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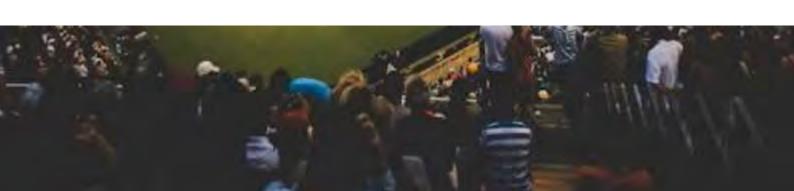
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Community Leisure and Recreation Planning



Ken Marriott, John Tower Victoria University, Australja Katie McDonald

Community Leisure and Recreation Planning offers an up-to-date, evidence-based approach to planning community leisure and recreation facilities, programs and services. It introduces readers to key theory and best practice in the planning of effective leisure and recreation projects. The book defines planning, leisure, recreation and other key concepts and explains why a thorough planning process is essential to achieving effective outcomes. This is an essential course text for all leisure and recreation courses, and invaluable reading for academics, practitioners, stakeholders and students working in leisure and recreation planning, events, culture and sport.

Routledge November 2020 : 302pp Pb: 978-0-367-34294-4£37.99 Hb: 978-0-367-34293-7£145 eBook: 978-0-429-32485-7

* For full contents and more information, visitwww.routledge.com/9780367342944

Community Sport Coaching

Policies and Practice



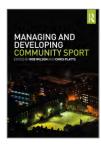
Edited by Ben Ives, Paul Potrac Edge Hill University, UK Laura Gale, Lee Nelson Edge Hill University, UK

Bringing together an international team of leading researchers in sport policy, sport development, sport pedagogy, and sport coaching, as well as some of the best emerging talents, this book is the first to critically consider a range of policy and practice issues directly connected to community sport coaching.

Routledge October 2021 : 282pp Pb: 978-0-367-74678-0 £38.99 Hb: 978-0-367-43175-4 £145 eRook: 978-1-003-15906-3

eBook: 978-1-003-15906-3
* Forfull contents and more information, visitwww.routledge.com/9780367746780

Managing and Developing Community Sport



Edited by Rob Wilson Sheffield Hallam University, UK Chris Platts Sheffield Hallam University, UK

How do community groups manage sport facilities? How do managers ensure that services are delivered to meet the needs of the community? This is the first textbook to focus on community-level sport management and development. Bringing together authors with expertise in sport management, sport development, the sociology of sport, physical activity programming and community coaching, the book introduces the context to community sport, explores contemporary issues and outlines best practice in functional and operational areas such as marketing, finance and leadership. This is vital reading for sport management practitioners or students hoping to work in community-level sport.

Routledge February 2018 : 256pp Pb: 978-1-138-67433-2 £38.99 Hb: 978-1-138-67431-8 £145 eBook: 978-1-315-56135-6

2ND EDITION

Sport Consumer Behaviour

Marketing Strategies



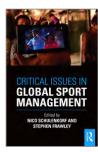
Daniel C Funk Temple University, USAKostas Alexandris Aristotle University of Thessaloniki, Greece Heath McDonald RMIT University, Australia

Now in a fully revised and updated second edition, this textbook offers a complete introduction to consumer behaviour in sport and recreation. Combining theory and cutting-edge research with practical guidance and advice, it helps students and industry professionals become more effective practitioners. This book is an invaluable resource for anyone involved in the sport, recreation, and events industries, from students and academics to professional managers.

Routledge August 2022 : 352pp Pb: 978-0-367-55243-5 £48.99 Hb: 978-0-367-55241-1 £145 eBook: 978-1-003-09253-7



Critical Issues in Global Sport Management



Edited by Nico Schulenkorf University of Technology Sydney, AustraliaStephen Frawley University of Technology Sydney, Australia

Adopting a critical management perspective, this book examines the most important themes and challenges in contemporary global sport management. From governance, corruption and corporate social responsibility, to new media technologies, drugs in sport and global athlete migration, the book helps students and practitioners to understand the changing face of the global sport industry across compound business contexts and socio-economic environments. Including contributions from leading sport management researchers from the US, UK, Australia, continental Europe and beyond, this book will add depth and currency to any course in sport management, sport business or sport development.

Routledge October 2016: 320pp Pb: 978-1-138-91123-9 £47.99 Hb: 978-1-138-91122-2 £145 eBook: 978-1-315-69288-3

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Routledge Handbook of the Business of Women's Sport



Edited by Nancy Lough , Andrea N. Geurin

Combining knowledge from sport management, marketing, media, leadership, governance, and consumer behavior in innovative ways, this book goes further than any other in surveying current theory and research on the business of women's sport around the world, making it an unparalleled resource for all those who aspire to work in, or understand, women's sport. An essential reference for any researcher or advanced student with an interest in women's sport or women in business and useful supplementary reading for researchers and advanced students working in sport business, sport management, mainstream business and management, or women's studies.

Routledge September 2021 : 576pp Pb: 978-1-032-17804-2 £45.99 Hb: 978-1-138-57161-7 £220 eBook: 978-0-203-70263-5

#Book: 978-0-203-70263-5 * Forfull contents and more information, visitwww.routledge.com/9781032178042

Sport Analytics

A data-driven approach to sport business and management



Edited by Gil Fried University of New Haven, U\$Ceyda Mumcu University of New Haven, US

This is the first textbook to explain how the big data revolution is having a profound influence across the sport industry, showing how sport managers and sport business professionals can use analytical techniques to improve their professional practice. While other books on sports analytics have focused almost exclusively on player performance data, this book shows how analytics can be applied in every functional area of sport business, from marketing and event management to finance and legal services. The book begins with a concise introduction to analytical methods, and every chapter contains real world examples, industry profiles, extended case studies and useful learning features.

Routledge November 2016 : 278pp Pb: 978-1-138-66713-6£62.99 Hb: 978-1-138-66712-9£145 eBook: 978-1-315-61908-8

eBook: 978-1-315-61908-8 * Forfull contents and more information, visitwww.routledge.com/9781138667136

2ND EDITION

Winning with Data in the Business of Sports

CRM and Analytics



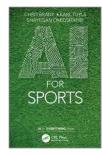
Fiona Green

The book provides clear guidance and knowledge that sports industry professionals need to understand the role of data for the business side of sports. It is essential reading for sports clubs, governing bodies and those working in sports marketing, media and communications, sponsorship, merchandise, ticketing, events, and participation development. The book will also be of interest to students of sports management. This new edition of Winning with Data in the Business of Sports explains how to acquire, store, maintain, and use data in the most effective ways.

Routledge March 2021 : 244pp Hb: 978-0-367-61070-8 £33.99 eBook: 978-1-003-10456-8



Al for Sports



Chris Brady, Karl Tuyls, Shayegan Omidshafiei

Series: Al for Everything

It seems that artificial intelligence (AI) is always only five years away, but recent developments have made the practical utility of game theory and machine learning a genuine reality. Will sport provide the petri dish in which AI will prove itself? What do the domain specialists like managers and coaches want to know that they can't currently find out, and can AI provide the answer? What competitive advantages might AI provide for Recruitment, Performance & Tactics, Health & Fitness, Pedagogy, Broadcasting, eSports, Gambling, and Stadium Design? Written by leading experts in both Sports Management and AI, AI for Sports begins to answer many questions on the future of this field.

CRC Press December 2021 : 162pp Pb: 978-1-032-04829-1 £23.99 Hb: 978-1-032-05202-1 £130 eBook: 978-1-003-19653-2

* Forfull contents and more information, visitwww.routledge.com/9781032048291

Digital Sport Marketing

Concepts, Cases and Conversations



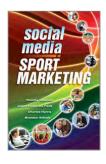
Alan Seymour 'Teach' Consultancy, UKPaul Blakey University of Worcester, UK

Digital sports marketing is a new, dynamic and rapidly evolving area that is having a profound impact on contemporary sport business. This is the only textbook to introduce core principles and best practice in digital sports marketing, focusing on key issues, emerging topics and practical techniques. The book surveys the new international digital landscape in sport business and explains how to apply digital marketing across key areas from fan engagement and public relations to strategic communication and branding. Full of useful features, this is an essential textbook for any sport marketing, sport management, sport business or sport development course.

Routledge September 2020: 262pp Pb: 978-1-138-70140-3 £42.99 Hb: 978-1-138-70139-7 £185 eBook: 978-1-315-20407-9

* For full contents and more information, visitwww.routledge.com/9781138701403

Social Media in Sport Marketing



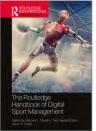
Timothy Newman, Jason Peck, Brendan Wilhide

Not surprisingly, companies of all sizes are using social media as part of their marketing and public relations efforts. The growth of the social media phenomenon and constant advances in technology obviously create unique and powerful opportunities for those able to capitalize on them. The question is how best to do so? Written from the perspective of sport professionals, this text explores the concepts, tools, and issues surrounding social media and marketing, with reader-friendly examples and applications specifically from the world of sports. It connects industry-specific content with current trends in social media and provide readers with a balance between theory and experience.

Routledge April 2013 : 216pp Pb: 978-1-934-43278-5 £56.99 Hb: 978-1-138-07816-1 £145 eBook: 978-1-315-21297-5

* For full contents and more information, visitwww.routledge.com/9781934432785

The Routledge Handbook of Digital Sport Management



Edited by Michael L. Naraine Brock University, Canada Ted Hayduk III New York University, USAJason P. Doyle Griffith University, Australia

Series: Routledge International Handbooks

The Routledge Handbook of Digital Sport Management provides students, researchers and practitioners with a contemporary roadmap of the impact of digital technologies in sport management, at all levels and in all sectors, in a global context. The only book to survey the full sweep of digital sport management, this book is an essential reference for all serious students of sport business and management, any researcher working in the nexus of sport business and digital, and all managers, policy-makers or associated professionals working in the sport industry.

Routledge March 2025 : 426pp Pb: 978-0-367-54355-6 £44.99 Hb: 978-0-367-54354-9 £210 eBook: 978-1-003-08889-9

5TH EDITION

Diversity and Inclusion in Sport Organizations

A Multilevel Perspective



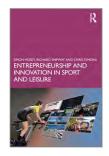
George B. Cunningham University of Florida, USA

This textbook is a comprehensive introduction to the ways in which people differ—including race, gender identity, age, disability, religion, sexual orientation, and social class—and the importance of these differences for sport organizations. This is important reading for any student taking a course in sport business, sport management, sport development, sport coaching, human resource management in sport, sport and social issues, sport participation, sport leadership, or the ethics of sport.

Routledge
December 2022: 399pp
Pb: 978-1-032-16328-4 £54.99
Hb: 978-1-032-16329-1 £130
eBook: 978-1-003-24809-5
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Entrepreneurship and Innovation in Sport and Leisure



Simon Mosey University of Nottingham, UKRichard Shipway Bournemouth University, UKChris Symons BH Live LIK

This innovative textbook explains how sport and leisure organisations can become more entrepreneurial in order to achieve sustainable growth. It introduces key tools, techniques and approaches that can help sport and leisure organisations put entrepreneurship at the centre of their culture. Full of real-world cases and scenarios, and useful features to encourage critical reflection, this book is essential reading for courses on entrepreneurship, sport management, leisure, sports studies, recreation, event studies, entertainment management or tourism. It is also fascinating reading for practitioners looking to improve their professional skills.

Routledge December 2022 : 184pp Pb: 978-1-032-01883-6£37.99 Hb: 978-1-032-10778-3£130 BBook: 978-1-003-21701-5

* For full contents and more information, visitwww.routledge.com/9781032018836

Sport Entrepreneurship and Innovation



Edited by Vanessa Ratten La Trobe University, Australia João J. Ferreira University of Beira Interior, Portugal

This book features international authors discussing the role of entrepreneurship and innovation in the sports context. It focuses on topics such as the role of entrepreneurial marketing in sport, how technological innovation has changed the way sport is played and viewed, the globalization of sport as a product and service, the new types of sports that have emerged, athlete entrepreneurs and their related business endeavours and how sport influences innovation in other industries. This interdisciplinary book will be appealing to entrepreneurship, innovation and sport management scholars, students and practitioners.

Routledge November 2016 : 284pp Pb: 978-1-138-94174-8 £52.99 Hb: 978-1-138-94173-1 £155 eBook: 978-1-315-39338-4

* For full contents and more information, visitwww.routledge.com/9781138941748

Sports Innovation Management



Vanessa Ratten La Trobe University, Australia

This book introduces readers to emerging issues of sport innovation. The book focuses on the role of innovation in the sports context and how we can leverage opportunities that arise from networks and optimize resources by identifying where they are most effective. It helps to identify the conditions and procedures that emergent business ventures need to be formed. The book is a useful reference for sports organizations, athletes and government organizations promoting the use of innovation to generate competitive advantage in the global marketplace.

Routledge August 2017 : 138pp Pb: 978-1-138-03732-8 £38.99 Hb: 978-1-138-03731-1 £145 eBook: 978-1-315-17797-7

Esports Insights



Emily Hayday Loughborough University London, UK. Holly Collison-Randall Loughborough University, UK Sarah Kelly The University of Queensland, Australia

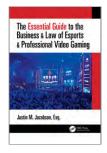
Series: Sport Business Insights

Esports Insights outlines the fundamental characteristics, features, and structures of the rapidly growing esports industry and acts as the perfect primer for readers without any prior knowledge of esports. This book will be of interest to any student, researcher, or practitioner with an interest in sport business, sport and society, event studies, esports or video gaming, or the wider media industry.

Routledge September 2023 : 108pp Pb: 978-1-032-10089-0 £19.99 Hb: 978-1-032-04427-9 £49.99 eBook: 978-1-003-21359-8

* Forfull contents and more information, visitwww.routledge.com/9781032100890

The Essential Guide to the Business & Law of Esports & Professional Video Gaming



Justin Jacobson

The Essential Guide to the Business & Law of Esports & Professional Video Gaming covers everything you need to know about the past, present and future of esports and professional video gaming. Written by one of the foremost attorneys and business practitioners in today's esports and professional gaming scene, Justin M. Jacobson, Esq.

CRC Press February 2021 : 326pp Pb: 978-0-367-67512-7 £46.99 Hb: 978-0-367-69945-1 £125 eBook: 978-1-003-14396-3

For full contents and more information, visitwww.routledge.com/9780367675127

The Science of Esports



Craig McNulty , Remco Polman , Matthew Watson , Kabir Bubna

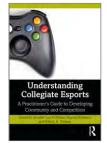
The Science of Esports draws from contemporary research and coach expertise to examine esports athlete health and performance from a range of disciplinary perspectives, including physiology, psychology, sociology, and nutrition. The rapid expansion of the esports industry has elevated competitive video gaming into the realm of high performance, requiring players, coaches, and practitioners to implement interdisciplinary approaches to performance support

Routledge November 2023 : 162pp Pb: 978-1-032-34485-0 £37.99 Hb: 978-1-032-34571-0 £135 eBook: 978-1-003-32238-2

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Understanding Collegiate Esports

A Practitioner's Guide to Developing Community and Competition



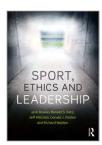
Edited by Jennifer Lee Hoffman University of Washington, USA Regena Pauketat, Kelsey A. Varzeas

This practical volume helps higher education professionals understand the expanding role of collegiate esports, describing the ecosystem of college esports and the experience for college players, as well as the connections between gaming and career preparation. Chapter authors offer an overview and practical look at the main structures and issues facing collegiate esports programs, athletes, and administrators, and addresses the needs of the campus gaming community, building gender and racial inclusivity, athlete health, amateurism and the esports athlete, the role of the technology industry, governance, career paths, and coaching.

Routledge August 2022 : 186pp Pb: 978-1-032-22249-3 £32.99 Hb: 978-1-032-21057-5 £145 eBook: 978-1-003-27177-2

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Sport, Ethics and Leadership



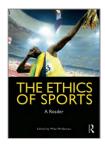
Jack Bowen Institute of Sports Law and Ethics, USA Ronald S. Katz GCA Law Partners LLP, USAJeffrey R. Mitchell Santa Clara University, USADonald J. Polden Santa Clara University, USARichard Walden Sports Law Attorney, USA

Everybody involved in sport, from the bleachers to the boardroom, should develop an understanding of ethics. Sport ethics prompt discussion of the central principles and ideals by which we all live our lives, and effective leadership in sport is invariably ethical leadership. This fascinating new introduction to sport ethics outlines key ethical theories in the context of sport as well as the fundamentals of moral reasoning. It explores all the central ethical issues in contemporary sport: from violence, hazing, and gambling to performance enhancement, doping, and discrimination. This book is an essential resource for any course on sport and leisure studies.

Routledge July 2017: 262pp Pb: 978-1-138-73847-8 £38.99 Hb: 978-1-138-73846-1 £190 eBook: 978-1-315-18473-9 * For full contents and more information, visitwww.routledge.com/9781138738478

The Ethics of Sports

A Reader



Edited by Mike McNamee University of Swansea, UK

There are few, if any, aspects of contemporary sport that do not raise ethical questions. This important collection of articles showcases the very best international scholarship in the field of sports ethics, and offers a comprehensive, onestop resource for any student, scholar or sportsperson with an interest in this important area. It addresses cutting-edge contemporary themes within sports ethics, such as gene doping, coaching ethics, sports business and sports medicine, as well as introducing classic ethical debates that define our understanding of sport, sporting conduct and sport in practice. It is essential reading for all students with an interest in sport or applied ethics.

Routledge June 2010 : 520pp Pb: 978-0-415-47861-8 £62.99 Hb: 978-0-415-47860-1 £190

Managing Sport Facilities and Major Events

Second Edition



Eric C. Schwarz Victoria University, Australia Hans Westerbeek Victoria University, Australia Dongfeng Liu Shanghai University of Sport, China Paul Emery La Trobe University, Australia Paul Turner Deakin University, Melbourne, Australia

Successful events depend upon well-managed facilities. Now in a fully revised and updated new edition, this is still the only textbook to introduce the fundamentals of sport facility and event management in a global context. Alongside in-depth discussion of issues such as facility design and event operations, the book presents fascinating insights from professional practice and case studies of real world events. With completely new chapters on impact, legacy and analytics, and now supported by a companion website containing slides, test questions and other useful features, this is an essential text for any course in sport facilities, events or operations management.

Routledge October 2016: 324pp Pb: 978-1-138-65861-5 £59.99 Hb: 978-1-138-65860-8 £160 eBook: 978-1-315-62069-5

* Forfull contents and more information, visitwww.routledge.com/9781138658615

3RD EDITION

Sport Facility Operations Management

A Global Perspective



Eric C. Schwarz Victoria University, Australjastacey A. Hall University of Southern Mississippi, USASimon Shibli Sheffield Hallam University, UK

Now in a fully revised and updated third edition, Sport Facility Operations Management goes beyond the basic theories of sport facility management to include relevant practical professional experiences connecting facilities, people, and technology. With a wealth of online resources, this is a vital resource for sport management educators and students, especially those studying facility management. It is also an interesting read for industry professionals working in sport facility management, from grassroots and community complexes to global mega stadiums and arenas.

Routledge August 2019 : 368pp Pb: 978-0-367-13364-1 £57.99 Hb: 978-0-367-34555-6 £145 eBook: 978-0-429-02610-2



5TH EDITION

Governance and Policy in Sport Organizations



Mary A. Hums University of Louisville, USAYannick Kluch Virginia Commonwealth University, USASam H. Schmidt University of Wisconsin - La Crosse, USA Joanne C. MacLean University of the Fraser Valley, Canada

Now in a fully updated and expanded fifth edition, this textbook introduces readers to the power and politics of sport organizations. It explores the managerial activities essential to good governance and policy development, and looks at the structure and functions of individual organizations within the larger context of the global sport industry. Helping readers to see the big picture across the contemporary sport industry, at all levels, and to find their place in it as future sport managers, this is an essential textbook for all courses on sport governance, sport policy or sport development.

Routledge April 2023 : 500pp Pb: 978-1-032-30042-9 £66.99 Hb: 978-1-032-30047-4 £135 BROOK: 978-1-003-30318-3

eBook: 978-1-003-30318-3 * Forfull contents and more information, visitwww.routledge.com/9781032300429

Routledge Handbook of Sport Governance



Edited by David Shilbury, Lesley Ferkins

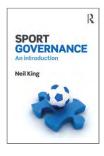
The Routledge Handbook of Sport Governance is a comprehensive and authoritative survey of the wide range of issues shaping sport governance. It considers the evolution of the sport industry from a largely amateur, volunteer-driven sector into the globalised business that it is today and examines how professionalisation has fundamentally shifted the governance landscape for sport organisations and all those working within sport. With broader and deeper coverage of the key issues in contemporary sport governance than any other book, this handbook is essential reading for students, researchers and practitioners working in sport business and management.

Routledge December 2021 : 450pp Pb: 978-1-032-23915-6 £43.99 Hb: 978-1-138-34123-4 £215 eBook: 978-0-429-44025-0

* For full contents and more information, visitwww.routledge.com/9781032239156

Sport Governance

An introduction



Neil King Edge Hill University, UK

This engaging and accessible textbook examines the governance of sport organisations in a changing political, financial and socio-cultural context. It explains how sport organisations are governed, explores the issues and challenges faced by those governing sport today, and looks ahead to how sport can be governed better in the future. Covering sport at all levels, from community organisations and national governing bodies to international organisations such as the IOC and FIFA, it examines key topics such as regulatory frameworks, good governance, reform, compliance, and leadership. It is essential reading for any course on sport governance, policy, management or development.

Routledge August 2016 : 214pp Pb: 978-1-138-65432-7 £46.99 Hb: 978-1-138-65431-0 £145 eBook: 978-1-315-62331-3

* For full contents and more information, visitwww.routledge.com/9781138654327

Sport Governance



Russell Hoye, Graham Cuskelly

Series: Sport Management Series

Sport Governance provides a comprehensive guide to the practical application of governance principles to amateur and professional sport organisations operating at the community, state/provincial, national, and international levels in the UK. It presents a balanced view between accepted practice and what contemporary research evidence tells us about a range of governance principles and practices.

Routledge November 2006 : 248pp Pb: 978-0-750-66999-3 £61.99 Hb: 978-1-138-13076-0 £145 eBook: 978-0-080-46696-5

Managing High Performance Sport



Edited by Popi Sotiriadou Griffith University, Australja Veerle De Bosscher Vrije Universiteit Brussel, Belgium

Series: Foundations of Sport Management

Drawing on real-world case-studies of elite sport around the world, this book presents a conceptual framework for studying and analysing high performance sport (HPS) and introduces the skills and techniques that managers and administrators will need to develop effective HPS programmes. Each chapter includes a full range of useful features, such as summaries, case-studies, review questions and guides to further reading. This is essential reading for all serious students and professionals working in sport management or high performance sport.

Routledge December 2012 : 352pp Pb: 978-0-415-67199-6 £55.99 Hb: 978-0-415-67195-8 £175 eBook: 978-0-203-13238-8

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Professional Football Club Management

Leadership for Commercial Success



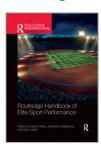
Simon Van Kerckhoven DIAS BV, Belgium

This is a handbook for leading a professional football club to commercial success. Covering every aspect of the business and commercial operations of a modern football club, and with a focus on increasing revenues and building a powerful brand, the book explains how to take any club to the next level and increase brand value. This book is essential reading for anybody working in professional football, and for anybody taking courses in executive football education, football studies or sport management. It is also a valuable resource for anyone who has a general interest in the business and commercial aspects of managing a professional football club.

Routledge November 2023 : 228pp Pb: 978-1-032-32064-9 £35.99 Hb: 978-1-032-32065-6 £145 eBook: 978-1-003-31268-0

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Routledge Handbook of Elite Sport Performance



Edited by Dave Collins , Andrew Cruickshank , Geir Jordet

The Routledge Handbook of Elite Sport Performance is the first book to examine a broad span of performance and support issues in contemporary elite sport; including coaching, sports science and medicine, leadership and management, operating in different societies, living in the system as a performer, and future developments in the domain. This is an essential reference for any researcher or advanced student with an interest in elite sport or applied sport science, from sport injury and sport psychology to sports coaching and sport policy. It is also an invaluable resource for coaches, managers, administrators and policymakers working in elite sport.

Routledge September 2021 : 420pp Pb: 978-1-032-17810-3 £45.99 Hb: 978-1-138-29030-3 £220 eBook: 978-1-315-26634-3



Human Resource Management in the Sport and Leisure Industry



Chris Wolsey Leeds Metropolitan University, UKSue Minten University of Central Lancashire, UKSeffrey Abrams Leeds Metropolitan University, UK

By its very service nature, leisure and sport are staff intensive sectors, making effective human resource management and development central to understanding the business, and to business success. HRM in the Leisure and Sport Industry provides a comprehensive course textbook and reference for students of HRM, business, sports and leisure management. Selected Contents:1. The Evolution of HRM 2. Organisational Structure and the Determinants of Organisational Culture 3. Foundations of Individual and Group Performance 4. Personal Skills for Managers 5. Recruitment and Selection 6. Training and Development 7. Mentorship & Coaching 8. Evaluating and Rewarding Employees 9. Leadership and Human Resource Strategy 10. Organisational Development and Change 11. The Learning Organisation

Routledge September 2011 : 240pp Pb: 978-0-415-42179-9 £51.99 Hb: 978-0-415-42178-2 £160 eBook: 978-0-203-88553-6

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3RD EDITION

Managing People in Sport Organizations

A Strategic Human Resource Management Perspective



Tracy Taylor RMIT University, Australia Alison Doherty Western University, Canada Shannon Kerwin Brock University, Canada

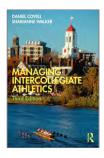
Series: Sport Management Series

Now in a fully revised and updated third edition, Managing People in Sport Organizations is a comprehensive introduction to the theory and practice of managing people within a strategic framework. A complete textbook for any human resource management (HRM) in sport course, it explains how aspiring sport managers can get the best out of their teams and organizations, develop their professional skills, and create a sustainable performance culture. With international cases, examples and data included in every chapter, this is essential reading for any sport management student or HR professional working in sport.

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Daniel Covell Western New England University, USA Sharianne Walker Western New England University, USA

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Routledge September 2021 : 358pp Pb: 978-0-367-72211-1 £65.99 Hb: 978-0-367-72210-4 £145 eBook: 978-1-003-15389-4 * Forfull contents and more information, visitwww.routledge.com/9780367722111



International Sport Business

Current Issues, Future Directions



Hans Westerbeek Victoria University, Australja Adam Karg Swinburne University of Technology, Australia

International Sport Business: Current Issues, Future Directions offers a contemporary and forward-looking survey of the global sport industry, introducing the key themes, trends and critical issues that will impact decision-making and strategy in sport business in the coming decade and beyond. Thought-provoking, underpinned by research evidence, and intended to generate debate and discussion, this is the perfect foundation text for any international sport business course, and an essential guide to the future for sport business practitioners and policy-makers.

Routledge June 2022 : 242pp Pb: 978-0-367-31282-4£37.99 Hb: 978-0-367-31281-7£135 eBook: 978-0-429-31604-3

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Edited by Simon Chadwick SKEMA Business School, France, Dave Arthur Sport Business Resources, Australja John Beech Coventry University, UK

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Routledge January 2017 : 286pp Pb: 978-1-138-80245-2 £62.99 Hb: 978-1-138-80244-5 £190 eBook: 978-1-315-75423-9

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A Systems Perspective



Packianathan Chelladurai

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Routledge April 2014: 472pp Pb: 978-1-621-59014-9£74.99 Hb: 978-1-138-07841-3£160 eBook: 978-1-315-21328-6

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An Introduction



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Series: Foundations of Sport Management

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Routledge May 2018: 706pp Pb: 978-1-138-29138-6 £58.99 Hb: 978-1-138-29136-2 £180 eBook: 978-1-315-26547-6

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6TH FDITION

Sport Management

Principles and Applications



Russell Hoye La Trobe University, AustraliaKatie Misener University of Waterloo, CanadaMichael L. Naraine Brock University, CanadaCatherine Ordway University of Canberra, Australia

Series: Sport Management Series

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Routledge February 2022 : 340pp Pb: 978-1-032-10964-0 £57.99 Hb: 978-1-032-10966-4 £145 eBook: 978-1-003-21794-7

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Organisation, Development and Global Perspectives



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This is the only book to introduce the history, organisation, management and development of sport in Australia. Now in a fully revised and updated sixth edition, it is the perfect foundation text for anybody looking to understand the policies, processes and practices that help maintain Australia's position as a powerhouse of global sport. Sport Management in Australia is an essential text for any sport management, sport policy or sport development course.

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Sports Business Management

Decision Making Around the Globe



George Foster Stanford University, USANorm O'Reilly Ohio University, USAAntonio Dávila IESE Business School, University of Navarra

This new edition of a widely adopted textbook equips students with a comprehensive understanding of the sport industry. With a focus on management, strategy, marketing, and finance, the decision-making approach of the book emphasizes key concepts while translating them into practice. Content specific to each of the vital stakeholders in the sport business is included. This is an ideal textbook for upper-level undergraduate and postgraduate students of sports business and management, supported by a fully updated companion website featuring PowerPoint slides, test questions, teaching notes, and other tools for instructors.

Routledge August 2020 : 626pp Pb: 978-0-367-35606-4£115 Hb: 978-0-367-35605-7 £190 eBook: 978-0-429-34053-6



7TH EDITION

Torkildsen's Sport and Leisure Management



Edited by Rob Wilson Sheffield Hallam University, UK Chris Platts Sheffield Hallam University, UKDaniel Plumley Sheffield Hallam University, UK

For nearly forty years Torkildsen's Sport and Leisure Management has been the most comprehensive and engaging introduction to sport and leisure management available to students at all levels. Now in its seventh edition, it is still the only textbook that covers all the key topics taught within contemporary sport and leisure management courses. This is an important resource for students working in fields such as Sport Management, Sport Business, Sport Development, Leisure Management and Events Management. Dedicated online resources offer additional teaching and learning material for students and lecturers.

Routledge November 2022: 516pp Pb: 978-0-367-42333-9 £51.99 Hb: 978-0-367-42154-0 £125 eBook: 978-0-367-82361-0

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Understanding Sport Management

International perspectives



Edited by Trish Bradbury Massey University, New Zealand , Ian O'Boyle University of South Australia

This concise and engaging new textbook offers a complete introduction to core principles and best practice in contemporary sport management. Adopting an issuesbased approach and drawing on the very latest research, it demonstrates how theory translates into practice across all the key functional areas of sport management, from governance and leadership to marketing and events. The book explores sport management from an international perspective and at all levels from professional, high-performance sport to non-profit and grassroots. With extended real-world case studies and an array of helpful features in every chapter, this is an essential text for any degree-level sport management course.

Routledge January 2017: 312pp Pb: 978-1-138-10063-3 £52.99 Hb: 978-1-138-10062-6 £165 eBook: 978-1-315-65755-4

* Forfull contents and more information, visitwww.routledge.com/9781138100633

Working in Sport

A Practical Approach to Understanding Your Sport Journey



Rocco Porreca Oxford Brookes University, UK

This book is a practical guide to getting your dream job in the sport industry. Offering a concise introduction to the contemporary sport industry and the wide range of careers within it, the book explains how to acquire the skills, qualifications and experience you need to stand out from your competitors and start building your career in sport. This is essential reading for any student taking a sport-related course who wants to work in the sport industry, as well as early career professionals looking to enhance their career prospects.

Routledge November 2024 : 148pp Pb: 978-1-032-48489-1 £36.99 Hb: 978-1-032-48490-7 £135 eBook: 978-1-003-38933-0

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Essentials of Sport Leadership

Theory and Application



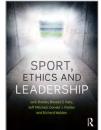
Majd Megheirkouni Leeds Trinity University, U/Peter Norrington

This is a complete, step-by-step, reader-friendly introduction to leadership theories and their application in sport organizations. It outlines key concepts and approaches to leadership, clearly explains how they relate to sport, and shows how sport managers can use leadership theory to develop and improve their professional practice. This is an essential textbook for any sport leadership course, valuable reading for anybody with an interest in leadership theory or contemporary sport management, and a useful handbook for anybody working in sport or event management who wants to become a better manager.

Routledge July 2024: 294pp Pb: 978-0-367-25901-3 £42.99 Hb: 978-0-367-25900-6 £145 eBook: 978-0-429-29044-2

* Forfull contents and more information, visitwww.routledge.com/9780367259013

Sport, Ethics and Leadership



Jack Bowen Institute of Sports Law and Ethics, USA Ronald S. Katz GCA Law Partners LLP, USAJeffrey R. Mitchell Santa Clara University, USADonald J. Polden Santa Clara University, USARichard Walden Sports Law Attorney, USA

Everybody involved in sport, from the bleachers to the boardroom, should develop an understanding of ethics. Sport ethics prompt discussion of the central principles and ideals by which we all live our lives, and effective leadership in sport is invariably ethical leadership. This fascinating new introduction to sport ethics outlines key ethical theories in the context of sport as well as the fundamentals of moral reasoning. It explores all the central ethical issues in contemporary sport: from violence, hazing, and gambling to performance enhancement, doping, and discrimination. This book is an essential resource for any course on sport and leisure studies.

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* For full contents and more information, visitwww.routledge.com/9781138738478

Leadership in Sport



Edited by Ian O'Boyle University of South Australia Duncan Murray, Paul Cummins

Series: Foundations of Sport Management

Effective leadership is essential in any sports organisation, both in the board room and on the training pitch. This is the first textbook to examine sports leadership in the round, across management and coaching environments. It introduces core theory, and uses case studies to show how to apply best practice in real world settings. The book explores key contemporary issues in sport, such as motivation, communication, strategic planning, team work and managing change, drawing on expertise from around the world. With useful features in every chapter, such as professional insight boxes and guides to further reading, this is an essential text for sport management or coaching degree courses.

Routledge June 2015 : 264pp Pb: 978-1-138-81825-5 £54.99 Hb: 978-1-138-81824-8 £165 eBook: 978-1-315-74537-4

* For full contents and more information, visitwww.routledge.com/9781138818255

Leadership in Sport Governance



Ian O'Boyle University of South Australialoshua McLeod Deakin University, Australialick Takos UniSA Business, University of South Australia

This is a concise introduction to leadership and governance theory and how they are applied in sport. Presenting a series of case studies from around the world, the book offers a detailed guide to best practice in the leadership of sport boards and organisations. Full of illuminating cases, data and examples, this is invaluable reading for any course in sport business and management, and a useful primer for any sport business professional looking to improve their professional knowledge.

Routledge September 2024: 130pp Pb: 978-1-032-80014-1 £39.99 Hb: 978-1-032-80019-6 £150 eBook: 978-1-003-49502-4

Routledge Handbook of Sports Journalism



Edited by **Rob Steen** University of Brighton, UK**Jed Novick** University of Brighton, UK**Huw Richards**London School of Communication, UK

Series: Routledge International Handbooks

The Routledge Handbook of Sports Journalism is a comprehensive and in-depth survey of the fast moving and multifaceted world of sports journalism. Encompassing historical and contemporary analysis, and case studies exploring best practice as well as cutting edge themes and issues, the book also represents an impassioned defence of the skill and art of the trained journalist in an era of unmediated digital commentary. This is essential reading for all students, researchers and professionals working in sports journalism, sports broadcasting, sports marketing and management, or the sociology or history of sport.

Routledge January 2023 : 424pp Pb: 978-0-367-56359-2 £43.99 Hb: 978-1-138-67187-4 £220 eBook: 978-1-315-61670-4

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3RD EDITION

Sport and the Media

Managing the Nexus



Merryn Sherwood La Trobe University, Australja Anthony Kerr Edith Cowan University, Australja Ashleigh-Jane Thompson La Trobe University, Australja Matthew Nicholson Monash University, Australia

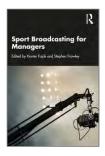
Series: Sport Management Series

Now in a fully revised and updated third edition, Sport and the Media: Managing the Nexus combines in-depth analysis of the rapidly developing sport media industry with a clear and straightforward guide to practical sport media management skills. This is an essential textbook for any degree level course on sport and the media, sport media management or sport communication, and invaluable reading for any sport media or sport management practitioner looking to improve their professional skills. Additional resources include case diagnostics, tutorial plans, test bank, additional readings, and links to useful websites and videos.

Routledge May 2025 : 350pp Pb: 978-1-032-42209-1 £43.99 Hb: 978-1-032-42210-7 £145

* Forfull contents and more information, visitwww.routledge.com/9781032422091

Sport Broadcasting for Managers



Edited by Hunter Fujak Deakin University, Australja Stephen Frawley University of Technology Sydney, Australia

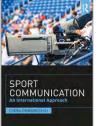
This is the first book to focus on sport broadcasting as a core aspect of contemporary sport business and management. It explains how sport business professionals can manage sport broadcasting as an essential component of their work. Outlining best practice for sport managers, this book is essential reading for any course on sport business and management, sport marketing or sport media, and a useful companion to courses on broadcast production, sports journalism, or digital media.

Routledge June 2022 : 166pp Pb: 978-0-367-69018-2 £38.99 Hb: 978-0-367-69022-9 £145 eBook: 978-1-003-14006-1

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Sport Communication

An International Approach



Chuka Onwumechili Howard University, USA

Sport is a global business. Now more than ever, sport communication professionals need to understand sport's global reach in order to develop their full potential. This is the first textbook to introduce the fundamental principles and practice of sport communication from an international perspective. Combining business strategies with insights into social issues such as gender, disability and national identity, this is an accessible, practical and engaging guide to the essentials of sport communication.

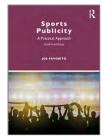
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4TH EDITION

Sports Publicity

A Practical Approach



Joe Favorito Columbia University, USA

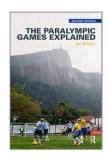
In the fourth edition of his ground-breaking guide to communications in sports, Joe Favorito draws on knowledge gained from interviews with thought leaders from across the sports industry to introduce the skills, knowledge and techniques needed to become a successful communicator. Sports Publicity: A Practical Approach is essential reading for all students working in sport business, marketing or communications, and any PR practitioner looking to improve their professional skills.

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The Paralympic Games Explained

Second Edition



Ian Brittain Coventry University, UK

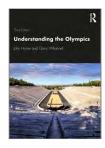
The Paralympic Games Explained is still the only complete introduction to the Paralympic phenomenon, exploring every key issue, from the history and development of the Paralympic movement to the economic and social impact of the Games. Now in a fully revised and updated second edition, it includes new material on hosting and legacy, Vancouver 2010 to Rio 2016, sport for development, and case studies of an additional ten Paralympic nations. Containing study activities, web links and guides to further reading throughout, this book is essential reading for all students with an interest in disability sport, sporting megaevents, the politics of sport, or disability in society.

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John Horne, Garry Whannel

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Crisis and Disaster Management for Sport



Richard Shipway Bournemouth University, UKLee Miles Bournemouth University, UKRichard Gordon

Crisis and Disaster Management for Sport is the first book to introduce key concepts and best practice in crisis and disaster management in sport and international sport events. The book draws from multiple disciplines to provide insight into the issues and challenges involved in planning for, and managing, crises and disasters in the context of sport. With the devastating impacts of COVID-19 illustrating the central importance of resilience and proper preparation for crises and disasters, this book is an essential read for all researchers, students, practitioners and policy makers working in sport, tourism, entertainment, leisure and critical event studies.

Routledge November 2020 : 200pp Pb: 978-1-138-36459-2 £38.99

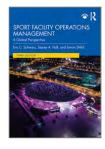
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Routledge August 2019 : 368pp Pb: 978-0-367-13364-1 £57.99 Hb: 978-0-367-34555-6 £145 eBook: 978-0-429-02610-2

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An Applied Approach



Mark Piekarz Coventry University, UK

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Routledge December 2020 : 252pp Pb: 978-0-367-33349-2 £39.99 Hb: 978-0-367-33348-5 £145 eBook: 978-0-429-31932-7

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James Skinner Newcastle Business School, Australja Bob Stewart Victoria University, Australia

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Routledge May 2017 : 262pp Pb: 978-0-415-67176-7 £57.99 Hb: 978-0-415-67175-0 £165 eBook: 978-0-203-13196-1



5TH EDITION

Governance and Policy in Sport Organizations



Mary A. Hums University of Louisville, USAYannick Kluch Virginia Commonwealth University, US/Sam H. Schmidt University of Wisconsin - La Crosse, USA Joanne C. MacLean University of the Fraser Valley,

Now in a fully updated and expanded fifth edition, this textbook introduces readers to the power and politics of $% \left(x\right) =\left(x\right)$ sport organizations. It explores the managerial activities essential to good governance and policy development, and looks at the structure and functions of individual organizations within the larger context of the global sport industry. Helping readers to see the big picture across the contemporary sport industry, at all levels, and to find their place in it as future sport managers, this is an essential textbook for all courses on sport governance, sport policy or sport development.

Routledge April 2023 : 500pp Pb: 978-1-032-30042-9 £66.99 Hb: 978-1-032-30047-4 £135

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Online Research Methods in Sport Studies



Jamie Cleland University of South AustraliaKevin Dixon Teesside University, UKDaniel Kilvington

This engaging and innovative book offers a complete introduction to online research methods in sport studies, guiding the reader through the entire research process and bringing that process to life with sport-related cases and examples. Online Research Methods in Sport Studies is essential reading for undergraduate and postgraduate students, academics and researchers with an interest in sport studies, and is a useful reference for practitioners working in sport or sport media who want to improve their professional research skills.

Routledge December 2019 : 152pp Pb: 978-0-367-40816-9£39.99 Hb: 978-0-367-40813-8£145 eBook: 978-0-367-80930-0

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2ND EDITION

Qualitative Research in Sport Management



James Skinner Newcastle Business School, Australja Allan Edwards Loughborough University, UKAaron C.T. Smith Loughborough University, UK

Now in a fully revised and extended new edition, this book is a user-friendly introduction to qualitative methods in sport management. Covering the full research process from research planning to reporting results, this edition includes expanded coverage of cutting-edge areas including digital and social media research, critical realism and social network analysis. This is essential reading for students, researchers and practitioners in sport management, sport business sport policy, sport marketing or sport media and communications.

Routledge December 2020: 544pp Pb: 978-0-367-42660-6 £48.99 Hb: 978-0-367-42659-0 £145 eBook: 978-0-367-85424-9

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2ND EDITION

Research Methods for Sport Management



James Skinner Newcastle Business School, Australja Aaron C.T. Smith Loughborough University, UKDaniel Read Loughborough University London, UKLauren M. Burch Loughborough University London, UKJacqueline Mueller Loughborough University London, UK

Series: Foundations of Sport Management

Now in a fully revised and updated second edition, Research Methods for Sport Management provides a complete introduction to qualitative, quantitative and mixed methods for sport management students and practitioners. With improved features to enhance teaching and learning, including a research flow chart, review questions, topical case studies and PowerPoint slides, this is an essential textbook for any research methods course taken as part of a degree course in sport business and management, sport development or sport marketing, and an invaluable toolkit for any managers, leaders or analysts working in the sport industry.

Routledge July 2024: 568pp Pb: 978-1-032-50195-6 £53.99 Hb: 978-1-032-50197-0 £145 eBook: 978-1-003-39733-5

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Ian Jones Bournemouth University, UK

Research Methods for Sports Studies is a comprehensive, engaging and practical textbook that provides a grounding in qualitative and quantitative research for students studying programmes related to sport and physical activity. This is an essential read for any student undertaking a dissertation or research project as part of their studies in sport, exercise and related fields, including sport management, sport development, the sociology of sport, sports marketing, sport-related tourism, sport coaching, physical education, and other similar degrees.

Routledge March 2022 : 384pp Pb: 978-1-032-01752-5 £48.99 Hb: 978-1-032-04984-7 £145 eBook: 978-1-003-19546-7

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Research Methods in Sport Studies and Sport Management

A Practical Guide



A.J. Veal University of Technology, Sydney, Australia Simon Darcy University of Technology, Sydney, Australia

Research Methods in Sport Studies and Sport Management is an accessible and practical introduction to research methods for the growing number of courses in sport studies and management. It includes a critical appraisal of alternative methods and their uses, and detailed guidance on the implementation of quantitative, qualitative and mixed methods of research. Three software packages are used to demonstrate quantitative and qualitative data analysis (Excel, SPSS and NVivo). This is a "how to do it" text that gives insight into how research findings are generated in order to assist students and practising managers to become knowledgeable consumers of the research of others.

Routledge March 2014: 616pp Pb: 978-0-273-73669-1 £58.99 Hb: 978-0-415-73385-4 £190 eBook: 978-1-315-77666-8

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2ND EDITION

Sport Industry Research and Analysis

An Informed Approach to Decision Making



Jacquelyn Cuneen Bowling Green State University, US David Tobar Bowling Green State University, USDavid Tobar Bowling Green State University, USJacquelyn Cuneen Bowling Green State University, US

This book offers a straightforward approach to research design and statistical analyses in sport organizations. It describes the research process, from identifying a research question to analysing data, and uses real world scenarios to help readers understand how to conduct research and apply the results in their wider work. It is the clearest and easiest to use guide to research and analysis techniques in sport, helping the reader to build essential skills and confidence in using statistics, vital to support decision-making in any sport enterprise. It is an essential text for any sport business research methods course, and an invaluable reference for all sport industry professionals.

Routledge March 2020 : 282pp Pb: 978-0-367-27526-6 £49.99 Hb: 978-0-367-27525-9 £145 eBook: 978-0-429-29649-9

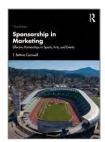
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3RD EDITION

Sponsorship in Marketing

Effective Partnerships in Sports, Arts, and Events



T. Bettina Cornwell University of Oregon, USA

Now in a fully revised and updated third edition, Sponsorship in Marketing introduces the fundamentals of sponsorship-linked marketing, helping the reader to understand how sponsorship can be planned, executed and measured. Drawing on original research and exploring key theory, best practice and cutting-edge issues, the book fully explains how to implement successful partnerships to achieve branding, communication and engagement objectives. This is an essential textbook for any course on sponsorship, and invaluable reading for any practitioner working in sport marketing, sport business, events marketing, arts administration, business communication or marketing management.

Routledge May 2025 : 236pp Pb: 978-1-032-94160-8 £39.99 Hb: 978-1-032-94163-9 £145 eBook: 978-1-003-56926-8

* For full contents and more information, visitwww.routledge.com/9781032941608

Sport Branding Insights



Constantino Stavros, Aaron C.T. Smith

For anyone seeking to understand or manage sport, this book offers an immediate and salient insight into the complex and dynamic process of creating a powerful sport brand. The book explains how a sport brand goes beyond just an identifying badge, reinforced by a name or a logo that helps sport consumers recognise a product or an organisation. It reveals how a brand becomes linked with consumers' opinions and perceptions of a sport product and the organisation that owns it. Concise, informative and entertaining, this is an essential resource for anyone exploring or practicing the business of sport.

Routledge September 2021 : 104pp Pb: 978-1-032-17672-7 £21.99 Hb: 978-0-367-33164-1 £51.99 eBook: 978-0-429-31824-5

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Sport Sponsorship Insights



Norm O'Reilly University of Maine, USAGashaw Abeza Towson University, USAMark Harrison The T1 Agency, Canada

Series: Sport Business Insights

Sponsorship is a vital area of contemporary sport business. This book offers a concise and practice-focused introduction to sport sponsorship, including an explanation of key concepts, a survey of the key tools required to be a successful practitioner, and insights into real-world practice from authors with extensive industry and academic experience. Requiring no prior knowledge of sport sponsorship, and full of real-world examples of best practice, this is the perfect primer for any student or industry professional looking to improve and deepen their understanding of this core element of modern sport business.

Routledge May 2023 : 150pp Pb: 978-0-367-72395-8 £19.99 Hb: 978-0-367-72394-1 £49.99 eBook: 978-1-003-15463-1

* For full contents and more information, visitwww.routledge.com/9780367723958

Sports Fundraising

Dynamic Methods for Schools, Universities and Youth Sport Organizations



David Kelley University of Cincinnati, US

Sports Fundraising is a complete introduction to fundamental principles and best practice in sports fundraising. Packed with real-life case studies and scenarios, the book offers a step-by-step guide to the effective planning, communication, implementation and management of sports fundraising projects, and introduces the most important issues in contemporary sports fundraising. This is an essential course text for any athletic or sport fundraising course, and an invaluable reference for all professional fundraisers working in sport or education.

Routledge July 2012 : 224pp Pb: 978-0-415-50719-6 £41.99 Hb: 978-0-415-50718-9 £160 eBook: 978-0-203-12647-9

 ${\rm *Forfull\,contents\,\,and\,more\,information,\,visit} {\rm www.routledge.com/9780415507196}$

Gender, Sport and Society

An Introduction



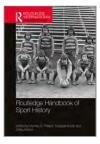
Hanya Pielichaty University of Lincoln, UK

Introducing the core concepts, issues and debates in the study of gender and sport, this is an accessible, engaging and thought-provoking textbook which highlights the complexity of the gendered sporting world. Full of useful features in every chapter, from subject 'insights' to guides on further reading, media links and other sources, as well as example assignment questions, this is an indispensable textbook for all students of gender and sport, women and sport, the sporting body, sport and society, social issues in sport, inclusion in sport, and sport development, and fascinating reading for anyone with an interest in sport, gender studies or sociology more broadly.

Routledge February 2024 : 208pp Pb: 978-1-032-23331-4£38.99 Hb: 978-1-032-23332-1£145 eBook: 978-1-003-27682-1

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Routledge Handbook of Sport History



Edited by Murray G. Phillips , Douglas Booth , Carly Adams

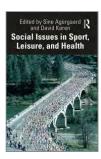
Series: Routledge International Handbooks

The Routledge Handbook of Sport History is a new and innovative survey of the discipline of sport history. This book is an essential reference for any student, researcher or scholar with an interest in sport history or the relationship between sport and society. It will also be fascinating reading for any historians looking for fresh perspectives on contemporary historiography or social and cultural history.

Routledge September 2023 : 430pp Pb: 978-1-032-05361-5 £43.99 Hb: 978-0-367-33173-3 £215 eBook: 978-0-429-31830-6

 * For full contents and more information, visitwww.routledge.com/9781032053615

Social Issues in Sport, Leisure, and Health



Edited by Sine Agergaard Aalborg University, Denmark David Karen Bryn Mawr College, USA

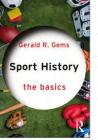
This book examines how social issues shape our engagement with sport, leisure time physical activity and health-promoting exercise. Connecting the personal with the public, it helps readers develop a deeper understanding of how social contexts and structures create or constrain opportunities for exercise, leisure and sport. Touching on contemporary themes including diversity, inclusion, non-participation and health inequalities, the book offers new case material and tools for understanding the relationships between sport, leisure, health and wider society. This is an indispensable companion for any course on the sociology of sport, exercise, leisure, or physical activity and health.

Routledge October 2023 : 204pp Pb: 978-1-032-30024-5 £39.99 Hb: 978-1-032-30031-3 £145 eBook: 978-1-003-30313-8

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Sport History

The Basics



Gerald R. Gems North Central College, USA

Series: The Basics

This is a fundamental text for the study of sport history. It answers the 'why', 'how' and 'what' questions; introducing the key principles and practices of sport history, and walking the reader through the fascinating stories, debates, issues, and national and international narratives that constitute the history of sport. Sport History: The Basics is essential reading for any student on a sport-related degree course or with an interest in social and cultural history. It is also fascinating reading for anybody with a general interest in sport.

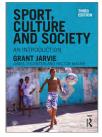
Routledge March 2021 : 226pp Pb: 978-0-367-54392-1 £19.99 Hb: 978-0-367-54394-5 £94.99 eBook: 978-1-003-08909-4

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3RD EDITION

Sport, Culture and Society

An introduction



Grant Jarvie University of Edinburgh, UK

Now in a fully revised, updated and expanded third edition, this critical, challenging and comprehensive textbook introduces the study of sport, culture and society. International in scope, it challenges us to reactivate an audacious spirit of activism through sport. Full of contemporary examples, it places sport at the heart of the analysis and is complemented by a new companion website providing a wealth of additional resources for students and instructors. This is a fundamental text for all students of sport and sets a new agenda for the field as a whole and society in general.

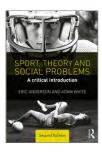
Routledge July 2017: 570pp Pb: 978-1-138-91752-1 £52.99 Hb: 978-1-138-91751-4 £165 eBook: 978-1-315-68896-1

* For full contents and more information, visitwww.routledge.com/9781138917521

2ND EDITION

Sport, Theory and Social Problems

A Critical Introduction



Eric Anderson University of Winchester, UKAdam White University of Winchester, UK

Now in a fully revised and updated new edition, this critical textbook examines social exclusion in sport. Focusing on sport at non-elite levels, it explores the lives of everyday people who play and examines how inequality is structured into social and sporting systems. Each chapter uses a key social theory to address a particular social problem in sport, such as the acceptance of pain and injury, the adoption of homophobic and sexist attitudes, or the creation of ingroups and out-groups. This edition includes a new chapter on race and ethnicity, and more on current issues such as CTE, young athletes and human rights, mental health and transgender athletes.

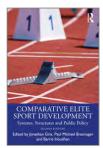
Routledge July 2017 : 208pp Pb: 978-1-138-69992-2 £52.99 Hb: 978-1-138-69990-8 £160 eBook: 978-1-315-51581-6



2ND EDITION

Comparative Elite Sport Development

Systems, Structures and Public Policy



Edited by Jonathan Grix Manchester Metropolitan University, UK, Paul Michael Brannagan Manchester Metropolitan University, UKBarrie Houlihan Loughborough University, UK

Now in a fully revised, extended and updated new edition, this is the only book to offer a comparative overview of the development of elite sport systems around the world. Introducing the foundational concepts and principles of elite sport policy and development, and showing how those policies shape global sport, this book is fascinating reading for all students, researchers, policy-makers and practitioners working in sport development, sport policy, sport management, event management, public policy, or political science.

Routledge October 2024: 352pp Pb: 978-1-032-04431-6 £36.99 Hb: 978-1-032-10077-7 £135 eBook: 978-1-003-21352-9

* For full contents and more information, visitwww.routledge.com/9781032044316

Developing Sport for Women and Girls



Edited by Emma Sherry Swinburne University of Technology, Australia Katie Rowe Deakin University, Australia

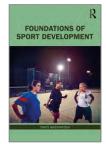
Series: Routledge Studies in Sport Development

This is the first book to focus on sport development for women and girls, providing a theoretical and practical framework for readers in the emerging field of sport development. It examines both the development of sport, and development through sport with expert contributions from Australasia, North America, and Europe. The book offers critical analysis of contemporary sport development, from high performance pathways to engaging diverse communities to the use of sport to empower women and girls. This is essential reading for students, academics, researchers and practitioners working in the area of sport development or sport management.

Routledge May 2020: 274pp Pb: 978-0-367-42655-2 £39.99 Hb: 978-0-367-42654-5 £145 eBook: 978-0-367-85420-1

* Forfull contents and more information, visitwww.routledge.com/9780367426552

Foundations of Sport Development



Chris Mackintosh Manchester Metropolitan University, UK

Offering a complete introduction to sport development policy and practice, this book covers key theory, themes, issues and debates in sport development, without assuming any prior knowledge on the part of the reader. It outlines the organisational landscape of sport in the UK and explains important differences across England, Scotland, Wales and Northern Ireland, as well as the global context. This is the perfect foundation textbook for any sport development course taken as part of a degree program in sport development, sport management or sport coaching.

Routledge January 2021 : 238pp Pb: 978-0-367-34584-6 £37.99 Hb: 978-0-367-34583-9 £145 eBook: 978-0-429-32670-7

* For full contents and more information, visitwww.routledge.com/9780367345846

2ND EDITION

Managing Sport Development

An International Approach



Edited by Emma Sherry RMIT University, AustraliaNico Schulenkorf University of Technology Sydney, Australia Pamm Phillips Deakin University, AustraliaKatie Rowe Deakin University, Australia

Now in a fully revised and updated second edition, Managing Sport Development is a complete introduction to sport development, covering key concepts and theory, as well as best practice in the management, implementation and evaluation of sport development programs. It is an essential text for any introductory sport development course, and invaluable reading for any course on international sport management, sport policy, sport governance, sport and social issues, or coach education.

Routledge February 2024 : 212pp Pb: 978-1-032-30090-0 £43.99 Hb: 978-1-032-30091-7 £145 eBook: 978-1-003-30341-1

* For full contents and more information, visitwww.routledge.com/9781032300900

Routledge Handbook of Sport for Development and Peace



Edited by Holly Collison Loughborough University, UK Simon C. Darnell University of Toronto, CanadaRichard Giulianotti Loughborough University, UKP. David Howe Loughborough University, UK

Series: Routledge Studies in Sport Development

Sport and physical activity are now regularly used to promote social and economic development, peace-building and conflict resolution, on an international scale. The emergence of the 'Sport for Development and Peace' (SDP) sector, comprised of governments, NGOs, sport organizations and others, reveals a high level of institutionalization of this activity, while SDP now constitutes an important element of the scholarly analysis of sport. This volume discusses the central elements of SDP and provides a series of case studies in key research areas in the field. It is the most comprehensive and extensive study published on this topic to date.

Routledge November 2020 : 560pp Pb: 978-0-367-52016-8 £45.99 Hb: 978-1-138-21048-6 £220 eBook: 978-1-315-45517-4

* For full contents and more information, visitwww.routledge.com/9780367520168

Sport Development

Policy, Process and Practice, third edition



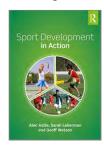
Edited by Kevin Hylton Leeds Beckett University, UK

Now in a fully revised and updated third edition, Sports Development: Policy, Process and Practice is still the most authoritative and engaging sports development textbook. It examines the roles of those working in sport development and explores the most effective methods by which professionals and volunteers can promote interest, participation or performance in sport. Combining essential theory with analysis of practice, the book covers key topics and issues such as sport policy, community sport, partnerships, sport and health, coaching and development, research and evaluation, the Olympics and Paralympics, and international sport for development. With useful features in every chapter, plus a new companion website, this is the perfect foundation text for any sports development course.

Routledge March 2013 : 392pp Pb: 978-0-415-67580-2 £55.99 Hb: 978-0-415-67579-6 £180 eBook: 978-0-203-08282-9

Sport Development in Action

Plan, Programme and Practice



Alec Astle , Sarah Leberman Massey University, New Zealand, **Geoff Watson** Massey University, New Zealand

This textbook explains the sport development process from a practitioner's viewpoint, showing what works, how and why. It considers how sport organisations revitalise their sports at a community level to ensure their future relevance, growth and sustainability. Full of real world cases and data, and the voices and reflections of practitioners, it explains how to research and create a development plan, design and implement programmes, establish delivery networks, and monitor and evaluate initiatives. Essential reading for sport development courses, useful reading for courses in sport management, sports coaching or sports studies, and an indispensable reference book for practitioners.

Routledge August 2018 : 312pp Pb: 978-1-138-89582-9 £38.99 Hb: 978-1-138-89581-2 £145 eBook: 978-1-315-17932-2

eBook: 978-1-315-17932-2 * Forfull contents and more information, visitwww.routledge.com/9781138895829

Strategic Sport Development



Stephen Robson Leeds Metropolitan University, UK Kirstie Simpson Warrington Collegiate Institute, UkLee Tucker Leeds Metropolitan University, UK

Strategic Sport Development is designed to help students develop the practical skills needed to contribute to development strategy in a vocational context, and give practitioners the confidence and know-how to improve the strategic development of their sports organization. This book is essential reading for all students and practitioners of strategic sports development, and a valuable resource for students of sport management or development in general.

Routledge February 2013 : 288pp Pb: 978-0-415-54401-6 £43.99 Hb: 978-0-415-54400-9 £165 eBook: 978-0-203-87627-5



3RD EDITION

Financial Management in the Sport Industry



Matthew T. Brown University of South Carolina, USA Daniel A. Rascher University of San Francisco, USAMark S. Nagel University of South Carolina, USAChad D. McEvoy Illinois State University, USA

Now in its third edition, this essential textbook introduces the fundamentals of sport finance and sound financial management in the sport industry. It is still the only textbook to explain every aspect of finance from the perspective of the sport management practitioner, explaining key concepts and showing how to apply those concepts in practice in the context of sport. This is a vital resource for any undergraduate or postgraduate course in sport finance, and an invaluable supplement to any course in sport business or sport management. It is also an important reference for all sport management practitioners looking to improve their understanding of finance.

Routledge April 2021 : 686pp Pb: 978-0-367-32121-5 £81.99 Hb: 978-0-367-26092-7 £175 eBook: 978-0-429-31674-6

* For full contents and more information, visitwww.routledge.com/9780367321215

Managing Sport Finance



Robert Wilson University Campus of Football Business (UCFB), UK

All good managers working in sport need to have a clear understanding of the principles of finance and accounting. Whether working in the private or public sectors, a firm grasp of the basic concepts and techniques of financial management is essential if a manager is to make effective decisions and to implement those decisions successfully. Managing Sport Finance is the first book to offer a comprehensive introduction to financial management and accounting specifically designed for managers working in sport

Routledge March 2011 : 282pp Pb: 978-0-415-58180-6 £51.99 Hb: 978-0-415-58179-0 £175 eBook: 978-0-203-85000-8

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2ND EDITION

Sport Funding and Finance

Second edition



Bob Stewart Victoria University, Australia

Series: Sport Management Series

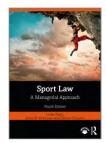
Now in a fully revised and updated second edition, Sport Funding and Finance is a complete introduction to the macro-level and micro-level aspects of sport finance. Every chapter includes a blend of theory, contextual material and real-world data and case studies from around the world, clearly linking principles to practice, as well as review questions and problem-solving exercises to text the reader's understanding. This book is the perfect foundation text for any degree-level course in sport finance, and an invaluable reference for any sport management professional looking to deepen their understanding of funding and finance.

Routledge July 2014: 304pp Pb: 978-0-415-83984-6 £74.99 Hb: 978-0-415-83983-9 £190 eBook: 978-0-203-79497-5

4TH EDITION

Sport Law

A Managerial Approach



Edited by Anita M. Moorman University of Louisville, USA

This new edition introduces sport legal studies from a management perspective and integrates legal strategies to gain a competitive advantage in business. The book is organised around the core management functions and contains useful features, including managerial context tables, case opinions, focus cases, strategies for competitive advantage, discussion questions and learning activities. It is an essential text for any course on sport law or recreation law; an invaluable supplement to any course on sport business and management, and an important reference for all sport management practitioners.

Routledge December 2020 : 756pp Pb: 978-0-367-33850-3 £89.99 Hb: 978-0-367-33848-0 £165 eBook: 978-0-429-32236-5

* Forfull contents and more information, visitwww.routledge.com/9780367338503

Sport, Physical Recreation and the Law



Hazel Hartley Leeds Metropolitan University, UK

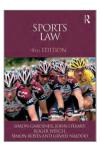
Sport, Physical Recreation and the Law is the first textbook for students and practitioners in this area, and includes more than 250 exercises and learning activities. It covers a wide range of legal cases and principles in areas such as sports violence and criminality, manslaughter, negligence, sports disciplinaries and doping. Selected Contents: 1. Crossing the Boundary: Why Legal Issues in Sport and Recreation? 2. Taking Reasonable Care? Principles, Cases and Issues in Negligence 3. 'Reckless Disregard': A Different Test for Sport? 4. Violence, Masculinity and Criminal Liability 5. Public Sport Contests and Private Leisure: Should the Law Intervene? 6. Who Cares about the Workers? Statutory Duties for Health and Safety in Sport and Recreation Contexts 7. Causing and Responding to Death: The Challenges of Manslaughter Law, Coroner's Inquests and Powers 8. Getting into Trouble: Right, Duties and Challenges in Managing Disciplinary Matters 9. Investigating, Writ

Routledge June 2009 : 352pp Pb: 978-0-415-32185-3 £54.99 Hb: 978-0-415-32184-6 £190 eBook: 978-0-203-29952-4

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4TH EDITION

Sports Law



Simon Gardiner Leeds Metropolitan University, U,K Roger Welch University of Portsmouth, UKSimon Boyes Nottingham Trent University, UKUrvasi Naidoo

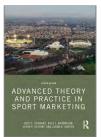
Long established as the market leading textbook on sports law, this much-anticipated new edition offers a comprehensive and authoritative examination of the legal issues surrounding and governing sport internationally. Locating the legal regulation of sport within an explicit socio-economic context, this refocused edition is divided into four core parts: Governance & Sport; Commercial Regulation; Sports Workplace; and Safety in Sport. Selected Contents: 1. Governance in Sport: Historical and Contemporary Perspective 2. Sport, Rules and Law 3. Challenging Sports Decisions 4. EU Sports Law Policy 5. Doping and Sport 6. Regulation of Sports Business 7. Financial Corruption in Sport 8. London 2012: Protection and Exploitation of Commercial Rights 9. Legal Issues of Sports Employment 10. Anti-Discrimination Provisions in Sport 11. Sports Participation Liability 12. Safety and Spectator **Disorder in Sports Facilities**

Routledge December 2011 : 656pp Pb: 978-0-415-59183-6 £58.99 Hb: 978-0-415-59184-3 £190 eBook: 978-0-203-18088-4



4TH EDITION

Advanced Theory and Practice in Sport Marketing



Eric C. Schwarz Victoria University, AustraljaKyle J. Brannigan University of Wisconsin – Parkside, USA Kevin P. Cattani University of Dubuque, USAJason D. Hunter Rockford University, USA

Now in a fully revised and updated fourth edition, Advanced Theory and Practice in Sport Marketing is still the only textbook to introduce key theory and best practice in sport marketing at an advanced level. This is an essential textbook for courses on sport marketing, and invaluable recommended reading for any general course on sport business, sport management, sport development, or marketing.

Routledge August 2022 : 336pp Pb: 978-1-032-13753-7 £57.99 Hb: 978-1-032-13764-3 £145 eBook: 978-1-003-23071-7

* For full contents and more information, visitwww.routledge.com/9781032137537

Digital Sport Marketing

Concepts, Cases and Conversations



Alan Seymour 'Teach' Consultancy, UKPaul Blakey University of Worcester, UK

Digital sports marketing is a new, dynamic and rapidly evolving area that is having a profound impact on contemporary sport business. This is the only textbook to introduce core principles and best practice in digital sports marketing, focusing on key issues, emerging topics and practical techniques. The book surveys the new international digital landscape in sport business and explains how to apply digital marketing across key areas from fan engagement and public relations to strategic communication and branding. Full of useful features, this is an essential textbook for any sport marketing, sport management, sport business or sport development course.

Routledge September 2020: 262pp Pb: 978-1-138-70140-3 £42.99 Hb: 978-1-138-70139-7 £185 eBook: 978-1-315-20407-9

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3RD EDITION

Introduction to Sport Marketing



Aaron C.T. Smith Loughborough University, UK
Constantino Stavros RMIT University, AustraliaJames
Skinner Newcastle Business School, AustraliaAndrea N.
Geurin Loughborough University London, UKLauren
M. Burch Loughborough University London, UK

Series: Sport Management Series

Now in a fully revised and updated third edition, Introduction to Sport Marketing is a clear, straightforward and concise introduction to the theory and practice of sport marketing, and the only sport marketing textbook you will ever need. This is an essential textbook for any sport marketing course taken as a part of a degree program in sport management, sport marketing, sport business, sport development, or business, management and marketing.

Routledge March 2024 : 418pp Pb: 978-1-032-48894-3 £55.99 Hb: 978-1-032-48900-1 £145 eBook: 978-1-003-39131-9

* For full contents and more information, visitwww.routledge.com/9781032488943

6TH EDITION

Sports Marketing

A Strategic Perspective



Matthew D. Shank, Mark R. Lyberger Kent State University, US

Sport Marketing: A Strategic Approach is the most authoritative, comprehensive and engaging introduction to sports marketing currently available. It is the only introductory textbook on this subject to adopt a strategic approach, explaining clearly how every element of the marketing process should be designed and managed, from goal-setting and planning to implementation and control. It is an essential foundation for any sports marketing or sports business course, and an invaluable reference for any sports marketing practitioner looking to improve their professional practice.

Routledge November 2021 : 808pp Pb: 978-0-367-14165-3 £89.99 Hb: 978-0-367-14164-6 £175 eBook: 978-0-429-03067-3

* For full contents and more information, visitwww.routledge.com/9780367141653

Sports Marketing

A Practical Approach



Larry DeGaris University of Indianapolis, US

Sports Marketing is a comprehensive, engaging and practice-focused textbook that demonstrates how effective sports marketing should be research-based and data-driven. Covering the full spectrum of marketing approaches, techniques, strategies and tactics, the book shows how all sports-related organizations can benefit from rigorous, applied empirical research and analysis, and explains how students can develop the skills they need to become effective sports marketing professionals. It goes further than any other sports marketing textbook in surveying the international sports market, including international cases and detailed profiles of international consumer and business markets throughout.

Routledge February 2015 : 296pp Pb: 978-0-415-63047-4 £65.99 Hb: 978-0-415-63046-7 £175 eBook: 978-0-203-09761-8

* For full contents and more information, visitwww.routledge.com/9780415630474

5TH EDITION

Strategic Sport Marketing



Adam Karg Swinburne University of Technology, Australia David Shilbury Deakin University, Australia Hans Westerbeek Victoria University, Australia Daniel C Funk Temple University, USAMichael L. Naraine Brock University, Canada

The fifth edition of Strategic Sport Marketing integrates sport marketing frameworks, theory, and practical cases to show students and practitioners how to develop and execute successful sport marketing strategies. This book is an essential course text for students of sport marketing and management, as well as being a useful resource for all practitioners engaged in the marketing, promotions or communications of sport organisations or brands. Additional teaching and learning materials are available to accompany this book, including slides, class outlines, and reflective questions and answers for each chapter.

Routledge March 2022 : 318pp Pb: 978-1-760-87880-1 £48.99 Hb: 978-1-032-21909-7 £145 eBook: 978-1-003-27052-2

Sports Tourism

Participants, Policy and Providers



Mike Weed Canterbury Christ Church University, UK Chris Bull Canterbury Christ Church University, UK

Sports Tourism is an unparalleled text that explores sports tourism as a social, economic and cultural phenomenon.

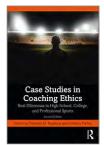
Routledge February 2009: 372pp Pb: 978-0-750-68375-3 £51.99 eBook: 978-0-080-94211-7 * For full contents and more information, visitwww.routledge.com/9780750683753



2ND EDITION

Case Studies in Coaching Ethics

Real Dilemmas in High School, College, and Professional Sports



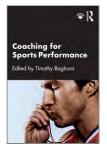
Edited by Anthony Parish, Timothy Baghurst Oklahoma State University, USA

This book presents a variety of cases based on true stories that present some of the ethical decisions coaches must make across high school, collegiate, and professional sports. Using a sequential system of less to more complicated, 40 case studies are presented across the sports spectrum that coaches have experienced. Although names and situations have been changed, these cases have happened and provide real applicability to coaches. In addition, each case contains multiple situations perhaps with no "right" answer that test a coach's value system and ability to prioritize actions. Questions are provided at the end of each case that allow for reflection.

Routledge September 2023 : 210pp Pb: 978-1-032-45105-3 £35.99 Hb: 978-1-032-45113-8 £135 eBook: 978-1-003-37544-9

* Forfull contents and more information, visitwww.routledge.com/9781032451053

Coaching for Sports Performance



Edited by Timothy Baghurst Oklahoma State University, USA

Coaching for Sports Performance provides a practical overview of the many disciplines necessary to be an effective coach. Using experts from across the sports science fields, this book teaches readers the core concepts in a practical, easy to understand style, separated into four sections

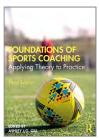
Routledge December 2019 : 590pp Pb: 978-0-367-22117-1 £52.99 Hb: 978-0-367-22116-4 £145 eBook: 978-0-429-29936-0

* For full contents and more information, visitwww.routledge.com/9780367221171

3RD EDITION

Foundations of Sports Coaching

Applying Theory to Practice



Edited by Ashley Gill

The fully revised 3rd. edition of the popular 'Foundations of Sports Coaching' textbook aims to provide a comprehensive and engaging introduction to the practical and theoretical principles that underpin the sports coaching process from both a participation and performance perspective. This is an essential companion to any sports coaching course.

Routledge May 2021 : 290pp Pb: 978-0-367-74697-1 £48.99 Hb: 978-0-367-33882-4£145 eBook: 978-1-003-15752-6

Sports Coaching

A Theoretical and Practical Guide



Edited by Ed Cope University of Hull, UKMark Partington Edge Hill University, UK

This is the first book to truly integrate academic research on sports coaching with an assessment of and recommendations for applied practice. Written by coaching researchers and practicing coaches, the book introduces the academic evidence base and discusses how and why theory should be integrated into practice. The book is a vital resource for any sports coaching student, researcher or practitioner to develop their evidence-based practice.

Routledge December 2019 : 184pp Pb: 978-0-815-39209-5 £39.99 Hb: 978-0-815-39208-8 £145 eBook: 978-1-351-20003-5

* Forfull contents and more information, visitwww.routledge.com/9780815392095

4TH FDITION

Understanding Sports Coaching

The Pedagogical, Social and Cultural Foundations of Coaching Practice



Tania Cassidy Otago University, New ZealandPaul Potrac Edge Hill University, UKSteven Rynne

Now in a fully revised and updated fourth edition, and introducing a new author team, Understanding Sports Coaching introduces theories and practices while exploring pedagogical, social, and cultural concepts underpinning good sports coaching practice. Broken into four sections, this book examines the complex interplay between coach, athlete, coaching programme and social context, and encourages coaches to develop an open and reflective approach to their own coaching practice. It covers key aspects of coaching theories and practice.

Routledge June 2023 : 260pp Pb: 978-1-032-02631-2 £49.99 Hb: 978-1-032-02634-3 £135 eBook: 978-1-003-18434-8

^{*} For full contents and more information, visitwww.routledge.com/9780367746971

Sports Economics



Paul Downward Loughborough University, UKAlistair Dawson, Trudo Dejonghe Lessius Hogeschool, Belgium

Series: Sport Management Series

This is the ideal introduction to the economics of sport for all sport management and sport policy students and those for whom economics is a relatively new area of study. It examines the full scope of the sports economy, including the three main markets in which sport takes place: mass participation, professional sports and sports events. The book considers the core economic elements of each of these markets and the key policy issues that shape them. Featuring international examples and case studies throughout, as well as reflection questions in every chapter to reinforce understanding, this is an accessible and authoritative introduction to an important topic within sport studies.

Routledge March 2009 : 440pp Pb: 978-0-750-68354-8 £53.99 Hb: 978-1-138-16882-4 £175 eBook: 978-0-080-94208-7

* For full contents and more information, visitwww.routledge.com/9780750683548

Sports Economics for Non-Economists



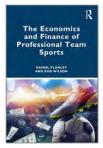
Wray Vamplew University of Stirling, Scotland, UK and University of Edinburgh, Scotland, UK

This book cuts through the jargon and complicated formulae to focus on the key concepts in sports economics, introducing the fundamentals in a concise and engaging way, to give the reader without a background in economics the tools with which to read and apply sports economics in their work. A fascinating read for any student, researcher or practitioner working in sport, or for the general reader who wants to understand the background to many of the most important stories in sport today, this is the only book on sports economics that you will ever need.

Routledge April 2022: 154pp Pb: 978-0-367-65255-5 £38.99 Hb: 978-0-367-65257-9 £145 eBook: 978-1-003-12863-2

* For full contents and more information, visitwww.routledge.com/9780367652555

The Economics and Finance of Professional Team Sports



Daniel Plumley Sheffield Hallam University, UkRob Wilson

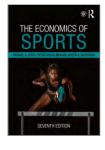
This book takes an in-depth look at the economics and finance of professional team sports, with a strong focus on applied analysis and performance measurement, to enable students, researchers and practitioners to develop their professional knowledge of contemporary sport business. This book is essential reading for any course in sport finance and economics, sport business, sport media and marketing, international business, or the economics of service and entertainment industries, and invaluable reading for any sport business professional looking to improve their professional skills.

Routledge December 2022 : 186pp Pb: 978-0-367-65566-2 £37.99 Hb: 978-0-367-65567-9 £130 eBook: 978-1-003-13013-0

* For full contents and more information, visitwww.routledge.com/9780367655662

7TH EDITION

The Economics of Sports



Michael A. Leeds Temple University, USAPeter von Allmen, Victor A. Matheson

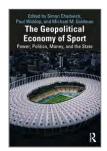
The sports industry provides a seemingly endless set of examples from every area of microeconomics, giving students the opportunity to study economics in a context that holds their interest. Thoroughly updated to reflect the current landscape, it introduces core economic concepts and theories, and applies them to US and international sports. This accessible text is supported by easy-to-follow pedagogical features, such as end-of-chapter summaries and questions, and a companion website, which offers useful resources for students and instructors. It is the perfect textbook for intermediate and advanced undergraduate and graduate courses in sports economics.

Routledge December 2022: 454pp Hb: 978-1-032-33003-7 £165 IEPB: 978-1-032-33005-1 £49.99 eBook: 978-1-003-31770-8

* For full contents and more information, visitwww.routledge.com/9781032330037

The Geopolitical Economy of Sport

Power, Politics, Money, and the State



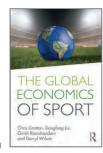
Edited by Simon Chadwick SKEMA Business School, France, Paul Widdop Manchester Metropolitan University, UK Michael M. Goldman University of San Francisco, USA

This is the first book to define and explore the geopolitical economy of sport - the intersection of power, politics, money and state interests that both exploit and shape elite sport around the world. This is essential reading for any student, researcher, practitioner or policy maker with an interest in sport business, the politics of sport, geopolitics, soft power, diplomacy, international relations or international political economy.

Routledge June 2023: 318pp Pb: 978-1-032-39059-8 £39.99 Hb: 978-1-032-39061-1 £145 eBook: 978-1-003-34823-8

* Forfull contents and more information, visitwww.routledge.com/9781032390598

The Global Economics of Sport



Chris Gratton Sheffield Hallam University, UMDongfeng Liu Shanghai University of Sport, ChinaGirish Ramchandani Sheffield Hallam University, UMDarryl Wilson Sheffield Hallam University, UK

This book is the first to examine the economics of contemporary sport using the global market as the primary unit of analysis. Starting with a survey of the changing nature of the sports market over the last hundred years, the book explores the difficulties of measuring the true scale and impact of the global sports economy. In doing so, the book draws on case studies from the UK, Europe, North America and beyond. This book is essential reading for any student or professional with an interest in the economics of sport.

Routledge June 2012:144pp Pb: 978-0-415-58619-1£54.99 Hb: 978-0-415-58618-4£135 eBook: 978-0-203-80724-8



4TH EDITION

Event Management in Sport, Recreation, and Tourism

Theoretical and Practical Dimensions



Edited by Cheryl Mallen Brock University, CanadaLorne J. Adams Brock University, Canada

Now in a fully revised and updated fourth edition, Event Management in Sport, Recreation and Tourism provides a comprehensive theoretical and practical framework for planning and managing events at all levels, from smaller local events to mega-events. Event Management in Sport, Recreation and Tourism is essential reading for any student or practitioner working in event management, sport management, leisure management, outdoor recreation or tourism.

Routledge February 2024 : 302pp Pb: 978-1-032-48847-9 £49.99 Hb: 978-1-032-48848-6 £145 eBook: 978-1-003-39109-8

* For full contents and more information, visitwww.routledge.com/9781032488479

2ND EDITION

Managing Major Sports Events

Theory and Practice



Milena M. Parent University of Ottawa, Canada, and the Norwegian School of Sport Sciences Aurélia Ruetsch

Managing Major Sports Events: Theory and Practice is a complete introduction to the principles and practical skills that underpin the running and hosting of major sports events, from initial bid to post-event legacy and sustainability. Now in a fully-revised and updated new edition, the book draws on the latest research from across multiple disciplines; explores real-world situations, and emphasises practical problem-solving skills. This is an essential textbook for any course on sports event management or international sports management, and an invaluable resource for all sport management researchers, practitioners and policy-makers.

Routledge November 2020 : 522pp Pb: 978-0-367-34595-2 £68.99 Hb: 978-0-367-34594-5 £135 eBook: 978-0-429-32677-6

* Forfull contents and more information, visitwww.routledge.com/9780367345952

Managing Sport Facilities and Major Events

Second Edition



Eric C. Schwarz Victoria University, AustraliaHans Westerbeek Victoria University, AustraliaDongfeng Liu Shanghai University of Sport, ChinaPaul Emery La Trobe University, AustraliaPaul Turner Deakin University, Melbourne, Australia

Successful events depend upon well-managed facilities. Now in a fully revised and updated new edition, this is still the only textbook to introduce the fundamentals of sport facility and event management in a global context. Alongside in-depth discussion of issues such as facility design and event operations, the book presents fascinating insights from professional practice and case studies of real world events. With completely new chapters on impact, legacy and analytics, and now supported by a companion website containing slides, test questions and other useful features, this is an essential text for any course in sport facilities, events or operations management.

Routledge October 2016: 324pp Pb: 978-1-138-65861-5£59.99 Hb: 978-1-138-65860-8£160 eBook: 978-1-315-62069-5

* For full contents and more information, visitwww.routledge.com/9781138658615

Sport Events and Community Development



Kyriaki Kaplanidou University of Florida, USALuke R. Potwarka University of Waterloo, Canada

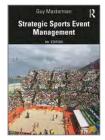
This book examines the relationships between sport event hosting and community development goals. With sport events proliferating around the world, from major events to local events, the book explains how community goals can be embedded into sports event planning, and how events at all levels can be most effectively leveraged to achieve positive outcomes and legacies for local communities.

Routledge September 2024 : 210pp Pb: 978-1-032-59058-5 £38.99 Hb: 978-1-032-59059-2 £145 eBook: 978-1-003-45274-4

* For full contents and more information, visitwww.routledge.com/9781032590585

4TH EDITION

Strategic Sports Event Management



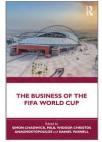
Guy Masterman

This book provides students and event managers with an insight into the strategic management of sports events of all scales and types, from international mega-events to community sport. Introducing key theory and best practice, it offers a practical, step- by-step guide to planning, organizing, managing and evaluating events. This new edition includes expanded coverage of digital and social media, the social impact of events, sustainability, security, entrepreneurship, employability. It is an essential text for any sports event course, and invaluable reading for any student or practitioner working in sport business, sport management, sport development, or event management.

Routledge November 2021 : 418pp Pb: 978-0-367-49466-7 £57.99 Hb: 978-0-367-49465-0 £145 eBook: 978-1-003-04625-7

For full contents and more information, visitwww.routledge.com/9780367494667

The Business of the FIFA World Cup



Edited by Simon Chadwick SKEMA Business School, France, Paul Widdop The University of Manchester, UK Christos Anagnostopoulos Hamad Bin Khalifa University, Qatar Daniel Parnell University of Liverpool, UK

The FIFA World Cup is arguably the biggest sporting event on earth. This book is the first to focus on the business and management of the World Cup, taking the reader from the initial stages of bidding and hosting decisions, through planning and organisation, to the eventual legacies of the competition. No sport business or management course is complete without some discussion of the FIFA World Cup, so this book is essential reading for any student, researcher or sport business professional looking to fully understand global sport business today.

Routledge April 2022: 276pp Pb: 978-0-367-64017-0 £37.99 Hb: 978-0-367-64020-0 £140 eBook: 978-1-003-12179-4

Managing and Developing Sports Officials

Officiating Excellence



Edited by Tom Webb Coventry University, UKDavid J. Hancock Memorial University of Newfoundland, Canada Pamm Phillips Deakin University, AustraliaJacob K. Tingle Trinity University, USA

This book offers an evidence-based guide to the development, management and retention of sports officials. Drawing on research at all levels of sport, from grassroots to professional, the book focuses on best practice, for sports officials and for anybody involved in the management or training of sports officials. This is an essential reference for all sports officials and for practitioners and policy-makers working in sports organisations at all levels.

Routledge
August 2024: 248pp
Pb: 978-1-032-44202-0 £38.99
Hb: 978-1-032-44203-7 £145
eBook: 978-1-003-37098-7
* For full contents and more information, visitwww.routledge.com/9781032442020



Strategic Management in Sport



Danny O'Brien Bond University, AustraliaMilena M. Parent University of Ottawa, Canada, and the Norwegian School of Sport Sciences Lesley Ferkins Auckland University of Technology, New ZealandLisa Gowthorp Bond University, Australia

What role can strategic thinking play in contemporary sport management? It can be the difference between leading or languishing – it's that important! Covering sport at all levels, from community-based sport to elite sport, this is the first textbook to focus on strategic management in a sport context. Full of real-world case studies from diverse, international sport business environments, and useful pedagogical features such as review questions and guides to online resources, this is an essential text for any sport management course and an invaluable resource for sport development, recreation management or events management courses.

Routledge
May 2019: 184pp
Pb: 978-1-138-29003-7£39.99
Hb: 978-1-38-29002-0£135
eBook: 978-1-315-26667-1
* Forfull contents and more information, visitwww.routledge.com/9781138290037

Routledge Handbook of Sport and the Environment



Edited by Brian P. McCullough Seattle University, USA Timothy B. Kellison Florida State University, USA

The natural environment is a central issue in both academic and wider societal discourse. The global sport industry is not immune from this discussion and has to confront its responsibility to reduce its impact on the natural environment. This book goes further than any other in surveying both the challenges and the opportunities presented to the sports industry as it engages with the sustainability agenda, exploring the various ways in which sport scholars can integrate sustainability into their research. With a multidisciplinary sweep, including management, sociology, law, events, and ethics, this is a ground-breaking book in the study of sport.

Routledge February 2020 : 496pp Pb: 978-0-367-89686-7 £47.99 Hb: 978-1-138-66615-3 £220

* For full contents and more information, visitwww.routledge.com/9780367896867

Sport and Sustainable Development

An Introduction



Edited by Stavros Triantafyllidis Keystone College, USA Cheryl Mallen Brock University, Canada

Sport has the potential to be a powerful platform for positive change. This is the first textbook to introduce the fundamentals of sport and sustainable development, examining how sport can be made more sustainable in terms of its social and environmental impact and how sport can achieve more comprehensive social and ecological objectives. This is essential reading for any course on sport and sustainable development, and important background reading for any course in sport management, sport development, event studies, environment and society, business and the environment, or corporate social responsibility.

Routledge February 2022 : 258pp Pb: 978-0-367-65333-0 £38.99 Hb: 978-0-367-65334-7 £145

eBook: 978-1-003-12895-3 * Forfull contents and more information, visitwww.routledge.com/9780367653330

Sport Management and the Natural Environment

Theory and Practice



Edited by Jonathan Casper North Carolina State University, U\$ Michael Pfahl Ohio University, U\$

With climate change and other environmental issues becoming increasingly prominent, any successful sport organization now has to incorporate environmental concerns into their business strategy, while all sport managers must understand how to implement environmental initiatives into their everyday business. Sport Management and the Natural Environment is the first book to introduce environmental theory and best practice in the context of sport management, demonstrating how sport organizations can become more effective and sustainable, and exploring the important advocacy role that sport organizations have in local and global communities.

Routledge May 2015 : 268pp Pb: 978-0-415-71542-3 £45.99 Hb: 978-0-415-71540-9 £175 eBook: 978-1-315-88183-6

* For full contents and more information, visitwww.routledge.com/9780415715423

Sustainable Football

Environmental Management in Practice



Luca Marrucci , Tiberio Daddi Sant'Anna School of Advanced Studies, Ital**yFabio Iraldo**

Series: Routledge Research in Sustainability and Business

This book provides a comprehensive, up-to-date overview of the different environmental strategies adopted in the football world to foster sustainability. It will be a valuable resource for scholars and students of environmental management, sustainable business and corporate social responsibility, as well as professional working in the football industry.

Routledge May 2023 : 306pp Pb: 978-1-032-13236-5 £32.99 Hb: 978-1-032-13238-9 £135 eBook: 978-1-003-22827-1



Sport Volunteering



Russell Hoye La Trobe University, AustraliaGraham Cuskelly Griffith University, AustraliaChris Auld International College of Management, Sydney, Australia Pam Kappelides La Trobe University, AustraliaKatie Misener University of Waterloo, Canada

Volunteers are central to sport at all levels, from mega-events to grassroots clubs. Sport Volunteering is a definitive guide to the issues associated with managing volunteers in sport. This book is essential reading for anybody studying sport. This book is essential reading for any body studying sport volunteering or managing volunteers in sport, and a valuable resource for students of sport development, sport management, sport business, sports events, sport administration, sport policy, community sport, sport facilities, sport operations, event management or sport coaching.

Routledge
July 2019: 196pp
Pb: 978-0-367-26279-2£38.99
Hb: 978-0-367-26277-8£145
eBook: 978-0-429-29232-3
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Parent, Ruetsch 3a Parish, Baghurst 3a Phillips, Booth, Adams 2 Piekarz 2. Pielichaty 2 Plumley, Wilson 33 Porreca 11	4 7 2 7
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Ratten	8
S	
Schulenkorf, Frawley	2 1 2 1 3
Seymour, Blakey	
Sherry, Rowe	
Sherry, Schulenkorf, Phillips, Rowe	2
Sherwood, Kerr, Thompson, Nicholson	2
Shilbury, Ferkins	
Shilbury, Phillips, Karg, Rowe, Fujak	
Silipway, Willes, Gordon	2

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T
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