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College Textbooks
Catering, Food Science,
Hospitality, Event Management
and Tourism



Taylor & Francis

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Contents

Hospitality, Event Management & Tourism	2
Catering & Food Science	5
Study Skills	7
Index	8

An SPSS Guide for Tourism, Hospitality and Events Researchers



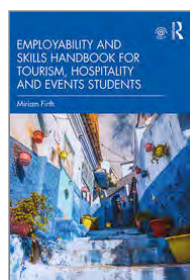
Edited by **Rahul Pratap Singh Kaurav**, **Dogan Gursay** Washington State University, USA, **Nimit Chowdhary**

This is the first book to provide the student of Tourism, Hospitality and Events with all that they need to undertake statistical analysis using SPSS for research in their industry. Employing examples directly from the sector, it provides a comprehensive explanation on how appropriate statistical tools and methods can be identified for this research context and provides a step-by-step demonstration on how to carry out the chosen statistical operations. Adopting an interdisciplinary perspective and written by a range of industry experts from all over the globe, this book will be essential for all students and researchers in the field of Tourism, Hospitality, and Events

Routledge
December 2020 : 430pp
Pb: 978-0-367-23658-8 : **£38.99**
Hb: 978-0-367-23657-1 : **£145**
eBook: 978-0-429-28106-8

* For full contents and more information, visit: www.routledge.com/9780367236588

Employability and Skills Handbook for Tourism, Hospitality and Events Students



Miriam Firth

This handbook provides students with an essential understanding of the skills and knowledge needed to work in the Tourism, Hospitality and Events industries. It offers reflective, reflexive and critical analysis on personal, academic and professional development. The first book to focus on skills and employability in Tourism, Hospitality and Events, this is a must read for all students in these fields.

Routledge
January 2020 : 444pp
Pb: 978-1-138-49397-1 : **£37.99**
Hb: 978-1-138-49394-0 : **£185**
eBook: 978-1-351-02694-9

* For full contents and more information, visit: www.routledge.com/9781138493971

5TH EDITION

Event Studies

Theory and Management for Planned Events



Donald Getz, **Stephen J. Page** University of Hertfordshire, UK

Series: Events Management

Fully updated and revised in its fifth edition, Event Studies remains the most comprehensive book devoted to developing knowledge and theory about event management and event tourism, focusing on the study of events, the event experience and meanings associated with them. This insightful volume will be an invaluable resource for all undergraduate students of events studies throughout their degree programmes.

Routledge
January 2024 : 518pp
Pb: 978-1-032-44864-0 : **£51.99**
Hb: 978-1-032-44863-3 : **£145**
eBook: 978-1-003-37425-1

* For full contents and more information, visit: www.routledge.com/9781032448640

3RD EDITION

Events Management

An Introduction



Charles Bladen University of Greenwich, UK, **James Kennell** University of Surrey, UK, **Emma Abson** University of Greenwich, UK, **Nick Wilde** University of Greenwich, UK

Contemporary events management is a diverse and challenging field. This introductory textbook fully explores the multidisciplinary nature of events management and provides the student with all the practical skills and professional knowledge they need to succeed in the events industry. Written by a team of authors with many years' experience of working in the events industry, Events Management: An Introduction is the essential course text for any events management programme.

Routledge
January 2023 : 490pp
Pb: 978-0-367-61004-3 : **£52.99**
Hb: 978-0-367-61014-2 : **£190**
eBook: 978-1-003-10287-8

* For full contents and more information, visit: www.routledge.com/9780367610043

4TH EDITION

Events Management



Glenn A. J. Bowdin, **Johnny Allen** University of Technology, Sydney, Australia, **Rob Harris** University of Technology, Sydney, Australia, **Leo Jago**, **William O'Toole**, **Ian McDonnell** University of Technology, Sydney, Australia

Series: Events Management

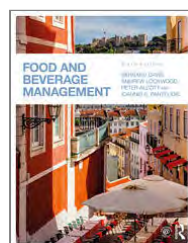
A must-have introductory text of unrivalled coverage and depth focusing on events planning and management, the fourth edition of Events Management provides a complete A to Z of the principles and practices of planning, managing and staging events. This book has been dubbed 'the events management bible' and fosters an interactive learning experience amongst scholars of events management, tourism and hospitality.

Routledge
July 2023 : 852pp
Pb: 978-0-367-49184-0 : **£51.99**
Hb: 978-0-367-49188-8 : **£145**
eBook: 978-1-003-04496-3

* For full contents and more information, visit: www.routledge.com/9780367491840

6TH EDITION

Food and Beverage Management



Bernard Davis Author passed away, waiting for documentation SF01852776 14.5.21 royalties transferred to Dorothy Mary Davis SE943043 sf case 01852776, **Andrew Lockwood**, **Ioannis S. Pantelidis** University of Brighton, UK, **Peter Alcott** University of Surrey, UK

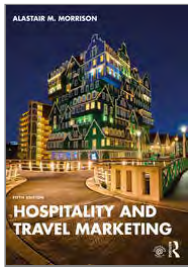
This introductory textbook provides a thorough guide to the management of food and beverage outlets, from their day-to-day running through to the wider concerns of the hospitality industry. It explores the broad range of subject areas that encompass the food and beverage market and its five main sectors – fast food and popular catering, hotels and quality restaurants and functional, industrial, and welfare catering.

Routledge
January 2018 : 404pp
Pb: 978-1-138-67931-3 : **£51.99**
Hb: 978-1-138-67930-6 : **£165**
eBook: 978-1-315-56337-4

* For full contents and more information, visit: www.routledge.com/9781138679313

5TH EDITION

Hospitality and Travel Marketing



Alastair M. Morrison

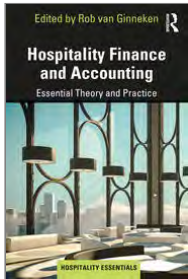
Fully revised and updated for its 5th edition, *Hospitality and Travel Marketing* provides students with an international and systematic approach to hospitality and travel marketing structured around planning, research, implementation, control, and evaluation. This international, accessible and comprehensive whole industry textbook written by a world-renowned author and industry expert, is an invaluable study companion for students of hospitality and travel marketing.

Routledge
October 2022 : 674pp
Pb: 978-1-032-27413-3 : **£46.99**
Hb: 978-1-032-27412-6 : **£130**
eBook: 978-1-003-29261-6

* For full contents and more information, visit: www.routledge.com/9781032274133

Hospitality Finance and Accounting

Essential Theory and Practice



Edited by **Rob Ginneken** NHTV Breda University of Applied Sciences, Netherlands

Series: *Hospitality Essentials Series*

Hospitality Finance and Accounting provides a uniquely concise, accessible and comprehensive introduction to hospitality, finance and accounting from a managerial perspective. By avoiding unnecessary jargon and focusing on the essentials, this book offers a crucial breakdown of this often overly-complex subject area. This will be an essential introductory yet practical resource for all Hospitality students and future managers within the industry.

Routledge
June 2019 : 152pp
Pb: 978-1-138-58350-4 : **£41.99**
Hb: 978-1-138-58348-1 : **£190**
eBook: 978-0-429-50670-3

* For full contents and more information, visit: www.routledge.com/9781138583504

Hospitality Management

International Introduction



Simon Hudson

This engaging and accessible textbook takes an international approach, gives students an opportunity to gain a comprehensive understanding of the principles of hospitality management whilst being exposed to real-life examples that influence today's hospitality marketplace. This volume is a vital resource for undergraduate hospitality students, as well as educators and practitioners globally.

Routledge
February 2025 : 370pp
Pb: 978-1-032-62418-1 : **£53.99**
Hb: 978-1-032-61889-0 : **£145**
eBook: 978-1-032-62421-1

* For full contents and more information, visit: www.routledge.com/9781032624181

Hotel Accommodation Management



Edited by **Roy C. Wood** School of Tourism, Events and Hospitality Management, Leeds Beckett University, UK

Series: *Hospitality Essentials Series*

This book offers students a uniquely concise, accessible and comprehensive introduction to hotel accommodation management that covers the range of managerial subjects and disciplines in the sector. The book focuses on enduring aspects of the accommodation management function; the changing context of hotel accommodation provision; and the role of accommodation in additional and integrated facilities and markets. International case studies illustrating examples of practice in the industry are integrated throughout along with study questions and other features to aid understanding and problem solving. This is essential reading for all hospitality and hotel management students.

Routledge
October 2017 : 230pp
Pb: 978-1-138-04879-9 : **£43.99**
Hb: 978-1-138-04878-2 : **£155**
eBook: 978-1-315-16996-5

* For full contents and more information, visit: www.routledge.com/9781138048799

10TH EDITION

Human Resource Management in the Hospitality Industry

A Guide to Best Practice



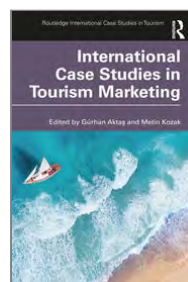
Michael J. Boella University of Brighton, UK, **Steven Goss-Turner** University of Brighton, UK

Human Resource Management in the Hospitality Industry: A Guide to Best Practice takes a 'process' approach and provides the reader with an essential understanding of the purpose, policies and processes concerned with managing an enterprise's workforce within the current business and social environment. Written in a user-friendly style and with strong support from the Institute of Hospitality, each chapter includes international examples, bulleted lists, guides to further reading and exercises to test knowledge.

Routledge
August 2019 : 574pp
Pb: 978-1-138-33888-3 : **£57.99**
Hb: 978-1-138-33887-6 : **£185**
eBook: 978-0-429-44140-0

* For full contents and more information, visit: www.routledge.com/9781138338883

International Case Studies in Tourism Marketing



Edited by **Gürhan Aktaş** Dokuz Eylül University, Turkey, **Metin Kozak** Kadir Has University, Turkey

Series: *Routledge International Case Studies in Tourism*

This international case study book provides 28 expertly curated case studies on the topic of tourism marketing, each with detailed implementation instructions for the instructor in order to maximise student participation and learning. With reflective questions throughout to aid both in-class discussion and self-study, this book is an ideal study resource for use in higher and vocational education and its unique, teaching-led approach positions it as a vital study tool for instructors and students alike.

Routledge
June 2022 : 268pp
Pb: 978-1-032-02313-7 : **£44.99**
Hb: 978-1-032-02315-1 : **£145**
eBook: 978-1-003-18285-6

* For full contents and more information, visit: www.routledge.com/9781032023137

2ND EDITION

Strategic Questions in Food and Beverage Management



Roy Wood School of Tourism, Events and Hospitality Management, Leeds Beckett University, UK

Series: Hospitality Essentials Series

This second edition continues to tackle topical issues in Food and Beverage Management, from celebrity chefs and cooks to food as an art form, and has been updated to include: • Five new chapters – on culinary creativity; menu analysis; wine and beverage consumption; food supply chains; and the fitness to purpose of higher food and beverage management education. • Learning outcomes and discussion questions per chapter • New web and video links interspersed throughout Written in a clear, accessible and distinctive style, this comprehensive text will be essential reading for all final year and postgraduate students of hospitality and will also be of interest to industry practitioners.

Routledge
January 2018 : 170pp
Pb: 978-1-138-21937-3 : **£57.99**
Hb: 978-1-138-21936-6 : **£145**
eBook: 978-1-315-41525-3

* For full contents and more information, visit: www.routledge.com/9781138219373

The Practical Guide to Achieving Customer Satisfaction in Events and Hotels



Philip Berners Edge Hotel School, University of Essex, UK
, Adrian Martin

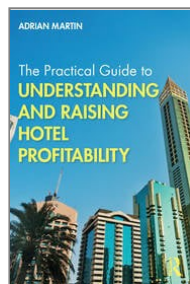
Series: The Practical Guide to Events and Hotel Management Series

The Practical Guide to Achieving Customer Satisfaction in Events and Hotels is the 4th title in the Routledge series The Practical Guide to Events and Hotel Management and presents expert-led insight of customer service best practice within events and hotels. This book is ideal for students of the management of events, hotels, hospitality or tourism, to be used as a practical resource alongside existing theoretical textbooks. It is also an essential tool for anybody working in the customer-facing industries.

Routledge
July 2022 : 194pp
Pb: 978-0-367-72385-9 : **£37.99**
Hb: 978-0-367-72387-3 : **£145**
eBook: 978-1-003-15460-0

* For full contents and more information, visit: www.routledge.com/9780367723859

The Practical Guide to Understanding and Raising Hotel Profitability



Adrian Martin

Series: The Practical Guide to Events and Hotel Management Series

The Practical Guide to Understanding and Raising Hotel Profitability offers a comprehensive easy-to-follow breakdown of how to understand profit and loss accounts for hotels. It offers practical advice on how to maximise the profits of this customer-facing business and improve performance results. Packed full of practical case studies and written in an easy-to-read-style, this book is essential reading for hospitality students and current hospitality and hotel managers.

Routledge
September 2019 : 190pp
Pb: 978-0-367-21828-7 : **£36.99**
Hb: 978-0-367-21827-0 : **£145**
eBook: 978-0-429-26641-6

* For full contents and more information, visit: www.routledge.com/9780367218287

7TH EDITION

Torkildsen's Sport and Leisure Management



Edited by **Rob Wilson** Sheffield Hallam University, UK,
Chris Platts Sheffield Hallam University, UK, **Daniel Plumley** Sheffield Hallam University, UK

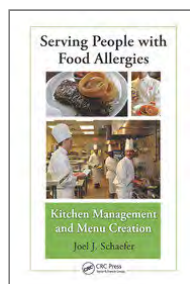
For nearly forty years Torkildsen's Sport and Leisure Management has been the most comprehensive and engaging introduction to sport and leisure management available to students at all levels. Now in its seventh edition, it is still the only textbook that covers all the key topics taught within contemporary sport and leisure management courses. This is an important resource for students working in fields such as Sport Management, Sport Business, Sport Development, Leisure Management and Events Management. Dedicated online resources offer additional teaching and learning material for students and lecturers.

Routledge
November 2022 : 516pp
Pb: 978-0-367-42333-9 : **£51.99**
Hb: 978-0-367-42154-0 : **£125**
eBook: 978-0-367-82361-0

* For full contents and more information, visit: www.routledge.com/9780367423339

Serving People with Food Allergies

Kitchen Management and Menu Creation



Joel J. Schaefer

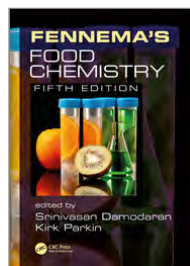
Written for large food service corporations and hotel and restaurant chains to use when training their staff, this book contains information on cooking for and serving those with food allergies and special dietary needs. Using basic terminology, this book is suitable for home cooks as well. The author provides information on specialty products to enhance menu offerings and reduce liability issues. He also offers step-by-step ideas on reviewing kitchen procedures to prevent cross-contact and cross-contamination of food. This book contains practical advice and tools for the kitchen and front of house.

CRC Press
October 2019 : 376pp
Pb: 978-0-367-38264-3 : **£62.99**
Hb: 978-1-439-82804-5 : **£180**
eBook: 978-0-429-15124-8

* For full contents and more information, visit: www.routledge.com/9780367382643

5TH EDITION

Fennema's Food Chemistry



Edited by **Srinivasan Damodaran** University of Wisconsin, Madison, USA, **Kirk L. Parkin** University of Wisconsin-Madison, USA

This latest edition of the most internationally respected reference in food chemistry for more than 30 years, Fennema's Food Chemistry, 5th Edition once again meets and surpasses the standards of quality and comprehensive information set by its predecessors. All chapters reflect recent scientific advances and, where appropriate, have expanded and evolved their focus to provide readers with the current state-of-the-science of chemistry for the food industry. This edition introduces new editors and contributors who are recognized experts in their fields.

CRC Press
March 2017 : 1123pp
Pb: 978-1-482-20812-2 : **£71.99**
Hb: 978-1-482-24361-1 : **£220**
eBook: 978-1-315-37291-4

* For full contents and more information, visit: www.routledge.com/9781482208122

2ND EDITION

Food



John Coveney Flinders University, Australia

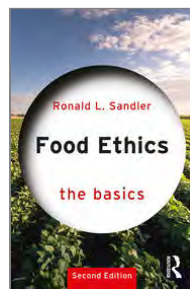
In Food, John Coveney examines 'food as...' identity, politics, industry, regulation, the environment, justice, and gastronomy. He explores how food helps us understand what it means to be human.

Routledge
December 2023 : 136pp
Pb: 978-1-032-29834-4 : **£21.99**
Hb: 978-1-032-29833-7 : **£96.99**
eBook: 978-1-003-30226-1

* For full contents and more information, visit: www.routledge.com/9781032298344

2ND EDITION

Food Ethics: The Basics



Ronald L. Sandler Northeastern University, USA

Series: *The Basics*

A concise yet comprehensive introduction to the ethics of the production and consumption of food. It offers an impartial exploration of the most prominent ethical questions relating to food and agriculture. The 2nd edition has been revised and updated throughout, not only to take in the latest empirical and policy information, but also to address the impact of major issues such as the COVID-19 pandemic, Russia's invasion of Ukraine, AI and machine learning, and the "gig economy". Using extensive data and real-world examples, as well as providing suggestions for further reading, this is an ideal introduction for anyone interested in the food ethics.

Routledge
September 2023 : 250pp
Pb: 978-1-032-25817-1 : **£18.99**
Hb: 978-1-032-25819-5 : **£130**
eBook: 978-1-003-28515-1

* For full contents and more information, visit: www.routledge.com/9781032258171

Food Policy in the United Kingdom

An Introduction



Martin Caraher, Sinéad Furey, Rebecca Wells

Series: *Earthscan Food and Agriculture*

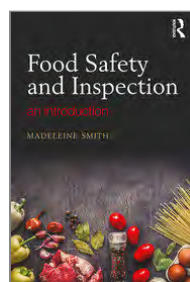
This book provides an introduction to food policy in the United Kingdom, examining policy development, implementation, influences and current issues. This book serves as a key introduction to UK food and agricultural policy for students, scholars, policymakers and professionals, as well as those interested in food systems, public health and social policy more widely.

Routledge
July 2023 : 266pp
Pb: 978-1-032-19677-0 : **£36.99**
Hb: 978-1-032-19682-4 : **£135**
eBook: 978-1-003-26030-1

* For full contents and more information, visit: www.routledge.com/9781032196770

Food Safety and Inspection

An Introduction



Madeleine Smith

Food Safety and Inspection: An Introduction focuses on food categories and describes common hazards associated with each, using published peer-reviewed research to explain and evaluate the health risk. It is a practical textbook designed to support the role of food inspection in a modern food industry. There are seven chapters looking at specific aspects of food safety, including a chapter on spoilage and another on fraud and adulteration.

Routledge
July 2018 : 108pp
Pb: 978-0-815-35354-6 : **£49.99**
Hb: 978-0-815-35353-9 : **£145**
eBook: 978-1-351-13610-5

* For full contents and more information, visit: www.routledge.com/9780815353546

3RD EDITION

The Real Cost of Cheap Food



Michael Carolan Colorado State University, USA

Series: Routledge Studies in Food, Society and the Environment

This thought-provoking, accessible book examines the dominant food regime on its own terms, by seriously asking whether we can afford cheap food and by exploring what exactly cheap food affords us. Expanding an innovation introduced in the second edition, case studies of collective mobilization can be found throughout all chapters to support a narrative that balances being critical with being hopeful. The book is essential reading for those interested in critical food studies, food and agriculture and a sustainable and socially just food system.

Routledge

September 2024 : 238pp

Pb: 978-1-032-56734-1 : **£37.99**

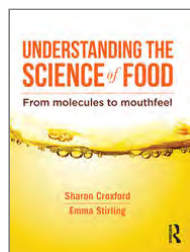
Hb: 978-1-032-56777-8 : **£145**

eBook: 978-1-003-43709-3

* For full contents and more information, visit: www.routledge.com/9781032567341

Understanding the Science of Food

From molecules to mouthfeel



Sharon Croxford

A foundational textbook for undergraduates outlining the theory and application of chemistry to all aspects of food and food processing systems.

Routledge

July 2017 : 424pp

Pb: 978-1-760-29606-3 : **£36.99**

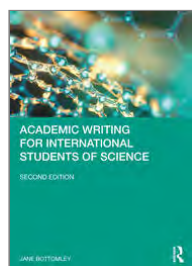
Hb: 978-0-367-72003-2 : **£135**

eBook: 978-1-003-11836-7

* For full contents and more information, visit: www.routledge.com/9781760296063

2ND EDITION

Academic Writing for International Students of Science



Jane Bottomley Kungliga Tekniska Högskolan (KTH), Sweden.

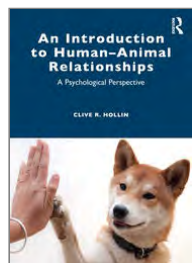
This second edition is an accessible companion designed to help science and technology students develop the knowledge, skills and strategies needed to produce clear and coherent academic writing in their university assignments. Using authentic texts to explore the nature of scientific writing, the book covers key areas such as scientific style, effective sentence and paragraph structure, and coherence in texts and arguments. Throughout the book, a range of tasks offers the opportunity to put theory into practice. This is an invaluable tool for the busy science or technology student looking to improve their writing and reach their full academic potential.

Routledge
October 2021 : 220pp
Pb: 978-0-367-63272-4 : **£28.99**
Hb: 978-0-367-63271-7 : **£145**
eBook: 978-1-003-11857-2

* For full contents and more information, visit: www.routledge.com/9780367632724

An Introduction to Human–Animal Relationships

A Psychological Perspective



Clive R. Hollin

An Introduction to Human–Animal Relationships is a comprehensive introduction to the field of human–animal interaction from a psychological perspective across a wide range of themes. This key text brings an important perspective to the field of human–animal studies and will be useful to students and scholars in the fields of psychology, sociology, animal welfare, anthrozoology, veterinary science, and zoology.

Routledge
May 2021 : 208pp
Pb: 978-0-367-27759-8 : **£35.99**
Hb: 978-0-367-27757-4 : **£135**
eBook: 978-0-429-29773-1

* For full contents and more information, visit: www.routledge.com/9780367277598

3RD EDITION

Study Skills for Foundation Degrees



Dorothy Bedford, Elizabeth Wilson

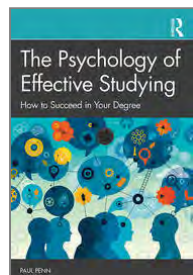
Study Skills for Foundation Degrees offers a step-by-step guide to the skills needed to successfully complete a Foundation Degree. Filled with activities and useful tips, it will help students to move from nervous novice to confident expert and provide them with the necessary tools to accomplish this. This third edition has been fully updated and features new chapters on e-learning, dissertations as well as expanded sections on ethics, feedback and referencing. Each chapter includes practical guidance as well as student perspectives that will help students through their course of study.

Routledge
December 2019 : 200pp
Pb: 978-0-367-33135-1 : **£17.99**
Hb: 978-0-367-33134-4 : **£145**
eBook: 978-0-429-31810-8

* For full contents and more information, visit: www.routledge.com/9780367331351

The Psychology of Effective Studying

How to Succeed in Your Degree



Paul Penn Independent Scholar, UK

This book provides a vital guide for students to key study skills that are instrumental in success at university. It uses a combination of research from cognitive psychology, humour and practical examples to convey where students often go fundamentally wrong in their studying practices and provides clear and concise advice on how they can improve. The book covers time management, academic integrity, writing essays, team work, and other key required skills for academic study. Written in a humorous and irreverent tone, and including illustrations and examples from popular culture, this is the ideal alternative and accessible study skills resource for any student at undergraduate level.

Routledge
August 2019 : 244pp
Pb: 978-1-138-57092-4 : **£19.99**
Hb: 978-1-138-57090-0 : **£120**
eBook: 978-0-203-70311-3

* For full contents and more information, visit: www.routledge.com/9781138570924

2ND EDITION

The Researcher's Toolkit

The Complete Guide to Practitioner Research



David Wilkinson Research Fellow within the Work-Based Learning Unit at the University of Leeds, **Dennis Dokter**

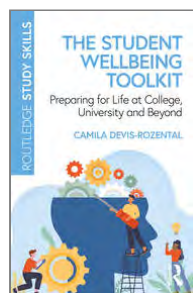
Designed for those undertaking research for the first time, the second edition of The Researcher's Toolkit is a practical and accessible guide for all those partaking in small-scale research. Jargon-free and assuming no prior knowledge, it covers the entire research process, from defining a research topic or question through to its completion. This book is a must-read guide for students and budding researchers as well as educators seeking to explain academic research and writing to their pupils. It will benefit anyone looking to complete a research project whether inside academia or beyond.

Routledge
May 2023 : 178pp
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Camila Devis-Rozental Bournemouth University, UK

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A

Academic Writing for International Students of Science	7
An Introduction to Human–Animal Relationships . 7	
An SPSS Guide for Tourism, Hospitality and Events Researchers	2

E

Employability and Skills Handbook for Tourism, Hospitality and Events Students	2
Events Management	2
Events Management	2
Event Studies	2

F

Fennema's Food Chemistry	5
Food	5
Food and Beverage Management	2
Food Ethics: The Basics	5
Food Policy in the United Kingdom	5
Food Safety and Inspection	5

H

Hospitality and Travel Marketing	3
Hospitality Finance and Accounting	3
Hospitality Management	3
Hotel Accommodation Management	3
Human Resource Management in the Hospitality Industry	3

I

International Case Studies in Tourism Marketing . 3	
---	--

S

Serving People with Food Allergies	5
Strategic Questions in Food and Beverage Management	4
Study Skills for Foundation Degrees	7

T

The Practical Guide to Achieving Customer Satisfaction in Events and Hotels	4
The Practical Guide to Understanding and Raising Hotel Profitability	4
The Psychology of Effective Studying	7
The Real Cost of Cheap Food	6
The Researcher's Toolkit	7
The Student Wellbeing Toolkit	7
Torkildsen's Sport and Leisure Management . . . 4	

U

Understanding the Science of Food	6
---	---

A.	Wilson, Platts, Plumley	4
Aktaş, Kozak	Wood	4
	Wood	3
B.		
Bedford, Wilson		7
Berners, Martin		4
Bladen, Kennell, Abson, Wilde		2
Boella, Goss-Turner		3
Bottomley		7
Bowdin, Allen, Harris, Jago, O'Toole, McDonnell		2
C.		
Caraher, Furey, Wells		5
Carolan		6
Coveney		5
Croxford		6
D.		
Damodaran, Parkin		5
Davis, Lockwood, Pantelidis, Alcott		2
Devis-Rozental		7
F.		
Firth		2
G.		
Getz, Page		2
Ginneken		3
H.		
Hollin		7
Hudson		3
K.		
Kaurav, Gursoy, Chowdhary		2
M.		
Martin		4
Morrison		3
P.		
Penn		7
S.		
Sandler		5
Schaefer		5
Smith		5
W.		
Wilkinson, Dokter		7



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