's distinctive feature lies in its unique integration of two subjects of particular relevance in the fields of finance and banking: Environmental, Social and Governance (ESG) policies and Fintech innovations. This integration provides a comprehensive perspective on their interdependent influence and implications for financial intermediaries and the financial sector. It bridges a significant gap between theoretical and practical approaches, providing findings and implications for researchers and academics studying finance, technology and sustainability.

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Philanthropy: Multidisciplinary Perspectives



Edited by Giulia Neri-Castracane, Giuseppe Ugazio

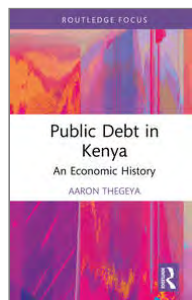
Philanthropy: Multidisciplinary Perspectives is a reference for academics and professionals engaged in philanthropy. It brings together scholars from fields such as economics, finance, law, philosophy, and sociology, showcasing the power of a multidisciplinary approach in providing a comprehensive view of this complex subject. The book tackles major challenges, such as diversity, compensation, and data management, while tracing the evolution of best practices in foundation governance. It identifies areas for improvement and discusses the relationships between governance in philanthropic organizations and important issues such as trust, equality, and democracy.

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Public Debt in Kenya

An Economic History



Aaron Thegeya

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This book gives an historical economic account of public debt in Kenya, dating back to the late 1800s. It describes the key episodes and events that resulted in the accumulation of debt and gives an intuitive understanding of the economic dynamics of debt during the pre-colonial, colonial and post-colonial periods in Kenya's history. By describing the dynamics of public debt in Kenya, the book increases familiarity with a topic that has important implications for Kenya, and which has occupied a central stage in Kenya's policy debates in the recent past.

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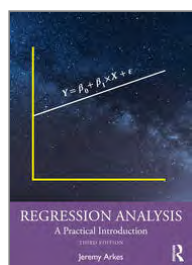
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3RD EDITION

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A Practical Introduction



Jeremy Arkes

This thoroughly practical and engaging textbook conveys the skills needed to responsibly develop, conduct, scrutinize, and interpret statistical analyses without requiring high-level math. This third edition features coverage of the Generalized AutoRegressive Conditional Heteroskedasticity (GARCH) model, Time Series Cross Section models and Multi-level (Hierarchical) models, and has been updated throughout to include more examples. It is ideal for undergraduate and postgraduate students learning quantitative methods in the social sciences, business, medicine, and data analytics. It will also appeal to researchers and academics looking to better understand regressions.

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Sustainable Development and Finance in Europe

Environmental, Social and Governance Reporting in Financial Markets



Małgorzata Janicka , Artur Sajnog

Series: Routledge International Studies in Money and Banking

This book characterizes and evaluates how stock markets operate in European Union (EU) countries in terms of the sustainable development of public companies. The book addresses two key research areas. Firstly, it provides an analysis of the legal and institutional environment of the EU stock markets in the sustainable reconstruction of the European economy and secondly, it assesses the conditions for EU public companies to implement environmental, social, and governance (ESG) non-financial reporting requirements, and how the ESG indicators, based on these, function. The book presents the methodology for constructing ESG indicators, with particular emphasis on Refinitiv.

Routledge

June 2025 : 218pp

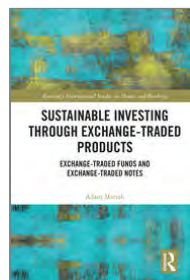
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Sustainable Investing Through Exchange-Traded Products

Exchange-Traded Funds and Exchange-Traded Notes



Adam Marszk Politechnika Gdanska, Poland

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This book offers a detailed yet highly focused insight into the exchange-traded notes (ETNs) market. It presents the key attributes and mechanisms of ETNs, and their links with other parts of the financial system. Additionally, it examines the empirical data connected to all ETNs that are available globally, showing their features at the individual product and country level. The book merges the topic of ETNs with the ubiquitous trend in the contemporary investing industry – the increased focus on sustainability and ESG issues. It addresses the sustainability compliance of ETNs and their possible utilization in ESG investing, highlighting selected examples as case studies.

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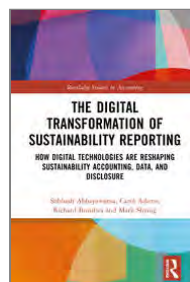
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The Digital Transformation of Sustainability Reporting

How Digital Technologies are Reshaping Sustainability Accounting, Data, and Disclosure



Subhash Abhayawansa , Carol Adams , Richard Busulwa University of South Australia, Australia **Mark Shying**

Series: Routledge Studies in Accounting

This book unpacks how emerging and established digital technologies (DTs) - from artificial intelligence and blockchain to cloud platforms and the Internet of Things - can transform sustainability reporting and data management, enhance decision-making, and improve accountability across value chains. Drawing on insights from extensive interviews and cross-sectional surveys of sustainability, accounting, auditing, data science and technology professionals, this book delivers a practical and evidence-based roadmap of how DTs are being leveraged and could be better leveraged in internal and external sustainability reporting-related activities.

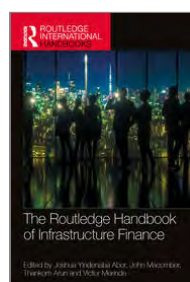
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The Routledge Handbook of Infrastructure Finance



Edited by **Joshua Yindenaba Abor** University of Ghana Business School, Ghana **John Macomber , Thankom Arun , Victor Murinde**

Series: Routledge International Handbooks

This handbook offers a comprehensive and interdisciplinary overview of infrastructure finance, covering topics such as project finance, public-private partnerships (PPPs), institutional investors, risk management, sustainability, and regulation. The global perspective of this book also makes it valuable for those interested in the unique challenges and opportunities associated with infrastructure finance in different regions of the world. As a result, the book is relevant to those studying or working in fields such as project and infrastructure finance, finance, development finance, accounting, economics, public policy, real estate, and sustainability.

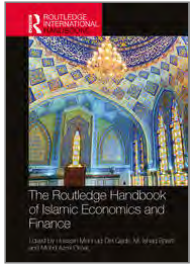
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The Routledge Handbook of Islamic Economics and Finance



Edited by **Hussain Mohi-ud-Din Qadri** Minhaj University, Pakistan
M. Ishaq Bhatti La Trobe University, Australia
Mohd Azmi Omar

Series: *Routledge International Handbooks*

The Routledge Handbook of Islamic Economics and Finance offers a detailed introduction to the current scholarship in this ever expanding and emerging field. It is divided into three parts, covering Islamic Business, Islamic Economics, and Islamic Finance, respectively. Each chapter provides a balanced overview of current knowledge, identifying issues and discussing the relevant debates. As well as surveying the current state of the art, the authors also reflect on where the research agenda is likely to advance in the future, making this the definitive resource for scholars and researchers in this area.

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The Sustainable Capital Revolution

Banking for the Future



Claudio Scardovi Alix Partners LLP, UK

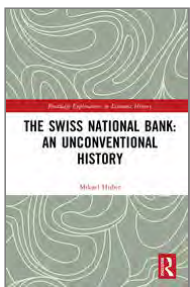
Series: *Routledge International Studies in Money and Banking*

This book argues that a "sustainable capital" approach would account for all scarce resources used in any investment decision and adjust its risk-based pricing. It would redefine the foundations of modern finance and economics, overcoming the limits, and negative implications, of well-known metrics, supporting the funding required for green conversion and reduced wealth polarization. It is aimed at those involved in finance, investment management and banking, with a specific focus on sustainable finance and green transformation. It will also be of relevance to readers interested in economic policies and on the broader topic of equality, social sustainability, and wealth creation.

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The Swiss National Bank: An Unconventional History



Mikael Huber

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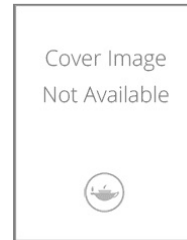
Echoing new trends in central banking history, this book traces the story of the Swiss National Bank from the end of the Second World War, going beyond monetary policy and inflation to explore the full scope of the bank's activities. Drawing on extensive archival research, it examines the broader landscape in which the central bank operated, including the role of Swiss banks, government oversight via the Federal Council, the influence of the international monetary system, and the negotiation of central bank independence. This book will appeal to readers of economic history, financial history, central banking, and Swiss history.

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Tourism Economics

Financial Inclusion, Performance Strategies, and Case Studies



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Edited by **Tzung-Cheng (TC) Huan**, Shenglin Ben

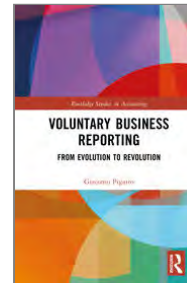
This comprehensive volume offers a cutting-edge analysis of the intricate relationship between finance and tourism in the global economy. Through three interconnected sections, the book provides a thorough examination of how financial mechanisms shape tourism development, business performance, and economic sustainability. Essential reading for policymakers, tourism industry professionals, researchers, and students in tourism economics, development studies, and financial management, this book provides a comprehensive framework for understanding the financial dimensions of modern tourism. It was originally published in Tourism Recreation Research.

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Voluntary Business Reporting

From Evolution to Revolution



Giacomo Pigatto

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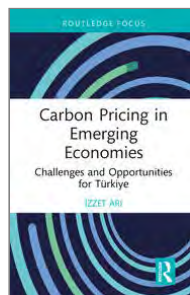
This book provides a comprehensive exploration of the evolution, research paradigms, empirical insights, and trends within the field of voluntary business reporting. It offers a thorough overview of voluntary business reporting, its adoption trends in the business world, and its increasing relevance for disclosing non-financial information alongside – and often integrated with – financial information. Through empirical insights and case studies, it uncovers instances where voluntary reporting diverges from traditional theories, highlighting factors such as chance discoveries and power struggles, and equips readers with actionable insights.

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Carbon Pricing in Emerging Economies

Challenges and Opportunities for Türkiye



İzzet Ari

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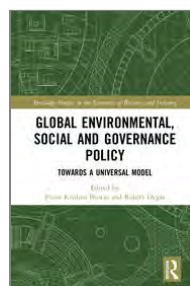
Carbon pricing is one of the key policy instruments available to help countries reach the goals of the Paris Agreement and the United Nations Framework Convention on Climate Change (UNFCCC). This book explores the challenges and opportunities facing emerging economies in the implementation of carbon pricing with a particular focus on the case of Türkiye. The book also recommends aligning carbon pricing with ongoing energy market reforms, including the replacement of fossil fuel subsidies with more targeted support. This book will be of significant interest to readers of energy economics, environmental economics, emerging economies and climate change more broadly.

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Global Environmental, Social and Governance Policy

Towards A Universal Model



Edited by Prana Krishna Biswas, Robert Dygas

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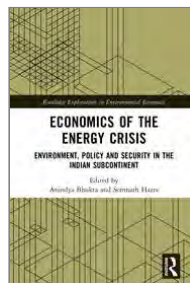
This book sheds light on Environmental, Social, and Governance (ESG) policy principles, practice, and the implications of integrating ESG factors into business operations, investment strategies, and corporate governance frameworks, across both developed and developing countries (Europe, Asia and the US). This is the first book which brings together academics from different continents to share their views and knowledge on this subject, with a focus on regional perspectives. Researchers, scholars and students who specialize in sustainable development, development economics, and international business management will be interested in this book.

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Economics of the Energy Crisis

Environment, Policy and Security in the Indian Subcontinent



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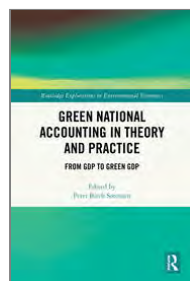
-The global energy crisis is a two-dimensional phenomenon: on the one hand, the gap between a continuously depleting supply capacity of fossil fuel and rapidly increasing demand for energy is fast widening, and, on the other, the burning of fossil fuels intensifies the problem of global warming day by day. -This book explores this global crisis through a regional focus, exploring the issues as they relate to the Indian subcontinent. -This book will be of particular interest to researchers of energy economics and policy, sustainability, environmental studies and South Asia more broadly.

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Green National Accounting in Theory and Practice

From GDP to Green GDP



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This book explains the theoretical and empirical foundations for constructing a measure of a country's Green GDP and how this measure relates to the conventional GDP. Opening with an overview of the academic literature on green national accounting, the first chapter sets up an analytical model of the interaction between a small open economy and the environment to derive a theoretically-founded measure of the economy's Green Net National Income ("Green GDP"). This book will be of significant interest to scholars in the field of environmental economics and statisticians and practitioners working on green national accounting.

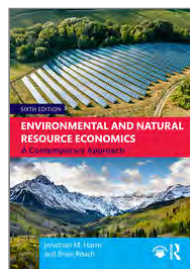
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6TH EDITION

Environmental and Natural Resource Economics

A Contemporary Approach



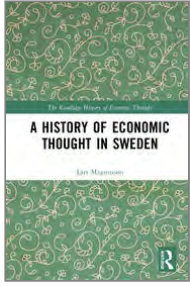
Jonathan Harris Tufts University, USA.
Brian Roach Tufts University, USA.

Now in its sixth edition, this textbook includes enhanced and updated material on energy, climate change, population, agriculture, forests and water, reflecting the greater urgency required to solve global, regional, and local environmental problems in these areas. It introduces students to both standard environmental economics and the broader perspective of ecological economics, balancing analytical techniques of environmental economics with a global perspective on current ecological issues. It is the ideal text for undergraduate classes on environmental, natural resource and ecological economics, and postgraduate courses on environmental and economic policy.

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A History of Economic Thought in Sweden



Lars Magnusson Uppsala University, Sweden

Series: The Routledge History of Economic Thought

This book presents a history of Swedish economic thinking from early modern times to the present day. Highlighting key elements of Swedish political, economic and social history allows the book to shed new light on important parts of the story including the development of neo-classical economics from the late 19th century - associated with leading names such as Knut Wicksell, Gustav Cassel and Eli Heckscher – and the rise of the so-called Stockholm school in the 1920's and 30's. This book will be of interest to readers in the history of economic thought, economic history, the history of ideas and Swedish history.

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Economics, Politics and Prosperity in Restoration England

An Intellectual History of the Works of Sir William Temple



Juha Haavisto

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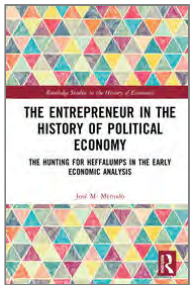
Drawing on key published works, as well as those of his contemporaries, this book explores the political and economic thought of the seventeenth century diplomat William Temple and his proposals for change in Restoration England and Ireland. Adopting a revisionist approach, the book explores Temple's efforts to balance and advance English society during a period of shifting power between England, the Netherlands, and France. This book will be of interest to readers in the history of economic and political thought, environmental history, intellectual history, and early modern history more broadly.

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The Entrepreneur in the History of Political Economy

The Hunting for Heffalumps in the Early Economic Analysis



José M. Menudo Univesidad Pablo de Olavide

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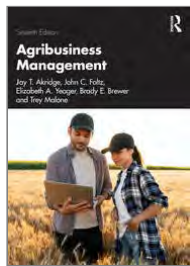
Modern economic theory has marginalised the figure of the entrepreneur, despite their significance in economic activity. Entrepreneurs rose in prominence as economic agents during the Enlightenment, but no consensus on this issue was formed in the period. This book addresses the role of the entrepreneur in the economic thought of the 18th and early 19th centuries, filling a gap in the historiography of economics. This book explores the emergence of entrepreneurial activity as a recognized factor of production in economic theory, the contributions and connections of Enlightenment economist, and the reasons for the concept's disappearance.

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7TH EDITION

Agribusiness Management



Jay T. Akridge, **John C. Foltz** University of Idaho, USA
Elizabeth A. Yeager, **Brady E. Brewer** Purdue University, USA
Trey Malone

This seventh edition of *Agribusiness Management* provides students and managers with a fundamental understanding of the key concepts needed to successfully manage food and agribusinesses in a rapidly changing, global, high-tech, consumer-oriented, and uncertain world. It includes a new chapter on strategic management, as well as more emphasis on supply chain management, and new agricultural technology and Artificial Intelligence (AI), and its use by agribusiness firms. The book is supported by a suite of digital learning resources, featuring PowerPoint slides and test bank questions for each chapter. It is an ideal text for all courses on management in the agribusiness industry.

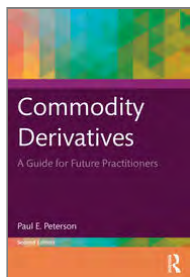
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2ND EDITION

Commodity Derivatives

A Guide for Future Practitioners



Paul E. Peterson University of Illinois, USA

Commodity Derivatives: A Guide for Future Practitioners describes the origins and uses of these important markets. This straightforward book provides the necessary theoretical background and covers the practical applications that employers expect new hires to understand. The second edition has been fully revised, and includes new chapters on futures pricing and risk measures for commodity markets, as well as expanded material on commodity swaps. A test bank of questions and problems also accompanies this edition. This book is essential reading for students planning careers as commodity merchandisers, traders, and related industry positions.

Routledge
 October 2025 : 406pp
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Culture, Innovation and the Green Economy

Towards a Sustainable Future in Europe



Edited by **Biljana Mickov**

Series: Routledge Studies in the Economics of Innovation

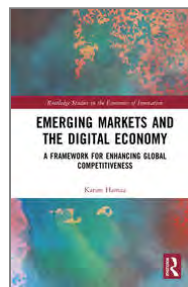
The book offers a theoretical and practical analysis of the contemporary approach to art, culture and innovation, with special emphasis on the relationship between culture, innovation and the economy in the context of green transition as an indispensable sustainability factor. It presents new models that can be implemented, especially within strategic cultural planning, serving to ensure future development and attain certain levels of stability. The book adopts a highly interdisciplinary approach for open science, bridging theoretical insights with practical applications, and offers a comprehensive perspective that is both informative and actionable.

Routledge
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Emerging Markets and the Digital Economy

A Framework for Enhancing Global Competitiveness



Karim Hamza

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This book offers a distinctive and integrated perspective on how emerging markets can leverage digital technologies to achieve sustainable economic growth and global competitiveness. Its holistic approach incorporates technological, economic, and geopolitical dimensions to explore how disruptive technologies like AI, IoT, and 5G influence emerging markets within a broader regulatory and political context. By presenting practical insights and detailed case studies, the book offers a roadmap for researchers, and scholars concerned with the digital economy and digital development in developing countries, as well as tech regulators and policymakers.

Routledge
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2ND EDITION

Engineering Economics for Aviation and Aerospace



Bijan Vasigh Embry-Riddle Aeronautical University, USA
Javad Gorjidoz Embry-Riddle Aeronautical University, USA

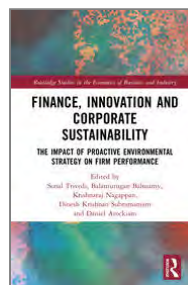
Offering a comprehensive understanding of the theory and practical applications of engineering economics, this book explains and demonstrates the principles and techniques of engineering economics and financial analysis as applied to the aviation and aerospace industries. Fully updated to reflect the latest information on, and practical insights into, the field of engineering economics, this second edition of *Engineering Economics for Aviation and Aerospace* continues to provide students of aviation and industrial economics, as well as practitioners, with the necessary mathematical knowledge to evaluate alternatives on an economic basis.

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Finance, Innovation and Corporate Sustainability

The Impact of Proactive Environmental Strategy on Firm Performance



Edited by **Sonal Trivedi**, **Balamurugan Balusamy Shiv Nadar**, **Unikrishnaraj Nagappan**, **Dinesh Krishnan Subramaniam**, **Daniel Arockiam** Galgotias University, India

Series: Routledge Studies in the Economics of Business and Industry

This book explores how the problem of global sustainability could turn into a major force for innovation leading to enhanced firm performance. It addresses whether proactive environmental strategy and innovation are integrated with a firm's performance. The goal of this book is to advance the rapidly developing field of sustainable business beyond the straightforward logic of cost, waste and risk reduction. It is primarily aimed at an academic audience of scholars, researchers and advanced students in the fields of finance, economics, sustainability, innovation and environmental studies and will also appeal to practitioners and industry experts in these areas.

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Governing China's Digital Transformation

Industrial Policy, Regulatory Governance, and Innovation



Jiwei Qian

Series: Routledge Studies in the Economics of Innovation

This book examines China's digital transformation and its complex policy landscape, offering fresh insights into how the world's second-largest economy navigates the challenges of governing its rapidly evolving digital sector. Through detailed analysis, it reveals the intricate relationship between technological innovation and policy implementation in contemporary China. Its accessible analysis offers valuable insights in the intersection of technology, policy, and economic development in contemporary China. An essential read for policymakers, business leaders, and scholars seeking to understand China's digital economy and its implications for global digital governance.

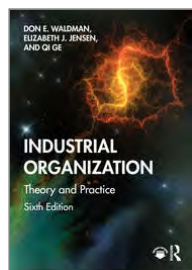
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6TH EDITION

Industrial Organization

Theory and Practice



Don E. Waldman Colgate University, USA Elizabeth J. Jensen Hamilton College, USA Qi Ge

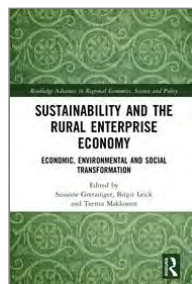
Industrial Organization: Theory and Practice blends a rigorous theoretical introduction to industrial organization with empirical evidence, real-world applications, and case studies. The sixth edition has significantly expanded and updated theories, empirical findings, applications, industry landscapes, policies, and cases throughout the book to reflect the latest developments in the field. This comprehensive book bridges the gap between economic theory and real-world case studies in an accessible, logical manner, making it of the leading undergraduate texts for courses on industrial organization.

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Sustainability and the Rural Enterprise Economy

Economic, Environmental and Social Transformation



Edited by Susanne Gretzinger, Birgit Leick, Teemu Makkonen

Series: Routledge Advances in Regional Economics, Science and Policy

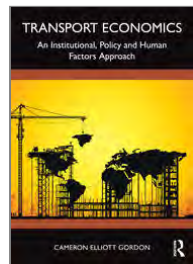
This book explores the management of sustainability issues in the context of the rural enterprise economy. It provides practical evidence about how rural enterprises and rural entrepreneurs can handle sustainability requirements and contribute to sustainability transformations in terms of economic, environmental and social stability. In addition to its practical relevance, the motivation of the book is first and foremost to develop a common understanding of the necessary key terminology and core concepts in a still largely underexplored, yet rapidly expanding research field and contribute to theory development by employing a multidisciplinary approach.

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Transport Economics

An Institutional, Policy, and Human Factors Approach



Cameron Elliott Gordon

This book takes an interdisciplinary, institutional and historically informed approach to the economics of transport, providing a more nuanced and complete understanding of human transport choices, individually and collectively, and the related choice of location, including the formation of cities. While aimed at university students, will also appeal with its holistic, thoughtful approach to researchers interested in transport, urban planning, and its effective delivery. Policymakers and practitioners seeking a broad overview of the field beyond their specialisations will also enjoy this book.

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A Global Financial History of Oil Crises



Carlo Edoardo Altamura

Series: Routledge Explorations in Economic History

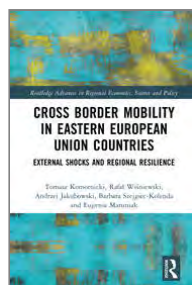
In this book, Altamura analyses the oil shocks of 1973 and 1979, considering their impact on the world economy and subsequent reactions to the global instability. Altamura draws on newly-available archival material from private financial institutions to paint a full picture of a rapidly changing world which paved the way for stagflation and interdependency. This monograph will be illuminating reading for economic and financial historians, plus scholars looking at energy history, the Cold War in a global context, the New International Economic Order and the political economy of the 1970s.

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Cross-Border Mobility in Eastern European Union Countries

External Shocks and Regional Resilience



Tomasz Komornicki Maria Curie-Skłodowska University, Lublin, Poland **Rafał Wiśniewski**, **Andrzej Jakubowski** Maria Curie-Skłodowska University, Lublin, Poland **Barbara Szejgiec-Kolenda**, **Eugenia Maruniak**

Series: Routledge Advances in Regional Economics, Science and Policy

This book examines how cross-border mobility across the eastern border of Poland with Russia, Belarus and Ukraine, driven by external shocks, influences different territorial units. It offers a new understanding of the determinants, dynamics, spatial distribution, and impact on such mobility in times of upheaval and uncertainty. Referring to current events such as the COVID-19 pandemic and the war in Ukraine, the book presents evidence of their implications on cross-border mobility. Further, it draws attention to the territorial aspects of changes in the patterns of cross-border population flows that provide a rationale for the territorialization of relevant policies.

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Development in Post-Apartheid South Africa

Political and Governance Considerations



Hlengiwe Mabizela, **Nirmala Dorasamy**

Series: Routledge Research in Business and Economics in Africa

The post-apartheid era in South Africa has been marked by significant political change, with each subsequent administration implementing its unique vision and goals for the country's development. This book provides a nuanced analysis of the complexities of political instability on the efficient execution of development policies that target significant socio-economic problems, leading to inadequate governance. It examines the impact of development initiatives, political dynamics, and governance practices on the economic outcomes of the country.

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Foreign Direct Investment and Cities

Global Case Studies for Theory and Practice



Edited by Christopher Williams, Martin Kaspar

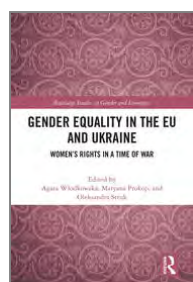
Presenting a rich collection of insights into investment by foreign corporations into different types of cities around the world, Foreign Direct Investment and Cities uses original and revelatory case studies to help readers to turn theory into practice. The book offers a structured set of case study chapters, with diversity of location, setting, industry, focus on macro-, meso-, micro-level factors, and outcomes in economic and non-economic terms. Relevant to courses in international business and economic geography and key reading for academic researchers in business schools and wider social sciences, as well as the global practitioner community in investment promotion.

Routledge
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Gender Equality in the EU and Ukraine

Women's Rights in a Time of War



Edited by Agata Włodkowska, Maryana Prokop, Oleksandra Struk

Series: Routledge Studies in Gender and Economics

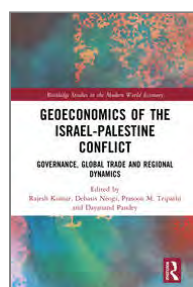
This interdisciplinary and important study provides a comprehensive analysis of gender equality and women's rights in Ukraine and the European Union, focusing on both political-security and economic-social dimensions. The first part examines European gender policy standards in Ukraine, feminist foreign policy, women's involvement in political protests, and the influential roles of First Ladies in promoting gender equality. The second part addresses economic and social issues, including the intersection of gender equality with sustainable development, gender-responsive budgeting, and women's roles in business as well as their contributions to non-profit organizations.

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Geoeconomics of the Israel-Palestine Conflict

Governance, Global Trade and Regional Dynamics



Edited by Rajesh Kumar, Debasis Neogi, Prasoon M. Tripathi, Dayanand Pandey

Series: Routledge Studies in the Modern World Economy

This book provides a comprehensive understanding of the multifaceted economic and geopolitical repercussions of the Israel-Palestine conflict on the global order, exploring its potential influence on issues related to governance, global trade, and regional dynamics. Scholars and researchers in fields such as IR, economics, political science, global studies, and conflict resolution will find the book valuable for its analysis and research on the conflict's geopolitical and economic dimensions. Policymakers and international organisations looking for workable solutions to deal with the economic difficulties brought on by geopolitical tensions will learn from the insights presented.

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Investment Promotion Agencies and Foreign Direct Investment



Martin G. Kaspar

Series: Routledge International Studies in Money and Banking

This book discusses the often-underestimated role of investment promotion agencies (IPAs) in attracting foreign direct investment (FDI). Analysing the subject not only along theoretical lines and from the perspective of IPAs and governments, but also through the eyes of practitioners and corporate investors, it charts a more holistic picture of the FDI decision making process and its subsequent implementation. It fills a gap by providing operationally useful answers to corporate managers, and thereby also furthering our understanding of FDI decision making, which in turn allows governments to align their policy offerings.

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Technology and Forced Migration

Ukrainian Migrants in Central and Eastern Europe



Edited by Ewa Ślęzak-Belowska, Marie Jelinková, Agnieszka Bielewska, Karin Amit

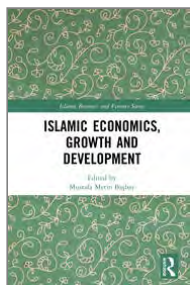
Series: Routledge Advances in Regional Economics, Science and Policy

The authors of this book focus on and seek to provide new insight into how forced migration and forced migrants' and Information Communication Technologies (ICTs) interplay, i.e. how forced migrants shape ICTs and how migrants and their lives are shaped by ICTs. It offers an in-depth analysis of the witnessed ontological shift of digital technologies and their relationship with forced migrants and other actors. This is examined in the context of Central and Eastern European (CEE) countries, such as Poland, Czechia, Slovakia and Hungary. It considers sociological and economic theories and empirical evidence from migration and technology studies.

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Islamic Economics, Growth and Development



Edited by Mustafa Metin Başbay

Series: Islamic Business and Finance Series

This book presents a distinctive ethical and philosophical framework, one that is grounded in Islamic principles and the established literature of Islamic economics and finance, to analyze and interpret the concept of economic development, as well as to propose policy solutions to real-world development problems and challenges. It contains theoretical and empirical studies, which connect the literature of Islamic economics with economic development. Serving as both an introduction and a comprehensive resource, the book will equip researchers and students with a basic understanding of how Islamic economics interacts with the issues of economic development.

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The Making of China's Artificial Intelligence and Cyber Security Policy

Players, Governance, and Global Ambition



Edited by Suisheng Zhao University of Denver, USA

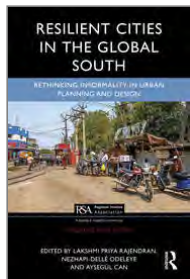
The rise of digital technology, particularly artificial intelligence (AI), has transformed societies and international politics. China has responded to the transformation and strived to become one of the global leaders. What is China's approach toward the objective? Who are the major players and stakeholders in the making of digital policy? How has the Chinese state worked with various stakeholders? To what extent has digital technology influenced China's authoritarian governance? How has Chinese society responded to digital authoritarianism? Can China prevail in shaping global digital rulemaking? This edited volume seeks answers to these important questions.

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Resilient Cities in the Global South

Rethinking Informality in Urban Planning and Design



Edited by Lakshmi Priya Rajendran, Nez Hapi-Dellé, Ayşegül Can

Series: Regions and Cities

This book adopts an interdisciplinary approach to examine how diverse social and spatial behaviours within informal urban environments, particularly in developing countries, can provide fresh insights for robust urban planning and development. By presenting a range of perspectives and experiences, the book contributes to a unique Southern framework that positions informality as a dialogue for enabling resilience. It will appeal to a multidisciplinary audience, including professionals from fields such as sociology, history, environmental psychology, cultural studies, human geography, urban design and planning, architecture, and anthropology.

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June 2025 : 238pp
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The New Global Economic Order



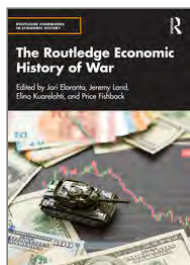
Edited by Lili Yan Ing, Dani Rodrik

Featuring insights from leading economists—including Daron Acemoglu, Justin Yifu Lin, and Joseph Stiglitz—this volume offers expert commentary on economic transformation, development strategies, and the evolving global order. It further examines into pressing governance questions surrounding AI, green technology, and the financing of health crises, future pandemics, and energy transitions. A vital resource for economists, policymakers, and researchers, this book provides strategic guidance on navigating global shifts and mobilizing resources to drive sustainable development in an emerging new global economic order.

Routledge
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The Routledge Economic History of War



Edited by **Jari Eloranta , Jeremy Land , Elina Kuorelahti**
University of Helsinki | Price Fishback

Series: *Routledge Handbooks in Economic History*

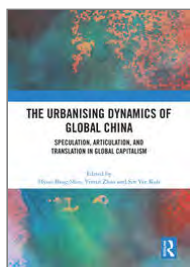
The Routledge Economic History of War presents a broad overview of the latest research on the long-lasting changes and effects that collapsing security in international relations have had on the world's economies and societies. Arranged around five key themes – this handbook features contributions from an international range of scholars, on varying methodological approaches, theories, and geographical arenas. This book provides a broad overview of the methodological, geographical, and multidisciplinary range of the economic history of war and demonstrates how war, economics, institutions, and society are inextricably linked throughout history.

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* For full contents and more information, visit www.routledge.com/9781032230252

The Urbanising Dynamics of Global China

Speculation, Articulation, and Translation in Global Capitalism



Edited by **Hyun Bang Shin , Yimin Zhao , Sin Yee Koh**

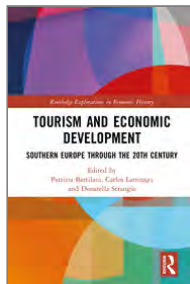
The book focuses on the urban dimension of global China, especially regarding the impacts of its urbanising dynamics on the (re)imaginings and manifestations of global urban futures. It situates China's urban question in contemporary global change, and vice versa, by understanding the rise of global China as an urban process that weaves together compressed spaces, variegated times and trans-scalar power dynamics in the making of global capitalism. This book was originally published as a special issue of *Urban Geography*.

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Tourism and Economic Development

Southern Europe through the 20th Century



Edited by **Patrizia Battilani , Carlos Larrinaga , Donatella Strangio** University of Rome La Sapienza, Italy

Series: *Routledge Explorations in Economic History*

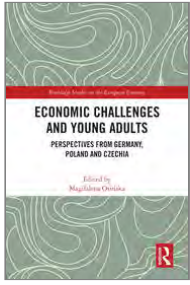
This edited volume analyses when, how and why tourism gained an important role in the economy and social life of Southern Europe. This book makes an important contribution to the study of tourism development and its economic, but also social, impact in Southern Europe. The book will be of great interest to readers of economic history, business history, tourism history and European history more broadly.

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Economic Challenges and Young Adults

Perspectives from Germany, Poland and Czechia



Edited by **Magdalena Osińska**

Series: *Routledge Studies in the European Economy*

Addressing a gap in the economic literature, this book uniquely bridges the current understanding of youth with empirical evidence specific to Central and Eastern European Countries, represented by Poland and Czechia. Germany was taken as an example of a Western European Country. The novelty lies in identifying the contemporary trends and determinants shaping the decision-making process of young adults regarding the labour market, savings and investments, job satisfaction, retirement, and sustainable consumption. The target audience includes students and researchers in fields related to contemporary economic challenges—such as economics, psychology, and sociology.

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The Future of Labour

How AI, Technological Disruption and Practice Will Change the Way We Work



Edited by **Anthony Larsson** Karolinska Institute, Sweden
Andreas Hatzigeorgiou

The Future of Labour: How AI, Technological Disruption and Practice Will Change the Way We Work is an anthology that offers a forward-looking exploration of how artificial intelligence (AI), digitalisation and technological transformation are reshaping the future of work. Through a series of studies conducted by scientists and industry professionals, this volume takes a deep dive into many of the issues related to new policies, AI and the digital transformation's anticipated impact on the labour market. Balancing speculative foresight with scientific rigor, the authors ground their discussions in empirical data, theoretical frameworks, and comprehensive literature studies.

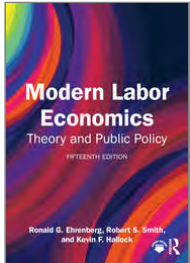
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15TH EDITION

Modern Labor Economics

Theory and Public Policy



Ronald G. Ehrenberg Cornell University, USA
Robert S. Smith Cornell University, USA
Kevin F. Hallock

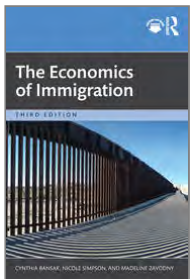
Modern Labor Economics: Theory and Public Policy continues to be the leading text for one-semester courses in labor economics at the undergraduate and graduate levels. Designed for students who may not have extensive backgrounds in economics, the text balances theoretical coverage with examples of practical policy applications that allow students to see concepts in action. This fifteenth edition presents updated data and examples throughout and offers greater coverage of monopsonistic labor markets, the economics of education, the gender pay gap, recent developments in unions, and unemployment, plus new material on the work-from-home trend and AI.

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3RD EDITION

The Economics of Immigration



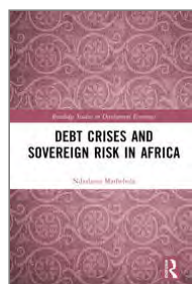
Cynthia Bansak, **Nicole Simpson**, **Madeline Zavodny**

The Economics of Immigration provides students with the tools needed to examine the impact of immigration and immigration policies over the past century. The main objectives of the book are for students to understand the decision to migrate, the impacts of immigration on markets and government budgets, and the consequences of immigration policies in a global context. This is the first textbook to comprehensively cover the economics of immigration, and it is suitable both for economics students and for those studying migration in other disciplines, such as sociology and political science.

Routledge
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Debt Crises and Sovereign Risk in Africa



Ndzalama Mathebula

Series: Routledge Studies in Development Economics

This book examines the resurgence of debt crises and the idea of sovereign risk in Africa through a qualitative methodology and a case study research design, analyzing three countries borrowed from the IMF in 2020 or later, mainly prompted by the pandemic. It deciphers the debt crisis phenomenon through the discourse of sovereign risk, which has been paid insufficient attention within the African context and seeks to appreciate facets that continue to lead African states to a debt-default position. The book is designed to appeal to numerous reading communities, namely scholars, researchers, advanced students and policymakers.

Routledge

June 2025 : 120pp

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Digital Payments and the Cashless Economy

Perspectives from Korea



Woosik Moon

Series: Routledge International Studies in Money and Banking

Against the backdrop of high Internet penetration and smartphone use, coupled with the widespread diffusion of credit cards, Korea has been leading the digital payment revolution, transforming itself into a cashless society. Offering a comparative perspective to existing studies of digital payments in US and China, this book will interest researchers and students in the field of monetary economics, financial innovation, and comparative economics.

Routledge

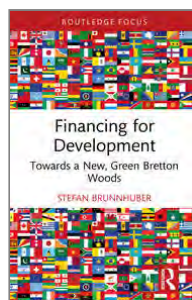
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Financing for Development

Towards a New, Green Bretton Woods



Stefan Brunnhuber

Series: Routledge Focus on Economics and Finance

This book provides a robust argument for an upgrade of the financial system to enable a more sustainable approach. The book focuses on the new role of monetary regulators and central bankers in providing conditioned, additional liquidity to finance, hedge and manage our global commons and to mobilize private capital at the same time, meaning that monetary policy will oversteer fiscal and credit policy in a Bretton Woods II process. The author argues that a new green Bretton Woods 2.0 will provide the agenda to transform our economy and our society, and a Green Transition plan is included in the book.

Routledge

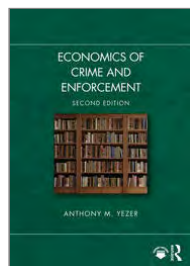
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2ND EDITION

Economics of Crime and Enforcement



Anthony M. Yezer George Washington University, USA

Economics of Crime and Enforcement is an innovative book which is strongly linked to the new theoretical and empirical journal literature. This second edition has been fully updated to reflect the latest developments in the field and features new chapters on behavioral economics and crime and crime and large cities. Problem questions allow students to reinforce their microeconomics skills and to gain insight into the way they can be applied to case and application examples. Teaching resources, including PowerPoint slides and answers to problem questions, provide further support for instructors delivering courses on the economics of crime in a variety of settings.

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June 2025 : 428pp

Pb: 978-1-032-86162-3 £63.99

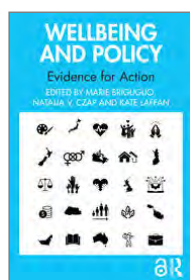
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Wellbeing and Policy

Evidence for Action



Edited by **Marie Briguglio** Department of Economics,
Faculty of Economics, Management and Accounting,
University of Malta, Msida, MSD2080, Malta
Natalia Czap
, Kate Laffan

This book surveys and synthesizes recent developments in wellbeing science and policy to highlight key lessons learned and to offer actionable insights for policymaking. The book also examines the state of the art on wellbeing policy frameworks in diverse contexts including developed and developing countries, small and large states, across the world. This book is essential reading for anyone interested in progressing towards a wellbeing economy including policy makers, academics, and students in economics, public policy, public administration, behavioural and political science.

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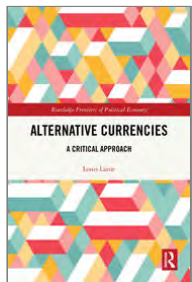
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Alternative Currencies

A Critical Approach



Louis Larue Department of Culture and Learning
Aalborg University Kroghstræde 3, room 2.219 9220
Aalborg Øst Denmark

Series: Routledge Frontiers of Political Economy

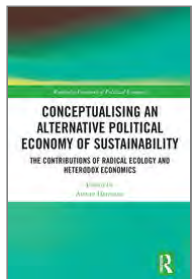
A wide variety of new forms of money have been developed in recent decades as a challenge or complement to the official, dominant currencies. This book focuses on radical alternative proposals as well as on small-scale experiments, and makes use of the analytical tools of philosophy and of economics, with one main question in mind: Can alternative currencies constitute desirable alternatives to the present monetary system? This book is addressed to researchers in economics, politics, and philosophy of money, especially those working on alternative monetary systems.

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Conceptualising an Alternative Political Economy of Sustainability

The Contributions of Radical Ecology and Heterodox Economics



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This book provides a far-reaching overview of the development of radical ecology and heterodox economics on the issues of sustainability. The chapters of this volume demonstrate, from various theoretical perspectives of radical ecology and heterodox economics of existing mainstream accounts of sustainability, grounded, as they are, in neoclassical environmental economics. This volume is essential reading for readers from all strands of radical ecology and heterodox economics, policy makers, institutions and organizations dealing with the issues of sustainability.

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Decentralised Finance

Critical Perspectives



Loïc Sauce

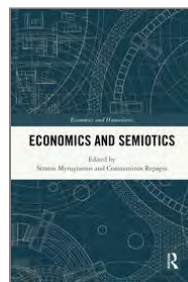
Series: Routledge Critical Studies in Finance and Stability

Since the inception of bitcoin in 2009, cryptoassets and decentralised finance (DeFi) have become a multi-trillion-dollar industry, with a growing number of users, entrepreneurs, investment funds and institutional investors all over the world. This has led to understandably high levels of attention from scholars, the media, and policymakers but much of the writing on decentralised finance is polarised or polemical. This book will be of valuable reading for economists, political scientists and policymakers who are engaging with these key issues around cryptocurrencies and decentralised finance.

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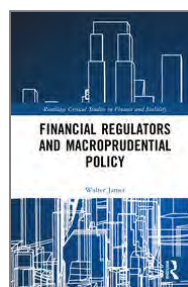
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Everything in our world can be interpreted as a sign. This volume gathers together a broad range of scholars in order to address issues relating to the intersection of economics and semiotic theory. The volume aims to enhance our understanding of how economic agents act, and our conceptualisation of the economy and its cultural products can be reimagined. This volume will be of great interest to economists, literary scholars and students in the humanities.

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Walter James

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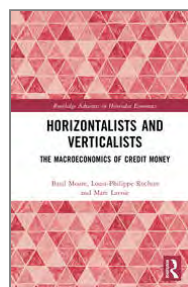
This book explores the cross-country, cross-sectoral, and temporal variations in macroprudential policy through an in-depth comparative historical analysis of the banking and asset management sectors in the United States and Japan. Its subject matter will appeal to researchers and students of finance, financial regulation, political economy, and the politics of regulation. The theoretical and methodological underpinnings of the book will be of interest to scholars of comparative politics, comparative sociology, historical institutionalism, and those interested in interviews-based qualitative methods.

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Horizontalists and Verticalists

The Macroeconomics of Credit Money



Edited by **Louis-Philippe Rochon** Laurentian University, Canada, **Basil Moore**, **Marc Lavoie**

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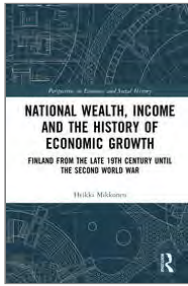
This anniversary edition of Basil Moore's classic work features the original text along with an extensive new introduction and foreword. Providing much of the theoretical foundation on which Modern Monetary Theory was subsequently built, this seminal work continues to challenge the validity of much of mainstream monetary macroeconomics. Basil Moore argues that the money supply in modern economies is not under the control of central banks, but is determined by borrower demand for bank credit. This book remains required reading for anyone interested in macroeconomics, central banking and monetary theory.

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National Wealth, Income and the History of Economic Growth

Finland from the Late 19th Century until the Second World War



Heikki Mikkonen

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This book provides an alternative perspective to the Anglo-centric historical analysis of growth by turning the focus on Finland and other Nordic countries from the late 19th Century until the Second World War. This book places Finland in the context of emerging nation-states of the early 20th Century Europe and constructs five competing growth conceptions: classical liberal, agrarian conservative, social liberal, social democratic, and communist. This book provides a fresh and a thought-provoking account that will be of interest to students and scholars of economic history, history of ideas, development studies and degrowth, and history of capitalism.

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Political Economy of Eco-sustainable Alternatives

Progressive and Equitable Futures



Richard Westra Nagoya University, Japan

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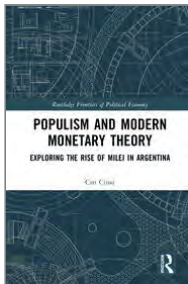
Westra recounts how the unceremonious collapse of Soviet-style socialism coupled with mounting awareness of unfolding environmental destruction and irreversible climate change opened the door to a new, wide-ranging, social change literature. Westra firstly explains why the Green New Deal program to sustainably develop capitalism is unworkable to generalize the advanced economy "way of life" it seeks to maintain. This unique volume will be of interest to academic specialists and students of political economy, economics, environmental sustainability, sociology and political science, progressive policy makers and social activists.

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Populism and Modern Monetary Theory

Exploring the Rise of Milei in Argentina



Can Cinar Department of International Politics - City, University of London, UK

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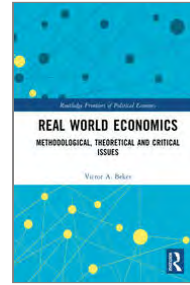
With a keen focus on the contemporary case of Javier Milei, this book explores the cyclical nature of Argentina's economic crises and the corresponding rise of populist leaders. The book demonstrates how Modern Monetary Theory (MMT) can theoretically justify expansive fiscal policies central to populist platforms, enriching debates about the economic viability of populist governance. Integrating economic theory, historical context, and political analysis, this work contributes to political economy, heterodox economics, and Latin American studies.

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Real World Economics

Methodological, Theoretical and Critical Issues



Victor A. Beker Universidad de Buenos Aires, Argentina

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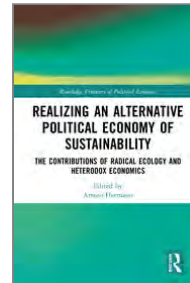
In contrast to the unrealistic and artificial models of neoclassical economics, the book argues that the point of departure for economic theory should be the real world with realistic assumptions being made. The book explores the theoretical underpinnings of this real-world economics including the concepts of similarity (the relationship between economic models and real-world phenomena), evolution (economic change is a historical process in which recurrent patterns of growth, maturation, and decline exist) and uncertainty (the absence of knowledge of the full set of circumstances faced and the probabilities associated with them).

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Realizing an Alternative Political Economy of Sustainability

The Contributions of Radical Ecology and Heterodox Economics



Edited by Arturo Hermann

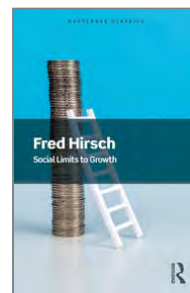
Series: Routledge Frontiers of Political Economy

This book provides a critical overview of the development of alternative perspectives on the economics of sustainability, highlighting the presence of various strands of heterodox economics and radical ecology, and arguing that greater engagement between these schools of thought is required to help formulate viable alternatives to the prevailing neoliberal ideology. This volume is essential reading for anyone concerned with a viable alternative conception of the economy and sustainability, including readers from all schools of heterodox economics and radical ecology, and people and organizations.

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Social Limits to Growth



Fred Hirsch University of Warwick, USA

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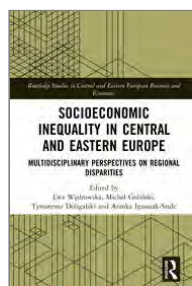
Social Limits Growth is one of the sleeper hits of economics. Its brilliant insights, informed by Hirsch's experience as a journalist, have become ever more relevant as liberal capitalism confronts challenges from austerity to the global race for scarce resources. A devastating account of the way of consumerism, conspicuous consumption and the expectation to be better off than the last generation undermine the delicate social capital that has previously bound individuals and communities together, this is a book whose message is more urgent now than on its first publication nearly 50 years ago. This Routledge Classics edition includes a new Foreword by Daniel Halliday.

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Socioeconomic Inequality in Central and Eastern Europe

Multidisciplinary Perspectives on Regional Disparities



Edited by Ewa Wędrowska, Michał Goliński SGH Warsaw School of Economics, Poland Tymoteusz Doligalski SGH Warsaw School of Economics, Poland, Aranka Ignasiak-Szulc

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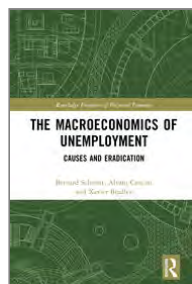
This book is a multifaceted examination of the nature of inequalities in CEE countries. Written by scholars from two leading higher education institutions in Poland - the Nicolaus Copernicus University in Toruń and the SGH Warsaw School of Economics - this comprehensive research monograph examines the disparities that shape the region and offers a nuanced understanding of their origins, manifestations, and consequences. The book is an essential resource for anyone who wants to understand the complex realities of Central and Eastern Europe and explore the root causes of inequality in the region.

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The Macroeconomics of Unemployment

Causes and Eradication



Bernard Schmitt

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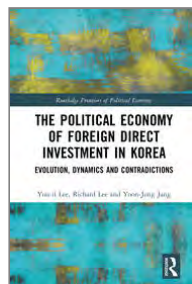
This book explores unemployment from a monetary macroeconomics perspective, identifying the pathology at the origin of unemployment and the principles of reform that will enable a passage from capitalism to post-capitalism. Bernard Schmitt explores the problem of involuntary unemployment by developing his quantum monetary macroeconomic analysis, demonstrating that the presence of fixed capital increases both physical productivity and the production of economic value. This book is essential reading for those interested in issues around unemployment and post-capitalism; fields of political economy, macroeconomics, economic theory and heterodox economics.

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The Political Economy of Foreign Direct Investment in Korea

Evolution, Dynamics, and Contradictions



You-il Lee University of South Australia, Australia
Richard Lee University of South Australia, Australia
Yoon-Jong Jang Korea Development Institute

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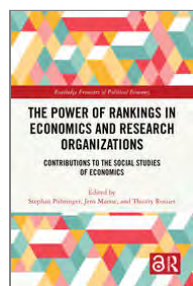
One of the most spectacular phenomena in the South Korean political economy has been the remarkable escalation of international capital investment or inward foreign direct investment (FDI) in Korea. This book provides an in-depth look at the evolution of FDI in Korea, from the late 1990s to the present day. Charting Korea's transition from state-led capitalism to a more liberalized market, this book assesses the complex interplay between government policy, foreign capital inflows, and multinational corporations (MNCs). It analyses the key economic policies of the past as well as more recent measures by the Moon Jae-Jin and Yoon Suk-Yeol administrations.

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The Power of Rankings in Economics and Research Organizations

Contributions to the Social Studies of Economics



Edited by Stephan Pühringer, Jens Maesse, Thierry Rossier

Series: *Routledge Frontiers of Political Economy*

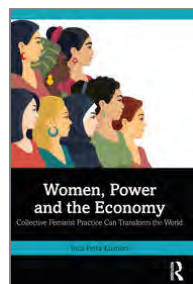
Discourses around research excellence and quality are predominant within the economic sciences, with various forms of ranking playing a central role. The authors of this volume analyse the role of rankings in shaping and transforming economics from different theoretical, methodological, and disciplinary perspectives. The book contributes to an overall debate about the role and function of rankings in academia. The book addresses scholars in economic sociology, economics, higher education and science studies.

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Women, Power and the Economy

Collective Feminist Practice Can Transform the World



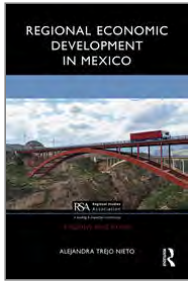
Inca Petra Kuenkel

In the complex landscapes of multiple global crises, the book unfolds as a panoramic journey through the intricate pathways of women and power, weaving a tapestry that transcends crises and ushers in a transformative vision of a just world. The book offers practical tools for strengthening collective feminist practices that can restructure power pathologies. It unfolds as a captivating vista, where the echoes of the past harmonize with the aspirations of a feminist future.

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Regional Economic Development in Mexico



Alejandra Trejo Nieto

Series: Regions and Cities

Latin America is the most unequal region in the world and geographical imbalances are a significant component of overall inequality. This book underscores the significance of subnational development and delivers an historical examination of regional processes, inequalities and development in Mexico. While many books analyse economic development at a high level, few offer a ground-up regional perspective. Despite being among the fifteen largest economies in the world, development in Mexico has been characterised by striking disparities. Uneven regional development in this country is a phenomenon that has persisted over decades and centuries.

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The Political Economy of Uneven and Combined Development

The Case of North East England



Ray Hudson

Series: Routledge Advances in Regional Economics, Science and Policy

The focus of this book is the processes through which industries and regions grow and decline in capitalist economies via an investigation of the trajectory of change in the North East of England. The core message of the book is that the growth and decline of the region and of the changing map of regional development, is most appropriately understood within a conceptual framework of uneven and combined development grounded in Marxian political economy. The book will be of interest to academic researchers and students of political economy, regional development, geography, sociology, planning and policy studies as well as policy makers in central, regional and local government.

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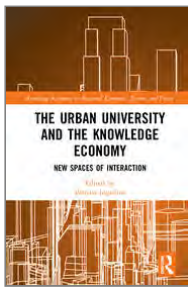
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The Urban University and the Knowledge Economy

New Spaces of Interaction



Edited by **Patrizia Ingallina** University of Paris IV, Sorbonne, France

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This new volume provides an insight into new policies and projects by which cities and universities have sought to strengthen their mutual interaction, but also their joint interaction with a wider global knowledge economy. Case studies are drawn from a host of countries across Europe, Asia and North America. The chapters have been designed to raise questions, provoke reflections, and develop a perspective on the ongoing evolution of territorial strategies that leverage universities and the research conducted within them as a means to drive economic growth and increase productivity. The result is an essential blueprint for cities hoping to strengthen university-city relationships.

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