

Routledge

Tourism, Hospitality and Events
Textbook Catalogue
Spring 2025



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TOURIST INFO



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3RD EDITION

Managing Visitor Attractions



Edited by **Alan Fyall , Brian Garrod , Anna Leask ,
Stephen Wanhill**

Visitor attractions represent a complex sector of the tourism industry and are the catalytic focus for the development of tourism infrastructure and services. The third edition of this successful text investigates these issues further and provides more solutions and suggestions for the present and future.

With contributions from around the world, this is an essential text for undergraduate and postgraduate students of visitor attraction management, written by subject specialists with a wealth of experience in this field.

Routledge

May 2022 : 498pp

Pb: 978-0-367-48613-6 : **£47.99**

Hb: 978-0-367-48619-8 : **£145**

eBook: 978-1-003-04194-8

* For full contents and more information, visit: www.routledge.com/9780367486136

2ND EDITION

Business Events



Rob Davidson MICE Knowledge, UK

The dynamic and fast-expanding business events sector plays a vital role in the professional lives of hundreds of millions of people worldwide. This book provides a sound practical and theoretical context for the study of this subject by covering, in depth, all categories of business-related events including corporate meetings, association conferences, political events, incentive travel, exhibitions, corporate hospitality, awards ceremonies, and SMERF (social, military, educational, religious and fraternal) gatherings. Written in an accessible yet analytical manner, *Business Events* is essential reading for all students of Events, Tourism, and Hospitality Management.

Routledge

December 2018 : 486pp

Pb: 978-1-138-73576-7 : **£46.99**

Hb: 978-1-138-73574-3 : **£160**

eBook: 978-1-315-18634-4

* For full contents and more information, visit: www.routledge.com/9781138735767

2ND EDITION

Marketing Destinations and Venues for Conferences, Conventions and Business Events



Tony Rogers Tony Rogers Conference & Event Services Ltd and Leeds Beckett University, UK, **Rob Davidson** MICE Knowledge, UK

Series: Events Management

Marketing Destinations and Venues for Conferences, Conventions and Business Events 2nd Edition introduces students to key areas of marketing and promotion that are essential if destinations are to compete successfully in the rapidly expanding global business event sector. It achieves this by looking at issues surrounding business event marketing, strategic planning, destination and venue selling strategies and future challenges. Accessible, global and informative, this is essential reading for all future business event and conference managers.

Routledge

November 2015 : 312pp

Pb: 978-1-138-85215-0 : **£65.99**

Hb: 978-1-138-85214-3 : **£175**

eBook: 978-1-315-72371-6

* For full contents and more information, visit: www.routledge.com/9781138852150

Events Design and Experience



Graham Berridge

Series: Events Management

For the first time *Events Design and Experience* draws together the relationship between event design and the experience of consumers and participants. In four sections *Events Design and Experience* gives an overall view of the industry, its definitions and market demand; explains the nature and stages of the event experience and the emergence of the experience industry itself; considers how design can impact upon experience; and discusses how experiences can be analysed and evaluated from a psychological point of view.

Routledge

December 2006 : 318pp

Pb: 978-0-750-66453-0 : **£56.99**

Hb: 978-1-138-12836-1 : **£190**

eBook: 978-0-080-46811-2

* For full contents and more information, visit: www.routledge.com/9780750664530

The Practical Guide to Achieving Customer Satisfaction in Events and Hotels



Philip Berners Edge Hotel School, University of Essex, UK
, Adrian Martin

Series: The Practical Guide to Events and Hotel Management Series

The *Practical Guide to Achieving Customer Satisfaction in Events and Hotels* is the 4th title in the Routledge series *The Practical Guide to Events and Hotel Management* and presents expert-led insight of customer service best practice within events and hotels. This book is ideal for students of the management of events, hotels, hospitality or tourism, to be used as a practical resource alongside existing theoretical textbooks. It is also an essential tool for anybody working in the customer-facing industries.

Routledge

July 2022 : 194pp

Pb: 978-0-367-72385-9 : **£37.99**

Hb: 978-0-367-72387-3 : **£145**

eBook: 978-1-003-15460-0

* For full contents and more information, visit: www.routledge.com/9780367723859

Sustainable Customer Experience Design

Co-creating Experiences in Events, Tourism and Hospitality



Bert Smit NHTV Breda University of Applied Sciences, the Netherlands, **Frans Melissen**

This book focuses on designing, staging and managing experiences within the context of the events, tourism and hospitality industries. It also illustrates current and future developments in these industries and wider society, with an emphasis on sustainable development. The book offers an innovative approach for successfully creating experiences for (potential) customers that is based on combining insights and methods from the world of design and the social sciences. What's more, it shows how the experience economy and sustainable development both reinforce one another and create challenges that businesses and professionals can address through this approach.

Routledge

June 2018 : 300pp

Pb: 978-1-138-65854-7 : **£160**

eBook: 978-1-315-62074-9

* For full contents and more information, visit: www.routledge.com/9781138658547

The Fundamentals of Event Design



Vladimir Antchak University of Derby, UK, **Olivia Ramsbottom** University of Derby, UK

The *Fundamentals of Event Design* aims to rethink current approaches to event design and production. The textbook explores the relationship between event design and multiple visitor experiences, as well as interactivity, motivation, sensory stimuli, and co-creative participation. This is the first textbook in event design that integrates areas of anthropology, social psychology, management, marketing, graphic design and interactivity. Focusing on bringing theory into practice, this is essential reading for all Events Management students.

Routledge

December 2019 : 212pp

Pb: 978-0-815-35092-7 : **£39.99**

Hb: 978-0-815-35091-0 : **£145**

eBook: 978-1-351-14208-3

* For full contents and more information, visit: www.routledge.com/9780815350927

Event Policy

From Theory to Strategy



Malcolm Foley University of the West of Scotland, UK,
David McGillivray University of the West of Scotland, UK,
Gayle McPherson University of the West of Scotland, UK

Events Policy: From Theory to Strategy locates the phenomena of events within a theoretical and strategic framework and in doing so demonstrates the links between the development of events in policy-making and the theoretical exploration of the role of events as policy. Building on a strong coherent framework the book explores the conceptual terrain in which events and festivities are located, evaluates the range of theoretical perspectives pertinent to the study of events policy, appraises the socio-economic and socio-cultural implications of event-led policies internationally and draws together the main theoretical and event policy issues for the future. The text utilises a range of international cases to help demonstrate the relationships between theory and strategy.

Routledge

August 2011 : 208pp

Pb: 978-0-415-54833-5 : £49.99

Hb: 978-0-415-54832-8 : £160

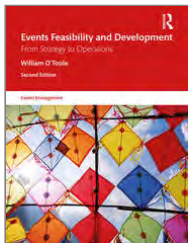
eBook: 978-0-203-80642-5

* For full contents and more information, visit: www.routledge.com/9780415548335

2ND EDITION

Events Feasibility and Development

From Strategy to Operations



William O'Toole

Series: Events Management

This book outlines best practice in event development and the global events sector. Tools and techniques from the first edition have been refined and expanded through their use in over 20 countries, including the USA, France, UAE, Malaysia and South Africa. These include strategy development and implementation, asset management, portfolio management, return on investment, management process mapping and the feasibility study. Fascinating current examples illustrate these professional management techniques. This will be essential reading for all students of Event Management.

Routledge

December 2021 : 330pp

Pb: 978-1-032-00087-9 : £48.99

Hb: 978-1-032-00093-0 : £145

eBook: 978-1-003-17270-3

* For full contents and more information, visit: www.routledge.com/9781032000879

Events and Society

Bridging Theory and Practice



Edited by **Mike Duignan**

Series: *Routledge How Events Transform Society series*

Events of all shapes and sizes play an important part in all of our lives. *Events in Society*, therefore, explores the social impact and sociological implications of designing, planning, and delivering events – cultural events like the Edinburgh Fringe Festival; sporting events like the Olympic and Paralympic Games and FIFA World Cup; to music festivals like Glastonbury. This innovative, topical, engaging, and comprehensive book is an essential reading and teaching resource for all students and lecturers in events, that are easy to integrate into educational programs.

Routledge

March 2025 : 282pp

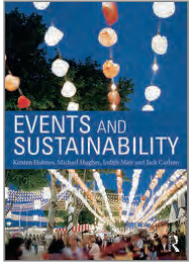
Pb: 978-1-032-78620-9 : **£39.99**

Hb: 978-1-032-78621-6 : **£145**

eBook: 978-1-003-48872-9

* For full contents and more information, visit: www.routledge.com/9781032786209

Events and Sustainability



Kirsten Holmes Curtin University, Australia, **Michael Hughes** Murdoch University, Australia, **Judith Mair** University of Queensland, Australia, **Jack Carlsen** Curtin University, Australia

This book is the first to offer a comprehensive introduction to the full range of issues and topics relevant to event sustainability including impacts, operating and policy environments and the role of events in stimulating urban regeneration as well as practical knowledge on how to achieve a sustainable event. Drawing on multidisciplinary theory the book offers insight into the economic, socio – cultural and environmental impacts and how these can be adapted or mitigated.

Routledge

March 2015 : 222pp

Pb: 978-0-415-74450-8 : **£49.99**

Hb: 978-0-415-74449-2 : **£165**

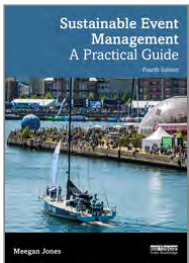
eBook: 978-1-315-81301-1

* For full contents and more information, visit: www.routledge.com/9780415744508

4TH EDITION

Sustainable Event Management

A Practical Guide



Meegan Jones The Green Event Guide, Australia

Written by a leader in event sustainability management, this book is a practical, step-by-step guide taking readers through the key aspects of how to identify, evaluate and manage event sustainability issues and impacts and to use the event for good – events of any style and scale, anywhere in the world. This is the indispensable one-stop guide for event professionals and event management students who want to keep up with industry best practices and who need a powerful, easy-to-use collection of tools to deliver events sustainably.

Routledge

April 2025 : 468pp

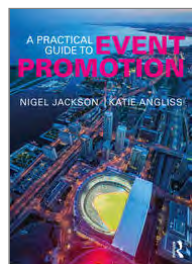
Pb: 978-1-032-75669-1 : **£48.99**

Hb: 978-1-032-75670-7 : **£145**

eBook: 978-1-003-47511-8

* For full contents and more information, visit: www.routledge.com/9781032756691

A Practical Guide to Event Promotion



Nigel Jackson University of Plymouth, UK, **Katie Angliss** University of Plymouth, UK

This Practical Guide to Event Promotion offers the reader a short and succinct overview of the range of marketing communication materials from print to social marketing that can be used to promote an event successfully to the correct target markets. It includes invaluable advice on how to identify the type of communication tools most applicable to the type of event that is being promoted & target market, how to effectively use & implement these, useful tips on things to avoid as well as suggested time frames to use before, during and after the event. This book will be a useful resource for Events Management students putting on an event as part of their course.

Routledge

June 2017 : 242pp

Pb: 978-1-138-91534-3 : **£56.99**

Hb: 978-1-138-91533-6 : **£165**

eBook: 978-1-315-69028-5

* For full contents and more information, visit: www.routledge.com/9781138915343

Event Sponsorship



Ian McDonnell University of Technology, Sydney, Australia, **Malcolm Moir** Sydney Festival, Australia

The text starts with an investigation of the origins of sponsorship and then considers all important elements of Events sponsorship management. It considers what is sponsorship, its history and evolution, what its marketing uses are, how it can be used efficiently; the benefits it can bring to an event; and how its results can be measured. To reflect changes in the way firms communicate with their customers, there is a strong focus on the use of social media, e – marketing and technology in sponsorship. The text uniquely considers topics of sponsorship from perspective of both the sponsor and the sponsee (the event) to provide a holistic view of the sponsorship process.

Routledge

November 2013 : 160pp

Pb: 978-0-415-53388-1 : **£63.99**

Hb: 978-0-415-53387-4 : **£175**

eBook: 978-0-203-11390-5

* For full contents and more information, visit: www.routledge.com/9780415533881

Events Marketing Management

A consumer perspective



Ivna Reic University of Northampton, UK

This is the first book which reflects the unique characteristics of marketing in the Events industry by exploring both sides of the marketing coin – the supply and the demand – in the specific context of events. It begins by defining events and the implications this has for their marketing. It then explores the event marketing landscape and discusses the consumer experience. Finally it focuses on the strategies employed to manage the marketing activities related to events. The title introduces the reader to core principals as well as current developments such as e marketing, social media, sponsorship and PR.

Routledge

August 2016 : 308pp

Pb: 978-0-415-53358-4 : **£49.99**

Hb: 978-0-415-53357-7 : **£160**

eBook: 978-0-203-11414-8

* For full contents and more information, visit: www.routledge.com/9780415533584

2ND EDITION

Marketing Destinations and Venues for Conferences, Conventions and Business Events



Tony Rogers Tony Rogers Conference & Event Services Ltd and Leeds Beckett University, UK, **Rob Davidson** MICE Knowledge, UK

Series: Events Management

Marketing Destinations and Venues for Conferences, Conventions and Business Events 2nd Edition introduces students to key areas of marketing and promotion that are essential if destinations are to compete successfully in the rapidly expanding global business event sector. It achieves this by looking at issues surrounding business event marketing, strategic planning, destination and venue selling strategies and future challenges. Accessible, global and informative, this is essential reading for all future business event and conference managers.

Routledge

November 2015 : 312pp

Pb: 978-1-138-85215-0 : **£65.99**

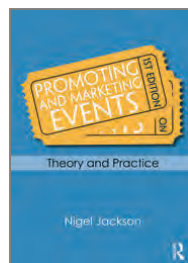
Hb: 978-1-138-85214-3 : **£175**

eBook: 978-1-315-72371-6

* For full contents and more information, visit: www.routledge.com/9781138852150

Promoting and Marketing Events

Theory and Practice



Nigel Jackson University of Plymouth, UK

This book focuses on core marketing and PR theory specifically relevant to events. It introduces students to topics from marketing strategy, consumer marketing and PR and demonstrates how to use the internet to promote events. It integrates a range of international case studies from small-scale events to mega events to help show how theory can be applied in practice. It further includes inserts of interviews with practitioners in the field to offer insight into the realities of event promotion and how to overcome potential pitfalls. Learning outcomes, discussion questions and further reading suggestions are included to spur critical thinking and further students' knowledge.

Routledge

March 2013 : 280pp

Pb: 978-0-415-66733-3 : **£51.99**

Hb: 978-0-415-66732-6 : **£190**

eBook: 978-0-203-58316-6

* For full contents and more information, visit: www.routledge.com/9780415667333

4TH EDITION

Strategic Management for Tourism, Hospitality and Events



Nigel Evans Teeside University, UK

Strategic Management for Tourism, Hospitality and Events is the must-have text for students approaching this subject for the first time. It introduces students to fundamental strategic management principles in a Tourism, Hospitality and Events context and brings theory to life by integrating a host of industry-based case studies and examples throughout. This book is written in an accessible and engaging style and structured logically with useful features throughout to aid students' learning and understanding and it is an essential resource for Tourism, Hospitality and Events students.

Routledge

January 2024 : 796pp

Pb: 978-1-032-33183-6 : **£58.99**

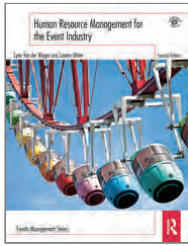
Hb: 978-1-032-33182-9 : **£145**

eBook: 978-1-003-31861-3

* For full contents and more information, visit: www.routledge.com/9781032331836

2ND EDITION

Human Resource Management for the Event Industry



Lynn Van Der Wagen The Northern Sydney Institute, Australia, **Lauren White**

Series: Events Management

Human Resource Management for Events still remains the only text to introduce students to the unique application of HR principles in the context of a highly complex event environment. This second edition has been completely revised and updated to include: new content on labour markets, impacts of IT and social media, risk management, volunteer motivation, talent management, equal opportunities and managing diversity and updated and new international case studies throughout. Written in a user friendly style, each chapter includes international examples, bulleted lists, guides to further reading and exercises to test knowledge.

Routledge

October 2014 : 336pp

Pb: 978-0-415-72782-2 : **£61.99**

Hb: 978-0-415-72783-9 : **£175**

eBook: 978-1-315-85196-9

* For full contents and more information, visit: www.routledge.com/9780415727822

5TH EDITION

Event Studies

Theory and Management for Planned Events



Donald Getz, Stephen J. Page University of Hertfordshire, UK

Series: Events Management

Fully updated and revised in its fifth edition, Event Studies remains the most comprehensive book devoted to developing knowledge and theory about event management and event tourism, focusing on the study of events, the event experience and meanings associated with them. This insightful volume will be an invaluable resource for all undergraduate students of events studies throughout their degree programmes.

Routledge

January 2024 : 518pp

Pb: 978-1-032-44864-0 : **£51.99**

Hb: 978-1-032-44863-3 : **£145**

eBook: 978-1-003-37425-1

* For full contents and more information, visit: www.routledge.com/9781032448640

4TH EDITION

Events Management

Glenn A. J. Bowdin, Johnny Allen University of Technology, Sydney, Australia, **Rob Harris** University of Technology, Sydney, Australia, **Leo Jago, William O'Toole, Ian McDonnell** University of Technology, Sydney, Australia

Series: Events Management

A must-have introductory text of unrivalled coverage and depth focusing on events planning and management, the fourth edition of Events Management provides a complete A to Z of the principles and practices of planning, managing and staging events. This book has been dubbed 'the events management bible' and fosters an interactive learning experience amongst scholars of events management, tourism and hospitality.

Routledge

July 2023 : 852pp

Pb: 978-0-367-49184-0 : **£51.99**

Hb: 978-0-367-49188-8 : **£145**

eBook: 978-1-003-04496-3

* For full contents and more information, visit: www.routledge.com/9780367491840

3RD EDITION

Events Management

An Introduction



Charles Bladen University of Greenwich, UK, **James Kennell** University of Surrey, UK, **Emma Abson** University of Greenwich, UK, **Nick Wilde** University of Greenwich, UK

Contemporary events management is a diverse and challenging field. This introductory textbook fully explores the multidisciplinary nature of events management and provides the student with all the practical skills and professional knowledge they need to succeed in the events industry. Written by a team of authors with many years' experience of working in the events industry, Events Management: An Introduction is the essential course text for any events management programme.

Routledge

January 2023 : 490pp

Pb: 978-0-367-61004-3 : **£52.99**

Hb: 978-0-367-61014-2 : **£190**

eBook: 978-1-003-10287-8

* For full contents and more information, visit: www.routledge.com/9780367610043

Events Project Management



Georgiana Els University of Lincoln, UK, **Ian Reed**,
Vanessa Mawer, **Hanya Pielichaty** University of
Lincoln, UK

This book provides Events Management students with an accessible and essential introduction to project management. Written by both academics and industry experts, Events Project Management offers a unique blend of theory and practice to encourage and contextualise project management requirements within events settings. The book is coherently structured into 12 chapters covering crucial event management topics such as stakeholders, supply chain management, project management tools and techniques; and financial and legal issues. Guides, templates, case study examples, industry tips and activity tasks are integrated in the text and online to show practice and aid knowledge.

Routledge

November 2016 : 304pp

Pb: 978-1-138-83266-4 : **£47.99**

Hb: 978-1-138-83268-8 : **£165**

eBook: 978-1-315-73590-0

* For full contents and more information, visit: www.routledge.com/9781138832664

Media Management and Live Experience

Sports, Culture, Entertainment and Events



Alex Connock

Global and authoritative, this textbook maps modern, live experience media, the categories that thrive on real-time engagement and human connection - even in the age of synthetic content, AI and the Metaverse. Sports and sports betting, festivals, comedy, concerts, tours and theme parks are covered. With class questions, a quiz, summaries and slides for each chapter, this is a guide and course structure for anyone at university level or in industry studying the media, music, entertainment, events, exhibitions, sports, social media or gambling industries.

Routledge

April 2024 : 384pp

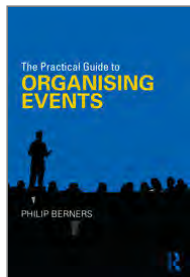
Pb: 978-1-032-56367-1 : **£42.99**

Hb: 978-1-032-56365-7 : **£145**

eBook: 978-1-003-43516-7

* For full contents and more information, visit: www.routledge.com/9781032563671

The Practical Guide to Organising Events



Philip Berners Edge Hotel School, University of Essex

Series: The Practical Guide to Events and Hotel Management Series

The Practical Guide to Organising Events is a short, accessible and practical guide on how to successfully plan and organise a variety of event types in a wide range of contexts. Topics covered include proposal writing, budget, funding and sponsorship, health and safety, security and evaluation. Written with reality and experience, using real-life case studies and anecdotal examples, The Practical Guide to Organising Events ultimately makes the business of events management appealing, understandable and achievable.

Routledge

June 2017 : 228pp

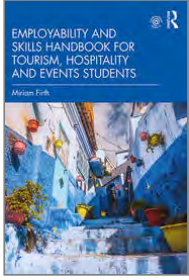
Pb: 978-0-415-78996-7 : **£42.99**

Hb: 978-0-415-78998-1 : **£145**

eBook: 978-1-315-21363-7

* For full contents and more information, visit: www.routledge.com/9780415789967

Employability and Skills Handbook for Tourism, Hospitality and Events Students



Miriam Firth

This handbook provides students with an essential understanding of the skills and knowledge needed to work in the Tourism, Hospitality and Events industries. It offers reflective, reflexive and critical analysis on personal, academic and professional development. The first book to focus on skills and employability in Tourism, Hospitality and Events, this is a must read for all students in these fields.

Routledge

January 2020 : 444pp

Pb: 978-1-138-49397-1 : **£37.99**

Hb: 978-1-138-49394-0 : **£185**

eBook: 978-1-351-02694-9

* For full contents and more information, visit: www.routledge.com/9781138493971

Doing Events Research

From Theory to Practice



Dorothy Fox University of Bournemouth, UK, **Mary Beth Gouthro** University of Bournemouth, UK, **Yeganeh Morakabati** University of Bournemouth, UK, **John Brackstone** University of Bournemouth, UK

This is the first events management specific research methods text which encourages students to think about the importance of research in informing good practice and to appreciate the role that it plays in the events industry. Providing a step by step guide, the reader is guided in selecting a topic for research, identifying objectives and questions and determining which methods are the most appropriate to answer a research question. They are then shown how to analyze their data as well as writing up the research project. It integrates specific event research case studies and a range of useful learning aids to make applications accessible and spur critical thinking.

Routledge

April 2014 : 264pp

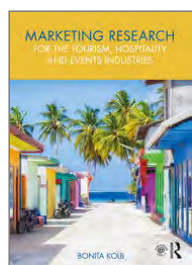
Pb: 978-0-415-66669-5 : **£51.99**

Hb: 978-0-415-66668-8 : **£175**

eBook: 978-1-315-81508-4

* For full contents and more information, visit: www.routledge.com/9780415666695

Marketing Research for the Tourism, Hospitality and Events Industries



Bonita Kolb

This is a user-friendly textbook that contains essential information on how to conduct research on visitor trends, experiences, preferences and lifestyles, shedding light on customer preferences, product changes, promotional efforts and pricing differences to ensure the destination is successful. Integrated with a wide range of case studies per chapter and complemented by additional online resources (including PowerPoint slides, additional study questions and weblinks), this short and accessible textbook is essential reading for all students wishing to gain knowledge as to what visitors want from the travel, hospitality and/or event experience.

Routledge

January 2018 : 232pp

Pb: 978-1-138-04216-2 : **£49.99**

Hb: 978-1-138-04214-8 : **£165**

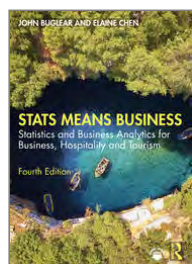
eBook: 978-1-315-17390-0

* For full contents and more information, visit: www.routledge.com/9781138042162

4TH EDITION

Stats Means Business

Statistics and Business Analytics for Business, Hospitality and Tourism



John Buglear , **Elaine Chen**

Stats Means Business is an introductory and comprehensive textbook written especially for Hospitality, Business and Tourism students who take statistics or quantitative methods modules. By minimising technical language, providing clear definitions of key terms and giving emphasis to interpretation rather than technique, this book caters to beginners in the subject. Stats Means Business is an ideal, accessible and practical introduction to statistics and quantitative research methods for Hospitality, Business and Tourism students.

Routledge

April 2025 : 456pp

Pb: 978-1-032-75021-7 : **£57.99**

Hb: 978-1-032-75018-7 : **£145**

eBook: 978-1-003-47202-5

* For full contents and more information, visit: www.routledge.com/9781032750217

An SPSS Guide for Tourism, Hospitality and Events Researchers



Edited by **Rahul Pratap Singh Kaurav** , **Dogan Gursoy** Washington State University, USA, **Nimit Chowdhary**

This is the first book to provide the student of Tourism, Hospitality and Events with all that they need to undertake statistical analysis using SPSS for research in their industry. Employing examples directly from the sector, it provides a comprehensive explanation on how appropriate statistical tools and methods can be identified for this research context and provides a step-by-step demonstration on how to carry out the chosen statistical operations. Adopting an interdisciplinary perspective and written by a range of industry experts from all over the globe, this book will be essential for all students and researchers in the field of Tourism, Hospitality, and Events

Routledge

December 2020 : 430pp

Pb: 978-0-367-23658-8 : **£38.99**

Hb: 978-0-367-23657-1 : **£145**

eBook: 978-0-429-28106-8

* For full contents and more information, visit: www.routledge.com/9780367236588

Risk and Hazard Management for Festivals and Events



Peter Wynn-Moylan

Events of all types are produced every day for all manner of purposes, attracting all sorts of people. To provide a safe and secure setting in which people gather is imperative. Risk and Hazard Management for Festivals and Events provides students with a comprehensive, fully integrated planning and management mechanism that can be applied to events of all types and size. The Event Safety Management System provides guidelines and processes for proactive methods to identify, assess and control hazardous conditions and practices. Written in an accessible practical way, this book is essential reading for all events students and event managers.

Routledge
September 2017 : 336pp
Pb: 978-1-138-67839-2 : **£49.99**
Hb: 978-1-138-67838-5 : **£190**
eBook: 978-1-315-55897-4

* For full contents and more information, visit: www.routledge.com/9781138678392

2ND EDITION

Risk Management for Events



Julia Rutherford Silvers, William O'Toole

Series: Events Management

Risk Management for Events is a comprehensive and practical guide which supports academic and professional development programs to prepare individuals for entering or advancement in the international events industry. Creating and managing the environment in which people will gather carries with it awesome responsibilities — legal, ethical, and financial. To provide a safe and secure setting and to operate in a manner that ensures the hosting organizations or individuals achieve their objectives in a proper and profitable way, event risk management must be fully integrated into all event plans and throughout the event management process.

Routledge
December 2020 : 422pp
Pb: 978-0-367-26064-4 : **£52.99**
Hb: 978-0-367-26061-3 : **£145**
eBook: 978-0-429-29129-6

* For full contents and more information, visit: www.routledge.com/9780367260644

Managing International Events



W. Gerard Ryan

This book provides a comprehensive overview and examination of the international aspect of Events Management and the many challenges and complications that arise in the planning and delivery specifically of cross-border and cross-cultural events. This will be of great interest not only to students and researchers of International Events Management, Tourism and Hospitality, but also to current practitioners in the Events sector.

Routledge
September 2020 : 366pp
Pb: 978-1-138-57277-5 : **£42.99**
Hb: 978-1-138-57276-8 : **£185**
eBook: 978-0-203-70184-3

* For full contents and more information, visit: www.routledge.com/9781138572775

2ND EDITION

Special Event Production: The Process



Doug Matthews Gear Six Creative, Canada

This must-have guide to special event production looks deep the behind-the-scenes of an event, and dissects what it is that creates success. It analyses the process - the planning and business aspects to provide a unique guide to producing a variety of events from weddings to festivals. It explains thoroughly, budgeting and resource concerns, planning and cost projections and the role of the well-crafted proposal. This new edition has been updated throughout with up-to-date content on technology, volunteers, event design venues and marketing as well as new international case studies. This text is part two of a two book set - also available is Special Events Production: The Resources.

Routledge
September 2015 : 284pp
Pb: 978-1-138-78565-6 : **£62.99**
Hb: 978-1-138-78566-3 : **£175**
eBook: 978-1-315-76772-7

* For full contents and more information, visit: www.routledge.com/9781138785656

2ND EDITION

Special Event Production: The Resources



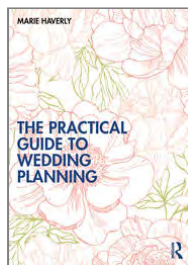
Doug Matthews Gear Six Creative, Canada

This must-have guide to special event production resources looks deep behind-the-scenes of an event and dissects what it is that creates success. It analyses the resources and is an extensive reference guide to the technical details of the technical aspects of a big event. This second edition has been updated to incorporate new audio-visual technology, industry safety standards, special effect platforms, décor and new custom forms of staging for both indoor and outdoor events. This text is part two of a two book set - also available is Special Events Production: the Process

Routledge
September 2015 : 366pp
Pb: 978-1-138-78567-0 : **£59.99**
Hb: 978-1-138-78568-7 : **£175**
eBook: 978-1-315-76770-3

* For full contents and more information, visit: www.routledge.com/9781138785670

The Practical Guide to Wedding Planning



Marie Haverly

This concise yet comprehensive guide offers highly practical insights and advice to those wanting to plan weddings as a career choice. Written by a highly experienced ex-wedding planner, this will be invaluable reading for those looking to enter or progress in the world of wedding planning, those already working in the industry, studying an events management programme, or perhaps looking for a career change.

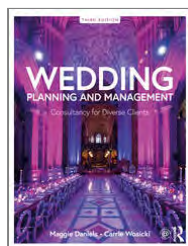
Routledge
March 2022 : 158pp
Pb: 978-0-367-23044-9 : **£33.99**
Hb: 978-0-367-23040-1 : **£145**
eBook: 978-0-429-27808-2

* For full contents and more information, visit: www.routledge.com/9780367230449

3RD EDITION

Wedding Planning and Management

Consultancy for Diverse Clients



Maggie Daniels George Mason University, USA, **Carrie Wosicki**

Wedding Planning and Management: Consultancy for Diverse Clients, third edition provides students, consultants, engaged couples, vendors and scholars with a comprehensive introduction to the business of weddings. Looking through an event management lens, this is the only book to thoroughly explore the fundamentals of weddings, including historical and cultural foundations, practice and the business of wedding planning in one volume. Diversity and inclusivity are emphasized through the integration of wedding traditions from cultures around the globe and international case studies that inspire and set standards for best practice.

Routledge
August 2020 : 560pp
Pb: 978-0-367-22784-5 : **£38.99**
Hb: 978-0-367-22782-1 : **£145**
eBook: 978-0-429-27682-8

* For full contents and more information, visit: www.routledge.com/9780367227845

Managing Sport Facilities and Major Events

Second Edition



Eric C. Schwarz Victoria University, Australia, **Hans Westerbeek** Victoria University, Australia, **Dongfeng Liu** Shanghai University of Sport, China, **Paul Emery** La Trobe University, Australia, **Paul Turner** Deakin University, Melbourne, Australia

Successful events depend upon well-managed facilities. Now in a fully revised and updated new edition, this is still the only textbook to introduce the fundamentals of sport facility and event management in a global context. Alongside in-depth discussion of issues such as facility design and event operations, the book presents fascinating insights from professional practice and case studies of real world events. With completely new chapters on impact, legacy and analytics, and now supported by a companion website containing slides, test questions and other useful features, this is an essential text for any course in sport facilities, events or operations management.

Routledge

October 2016 : 324pp

Pb: 978-1-138-65861-5 : **£59.99**

Hb: 978-1-138-65860-8 : **£160**

eBook: 978-1-315-62069-5

* For full contents and more information, visit: www.routledge.com/9781138658615

Managing Sport Mega-Events



Edited by **Stephen Frawley** University of Technology Sydney, Australia

Managing Sport Mega-Events identifies and evaluates the current issues and complexities faced by those charged with the responsibility of managing these mega-sport events. The book draws on leading international sport management scholars, each whom have expertise in the organisation of mega-sport events. It makes valuable contribution to the existing literature.

Routledge

June 2016 : 200pp

Pb: 978-1-138-79677-5 : **£52.99**

Hb: 978-1-138-79676-8 : **£155**

eBook: 978-1-315-75764-3

* For full contents and more information, visit: www.routledge.com/9781138796775

4TH EDITION

Strategic Sports Event Management



Guy Masterman

This book provides students and event managers with an insight into the strategic management of sports events of all scales and types, from international mega-events to community sport. Introducing key theory and best practice, it offers a practical, step-by-step guide to planning, organizing, managing and evaluating events. This new edition includes expanded coverage of digital and social media, the social impact of events, sustainability, security, entrepreneurship, employability. It is an essential text for any sports event course, and invaluable reading for any student or practitioner working in sport business, sport management, sport development, or event management.

Routledge

November 2021 : 418pp

Pb: 978-0-367-49466-7 : **£57.99**

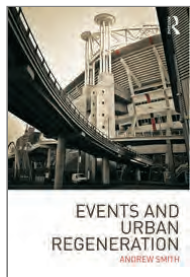
Hb: 978-0-367-49465-0 : **£145**

eBook: 978-1-003-04625-7

* For full contents and more information, visit: www.routledge.com/9780367494667

Events and Urban Regeneration

The Strategic Use of Events to Revitalise Cities



Andrew Smith University of Westminster, UK

Events and Urban Regeneration is the first book to critically examine the use of events in regeneration by looking at a range of cities and a range of sporting, arts and cultural events projects. It analyzes varying theoretical perspectives to provide insight into why major events are important to contemporary cities. It examines the different ways in which events can assist regeneration, by reviewing good practice as well as problems and issues associated with this unconventional form of public policy. It identifies key issues faced by those tasked with using events to assist regeneration and suggests how practices could be improved in the future.

Routledge

January 2012 : 320pp

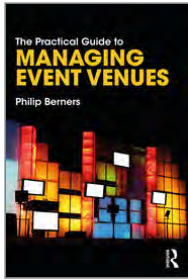
Pb: 978-0-415-58148-6 : **£51.99**

Hb: 978-0-415-58147-9 : **£190**

eBook: 978-0-203-13699-7

* For full contents and more information, visit: www.routledge.com/9780415581486

The Practical Guide to Managing Event Venues



Philip Berners

Series: The Practical Guide to Events and Hotel Management Series

This is a short, accessible and practical guide to running venues which are in the business of hosting events. Using honest guidance peppered with the author's real-life situational anecdotes to contextualise the topics, the book is logically structured around the key stages of event management – pre-event, onsite and post-event. Topics covered include developing the client relationship, marketing, financial accountability, risk, interdepartmental communication, onsite procedures and post-event evaluation. Aimed at both students and practitioners, this book makes the business of venue management appealing, understandable and achievable.

Routledge

July 2018 : 246pp

Pb: 978-1-138-48640-9 : **£38.99**

Hb: 978-1-138-48639-3 : **£190**

eBook: 978-1-351-04559-9

* For full contents and more information, visit: www.routledge.com/9781138486409

Working with Venues for Events

A Practical Guide



Emma Delaney University of Chichester, Business School

The book explores the different types of venues available to event managers, analysing the specific characteristics, benefits and drawbacks that distinguish them. It also illustrates how venues function and are managed, incorporating key aspects of venue management including staffing, marketing, legislation, production, scheduling and administration. Sustainability, ethics and technology are also integrated throughout along with a vast range of industry examples of different venue types and events from around the world. Comprehensive and accessible, this is an invaluable resource for anyone with an interest in events management.

Routledge

December 2017 : 268pp

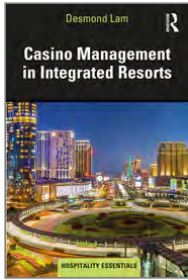
Pb: 978-1-138-94453-4 : **£42.99**

Hb: 978-1-138-94452-7 : **£165**

eBook: 978-1-315-67182-6

* For full contents and more information, visit: www.routledge.com/9781138944534

Casino Management in Integrated Resorts



Desmond Lam

Series: Hospitality Essentials Series

Casino Management in Integrated Resorts introduces students to the changing nature of casino businesses within the framework of an integrated resort or hospitality organisation. Written in an accessible style, this book is suitable for readers with no prior knowledge of, or experience in, casino operations. It will be an essential introductory yet comprehensive resource for all those undertaking casino management courses.

Routledge

July 2019 : 174pp

Pb: 978-1-138-09750-6 : **£41.99**

Hb: 978-1-138-09748-3 : **£145**

eBook: 978-1-315-10484-3

* For full contents and more information, visit: www.routledge.com/9781138097506

3RD EDITION

Cruise Operations Management

Hospitality Perspectives



Philip Gibson , Philip Gibson , Richard Parkman

Cruise Operations Management: Hospitality Perspectives offers a comprehensive and contextualized overview of hospitality services for the cruise industry. As well as providing a background to the cruise industry, it also looks deeper into the management issues providing a practical guide for students and professionals alike. This comprehensive, accessible and engaging text is essential reading for all those seeking to study cruise operations management whether for academic or vocational reasons.

Routledge

October 2018 : 400pp

Pb: 978-1-138-50517-9 : **£52.99**

Hb: 978-1-138-50516-2 : **£190**

eBook: 978-1-315-14648-5

* For full contents and more information, visit: www.routledge.com/9781138505179

Social Entrepreneurship in Hospitality

Principles and Strategies for Change



Willy Legrand , Miguel Angel Gardetti , Robert Schönrock Nielsen , Colin Johnson , Mehmet Ergul

This innovative book is the first to explore social entrepreneurship in the field of hospitality, introducing students to the principles of social entrepreneurship motivation, finance, sustainability, issues and challenges, and how these can be successfully implemented in a range of hospitality settings. The is a timely addition to the literature, written by a team of highly regarded professionals and academics, and will be essential reading for all current and future entrepreneurs in the field of Hospitality Management.

Routledge

November 2020 : 264pp

Pb: 978-1-138-73411-1 : **£37.99**

Hb: 978-1-138-73408-1 : **£145**

eBook: 978-1-315-18736-5

* For full contents and more information, visit: www.routledge.com/9781138734111

6TH EDITION

Food and Beverage Management



Bernard Davis Author passed away, waiting for documentation SF01852776 14.5.21 royalties transferred to Dorothy Mary Davis SE943043 sf case 01852776, **Andrew Lockwood, Ioannis S. Pantelidis** University of Brighton, UK, **Peter Alcott** University of Surrey, UK

This introductory textbook provides a thorough guide to the management of food and beverage outlets, from their day-to-day running through to the wider concerns of the hospitality industry. It explores the broad range of subject areas that encompass the food and beverage market and its five main sectors – fast food and popular catering, hotels and quality restaurants and functional, industrial, and welfare catering.

Routledge

January 2018 : 404pp

Pb: 978-1-138-67931-3 : **£52.99**Hb: 978-1-138-67930-6 : **£165**

eBook: 978-1-315-56337-4

* For full contents and more information, visit: www.routledge.com/9781138679313

2ND EDITION

Strategic Questions in Food and Beverage Management



Roy Wood School of Tourism, Events and Hospitality Management, Leeds Beckett University, UK

Series: Hospitality Essentials Series

This second edition continues to tackle topical issues in Food and Beverage Management, from celebrity chefs and cooks to food as an art form, and has been updated to include: • Five new chapters – on culinary creativity; menu analysis; wine and beverage consumption; food supply chains; and the fitness to purpose of higher food and beverage management education. • Learning outcomes and discussion questions per chapter • New web and video links interspersed throughout Written in a clear, accessible and distinctive style, this comprehensive text will be essential reading for all final year and postgraduate students of hospitality and will also be of interest to industry practitioners.

Routledge

January 2018 : 170pp

Pb: 978-1-138-21937-3 : **£57.99**Hb: 978-1-138-21936-6 : **£145**

eBook: 978-1-315-41525-3

* For full contents and more information, visit: www.routledge.com/9781138219373

4TH EDITION

Accounting Essentials for Hospitality Managers



Chris Guilding Griffiths University, Australia, **Kate Mingjie Ji**

For non-accountant hospitality managers, accounting and financial management is often perceived as an inaccessible part of the business. Yet having a grasp of accounting basics is a key part of management. Using an 'easy-to-read' style, this book provides a comprehensive overview of the most relevant accounting techniques and information for hospitality managers. It demonstrates how to organise and analyse accounting data to help make informed decisions with confidence. The book is written in an accessible and engaging style and structured logically with useful features throughout to aid students' learning and understanding. It is a key resource for all future hospitality managers.

Routledge

February 2022 : 402pp

Pb: 978-1-032-02432-5 : **£48.99**

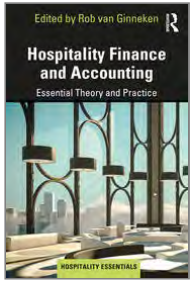
Hb: 978-1-032-02433-2 : **£145**

eBook: 978-1-003-18333-4

* For full contents and more information, visit: www.routledge.com/9781032024325

Hospitality Finance and Accounting

Essential Theory and Practice



Edited by **Rob Ginneken** NHTV Breda University of Applied Sciences, Netherlands

Series: Hospitality Essentials Series

Hospitality Finance and Accounting provides a uniquely concise, accessible and comprehensive introduction to hospitality, finance and accounting from a managerial perspective. By avoiding unnecessary jargon and focusing on the essentials, this book offers a crucial breakdown of this often overly-complex subject area. This will be an essential introductory yet practical resource for all Hospitality students and future managers within the industry.

Routledge

June 2019 : 152pp

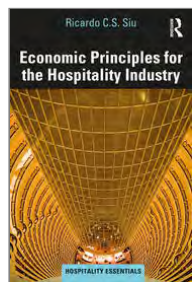
Pb: 978-1-138-58350-4 : **£41.99**

Hb: 978-1-138-58348-1 : **£190**

eBook: 978-0-429-50670-3

* For full contents and more information, visit: www.routledge.com/9781138583504

Economic Principles for the Hospitality Industry



Ricardo C.S. Siu

Series: Hospitality Essentials Series

Economics Principles for the Hospitality industry is the ideal introduction to the fundamentals of economics in this dynamic and highly competitive sector. This will be an essential introductory yet comprehensive resource on economics for all hospitality students.

Routledge
June 2019 : 232pp
Pb: 978-1-138-09065-1 : **£41.99**
Hb: 978-1-138-09064-4 : **£190**
eBook: 978-1-315-10852-0

* For full contents and more information, visit: www.routledge.com/9781138090651

Economics of Tourism and Hospitality

A Micro Approach



Yong Chen

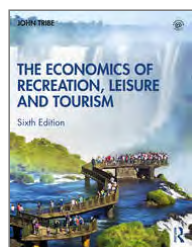
This book offers students an accessible and applied introduction to microeconomics in tourism and hospitality through a comprehensive analysis of the market mechanism, demand and supply, firm behavior and strategy, and transaction and institution. By reading this book, students will be able to develop an economist's way of thinking, which enables them to analyze tourism and hospitality businesses in a rigorous and critical manner. This book is essential reading for all tourism and hospitality students and teachers.

Routledge
May 2021 : 414pp
Pb: 978-0-367-89735-2 : **£42.99**
Hb: 978-0-367-90367-1 : **£145**
eBook: 978-1-003-02324-1

* For full contents and more information, visit: www.routledge.com/9780367897352

6TH EDITION

The Economics of Recreation, Leisure and Tourism



John Tribe University of Surrey, UK

One of the leading texts in the field, this is the ideal introduction to the fundamentals of economics in these industries, helping you to enjoy and pass an economics module as part of tourism, recreation, events or sport management degrees. It is written in a clear and engaging style that assumes no prior knowledge of economics. It applies economic theory to a range of tourism industry issues at the consumer, business, national and international level by using topical examples to give the theory real-world context.

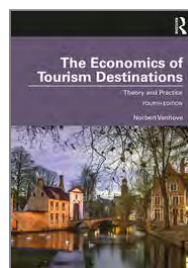
Routledge
April 2020 : 496pp
Pb: 978-0-367-23083-8 : **£41.99**
Hb: 978-0-367-23081-4 : **£145**
eBook: 978-0-429-27825-9

* For full contents and more information, visit: www.routledge.com/9780367230838

4TH EDITION

The Economics of Tourism Destinations

Theory and Practice



Norbert Vanhove Katholieke Universiteit Leuven, Belgium

Revised and updated, the fourth edition of The Economics of Tourism Destinations provides a guide to the economic aspects of tourism for students and practitioners to decipher the methods of measurement of supply, demand, trends and impacts as well as the role of tourism in development strategy for destinations and regional development. Combining macro and micro aspects of economics to the tourism destination, this book is an invaluable resource for students studying this topic.

Routledge
June 2022 : 500pp
Pb: 978-1-032-19214-7 : **£52.99**
Hb: 978-1-032-19219-2 : **£145**
eBook: 978-1-003-25818-6

* For full contents and more information, visit: www.routledge.com/9781032192147

5TH EDITION

Hospitality and Travel Marketing



Alastair M. Morrison

Fully revised and updated for its 5th edition, *Hospitality and Travel Marketing* provides students with an international and systematic approach to hospitality and travel marketing structured around planning, research, implementation, control, and evaluation. This international, accessible and comprehensive whole industry textbook written by a world-renowned author and industry expert, is an invaluable study companion for students of hospitality and travel marketing.

Routledge

October 2022 : 674pp

Pb: 978-1-032-27413-3 : **£46.99**

Hb: 978-1-032-27412-6 : **£130**

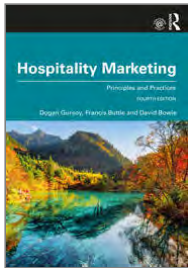
eBook: 978-1-003-29261-6

* For full contents and more information, visit: www.routledge.com/9781032274133

4TH EDITION

Hospitality Marketing

Principles and Practices



Dogan Gursoy Washington State University, USA,
Francis Buttle Francis Buttle Associates, Australia, **David Bowie** Oxford Brookes University, UK

Hospitality Marketing is an introductory textbook which shows readers how to apply the principles of marketing within the hospitality industry. This book is written specifically for students taking marketing modules within hospitality courses and is a valuable resource to promote learning.

Routledge

August 2022 : 424pp

Pb: 978-1-032-03026-5 : **£57.99**

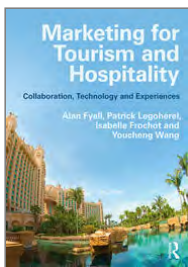
Hb: 978-1-032-03036-4 : **£145**

eBook: 978-1-003-18634-2

* For full contents and more information, visit: www.routledge.com/9781032030265

Marketing for Tourism and Hospitality

Collaboration, Technology and Experiences



Alan Fyall, **Patrick Legohérel** University of Angers, France, **Isabelle Frochot** Université Savoie Mont Blanc, France, **Yousheng Wang**

This book provides students with a contemporary and accessible resource as they prepare to encounter the complexities and challenges of tourism and hospitality marketing globally. It offers a clear articulation of the changing landscape, a comprehensive introduction to the three underpinning themes of collaboration, technology and experiences, and a plentiful supply of international case material, preparing students for day-to-day problems in the dynamic world of marketing. This contemporary, challenging and highly applied text is an indispensable resource for all students of tourism and hospitality degree programmes.

Routledge

March 2019 : 620pp

Pb: 978-1-138-12129-4 : **£47.99**

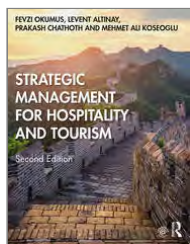
Hb: 978-1-138-12127-0 : **£160**

eBook: 978-1-315-65102-6

* For full contents and more information, visit: www.routledge.com/9781138121294

2ND EDITION

Strategic Management for Hospitality and Tourism



Fevzi Okumus University of Central Florida, USA, **Levent Altinay** Oxford Brookes University, UK, **Prakash Chathoth** American University of Sharjah, UAE, **Mehmet Ali Koseoglu**

Strategic Management for Hospitality and Tourism is an essential text for both intermediate and advanced learners aspiring to build their knowledge related to the theories and perspectives on the topic. The book provides critical and analytical insights on contemporary theoretical models and management practices while enhancing the learning process through worked examples and cases applied to the hospitality and tourism setting. Highly illustrated and in full colour design, this book is essential reading for all future hospitality and tourism managers.

Routledge

November 2019: 356pp

Pb: 978-0-815-39347-4 : **£54.99**Hb: 978-0-815-39346-7 : **£145**

eBook: 978-1-351-18851-7

* For full contents and more information, visit: www.routledge.com/9780815393474

4TH EDITION

Strategic Management for Tourism, Hospitality and Events



Nigel Evans Teeside University, UK

Strategic Management for Tourism, Hospitality and Events is the must-have text for students approaching this subject for the first time. It introduces students to fundamental strategic management principles in a Tourism, Hospitality and Events context and brings theory to life by integrating a host of industry-based case studies and examples throughout. This book is written in an accessible and engaging style and structured logically with useful features throughout to aid students' learning and understanding and it is an essential resource for Tourism, Hospitality and Events students.

Routledge

January 2024: 796pp

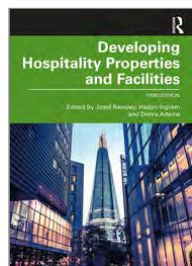
Pb: 978-1-032-33183-6 : **£58.99**Hb: 978-1-032-33182-9 : **£145**

eBook: 978-1-003-31861-3

* For full contents and more information, visit: www.routledge.com/9781032331836

3RD EDITION

Developing Hospitality Properties and Facilities



Edited by **Josef Ransley**, **Hadyn Ingram**, **Debra Adams**

In light of the tumultuous global changes which have dramatically affected the hospitality business, the third edition of *Developing Hospitality Properties and Facilities* provides insight into the reality of developing hospitality properties in challenging international contexts. Written for hospitality owners, developers, investors and managers and suitable for students, this book aims to bridge the gap between generic and applied texts using a model-based approach to clarify the process in an informed, non-technical way.

Routledge

June 2022 : 416pp

Pb: 978-0-367-77080-8 : **£49.99**

Hb: 978-0-367-77083-9 : **£145**

eBook: 978-1-003-16970-3

* For full contents and more information, visit: www.routledge.com/9780367770808

Sustainable Customer Experience Design

Co-creating Experiences in Events, Tourism and Hospitality



Bert Smit NHTV Breda University of Applied Sciences, the Netherlands, **Frans Melissen**

This book focuses on designing, staging and managing experiences within the context of the events, tourism and hospitality industries. It also illustrates current and future developments in these industries and wider society, with an emphasis on sustainable development. The book offers an innovative approach for successfully creating experiences for (potential) customers that is based on combining insights and methods from the world of design and the social sciences. What's more, it shows how the experience economy and sustainable development both reinforce one another and create challenges that businesses and professionals can address through this approach.

Routledge

June 2018 : 300pp

Pb: 978-1-138-65854-7 : **£160**

eBook: 978-1-315-62074-9

* For full contents and more information, visit: www.routledge.com/9781138658547

The Practical Guide to Achieving Customer Satisfaction in Events and Hotels



Philip Berners Edge Hotel School, University of Essex, UK, **Adrian Martin**

Series: The Practical Guide to Events and Hotel Management Series

The Practical Guide to Achieving Customer Satisfaction in Events and Hotels is the 4th title in the Routledge series The Practical Guide to Events and Hotel Management and presents expert-led insight of customer service best practice within events and hotels. This book is ideal for students of the management of events, hotels, hospitality or tourism, to be used as a practical resource alongside existing theoretical textbooks. It is also an essential tool for anybody working in the customer-facing industries.

Routledge

July 2022 : 194pp

Pb: 978-0-367-72385-9 : **£37.99**

Hb: 978-0-367-72387-3 : **£145**

eBook: 978-1-003-15460-0

* For full contents and more information, visit: www.routledge.com/9780367723859

Human Resource Management in Hospitality Cases



Peter Szende, Suzanne Markham Bagnera, Danielle Clark Cole

Human Resource Management in Hospitality Cases adopts a practical case-based approach to develop critical thinking and problem-solving skills in future hospitality managers. Using tried-and-tested real-life scenarios, this book thoroughly prepares hospitality students for a career in the field. This book will be essential for all students of hospitality and an invaluable resource for current practitioners in the field as well.

Routledge
July 2020 : 308pp
Pb: 978-0-815-37802-0 : **£49.99**
Hb: 978-0-815-37801-3 : **£145**
eBook: 978-1-351-23331-6

* For full contents and more information, visit: www.routledge.com/9780815378020

10TH EDITION

Human Resource Management in the Hospitality Industry

A Guide to Best Practice



Michael J. Boella University of Brighton, UK, **Steven Goss-Turner** University of Brighton, UK

Human Resource Management in the Hospitality Industry: A Guide to Best Practice takes a 'process' approach and provides the reader with an essential understanding of the purpose, policies and processes concerned with managing an enterprise's workforce within the current business and social environment. Written in a user-friendly style and with strong support from the Institute of Hospitality, each chapter includes international examples, bulleted lists, guides to further reading and exercises to test knowledge.

Routledge
August 2019 : 574pp
Pb: 978-1-138-33888-3 : **£57.99**
Hb: 978-1-138-33887-6 : **£185**
eBook: 978-0-429-44140-0

* For full contents and more information, visit: www.routledge.com/9781138338883

Managing People in the Hospitality Industry



Michael Riley

Series: Hospitality Essentials Series

This is a book about being a successful manager in the complex hospitality industry. Approaching the subject in the context of personal development, it offers future managers essential knowledge and insight into the opportunities, the constraints, the problems and the solutions that face management at any level in the industry. Combining theory and practice, Managing People in the Hospitality Industry offers a concise portrait of the industry at work and is essential reading for the hospitality managers of tomorrow.

Routledge
December 2018 : 218pp
Pb: 978-1-138-29688-6 : **£57.99**
Hb: 978-1-138-29686-2 : **£190**
eBook: 978-1-315-09968-2

* For full contents and more information, visit: www.routledge.com/9781138296886

Hospitality Management

International Introduction



Simon Hudson

This engaging and accessible textbook takes an international approach, gives students an opportunity to gain a comprehensive understanding of the principles of hospitality management whilst being exposed to real-life examples that influence today's hospitality marketplace. This volume is a vital resource for undergraduate hospitality students, as well as educators and practitioners globally.

Routledge

February 2025 : 370pp

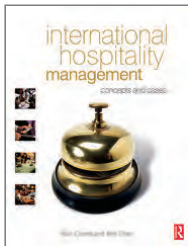
Pb: 978-1-032-62418-1 : **£53.99**

Hb: 978-1-032-61889-0 : **£145**

eBook: 978-1-032-62421-1

* For full contents and more information, visit: www.routledge.com/9781032624181

International Hospitality Management



Alan Clarke , Alan Clarke University of Pannonia, Hungary, **Wei Chen**

International Hospitality Management brings together the latest developments in global hospitality operations with the contemporary management principles. It provides a truly international perspective on the hospitality and tourism industries and provides a fresh insight into hospitality and tourism management.

Routledge

June 2007 : 394pp

Pb: 978-0-750-66675-6 : **£56.99**

Hb: 978-1-138-12886-6 : **£185**

eBook: 978-0-080-54731-2

* For full contents and more information, visit: www.routledge.com/9780750666756

Principles of Management for the Hospitality Industry



Dana Tesone University of Central Florida, USA

While business texts are commonly too theoretically focused on the corporate management of manufacturing organizations, Principles of Management for the Hospitality Industry covers the service systems required for effective and efficient hospitality management. In addition, Principles of Management for the Hospitality Industry includes 120 diagrams to help in visualize key concepts as well as end-of-chapter problems to develop thinking and case studies throughout to contextualize. The instructor website includes PowerPoint and a link to a test bank that is downloadable (Flash files) onto instructors' Learning Management Systems (anything SCORM compliant such as WebCT, Moodle, Angel, etc.) at their universities and colleges. Note that electronic whiteboards are managed via LMS.

Routledge

August 2009 : 416pp

Pb: 978-1-856-17799-3 : **£63.99**

Hb: 978-1-138-43282-6 : **£195**

eBook: 978-0-080-96307-5

* For full contents and more information, visit: www.routledge.com/9781856177993

An SPSS Guide for Tourism, Hospitality and Events Researchers



Edited by **Rahul Pratap Singh Kaurav**, **Dogan Gursoy**
Washington State University, USA, **Nimit Chowdhary**

This is the first book to provide the student of Tourism, Hospitality and Events with all that they need to undertake statistical analysis using SPSS for research in their industry. Employing examples directly from the sector, it provides a comprehensive explanation on how appropriate statistical tools and methods can be identified for this research context and provides a step-by-step demonstration on how to carry out the chosen statistical operations. Adopting an interdisciplinary perspective and written by a range of industry experts from all over the globe, this book will be essential for all students and researchers in the field of Tourism, Hospitality, and Events

Routledge

December 2020 : 430pp

Pb: 978-0-367-23658-8 : **£38.99**

Hb: 978-0-367-23657-1 : **£145**

eBook: 978-0-429-28106-8

* For full contents and more information, visit: www.routledge.com/9780367236588

3RD EDITION

Planning Research in Hospitality and Tourism



Levent Altinay Oxford Brookes University, UK,
Alexandros Paraskevas University of West of London,
UK, **Faizan Ali**

Planning Research in Hospitality and Tourism, 3rd Edition is an accessible, concise and practical guide to planning, conducting and analysing research in tourism and hospitality. Enriched with insightful case studies throughout, this volume is essential reading for all tourism and hospitality researchers.

Routledge

June 2024 : 372pp

Pb: 978-1-032-52258-6 : **£48.99**

Hb: 978-1-032-52257-9 : **£145**

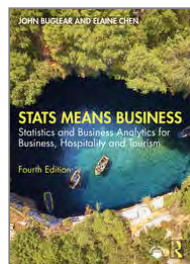
eBook: 978-1-003-40579-5

* For full contents and more information, visit: www.routledge.com/9781032522586

4TH EDITION

Stats Means Business

Statistics and Business Analytics for Business, Hospitality and Tourism



John Buglear, **Elaine Chen**

Stats Means Business is an introductory and comprehensive textbook written especially for Hospitality, Business and Tourism students who take statistics or quantitative methods modules. By minimising technical language, providing clear definitions of key terms and giving emphasis to interpretation rather than technique, this book caters to beginners in the subject. Stats Means Business is an ideal, accessible and practical introduction to statistics and quantitative research methods for Hospitality, Business and Tourism students.

Routledge

April 2025 : 456pp

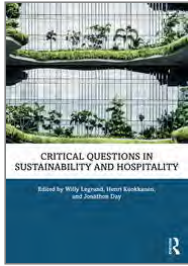
Pb: 978-1-032-75021-7 : **£57.99**

Hb: 978-1-032-75018-7 : **£145**

eBook: 978-1-003-47202-5

* For full contents and more information, visit: www.routledge.com/9781032750217

Critical Questions in Sustainability and Hospitality



Edited by **Willy Legrand**, **Henri Kuokkanen** Institut Paul Bocuse, FRANCE, **Jonathon Day** Purdue University, USA

Informed by the scholarly and practical viewpoints of a myriad of internationally-recognised experts, this engaging and timely volume poses a set of pertinent questions that cover critical and contemporary sustainability issues in hospitality and tourism and proposes actionable solutions. This book is an essential reading for students and academics in the field of hospitality and tourism management, as well as industry professionals searching for answers to challenges they face in enacting sustainability in their business.

Routledge

March 2023 : 380pp

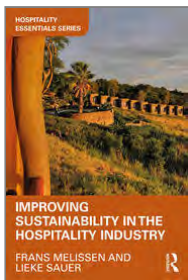
Pb: 978-1-032-11102-5 : **£39.99**

Hb: 978-1-032-11106-3 : **£130**

eBook: 978-1-003-21842-5

* For full contents and more information, visit: www.routledge.com/9781032111025

Improving Sustainability in the Hospitality Industry



Frans Melissen, **Lieke Sauer**

Series: Hospitality Essentials Series

This book specifically addresses the links between operations, tactics and strategy from a sustainable development perspective and moves beyond describing what is to reflecting on what could be or even what should be, including possible avenues to get there. Through reviewing specific barriers and opportunities related to practical situations and examples at all three levels of hospitality business – the operational, tactical and strategic level – and supported by the latest theoretical insights, this book provides students with a concise guide for improving sustainability concepts and businesses in the hospitality industry.

Routledge

October 2018 : 146pp

Pb: 978-1-138-05770-8 : **£39.99**

Hb: 978-1-138-05769-2 : **£190**

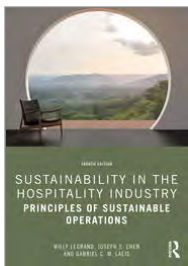
eBook: 978-1-315-16475-5

* For full contents and more information, visit: www.routledge.com/9781138057708

4TH EDITION

Sustainability in the Hospitality Industry

Principles of Sustainable Operations



Willy Legrand University of Applied Sciences, Bonn, Germany, **Joseph S. Chen** Indiana University, USA, **Gabriel C. M. Laeis**

This foundational textbook investigates the economic, environmental, and social sustainability issues facing the hospitality industry today, and explores ideas, solutions, strategies of how to manage operations in a sustainable way. Accessible and comprehensive, this book is essential reading for all students as well as current and future managers in the hospitality industry.

Routledge

July 2022 : 818pp

Pb: 978-0-367-53250-5 : **£65.99**

Hb: 978-0-367-53253-6 : **£145**

eBook: 978-1-003-08112-8

* For full contents and more information, visit: www.routledge.com/9780367532505

3RD EDITION

Managing Visitor Attractions



Edited by **Alan Fyall , Brian Garrod , Anna Leask , Stephen Wanhill**

Visitor attractions represent a complex sector of the tourism industry and are the catalytic focus for the development of tourism infrastructure and services. The third edition of this successful text investigates these issues further and provides more solutions and suggestions for the present and future.

With contributions from around the world, this is an essential text for undergraduate and postgraduate students of visitor attraction management, written by subject specialists with a wealth of experience in this field.

Routledge

May 2022 : 498pp

Pb: 978-0-367-48613-6 : **£47.99**

Hb: 978-0-367-48619-8 : **£145**

eBook: 978-1-003-04194-8

* For full contents and more information, visit: www.routledge.com/9780367486136

A Practical Guide to Managing Tourist Experiences



Isabelle Frochot

This book provides students with a concise and practical guide that presents the key understandings of the tourist experience and provides strategic guidance on how to develop an impactful and memorable experience. This offers students a full understanding of how the experience is lived from the tourist perspective, how tourism providers can manage that process and develop successful experimental marketing interventions. This is essential reading for all tourism students and future tourism managers.

Routledge

December 2021 : 220pp

Pb: 978-0-367-81982-8 : **£37.99**

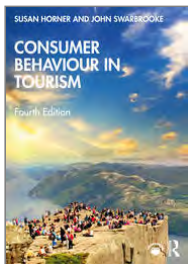
Hb: 978-0-367-89446-7 : **£145**

eBook: 978-1-003-01923-7

* For full contents and more information, visit: www.routledge.com/9780367819828

4TH EDITION

Consumer Behaviour in Tourism



Susan Horner University of Plymouth, UK, **John Swarbrooke**

Now fully revised and updated, the fourth edition of this bestselling text provides students with a vital understanding of the nature of tourism and contemporary tourist behaviour. It also shows them how this knowledge can be used to manage and market tourism effectively in a variety of sectors of tourism including: tour operations, hospitality, visitor attractions, transport, retail travel, cruising and airlines. This book is an invaluable resource for students studying tourism.

Routledge

December 2020 : 500pp

Pb: 978-0-367-49559-6 : **£53.99**

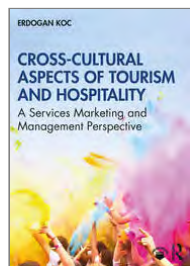
Hb: 978-0-367-49563-3 : **£145**

eBook: 978-1-003-04672-1

* For full contents and more information, visit: www.routledge.com/9780367495596

Cross-Cultural Aspects of Tourism and Hospitality

A Services Marketing and Management Perspective



Erdogan Koc

Cross-Cultural Aspects of Tourism and Hospitality is the first textbook to offer students a guide to the influence of culture on service providers as well as its influence on customers, affecting both the supply and demand sides of the industry - organisational behaviour and human resource management, and marketing and consumer behaviour. This book integrates international case studies throughout to show the application of theory, includes self-test questions, activities, further reading and a set of PowerPoint slides to accompany each chapter. This will be essential reading for all students and future managers in the fields of Tourism and Hospitality.

Routledge

September 2020 : 370pp

Pb: 978-0-367-86074-5 : **£37.99**

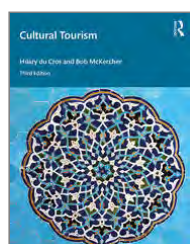
Hb: 978-0-367-86289-3 : **£185**

eBook: 978-1-003-01819-3

* For full contents and more information, visit: www.routledge.com/9780367860745

3RD EDITION

Cultural Tourism



Hilary du Cros University of New Brunswick, Canada,
Bob McKercher Hong Kong Polytechnic University,
China

This remains the only book to bridge the gap between cultural tourism and cultural and heritage management. The first edition illustrated how heritage and tourism goals can be integrated in a management and marketing framework to produce sustainable cultural tourism. The current edition takes this further to base the discussion of cultural tourism in the theory and practice of cultural and heritage management (CM and CHM). Written by experts in both tourism and cultural heritage management, this book will enable professionals and students to gain a better understanding of their own and each other's roles in achieving sustainable cultural tourism.

Routledge

May 2020 : 340pp

Pb: 978-0-367-22901-6 : **£48.99**

Hb: 978-0-367-22899-6 : **£145**

eBook: 978-0-429-27749-8

* For full contents and more information, visit: www.routledge.com/9780367229016

Issues in Cultural Tourism Studies



Melanie K. Smith Budapest Metropolitan University of
Applied Sciences, Hungary

The second edition of Issues in Cultural Tourism Studies explores many of the most pertinent issues in heritage, arts, festivals, indigenous, ethnic and popular cultural tourism in urban and rural environments alike. It includes three new chapters including one on the role of the cultural and creative industries in tourism development. This book is a summary and synthesis of all of the major issues in global cultural tourism and these issues are presented in an accessible way using a diverse range of international case studies. Selected Contents: 1. A Framework for Global Cultural Tourism 2. The Geography of Cultural Tourism 3. The Politics of Global Cultural Tourism 4. Heritage, Tourism and Museums 5. Indigenous Cultural Tourism 6. The Arts, Festivals and Cultural Tourism 7. The Growth of Creative Tourism 8. Urban Cultural Tourism and Regeneration 9. Experiential Cultural Tourism&nbs

Routledge

October 2009 : 272pp

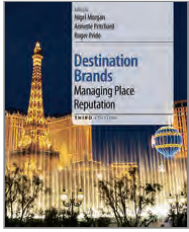
Pb: 978-0-415-46712-4 : **£31.99**

Hb: 978-0-415-46711-7 : **£130**

* For full contents and more information, visit: www.routledge.com/9780415467124

3RD EDITION

Destination Brands



Nigel Morgan Cardiff Metropolitan University, UK,
Annette Pritchard Cardiff Metropolitan University, UK,
Roger Pride

This is the long awaited new edition of this pioneering marketing textbook. When the first edition was published in 2001, destination branding became a marginal, niche topic. Thanks in part to this book and the ongoing research of these authors, this is now a core subject for students and a key concern for tourism industry professionals. Many destinations - from individual cities to entire countries - are adopting branding strategies similar to those of leading household brand names in an effort to differentiate themselves and to emotionally connect with potential tourists. By focusing on a range of global case studies, Destination Brands demonstrates how all destinations whether big or small can successfully harness the power of branding.

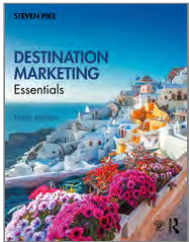
Routledge
 March 2011 : 392pp
 Pb: 978-0-080-96930-5 : **£51.99**
 Hb: 978-1-138-13365-5 : **£185**
 eBook: 978-0-080-96931-2

* For full contents and more information, visit: www.routledge.com/9780080969305

3RD EDITION

Destination Marketing

Essentials



Steven Pike University of Queensland, Australia

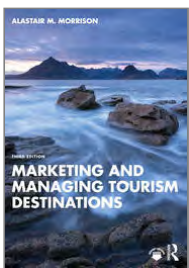
Destination Marketing offers the reader an integrated and comprehensive overview of the key challenges and constraints facing destination marketing organisations (DMOs) and how destination marketing can be planned, implemented and evaluated to achieve successful destination competitiveness. It is written in an engaging style and applies theory to a range of tourism destinations at the consumer, business, national and international level by using topical examples.

Routledge
 October 2020 : 336pp
 Pb: 978-0-367-46954-2 : **£46.99**
 Hb: 978-0-367-46953-5 : **£145**
 eBook: 978-1-003-03220-5

* For full contents and more information, visit: www.routledge.com/9780367469542

3RD EDITION

Marketing and Managing Tourism Destinations



Alastair M. Morrison Purdue University, USA

This book is a comprehensive and integrated introductory textbook covering destination management and marketing in one volume. It focuses on how destination management is planned, implemented, and evaluated as well as the management and operations of destination management organizations (DMOs), how they conduct business, major opportunities, and challenges and issues they face to compete for the global leisure and business travel markets. Written by an author with many years of industry practice, university teaching and professional training experience, this book is the essential guide to the subject for tourism, hospitality, and events students and industry practitioners alike.

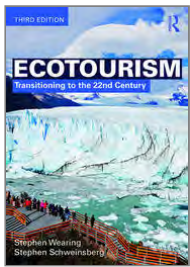
Routledge
 July 2023 : 1022pp
 Pb: 978-1-032-38069-8 : **£55.99**
 Hb: 978-1-032-38067-4 : **£135**
 eBook: 978-1-003-34335-6

* For full contents and more information, visit: www.routledge.com/9781032380698

3RD EDITION

Ecotourism

Transitioning to the 22nd Century



Stephen Wearing University of Technology Sydney, Australia, **Stephen Schweinsberg**

Since the first edition of the title, ecotourism has become a major phenomenon in tourism and society in many countries and regions throughout the world. The profusion of experiences has generated a variety of means of theorizing, analysing and marketing ecotourism all that have yet to be encompassed in one book. Ecotourism fills the gap by synthesising the changes in thinking and society over the time since it was first published. This book is essential reading for higher- level and graduate students and researchers in tourism, sociology and geography. It will also be of interest to environmental groups and practitioners.

Routledge

October 2018 : 180pp

Pb: 978-1-138-20210-8 : **£57.99**

Hb: 978-1-138-20204-7 : **£145**

eBook: 978-1-315-47493-9

* For **full contents** and more information, visit: www.routledge.com/9781138202108

5TH EDITION

Ecotourism



David A. Fennell Brock University, Canada

The new edition focuses on economic, social and ecological inconsistencies that continue to plague ecotourism in theory and practice, and examines the sector in reference to other related forms of tourism, impacts, conservation, sustainability, education and interpretation, policy and governance, and the ethical imperative of ecotourism. An essential reference for those interested in ecotourism, the book is accessible to students, but retains the depth required for use by researchers and practitioners in the field. It book will be of interest to students across a range of disciplines including geography, economics, business, ethics, biology, and environmental studies.

Routledge

May 2020 : 398pp

Pb: 978-0-367-36460-1 : **£56.99**

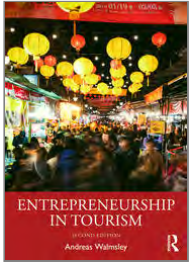
Hb: 978-0-367-36459-5 : **£145**

eBook: 978-0-429-34629-3

* For **full contents** and more information, visit: www.routledge.com/9780367364601

2ND EDITION

Entrepreneurship in Tourism



Andreas Walmsley

This timely and innovative book is a theoretically-underpinned yet accessible introduction to entrepreneurship in tourism. Each chapter offers an abstract, learning outcomes and a series of questions to stimulate critical engagement with the material covered. As such, the text offers an invaluable resource to tutors and their students on both undergraduate and postgraduate programmes in tourism, as well as tourism scholars engaging with the dynamic phenomenon of entrepreneurship in tourism.

Routledge

May 2025 : 290pp

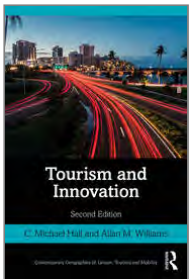
Pb: 978-1-032-74562-6 : **£43.99**

Hb: 978-1-032-74564-0 : **£145**

* For full contents and more information, visit: www.routledge.com/9781032745626

2ND EDITION

Tourism and Innovation



C. Michael Hall University of Canterbury, New Zealand,
Allan M. Williams London Metropolitan University, UK

Series: Contemporary Geographies of Leisure, Tourism and Mobility

This ground-breaking volume on the relationships between tourism and innovation provides an overview of relevant innovation theories, and related literatures on entrepreneurship, productivity, regional development and competitiveness, and their significance to contemporary tourism practices. It is structured so as to introduce the reader to the overall significance of innovation, at various levels, and the role that innovation plays in firm and place competition. Supported with case studies throughout, this book is essential reading for all Tourism students.

Routledge

December 2019 : 496pp

Pb: 978-1-138-06082-1 : **£42.99**

Hb: 978-1-138-06076-0 : **£185**

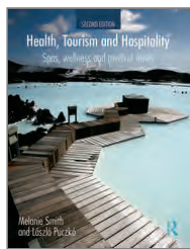
eBook: 978-1-315-16283-6

* For full contents and more information, visit: www.routledge.com/9781138060821

2ND EDITION

Health, Tourism and Hospitality

Spas, Wellness and Medical Travel



Melanie Smith Budapest Metropolitan University of Applied Sciences, Hungary, **Laszlo Puczko** Budapest Metropolitan University of Applied Sciences, Hungary

Health, Tourism and Hospitality takes an in-depth and comprehensive look at the growing health, wellness and medical tourism sectors in a global context. This 2nd Edition includes expanded coverage of the hospitality sector with a focus on spa management; new and updated content on medical tourism, aging population, preventative health, contemporary and alternative therapies, impacts of economic recession and customer loyalty; and case studies focusing on established and new destinations, conventional medicine, lifestyle-based wellness, beauty and cosmetics, healthy nutrition, longevity and anti-ageing. The title is essential reading for students studying health tourism and hospitality.

Routledge

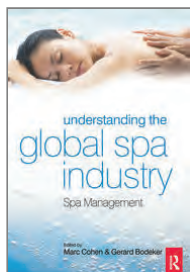
December 2013 : 544pp

Pb: 978-0-415-63865-4 : **£79.99**Hb: 978-0-415-63864-7 : **£175**

eBook: 978-0-203-08377-2

* For **full contents** and more information, visit: www.routledge.com/9780415638654

Understanding the Global Spa Industry



Edited by **Gerard Bodeker** University of Oxford, UK, **Gerry Bodeker**, **Marc Cohen**, **Marc Cohen**

Understanding the Global Spa Industry is the first book of its kind to methodically look at the whole industry, from its historical beginnings to the size of the market today, typologies, marketing, branding and business models. With contributions from internationally renowned practitioners and academics, this unique and groundbreaking book is packed with case studies, examples and advice for all those working in and studying the international spa industry.

Routledge

May 2008 : 496pp

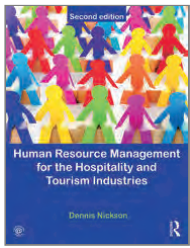
Pb: 978-0-750-68464-4 : **£56.99**Hb: 978-1-138-13038-8 : **£185**

eBook: 978-0-080-87916-1

* For **full contents** and more information, visit: www.routledge.com/9780750684644

2ND EDITION

Human Resource Management for the Hospitality and Tourism Industries



Dennis Nickson Strathclyde University, UK

Human Resource Management for Hospitality and Tourism sets the scene with a broad review of the evidence of HRM practice within the tourism and hospitality industries. Having identified the broader picture, the text then focuses on a variety of HR policies and practices such as recruitment and selection, legislation and equal opportunities, and staff health and welfare. The book is illustrated throughout with examples of best practice for prescriptive teaching and discussion and international case studies to exercise problem-solving techniques and contextualize learning.

Routledge

November 2012 : 368pp

Pb: 978-0-080-96648-9 : **£56.99**

Hb: 978-0-415-64211-8 : **£160**

eBook: 978-0-080-96649-6

* For full contents and more information, visit: www.routledge.com/9780080966489

An SPSS Guide for Tourism, Hospitality and Events Researchers



Edited by **Rahul Pratap Singh Kaurav**, **Dogan Gursoy**
Washington State University, USA, **Nimit Chowdhary**

This is the first book to provide the student of Tourism, Hospitality and Events with all that they need to undertake statistical analysis using SPSS for research in their industry. Employing examples directly from the sector, it provides a comprehensive explanation on how appropriate statistical tools and methods can be identified for this research context and provides a step-by-step demonstration on how to carry out the chosen statistical operations. Adopting an interdisciplinary perspective and written by a range of industry experts from all over the globe, this book will be essential for all students and researchers in the field of Tourism, Hospitality, and Events

Routledge

December 2020 : 430pp

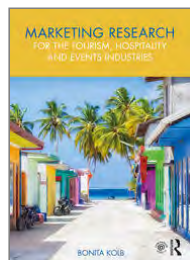
Pb: 978-0-367-23658-8 : **£38.99**

Hb: 978-0-367-23657-1 : **£145**

eBook: 978-0-429-28106-8

* For full contents and more information, visit: www.routledge.com/9780367236588

Marketing Research for the Tourism, Hospitality and Events Industries



Bonita Kolb

This is a user-friendly textbook that contains essential information on how to conduct research on visitor trends, experiences, preferences and lifestyles, shedding light on customer preferences, product changes, promotional efforts and pricing differences to ensure the destination is successful. Integrated with a wide range of case studies per chapter and complemented by additional online resources (including PowerPoint slides, additional study questions and weblinks), this short and accessible textbook is essential reading for all students wishing to gain knowledge as to what visitors want from the travel, hospitality and/or event experience.

Routledge

January 2018 : 232pp

Pb: 978-1-138-04216-2 : **£49.99**

Hb: 978-1-138-04214-8 : **£165**

eBook: 978-1-315-17390-0

* For full contents and more information, visit: www.routledge.com/9781138042162

3RD EDITION

Planning Research in Hospitality and Tourism



Levent Altinay Oxford Brookes University, UK,
Alexandros Paraskevas University of West of London,
UK, **Faizan Ali**

Planning Research in Hospitality and Tourism, 3rd Edition is an accessible, concise and practical guide to planning, conducting and analysing research in tourism and hospitality. Enriched with insightful case studies throughout, this volume is essential reading for all tourism and hospitality researchers.

Routledge

June 2024 : 372pp

Pb: 978-1-032-52258-6 : **£48.99**

Hb: 978-1-032-52257-9 : **£145**

eBook: 978-1-003-40579-5

* For full contents and more information, visit: www.routledge.com/9781032522586

Sport and Tourism



James Higham , Tom Hinch

Sport and Tourism: Globalization, Mobility and Identity marks a new era in sport tourism texts. Written by global experts whose previous collaborations have been integral to the development of the field, the book applies key social science concepts and issues relevant to the academic study of sport and tourism. Set to be the an essential text for any student or academic in the field, this book cements and advances previous studies by building upon existing literature, while extending the field by exploring avenues of study that are yet to be comprehensively addressed.

Routledge

March 2009 : 328pp

Pb: 978-0-750-68610-5 : **£47.99**

Hb: 978-1-138-14258-9 : **£185**

eBook: 978-0-080-94264-3

* For full contents and more information, visit: www.routledge.com/9780750686105

Sports Tourism

Participants, Policy and Providers



Mike Weed Canterbury Christ Church University, UK,
Chris Bull Canterbury Christ Church University, UK

Sports Tourism is an unparalleled text that explores sports tourism as a social, economic and cultural phenomenon.

Routledge

February 2009 : 372pp

Pb: 978-0-750-68375-3 : **£51.99**

eBook: 978-0-080-94211-7

* For full contents and more information, visit: www.routledge.com/9780750683753

Carbon Management in Tourism

Mitigating the Impacts on Climate Change



Gössling Stefan Lund University, Sweden

Series: Routledge International Series in Tourism, Business and Management

Carbon Management in Tourism is the first book devoted to this important topic and showcases a wide range of measures that help to achieve a lower carbon tourism future. This book combines theory and practice of climate change mitigation in global tourism, addressing various levels of scale, and provides thorough scientific discussion of the causes of emissions growth, reducing emissions and carbon management practices.

Routledge
December 2010 : 368pp
Pb: 978-0-415-56633-9 : **£63.99**
Hb: 978-0-415-56632-2 : **£190**
eBook: 978-0-203-86152-3

* For full contents and more information, visit: www.routledge.com/9780415566339

5TH EDITION

Ecotourism



David A. Fennell Brock University, Canada

The new edition focuses on economic, social and ecological inconsistencies that continue to plague ecotourism in theory and practice, and examines the sector in reference to other related forms of tourism, impacts, conservation, sustainability, education and interpretation, policy and governance, and the ethical imperative of ecotourism. An essential reference for those interested in ecotourism, the book is accessible to students, but retains the depth required for use by researchers and practitioners in the field. It book will be of interest to students across a range of disciplines including geography, economics, business, ethics, biology, and environmental studies.

Routledge
May 2020 : 398pp
Pb: 978-0-367-36460-1 : **£56.99**
Hb: 978-0-367-36459-5 : **£145**
eBook: 978-0-429-34629-3

* For full contents and more information, visit: www.routledge.com/9780367364601

3RD EDITION

Managing Sustainable Tourism

A Legacy for the Future



David L. Edgell Sr East Carolina University, USA

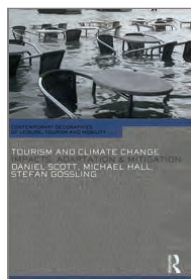
Managing Sustainable Tourism tackles the tough issues within the tourism industry, such as impacts on the natural and built environment and concerns for the history, heritage, and culture of local communities to provide answers that produce positive and quality economic growth for the tourism industry. This volume provides a wealth of information and guidance on managing sustainable tourism and it will be invaluable to educators, students, developers, entrepreneurs, strategic planners and policymakers.

Routledge
December 2019 : 304pp
Pb: 978-0-367-33138-2 : **£54.99**
Hb: 978-0-367-33137-5 : **£165**
eBook: 978-0-429-31812-2

* For full contents and more information, visit: www.routledge.com/9780367331382

Tourism and Climate Change

Impacts, Adaptation and Mitigation



Daniel Scott University of Waterloo, Canada, **C. Michael Hall** University of Canterbury, New Zealand, **Gössling Stefan** Lund University, Sweden

Series: Contemporary Geographies of Leisure, Tourism and Mobility

This is the first book to provide a comprehensive, thorough, overview of the complex interrelationships between Tourism and Climate Change. It achieves this by considering the implications of climate change for tourism sectors and destinations, tourism's global contribution to climate change, adaptation and mitigation responses, and addressing various levels of scale, such as global, national, and regional tourism systems, as well as individual tourism businesses and tourists. It combines a thorough scientific discussion on the climate – tourism interface with practice, showcasing international examples of both adaptation and mitigation responses by the tourism sector as well as other sectors' responses that will have implications for tourism.

Routledge
April 2012 : 464pp
Pb: 978-0-415-66886-6 : **£55.99**
Hb: 978-0-415-66885-9 : **£160**
eBook: 978-0-203-12749-0

* For full contents and more information, visit: www.routledge.com/9780415668866

3RD EDITION

Environment and Tourism



Andrew Holden University of Bedfordshire, UK

Series: Routledge Introductions to Environment: Environment and Society Texts

This third edition of Environment and Tourism incorporates additional material on environmental philosophies and ontologies of nature and how these influence our understanding of tourism's relationship with the natural environment. It communicates a range of key conceptual debates on the ethics and economics of the consuming nature for tourism and relates these to real world examples whilst evaluating environmental planning, and management responses. It is an invaluable tool for anyone studying Human Geography, Tourism and Environmental Studies, as well as for policy makers and consultants working in the field of tourism development.

Routledge
April 2016 : 302pp
Pb: 978-1-138-78576-2 : **£49.99**
Hb: 978-1-138-78575-5 : **£190**
eBook: 978-1-315-76765-9

* For full contents and more information, visit: www.routledge.com/9781138785762

2ND EDITION

Tourism and Development in the Developing World



David J. Telfer Brock University, Ontario, Canada,
Richard Sharpley University of Central Lancashire, UK

Series: Routledge Perspectives on Development

Tourism is widely considered to be an important factor in socio-economic development, particularly in less developed countries - but despite almost universal recognition of tourism's development potential, the extent to which economic and social progress is linked to the growth of a country's tourism sector remains a topic of intense debate. This book offers a thorough overview of the tourism-development relationship. Focusing specifically on the less developed world and drawing on contemporary case studies, the updated second edition questions widely-held assumptions on the role of tourism in development and seeks to highlight the challenges faced in tourism-based development.

Routledge

November 2015 : 462pp

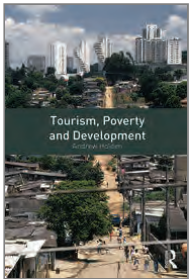
Pb: 978-1-138-92174-0 : **£49.99**

Hb: 978-1-138-92173-3 : **£175**

eBook: 978-1-315-68619-6

* For full contents and more information, visit: www.routledge.com/9781138921740

Tourism, Poverty and Development



Andrew Holden University of Bedfordshire, UK

This book provides a holistic, explicit and detailed introduction to the relationship of poverty and tourism development within the context of developing countries. The book is divided into three distinct sections, progressing from an evaluation of the key concepts; to the causal factors of poverty; to how tourism is being implemented in policy and practice to reduce poverty and the relationship of tourism and poverty in the future. It integrates examples and original case studies from varying geographical developing regions including Latin American, Asia and Africa to show practical insights into tourism's role in poverty alleviation.

Routledge

April 2013 : 216pp

Pb: 978-0-415-56627-8 : **£49.99**

Hb: 978-0-415-56626-1 : **£180**

eBook: 978-0-203-86154-7

* For full contents and more information, visit: www.routledge.com/9780415566278

Economics of Tourism and Hospitality

A Micro Approach



Yong Chen

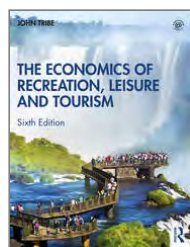
This book offers students an accessible and applied introduction to microeconomics in tourism and hospitality through a comprehensive analysis of the market mechanism, demand and supply, firm behavior and strategy, and transaction and institution. By reading this book, students will be able to develop an economist's way of thinking, which enables them to analyze tourism and hospitality businesses in a rigorous and critical manner. This book is essential reading for all tourism and hospitality students and teachers.

Routledge
May 2021 : 414pp
Pb: 978-0-367-89735-2 : **£42.99**
Hb: 978-0-367-90367-1 : **£145**
eBook: 978-1-003-02324-1

* For full contents and more information, visit: www.routledge.com/9780367897352

6TH EDITION

The Economics of Recreation, Leisure and Tourism



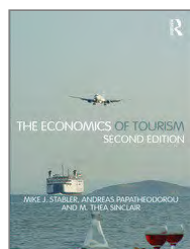
John Tribe University of Surrey, UK

One of the leading texts in the field, this is the ideal introduction to the fundamentals of economics in these industries, helping you to enjoy and pass an economics module as part of tourism, recreation, events or sport management degrees. It is written in a clear and engaging style that assumes no prior knowledge of economics. It applies economic theory to a range of tourism industry issues at the consumer, business, national and international level by using topical examples to give the theory real-world context.

Routledge
April 2020 : 496pp
Pb: 978-0-367-23083-8 : **£41.99**
Hb: 978-0-367-23081-4 : **£145**
eBook: 978-0-429-27825-9

* For full contents and more information, visit: www.routledge.com/9780367230838

The Economics of Tourism



Mike J. Stabler University of Reading, UK, **Andreas Papatheodorou** University of the Aegean, Greece, **M. Thea Sinclair** University of Kent, UK

This book will continue to make accessible for the non-specialist the application and relevance of economics to tourism. New chapters have been added on macroeconomic, international elements and global environmental issues in tourism. Extensively revised and updated to incorporate recent analysis, research and case studies the textbook will be an indispensable resource for both students and researchers. Selected Contents: 1. The Scope and Content of the Economics of Tourism 2. Microeconomic Foundations of Tourism Demand 3. Empirical Studies of Tourism Demand 4. Microeconomics Foundations of Tourism Supply 5. The Economic Profile and Characteristics of the Tourism Sectors 6. Tourism in a National and Regional Context 7. Tourism in an International Context 8. Global Environmental Issues and Tourism 9. The Microeconomic Analysis of Environmental Issues 10. The Valuation of Resources and Environment

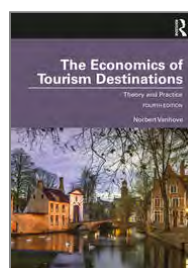
Routledge
November 2009 : 536pp
Pb: 978-0-415-45939-6 : **£49.99**
Hb: 978-0-415-45938-9 : **£175**
eBook: 978-0-203-86427-2

* For full contents and more information, visit: www.routledge.com/9780415459396

4TH EDITION

The Economics of Tourism Destinations

Theory and Practice



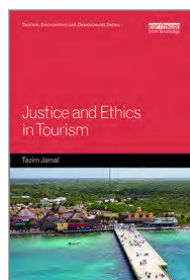
Norbert Vanhove Katholieke Universiteit Leuven, Belgium

Revised and updated, the fourth edition of The Economics of Tourism Destinations provides a guide to the economic aspects of tourism for students and practitioners to decipher the methods of measurement of supply, demand, trends and impacts as well as the role of tourism in development strategy for destinations and regional development. Combining macro and micro aspects of economics to the tourism destination, this book is an invaluable resource for students studying this topic.

Routledge
June 2022 : 500pp
Pb: 978-1-032-19214-7 : **£52.99**
Hb: 978-1-032-19219-2 : **£145**
eBook: 978-1-003-25818-6

* For full contents and more information, visit: www.routledge.com/9781032192147

Justice and Ethics in Tourism



Tazim Jamal

Series: Tourism, Environment and Development Series

This is the first book to look at justice and ethics in tourism in one volume, bringing theoretical perspectives into conversation with tourism, development and the environment. The book explores some key ethical perspectives and approaches to justice, including building capabilities, distributive justice, recognition, representation and democracy. Human rights, integral in the context of tourism, are discussed throughout. Comprehensive and accessible, this is essential reading for tourism students and researchers and will be of interest to students of geography, development studies, business and hospitality management, cultural studies, international relations and environmental studies.

Routledge

February 2019 : 278pp

Pb: 978-1-138-06071-5 : **£38.99**

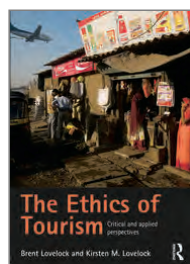
Hb: 978-1-138-06070-8 : **£145**

eBook: 978-1-315-16294-2

* For full contents and more information, visit: www.routledge.com/9781138060715

The Ethics of Tourism

Critical and Applied Perspectives



Brent Lovelock University of Otago, New Zealand,
Kirsten Lovelock University of Otago, New Zealand

This book introduces students to the important topic of tourism ethics and illustrates how ethical principles and theory can be applied to address contemporary tourism industry issues. A critical role of the book is to highlight the ethical challenges in the tourism industry and to situate tourism ethics within wider contemporary discussions of ethics in general and comparative industries. This introduction to tourism ethics is essential reading for all tourism students globally.

Routledge

June 2013 : 384pp

Pb: 978-0-415-57558-4 : **£49.99**

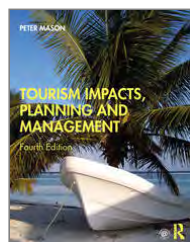
Hb: 978-0-415-57557-7 : **£175**

eBook: 978-0-203-85453-2

* For full contents and more information, visit: www.routledge.com/9780415575584

4TH EDITION

Tourism Impacts, Planning and Management



Peter Mason University of Bedfordshire, UK

This is a unique text, which links these three crucial areas of tourism - impacts, planning and management. Tourism impacts are multi-faceted and therefore are difficult to plan for and manage. This title looks at all the key players involved - be they tourists, host communities or industry members - and considers a number of approaches and techniques for managing tourism impacts successfully. The text is written in an accessible style and includes a plethora of features that engage and aid understanding. This accessible yet academically rigorous introduction to tourism impacts, planning and management is essential reading for all tourism students.

Routledge

July 2020 : 318pp

Pb: 978-0-367-22162-1 : **£38.99**

Hb: 978-0-367-22160-7 : **£145**

eBook: 978-0-429-27354-4

* For full contents and more information, visit: www.routledge.com/9780367221621

Understanding and Managing Tourism Impacts

An Integrated Approach



C. Michael Hall University of Canterbury, New Zealand,
Alan A. Lew Northern Arizona University, USA

Series: Contemporary Geographies of Leisure, Tourism and Mobility

This text provides a clear, accessible and up-to-date synthesis of tourism's role in our contemporary world, both as an agent of change, and as a response to it. Tourism related change is approached from a framework that illustrates the changing environments in which they occur, including the spatial scale of such impacts and the effects of these impacts over time. 1. Introduction: Conceptualising Tourism 2. Understanding Impacts 3. Economic Impacts 4. Socio-cultural Impacts 5. Physical Impacts 6. Integrated Approaches to Tourism Impacts: The Role of Planning 7. The Future of Tourism

Routledge

July 2009 : 392pp

Pb: 978-0-415-77133-7 : **£51.99**

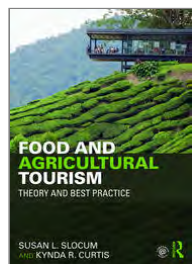
Hb: 978-0-415-77132-0 : **£190**

eBook: 978-0-203-87587-2

* For full contents and more information, visit: www.routledge.com/9780415771337

Food and Agricultural Tourism

Theory and Best Practice



Susan Slocum George Mason University, USA, **Kynda Curtis** Utah State University, USA

This book fills a gap in the growing academic discipline of food and agricultural tourism, offering the first multidisciplinary approach to food tourism and the role it plays in economic development, destination marketing, and gastronomic exploration. It provides a comprehensive introduction to the discipline by considering food tourism in connection with both cultural values and important issues in agriculture, food consumption and safety, and rural heritage and sustainability. Complemented by a wide range of international case studies, key definitions and study questions, this is an essential reading for students of tourism, geography and economic development studies.

Routledge

October 2017 : 262pp

Pb: 978-1-138-93110-7 : **£46.99**

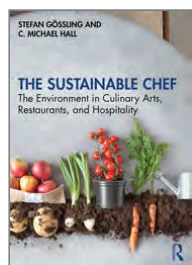
Hb: 978-1-138-93109-1 : **£185**

eBook: 978-1-315-67994-5

* For full contents and more information, visit: www.routledge.com/9781138931107

The Sustainable Chef

The Environment in Culinary Arts, Restaurants, and Hospitality



Stefan Gössling Lund University, Sweden, **C. Michael Hall** University of Canterbury, New Zealand

This book provides the first systematic and accessible text for students of hospitality and the culinary arts that directly addresses how more sustainable restaurants and commercial food services can be achieved. Case studies from all over the world illustrate the tools and techniques helping to meet environmental and economic bottom lines. This will be essential reading for all students of hospitality and the culinary arts.

Routledge

December 2021 : 344pp

Pb: 978-1-138-73373-2 : **£37.99**

Hb: 978-1-138-73370-1 : **£145**

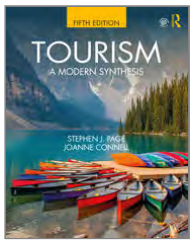
eBook: 978-1-315-18748-8

* For full contents and more information, visit: www.routledge.com/9781138733732

5TH EDITION

Tourism

A Modern Synthesis

**Stephen J. Page** University of Hertfordshire, UK, **Joanne Connell**

Tourism can be a challenging subject for students because it is both dynamic and susceptible to economic turbulence and shifts in trends. *Tourism: A Modern Synthesis* is an essential textbook for tourism students seeking a clear and comprehensive introduction to their studies that addresses these challenges. The authors apply a strong business approach to the subject reflecting developments in the teaching and content of university courses and the text covers both key principles and contemporary themes and issues at a global scale. This is the ideal guide to Tourism for students across all levels, serving as a point of reference throughout a programme of study.

Routledge

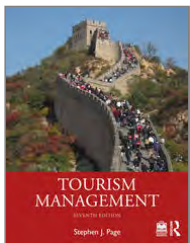
May 2020 : 656pp

Pb: 978-0-367-43736-7 : **£56.99**Hb: 978-0-367-43737-4 : **£190**

eBook: 978-1-003-00552-0

* For full contents and more information, visit: www.routledge.com/9780367437367

7TH EDITION

Tourism Management**Stephen J. Page** University of Hertfordshire, UK

One of the leading texts in the field, *Tourism Management* is the ideal introduction to the fundamentals of tourism as you study for a degree, diploma or single module in the subject with a global focus. This book is essential reading for all tourism students and future managers.

Routledge

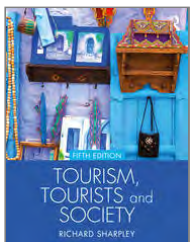
March 2025 : 440pp

Pb: 978-1-032-90275-3 : **£51.99**Hb: 978-1-032-90279-1 : **£145**

eBook: 978-1-003-54688-7

* For full contents and more information, visit: www.routledge.com/9781032902753

5TH EDITION

Tourism, Tourists and Society**Richard Sharpley** University of Central Lancashire, UK

Tourism, Tourists and Society provides a broad introduction to the inter-relationship between tourism and society, making complex sociological concepts and themes accessible to readers from a non-sociological academic background. It provides a thorough exploration of how society influences or shapes the behaviours, motivations, attitudes and consumption of tourists, as well as the tourism impacts on destination societies. The 5th Edition has been fully revised and updated to reflect recent data, concepts and academic debates. Accessible yet critical in style, this book offers students an invaluable introduction to tourism, tourists and society.

Routledge

May 2018 : 380pp

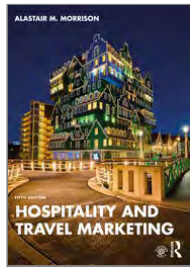
Pb: 978-1-138-62949-3 : **£46.99**Hb: 978-1-138-62939-4 : **£185**

eBook: 978-1-315-21040-7

* For full contents and more information, visit: www.routledge.com/9781138629493

5TH EDITION

Hospitality and Travel Marketing



Alastair M. Morrison

Fully revised and updated for its 5th edition, *Hospitality and Travel Marketing* provides students with an international and systematic approach to hospitality and travel marketing structured around planning, research, implementation, control, and evaluation. This international, accessible and comprehensive whole industry textbook written by a world-renowned author and industry expert, is an invaluable study companion for students of hospitality and travel marketing.

Routledge

October 2022 : 674pp

Pb: 978-1-032-27413-3 : **£46.99**

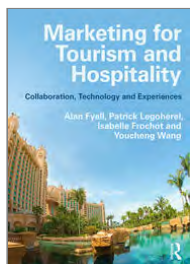
Hb: 978-1-032-27412-6 : **£130**

eBook: 978-1-003-29261-6

* For full contents and more information, visit: www.routledge.com/9781032274133

Marketing for Tourism and Hospitality

Collaboration, Technology and Experiences



Alan Fyall, **Patrick Legohérel** University of Angers, France, **Isabelle Frochot** Université Savoie Mont Blanc, France, **Youcheng Wang**

This book provides students with a contemporary and accessible resource as they prepare to encounter the complexities and challenges of tourism and hospitality marketing globally. It offers a clear articulation of the changing landscape, a comprehensive introduction to the three underpinning themes of collaboration, technology and experiences, and a plentiful supply of international case material, preparing students for day-to-day problems in the dynamic world of marketing. This contemporary, challenging and highly applied text is an indispensable resource for all students of tourism and hospitality degree programmes.

Routledge

March 2019 : 620pp

Pb: 978-1-138-12129-4 : **£47.99**

Hb: 978-1-138-12127-0 : **£160**

eBook: 978-1-315-65102-6

* For full contents and more information, visit: www.routledge.com/9781138121294

Tourism Marketing

In the Age of the Consumer



Alastair M. Morrison Purdue University, USA

Tourism Marketing: In the Age of the Consumer offers a fresh and contemporary approach as an introductory textbook on tourism marketing. Written in an engaging and accessible style, *Tourism Marketing: In the Age of the Consumer* is richly illustrated and full of actual case studies and examples looking at a wide variety of topics such as slum tourism, the sharing economy, staycations, event bidding, coping with COVID-19, air travel emissions, and many more. Four features add interest and bring greater pedagogical value – Quick Bytes, Case Studies, Industry Voices, and Vignettes. This will be essential reading for all tourism marketing students.

Routledge

March 2022 : 784pp

Pb: 978-0-415-72636-8 : **£46.99**

Hb: 978-0-415-72635-1 : **£120**

eBook: 978-1-315-85609-4

* For full contents and more information, visit: www.routledge.com/9780415726368

4TH EDITION

Tourism Impacts, Planning and Management



Peter Mason University of Bedfordshire, UK

This is a unique text, which links these three crucial areas of tourism - impacts, planning and management. Tourism impacts are multi-faceted and therefore are difficult to plan for and manage. This title looks at all the key players involved - be they tourists, host communities or industry members - and considers a number of approaches and techniques for managing tourism impacts successfully. The text is written in an accessible style and includes a plethora of features that engage and aid understanding. This accessible yet academically rigorous introduction to tourism impacts, planning and management is essential reading for all tourism students.

Routledge

July 2020 : 318pp

Pb: 978-0-367-22162-1 : **£38.99**

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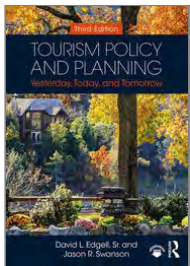
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3RD EDITION

Tourism Policy and Planning

Yesterday, Today, and Tomorrow



David L. Edgell Sr East Carolina University, USA, **Jason R. Swanson** University of Kentucky, USA, **David L. Edgell, Sr. , Maria Delmastro Allen , Ginger Smith**

The wellspring to the future global growth in tourism is a commitment toward good policy and strategic planning. Tourism Policy and Planning: Yesterday, Today, and Tomorrow offers an introduction to the Tourism policy process and how policies link to the strategic tourism planning function as well as influence planning at the local, national and international level. This third edition has been fully revised and updated to reflect the many important developments in the travel and tourism industry. Accessible and up-to-date, Tourism Policy and Planning (third edition) is essential reading for all tourism students.

Routledge

July 2018 : 348pp

Pb: 978-1-138-49123-6 : **£46.99**

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eBook: 978-1-351-03354-1

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Routledge

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An International Perspective



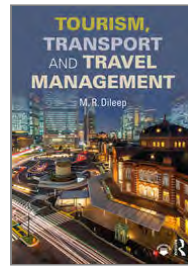
Anne Graham University of Westminster, UK

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Tourism, Transport and Travel Management



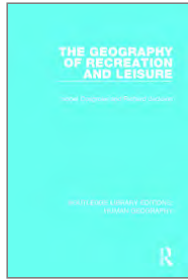
M.R. Dileep

This comprehensive textbook provides students with essential knowledge of the intricate relationship existing between travel, transport and tourism. The book analyses the structure, functions, activities, strategies and practices of each of the sectors in the travel industry. It is structured into six parts, covering all modes of transport, travel intermediation, the tour operation business and impacts and prospects for the future. International case studies are integrated throughout to showcase practical realities and to aid students' learning and understanding. This is an invaluable resource for students of tourism, hospitality, transport and travel management courses.

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Isobel Cosgrove , Richard Jackson

Series: Routledge Library Editions: Human Geography

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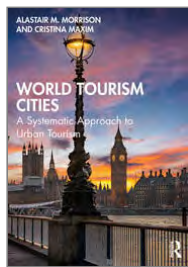
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World Tourism Cities

A Systematic Approach to Urban Tourism



Alastair M. Morrison , Cristina Maxim

World Tourism Cities: A Systematic Approach to Urban Tourism is a unique and contemporary textbook that addresses the particular situation of urban tourism destinations in the 2020s by reviewing key issues, trends, challenges and future opportunities for urban tourism destinations worldwide, as well as city destination management. Written in a student friendly tone, the book is richly illustrated and contains several engaging features including Sweet Tweets (snippets of information on cities) and Short Breaks (detailed case studies on cities). This will be essential reading for all Tourism students.

Routledge

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Pb: 978-0-367-62912-0 : **£39.99**

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The Geography of Travel and Tourism



Brian Boniface , Chris Cooper Leeds Beckett University, UK

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